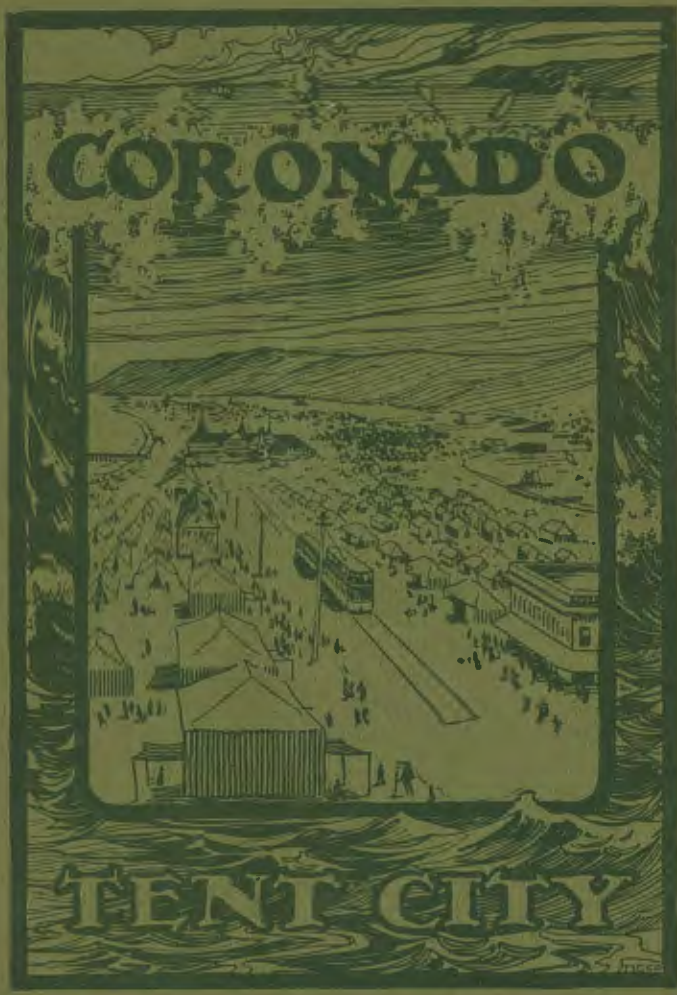



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



CORONADO TENT CITY



CORONADO BATHING GIRL

Coronado Beach  California

Opens June 1st   Closes late in September

LOS ANGELES OFFICE

200 S. Spring St.

H. F. NORCROSS, Agt.



A. E. BABCOCK, Manager

CORONADO, CAL.

DEDICATION

*“When heats as of a tropic clime
Burned all our inland valleys through,
Our friends, the guests of summer time,
Pitched their white tents where sea-winds blew ”*



*“Unhoused, save where, at intervals,
The white tents showed their canvas walls,
Where brief sojourners, in the cool, soft air,
Forgot their inland heat, hard toil, and year-long care.”*

Coronado Tent City

Introductory

There is no need of enumerating to our regular patrons the many delights and attractions of the Tent City. The simple announcement that the time is near at hand for again opening the camp is sufficient to thrill them with pleasant memories and great anticipations. But they will be interested in knowing that great improvements have been made in the camp, and that its sphere of influence has been broadened. Arrangements have been made with the Railroads for low rates from points farther north and east, and people in the new territory given opportunity to learn of the beauties, delights and superior advantages of Coronado Tent City.

Each year has doubled the capacity and patronage which has convinced us of its great future possibilities, if the requirements of the public are fully met.

Progress

The present wonderful prosperity in all branches of business and industry has created a demand for the best in everything. To fully meet this demand and to make the Tent City the most attractive place of its kind to be found anywhere, we have assumed full control by purchasing the entire camp. The older tents will be replaced by new ones, many more cottages will be built, and the furnishings bettered and renewed, and many new features will be added for the amusement and comfort of patrons.

Advancement

Fifty years ago seaside resorts were frequented only by the exclusive few, the rich idlers, professional people and statesmen; but now we are living under a new civilization,—modern progress and achievement have changed conditions. Today, the statesmen, lawyers, orators and poets are esteemed as highly as they were a generation ago; but the richest rewards for intellectual effort go to those who know how to bring the forces of nature to aid in the processes of production. The shrewd artisan, the progressive agriculturalist, the successful miner, the skillful railway employe, and the representatives and employes of the great commercial, industrial and manufacturing concerns are the ones who are leading the pace in this twentieth century of progress and development. And it is they who enjoy to the fullest their season of rest and recreation.

The spirit which has wrought this wonderful industrial and commercial progress, has developed a taste for the best in everything, and is thus bringing this old world nearer perfection.

Location

The Coronado Tent City is located on the Coronado peninsula, that narrow strip of land which separates the placid waters of the bay of San Diego from the restless waters of the Pacific Ocean. The peninsula is six miles long, and where the Tent City is located, is only about six hun-



HOTEL DEL CORONADO, LOOKING TOWARDS TENT CITY.

dred feet wide. The ground slopes gently; the streets are level and free from dust; there is a water supply with hydrants at each tent; also a modern sewer system, which with the completeness with which the garbage is daily disposed of, makes the sanitary conditions the most perfect imaginable.

The Camp is almost under the shadow of the famed Hotel del Coronado, with its splendid architecture and beautiful and well kept grounds, where thousands come, each winter, from the frozen East to enjoy the

glorious climate of this favored region. Nearly all the people of the Eastern States are aware of the beauty and mildness of the winter months under the sunny skies of Southern California, and thousands come each winter to enjoy it; but many will be surprised to learn that the summer climate here is even more charming than that of the winter months. When this is fully known, the stream of California travel from the Eastern States will be as great in summer as in the winter season.

C l i m a t e

Coronado enjoys the distinction of having the most even and delightful climate of any spot on the continent. There are a few inaccessible islands in the southern seas, where the climate is said to compare favorably with Coronado, but no continental rival has yet been discovered.

Last year, after the American Climatological Association, (an organization composed of physicians who make a special study of climate), held its annual meeting in Los Angeles, in June, a large party of officers and members of the Association visited the Tent City. Dr. Guy Hinsdale, of Philadelphia, Secretary of the Association, was one of the party. The trip taken by Dr. Hinsdale was from Philadelphia, to Coronado, thence up the Pacific Coast to Vancouver, British Columbia, visiting all the important resorts enroute, and return to Philadelphia. In his report of the tour to the Association, he uses the following language: "Coronado is unquestionably the best seashore resort on the Pacific Coast, and it is equally enjoyable in winter as in summer."

The usual daily summer temperature varies between 68 and 74 degrees. There have never been more than five days in a season where the thermometer recorded as high as 80 degrees, and generally not more than two days, and often none. People from the interior and from the Eastern States are stimulated to delight by the cool, bracing atmosphere. Those from the northern coast cities are charmed by the soft and balmy breezes, with an entire absence of those harsh winds which prevail on the northern coast.

Reference to the official tables and charts prepared by Ford A. Carpenter, United States Weather Observer at San Diego, will confirm all apparently extravagant statements of summer and winter temperature, sunshine or rainfall at Coronado as compared with all the world. The following figures, taken from the official report of the local U. S. Weather Bureau for the month of July, 1902, also show the average summer weather, and special attention is called to the evenness of the temperature from day to day.

Max.		Max.		Max.		Max.		Max.	
Date.	Tem.	Date.	Tem.	Date.	Tem.	Date.	Tem.	Date.	Tem.
1.....	69°	6.....	66°	11.....	69°	16.....	70°	21.....	70°
2.....	69°	7.....	66°	12.....	72°	17.....	68°	22.....	71°
3.....	67°	8.....	65°	13.....	74°	18.....	69°	23.....	73°
4.....	65°	9.....	68°	14.....	74°	19.....	70°	24.....	76°
5.....	67°	10.....	68°	15.....	73°	20.....	69°	25.....	70°
								31.....	73°



WATCHING BOAT RACES ON THE BAY.

Description

The Tent City is designed to meet every requirement and every taste. The camp covers nearly a mile, fronting both bay and ocean. The tents are of all sizes, interspersed with cozy cottages. In the center of the camp, are substantial buildings, including the offices, Arcade hotel, the restaurants, cafe, pavilion, Royal Inn, theatre, stores, bazars, library, bowling alleys, reading room, concert ground, merry-go-round, swings and innumerable other attractions.

There are small tents for one person, larger ones for two people, and a corresponding increase to a size accommodating eight persons. For the accommodation of societies, tents are grouped to meet their requirements.

The majority of the patrons prefer living in the tents, but there are some who prefer cottages, and many take rooms at the Arcade.

Some, no doubt, patronize the Tent City because they cannot afford the expense of a costly seaside resort hotel, but there are many who have plenty, to whom expense counts for naught, who from choice prefer camp life rather than hotel, because of its novelty, its freedom and its attractions. Those who desire the luxuries of a grand hotel will find at Hotel del Coronado a hearty welcome. The grounds of this magnificent hotel meet those of the camp; its guests join those of the camp in the enjoyment of camp concerts, dances, theater and other amusements.

The editor of the Baltimore Sun spent the winter of 1900 as a guest at the Coronado, and while here, sent the following letter to his paper:

"Adam and Eve must have found themselves in such a garden as I

find this resort, for of all beautiful spots on earth this unique corner most certainly ranks as the main conservatory. Situated directly on the Pacific Ocean, in the extreme southwest corner of the United States, and fifteen miles from Mexico's borderland, it is a veritable Paradise, a land of "sundown" seas, a Utopia for globe-trotters, and the land of Arcadia for lotus-eaters."

There are all kinds of sports and amusements to be had at Coronado. A sail on the bay, drive on the beach, tennis, golf, bowling alleys, pool, billiards, water polo, fishing, quail and rabbit hunting, donkey parties for a moonlight jog along the beach, weekly receptions on the United States cruisers, ostrich farm, tallyho parties, pilgrimages to the celebrated California missions, a drive down to Tia Juana, Mexico (fifteen miles) by coach, and no end of outdoor pastimes, tempt the seaside sojourners.

Amusements

Every possible effort is made to please, entertain and amuse our patrons.

From the rising of the sun until the midnight hour, opportunity is afforded for every one's enjoyment according to their taste. Some take the early morning plunge, others a boating trip before breakfast or a cycle spin, while others stroll along the sandy beach and delight in the pure invigorating air. After breakfast the city livens up; the bazars are open, the bowling alley, merry-go-round, and other attractions are in full blast, and music is in the air. Parties are made up for the different points of interest, which are more numerous within a radius of fifteen



CORONADO TENT CITY BUDS.

miles from Coronado Tent City than in any other equal space on the globe. When you make a tour of sight-seeing from the Tent City you can choose your favorite conveyance; there are automobiles, tally-hos, carriages, buggies, street cars, railroads, steam yachts and sailing craft, or you can go on horseback or on your bike or in a rowboat. If you are fond of cycling bring your bike with you, as the excellent roads and cycle paths of this section make every place of interest easily accessible. There is only one place where your bike will not carry you. To reach the Coronado Islands you must go by boat. The picturesque beauty of some of the near-by places of this wonderful locality inspires the admiration of all visitors.

La Jolla (pronounced *La Hoya*) is a place of many wonders; its natural caves, its peculiar rock formations, its variety of sea shells and mosses and its gold fish pools, make it a delightful spot to visit. *La Jolla* can not be better described than by the lines of Fanny Purdy Palmer, the well-known Eastern writer.



CHILDREN'S SWIMMING POOL.



LA JOLLA CAVES.

La Jolla

"A bare brown coast that curves to meet the sea,
Deep caves and cliffs where gulls and curlews dwell,
And riven rocks whose wave worn tablets tell
The past's long story unforgetfully.

High tides that hold their daily jubilee.
With flying foam and roar, that leap and swell
Till the swift ebb drowning its own wild knell
Bears all the billows back regretfully.

The sky is blue above,—the sea below,—
If care or sorrow ever crosses thy lot,
Rest here and drink of sea and sky thy fill,
Learn ocean's secrets when the waves are low
And hear the lark sing! While in yonder spot
The silent sunrise clothes the lonely hill."

Point Loma is historical and grand and the view from it is one of the finest in the world, embracing ocean and bay, mountains and islands, cities and country. On this point is the highest lighthouse in the world, and on



SURF BATHING AT TENT CITY

one of its most charming spots is located the international headquarters of Theosophists, the Theosophical temple, schools of music and mystery, a splendid hotel and beautiful grounds.

Tia Juana is a quaint Mexican town just across the border, giving one an excellent idea of life in "the land to tomorrow."

El Cajon and Paradise valleys are among the most beautiful spots in California. There are miles of highly cultivated orchards, which include groves of lemons, oranges, olives and figs, also nuts and all semi-tropical plants and flowers. Many stately residences are passed, which add interest to a drive, which is always a charm under the sunny skies of this delightful region.

Coronado Islands

This group of rocky islands belonging to Mexico, is situated about twelve miles south of Tent City, and at the highest point about 400 feet above sea level. The principal features of interest are the rookeries, and the submarine growth easily visible on account of the transparency of the waters. The islands are the breeding ground for the many sea birds of this section and during the hatching season the young and the eggs may be seen by the million.

From a glass-bottom boat kept there for use of visitors the depths of the ocean are visible, and all kinds of fish can be plainly seen sporting in the waters.

Probably the best fishing banks of the Pacific are around these islands. Here is the home of the monster, gamey tuna, which is larger and more plentiful here than in any other American waters.

Steam yachts ply daily between Tent City and the Coronado Islands. By permission of the Mexican government a station is maintained on the islands for the accommodation of those who may wish to stay overnight for early morning fishing. A small charge is made for meals and accommodations at the station.

Coronado's Attractions

There are also many places at Coronado within walking distance, which greatly interest all visitors.

The Coronado golf links are the best on the Coast, and are open to Tent City guests on equal terms with club members. Guests are given free use



FISHING CAMP, CORONADO ISLAND.

of the tennis court and croquet grounds. The Coronado Botanical Gardens are in a high state of cultivation and are free to all visitors. From these gardens are furnished the beautiful and fragrant flowers which add charm and grace to the furnishings of the tents and cottages, giving delight to the hearts of all visitors. The Ostrich Farm is another interesting feature.

A visit to the Japanese Tea Garden, with its miniature trees, cascades, nooks, pagodas and Japanese art in architecture and gardening, places one amid most fascinating Oriental surroundings.

The monkey colony near the camp affords amusement to all visitors and endless delight to the youngsters, who never tire of the many pranks of the monkey family.

The seals' tank is also worth a visit. These intelligent creatures, naturally gentle and playful, are very active and energetic at their feeding hour, at which time there is always an interested crowd of spectators.

There is an automobile service for the accommodation of those who wish to do Coronado on wheels. Then there is bathing, boating and fishing, or a visit to beautiful San Diego, just across the Bay, to beguile the time, and thus do the days glide pleasantly and all too swiftly by.

Evenings

Beginning at 8 o'clock is an outdoor concert by one of the best collections of musical artists ever assembled on this coast, followed by dancing on the casino and theatricals at the pavilion. During this time



POWER LAUNCHES FOR FISHING AND PLEASURE.



WARM SALT WATER PLUNGES.

the camp is ablaze with electric lights, all is life and bustle. People come by the trainloads from San Diego to enjoy the music and other features of amusement which are furnished for the enjoyment and entertainment of the campers, making the Tent City the liveliest, gayest and merriest city on the coast.

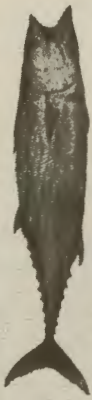
At intervals during the season the occasion is enlivened by grand displays of fireworks, the quiet waters of the bay affording opportunities for effects that are marvelous.

Visitors generally take advantage of the opportunity to see all places of interest. There are some, however, who come for perfect quiet and rest. The grounds are spacious and so arranged that a person can be as retired as he pleases or can join in all the festivities. The best of order is maintained, and no noise reaches the tent except the distant booming of the surf or the sweet strains of music from the evening concert.

Bathing

No other resort offers such a variety of facilities to the bather. The surf is magnificent, the beach sandy, with a very gentle slope. The entire absence of undertow makes Tent City the safest place in the world for surf-bathing. Hundreds sport daily in the surf, and no accident has yet occurred. The quiet waters of the bay give scope to those who enjoy long swims in still water, and there is a shallow pool for children and those just learning to swim.

A cold and hot salt water plunge is also maintained.



"AT TIMES THEIR FISHING LINES THEY PLIED."

Fishing

Few places have fish in so great abundance, and in such variety as are found in the waters surrounding Coronado Tent City. From the tiny smelt to the giant sea bass, the sportive barracuda and the monster tuna, the latter found at the Coronado Islands, the excellency of the fish of these waters is proverbial. The pompano and large blue smelt are acknowledged the most toothsome and delicious to be found anywhere. There is good fishing from the wharves in the bay, from the shore or from the ocean pier, but the open sea fishing is the best and most exciting. Many of the catches are so enormous that the recital of them would be doubted by the friends of the successful fishermen, so in order to verify their stories they have been photographed with their catches, and take home a picture as evidence. Parties are made up daily at the Tent City for the island fishing banks.

The days when you do not care to go fishing or sight-seeing, you can stay at the camp and amuse yourself at the bowling alley, or any of the other amusements. Or, you can spend the day in the library, or stroll down the beach and watch the bathers.

Boating

There are regular daily trips to the Coronado Islands. Steam yachts, sailing boats, row boats, fishing boats, and every other kind of water craft can be had. The timid ones may confine their outings to the quiet waters of the bay while the more venturesome may try the rolling waters of the ocean. All enjoy drifting on the bay by moonlight, listening to the music of the band.

Conveniences

The Tent City is, in a manner, as thoroughly isolated as if it was in some remote part of the world, yet it has every convenience of a modern city. The splendid Hotel del Coronado is a near neighbor. Other than this there is no business and no residents on the strip of ground on which the camp is located, except those who attend to the needs and comfort of the campers. The many comforts and conveniences at the resort include well-kept streets and alleys, perfect sewerage and water systems, also ice-water supplied free to all campers, electric lights, street cars, long-distance telephones, telegraph offices, drug store, photographic supplies, book store, barber shop, ladies' hairdressing parlors, grocery store, market, delicatessen, confectionery, laundry, mails twice a day delivered at each camper's tent by special carriers, and the San Diego morning papers delivered at your tent before breakfast! Could anything be more perfect and convenient? While you are here enjoying yourself far away from the worry and care of your business, you are still in such close communication with all sections that a crisis in your business, or the illness of a friend, can be instantly known by you.

The camp entertainer sees that you meet people whose tastes for pleasure and amusements are similar to yours, and that you have every opportunity to enjoy yourself.

Health, Pleasure, Comfort

Every effort has been made and money lavishly expended to make



"THEY TALKED OF ALL THINGS, OLD AND NEW,
READ, SLEPT AND DREAMED AS OTHERS DO."

Tent City the most thoroughly equipped resort to be found. Its splendid hotel, excellent cafe and restaurants, attractive cottages and cozy tents, the thorough order maintained and the attention given to the smaller details, are the marvel of all visitors. Pure and delightful air and splendid sanitation, make it the most healthful resort in the world. But it is more than a health resort, it is a play ground for those who wish to escape the heat of summer and to put away all care while they are having their recreation.

To insure the fullest enjoyment and greatest benefit to its patrons.



PANORAMA OF CORONADO

the management excludes from Tent City all consumptives and other persons whose presence for any real cause, is objectionable to the campers.

Economy

The reasonableness of the charges for everything connected with the camp is a refreshing experience to visitors from other localities, where, at many of the resorts, excessive charges are made for every service. Not only do moderate prices prevail here, but many of the attractions, comforts and amusements are actually free, such as the following: the evening concerts, library, shore and pier fishing, tennis court and

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croquet grounds. The botanical gardens, and the beautiful grounds of the Hotel del Coronado are open, free, to guests of the camp. Mail is delivered at your tent and ice water furnished free to all. Guests bringing their bathing suits have the free use of all bathing facilities except the hot and cold plunge. No person is allowed to do business on the grounds until he has agreed to conform his prices to a moderate standard, which prevents all exactions. Even the drivers of tally-hos are restricted in their charges, so that sight-seers can have a less expensive day's outing from this camp than is possible at any other resort.



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Music at Tent City

The excellency of the music under the direction of Mr. Henry Ohlmeyer, who has had entire charge of the musical arrangements ever since the Tent City was started, has been the subject of much favorable comment. Mr. Ohlmeyer will again give direction to the music the coming season, and he assures the patrons of the Tent City that he selected real masters from the Eastern musical organizations, whose brilliant work will eclipse all past records of the Tent City Band. Many

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of the new band members are noted soloists and each member is able to double for orchestral purposes, which insures delightful entertainment at the nightly concerts, also splendid music for the dancers and an exceptionally good orchestra for the theater, and the Cafe. Music lovers will be pleased to know that Mr. Ohlmeyer will again this year give special concerts one afternoon each week at which will be rendered symphonies and other classical works by a combination of all the several orchestras.

Among the soloists selected by Mr. Ohlmeyer are the following: Master George Rhean—the boy solo cornetist—Mr. Louis Bennett, the famous solo trombonist, and Frank S. Paulisch, solo cornetist. Mr.



THE FLOATING CASINO.

Paulisch will be well remembered by those who visited Tent City year before last for his brilliant and pleasing work on the cornet.

Dancing

The Casino or dancing hall is on board a large boat moored near the Pavilion—a veritable floating palace. The main deck is specially fitted for dancing, and the upper deck is utilized for the serving of refreshments and visiting parties.

Morale of the Camp

While the camp is the gayest and liveliest place imaginable, it is eminently respectable, and no immoral or objectionable conduct is tolerated. The patrons are the best people from California, Arizona, New Mexico, Texas and the East. They are here to enjoy themselves, and it is the aim of the management to aid and encourage them in having a good time, but the vicious and unmannerly are excluded from the ground, and the privilege of the camp will also be denied to those who forget the rights of others or whose conduct gives offense to the patrons of the camp.



AUTOMOBILES AND JINRICKSHAS.

Sunday Customs

In the minds of Clergymen and many other respectable people, there exists a prejudice against seaside resorts. The reason for this being that these resorts are generally adjacent to large cities, and easily accessible to the rougher classes, who run out for a day's carousal, for which Sunday is generally chosen. At Coronado Tent City, the conditions are entirely different; there is no large city near, and its patrons usually come for an extended stay, except the music lovers of

San Diego, who come in hundreds to attend the band concerts each week-day evening and Sunday afternoon.

The gaiety of the week is temporarily laid aside on Sunday. In the morning there is Sunday school for the children and church services for those who are in the habit of observing the Sabbath. In the afternoon the band gives an outdoor concert. There is no unseemly hilarity in the camp, but those who wish, go fishing, riding, boating, cycling, visiting and sight-seeing, as on other days. The Sunday services at the camp are non-sectarian. No regular pastor is employed, but invitation is extended to visiting clergy, regardless of creed, to preach. To encourage a liberal supply of clerical talent, all ministers and their families are given half rates on tents during their stay in camp.

Recapitulation

The foregoing recital is intended to convey reasons why the reader should spend his summer at Coronado Tent City. Condensed briefly, our claim is: that this is a most thoroughly equipped camp, perfect in sanitary arrangements with a wholesome water supply, and a most healthful and delightful climate; it affords the greatest variety of amusements and



"THEY RESTED THERE, ESCAPED AWHILE
FROM CARES THAT WEAR THE LIFE AWAY."



"ONCE, WHEN THE SUNSET SPLENDORS DIED,
* * * * *
THE WHITE-MANED BILLOWS SWEPT TO LAND."

entertainments, musical and otherwise; retains only courteous and well-mannered attendants; has delightful surroundings and attractive scenery with most gorgeous sunsets; ocean and bay invite; mountains and islands are near; historical and picturesque points of interest on every hand; agreeable society and pleasant companions abound; attractive tents, daily decorated with fresh flowers; great bathing; best fishing; splendid boating; best of order and the maximum of comfort for the minimum of cost.

These are some of the leading features which are making Coronado Tent City the best patronized and most popular resort which has ever solicited the patronage of the American people.

The Cost

FURNISHED TENTS.

One person, one day, 50c. One week, \$3.50. One month, \$12.00.

Two persons, one day, \$1.00. One week, \$6.00. One month, \$20.00. Each additional person occupying the same tent, \$2.00 per week or \$5.00 per month. Electric lights (if desired), \$1.00 per month extra.

These prices are for the average tent. There is an extra charge for the choice locations and a reduced rate for a few inferior tents and locations. A furnished tent comprises: Matting on boarded floor, comfortable beds, bedding, tables, wash stands, rocking chairs, folding chairs, camp chairs, lamp, clean linen, towels, water, and daily care of tent and laundry of tent linen.

COTTAGES.

The rental of cottages ranges from \$35.00 per month upwards.

ARCADE ROOMS.

The Arcade building is in the center of the camp. The cozy rooms give a good outlook over the camp and a splendid view of the surrounding country and ocean.

UNFURNISHED TENTS.

	Week.	Month.	Week.	Month.		With Floor.		Without Floor.	
	With Floor.	Without Floor.	Without Floor.	With Floor.		Week.	Month.	Week.	Month.
8x10	\$2.50	\$6.00	\$1.50	\$4.50	*12x20	\$5.00	\$16.00	\$3.50	\$12.00
10x12	2.75	8.00	2.00	6.50	*14x20	6.00	20.00	4.00	14.00
12x12	3.00	10.00	2.25	7.00	*14x22	6.50	22.00	4.50	16.00
12x14	3.25	10.50	2.50	8.00	*16x24	7.00	24.00	5.50	18.00
12x16	3.50	12.00	3.00	10.00					

*With awnings.

These prices are for the average tent. There is an extra charge for the choice locations and a reduced rate for a few inferior tents and locations.

SPACE RATES.

Persons bringing their own tents will be charged a ground and water rental, ranging from \$2.50 to \$10.00 per month. The \$10.00 spaces are at the business center, and the \$2.50 in the regular residence location. The intermediate prices are for the choicer locations adjacent to the business center.

TENT FURNISHINGS.

Persons bringing their own tents or renting unfurnished tents can rent furnishings at the following prices:

	Week.	Mo.		Week.	Mo.
Double bedstead, with spring and cotton mattress	\$1.25	\$3.50	Table	\$.25	\$0.50
Cot, single25	.50	Campstool10	.15
Spring cot, double50	1.00	Chairs25	.35
Mattress, single25	.50	Rocking Chairs30	.75
Mattress, double50	1.00	Gasoline stoves50	1.50
Pillows25	.50	Oil stoves25	.50
Blankets25	.50	Washstand, complete.35	1.00
Comforters25	.50	Cooking utensils for 3 persons75	1.50
			Lamp, with oil.25	.75

Your Meals

The Tent City Cafe is admired by all visitors. The dining room is large, well lighted, airy and attractive. The service is equal to that of the largest hotels and best restaurants in the great cities of the East,—minus the expense.

The Chef

The Cafe is under the same management as the famous Hotel del Coronado, and the kitchen is directed by the same Chef, which is a guar-



"HIS BREAKFASTS SHINE WITH REPUTATION;
HIS DINNERS ARE THE WONDER OF THE NATION."

antee that even an epicure will be delighted with the meals. The sparkling glass, polished silver, snowy linens, floral decorations and bewitching orchestral music make the dinner hour a time to be remembered. The most surprising feature of all this is the moderate cost for service, which is no greater than is usually charged at ordinary restaurants.

There are other restaurants where excellent meals are to be had at a less cost than in your own city or village, rates ranging from 15c to 25c per meal.

If you decide to cook your own meals you will find it costs you less to live here than at your own home. There are well-stocked grocery stores at hand, with goods at the lowest prices. Milk, vegetables, meat, bakery products and fruit are sold at the tents daily. The delicatessen stores also supply nicely cooked foods at surprisingly low prices.

Time

The Tent City opens June 1st and closes late in September.

The transportation companies sell Coronado excursion tickets at reduced rates during the four months of June, July, August and September, good going and coming any time during the camping season. You will find the rates on the last four pages of this booklet.

There is sufficient to amuse and interest you for months, but if you only have a week or two to spare, come visit the Tent City, and take a hurried trip to the other near-by places. Or, if you have only a day or two to spare, come and see what Tent City really is. But don't fail to come, for if you do you miss seeing the most interesting and popular resort on the continent.

Societies

Many fraternal, social and other organizations come to Tent City for their summer outing. Their visits enliven the camp and the management offers every inducement to secure their attendance.



GOLF! THAT'S THE GAME.



"AND IN THE UNQUESTIONED FREEDOM OF THE TENT,
BODY AND O'ERTAXED MIND TO HEALTHFUL EASE UNBENT."

What the People Say

Alex. H. Lyons, Jerome, Ariz.: "I have been thinking for some time of writing and thanking you for your royal treatment of myself and family during our short stay of two weeks at Camp Coronado. To me it is a wonder—the treatment, the cafe, the concerts, the amusements and the climate."

Wilhelm Heise, Pass. Agt. North German Lloyd S. S. Co., San Francisco, Cal.: "I was very agreeably surprised to find in Camp Coronado all the conveniences usually found in the very best hotels. Running water in close proximity to the individual tents, a most perfect system of drainage and sanitary appliances; and I noticed with a feeling of satisfaction that the safety of the tent people and their things was carefully looked after. My expectations were more than realized in every respect, especially as to the camp restaurant, which offered a really excellent table and very courteous service at a lower rate than we usually pay in San Francisco. You have the finest beach on the coast, and a climate that strongly reminds me of the Riviera. A chance to fill our lungs with dry, warm air is just what we of Northern California need, together with such recreation and pleasure as your management knows so well how to provide. With reduced rates to Coronado by the transportation companies, you may count on a large patronage from San Francisco and vicinity."

A. B. Daniels, Banker, Denver: "It has been my good fortune to have spent the last two seasons at Coronado, and the comparison arrived at from a winter spent on the Riviera, I would unhesitatingly recommend Coronado as being far superior to those world-renowned health resorts of Southern France. From a sportsman's standpoint it can not be surpassed, and I have many fond recollections of days spent with that prince of sportsmen, the genial proprietor, Mr. Babcock, as his guest at that celebrated shooting-box, Otay Dam; also many delightful trips into Mexico after quail. One is never at a loss to find plenty of well-conducted amusements at this most beautiful and popular American resort."

Hon. Alva Adams, ex-Governor of Colorado, Pueblo, Colorado:
"When weary of business and care, and hungry for a rest, the memory of Coronado Beach and the California coast comes to me as a vision of Paradise. We have visited all the noted resorts from the Nile to Alaska, from Florida to the Great Lakes, and know that Hotel del Coronado can well be placed in a list of the first three or four of the world's greatest



U. S. WARSHIPS IN SAN DIEGO BAY.

resorts. * * * I know of no place in the 'wide, wide world' where can be found a greater combination of advantages than at Hotel del Coronado. May a happy fate soon send us there."

United States Senator Thurston, of Nebraska, (to Secretary Chamber of Commerce, San Diego): "I have visited San Diego several times and I have always said, in public and private, that it is the most delightful resort in the world; at any time of the year it is the most delightful resort that I know of. * * * I would ask nothing better than to go to San Diego and sit down by the sea and spend the balance of my days there."

Ian MacLaren, the Rev. Dr. John Watson, Author and Lecturer: "Coronado people ought to be good, surrounded as they are by a nature so grand and complete. Much will be expected of them, for unto them much has been given. Coronado Beach possesses charms beyond famed beauty spots of the Mediterranean. Were I to reside in the United States, here I would desire my home, that I might enjoy the best of the blessings that California extends to her people."

Much has been published from the pen of the late Charles Dudley Warner about Coronado; here is a snatch of it (in "Our Italy," Harper's Magazine): "Taking it and its situation together, I know of nothing else in the world with which to compare it, and I have never seen any other place which so surprised at first, that so improved on a two weeks' acquaintance, and that has left in the mind an impression so entirely agreeable."

We would like to publish all the kind words that have been written about Coronado, but space forbids. The foregoing is sufficient to give the reader an idea of the charm and attractiveness of this desirable region.

How to Reach Tent City

Purchase of your railroad agent, or the agent of the Pacific Coast Steamship Co., a *ticket to Coronado Tent City and return*. This includes your street-car and ferry fare from San Diego to Tent City, and the transfer of 150 pounds of baggage to the door of your tent, and is good to return any time before October 1st. When you arrive at San Diego, you will board an electric car for the ferry, crossing San Diego bay, and connecting with the Coronado electric car, which takes you directly to your destination. After a few minutes' ride along the wide avenue lined with palms, the broad expanse of the Pacific ocean first bursts on the view. Before you have time to fully comprehend it, you are landed at the door of your tent, and presto—you are enjoying life at the Coronado Tent City. If you wish

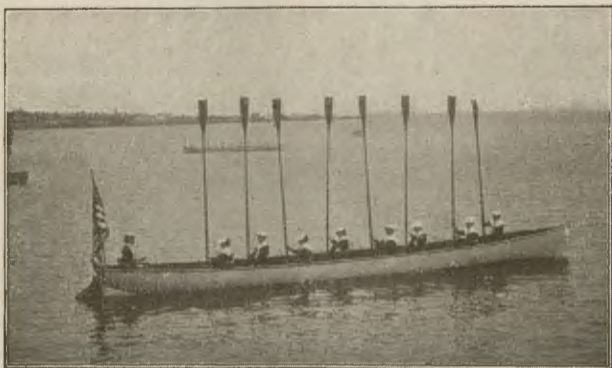
Your Friends

to know about the Tent City send their names and address to A. E. Babcock, Manager, Coronado Tent City, Coronado, Cal., or H. F. Norcross, Agent, 200 S. Spring street, Los Angeles, Cal. They will mail you a copy of this book and furnish other information, if desired.

Securing Tents

Applications and reservations for tents, cottages, and rooms can be arranged by mail and should be addressed to Manager, Coronado Tent City, Coronado, Cal. If more convenient, reservations can be made through our Los Angeles agency.

For further information regarding Coronado Tent City and Coronado Beach, address A. E. Babcock, Manager, Coronado, Cal., or H. F. Norcross, Agt., 200 S. Spring street, Los Angeles, Cal.



GIRLS' ROWING CLUBS.

Southern Pacific Company

SUMMER EXCURSION RATES TO CORONADO BEACH VIA LOS ANGELES FROM POINTS NORTH OF LOS ANGELES.

San Francisco—		Pixley	\$15.45
Via Bakersfield	\$24.50	Delano	14.90
Via Coast Line.....	24.50	Famosa	14.50
Lathrop	21.85	Jewetta	14.50
Stockton—		Bakersfield	14.50
Via Bakersfield.....	22.30	Caliente	13.25
Via Coast Line	25.50	Bealville	12.95
Sacramento—		Keene	12.45
Via Bakersfield	24.50	Tehachapi	11.85
Via Coast Line.....	25.50	Cameron	11.75
Marysville—		Mojave	11.75
Via Coast Line.....	27.00	Sanger	18.45
Modesto	21.10	Reedley	18.85
Merced	19.65	Dinuba	19.10
Madera	18.30	Exeter	17.50
Fresno	17.90	Lindsay	17.85
Malaga	17.70	Porterville	18.25
Fowler	17.50	San Mateo	24.50
Selma	17.30	Palo Alto	24.50
Kingsburg	17.10	San Jose—	
Traver	16.85	Via Bakersfield	24.50
Goshen Junction	16.60	Via Coast Line.....	24.50
Visalia	17.05	Gilroy	24.05
Farmersville	17.30	Santa Cruz	24.10
Hanford	17.05	Monterey	23.50
Armona	17.25	Salinas	22.50
Lemoore	17.40	Paso Robles	18.60
Huron	18.25	San Luis Obispo.....	16.65
Coalinga	19.30	Santa Barbara	9.00
Tulare	16.10	San Buenaventura	7.85
Tipton	15.70		

To take effect May 1st, 1903. Good to return until Sept. 30th, 1903.



CORONADO TENT CITY, IN 1901.

ROUND TRIP EXCURSION RATES TO CORONADO TENT CITY,
VIA LOS ANGELES FROM POINTS EAST OF
LOS ANGELES ON S. P. RY.

Ogilby	\$13.40	Dragoon	\$32.20
Yuma	13.40	Cachise	32.80
Blaisdell	14.00	Willcox	33.40
Texas Hill	17.20	Bowie	34.85
Aztec	17.95	San Simon	35.00
Sentinel	18.80	Stein's Pass	35.00
Gila Bend	20.60	Lordsburg, N. M.	35.00
Maricopa	23.15	Separ	35.00
Phoenix	25.95	Gage	35.00
Casa Grande	24.40	Deming	35.00
Arizola	24.55	El Paso	35.00
Red Rock	26.30	Fairbank	32.40
Tucson	28.30	Huachuca	33.20
Vail	29.45	Crittenden	35.30
Pantano	29.95	Calabasas	36.75
Benson	31.05	Nogales	37.40

To take effect May 1st, 1903. Good to return until Sept. 30th, 1903.



CORONADO TENT CITY, 1902.

Santa Fe Route

EXCURSION RATES TO CORONADO TENT CITY AND RETURN.

To take effect June 1st, 1903. Good to return until Sept. 30th, 1903.

Albuquerque \$35.00	Monrovia \$ 4.50
Anaheim 3.50	Navajo Springs 35.00
Arlington 4.25	Needles 22.00
Ash Fork 25.00	N. Cucamonga 4.75
Azusa 4.50	N. Ontario 4.75
Barstow 6.15	N. Pomona 4.75
Blake 20.00	Olive 3.50
Capistrano 2.90	Orange 3.50
Casa Blanca 4.25	Oro Grande 5.50
Claremont 4.75	Pasadena 4.25
Colton 4.50	Pasadena 4.25
Corona 4.00	Patton 4.75
Daggett 12.50	Peach Springs 25.00
East Highlands 4.75	Perris 4.75
Elsinore 5.00	Randsburg 11.35
Escondido 2.90	Redlands 4.75
Etiwanda 4.75	Redondo 4.50
Flagstaff 31.00	Rialto 4.75
Fullerton \$ 3.55	Rivera 4.00
Gallup 35.00	Riverside 4.25
Glendora 4.75	Rochester 4.75
Hackberry 25.00	San Bernardino 4.50
Hemet 5.00	San Dimas 4.75
Hesperia 5.25	San Jacinto 5.00
Highgrove 4.50	Santa Ana 3.50
Highland 4.75	Santa Monica 4.50
Hobart 4.00	Santa Anita 4.50
Holbrook 35.00	Seligman 25.00
Inglewood 4.50	South Pasadena 4.25
Johannesburg 11.35	Summit 5.00
Kingman 23.00	Temecula 5.50
Lamanda Park 4.50	Victor 5.40
La Mirada 3.75	Williams 28.00
Lordsburg, Cal. 4.75	Winchester 5.00
Los Angeles 4.00	Wingate 35.00
Los Nietos 3.80	Winslow 35.00
Mentone 4.75	

S. F. P. & P. RAILWAY.

Congress Junction \$25.95	Phoenix \$25.95
Prescott 25.95	Jerome Junction 25.95

ADDITIONS TO SANTA FE ROUTE.

Pacific Coast Steamship Company Excursion rate to Coronado Tent City and return from San Francisco, \$23.00. This ticket is on sale only at the San Francisco office of the P. C. S. S. Co., No 4 New Montgomery Street, San Francisco, Cal.

Special Trips

FROM POINTS ON ATCHISON, TOPEKA & SANTA FE RAILWAY TO CORONADO TENT CITY.

Including railroad and Pullman fares both ways, Grand Canyon side trip, including board and lodging at the Canyon, meals for the round trip, and two weeks' board and lodging at

"CORONADO TENT CITY."

From all Colorado Territory—

In Standard Pullman sleeper.....	\$107.00
If two people use same berth.....	97.50
In Pullman Tourist sleeper.....	97.00
If two people use same berth.....	92.50

From all Kansas and Oklahoma points—

In Standard Pullman sleeper.....	\$118.25
If two people use same berth.....	106.75
In Pullman Tourist sleeper.....	105.25
If two people use same berth.....	100.25

From Chicago and all points east of Missouri River—

In Standard Pullman sleeper.....	\$138.00
If two people use same berth.....	124.00
In Pullman Tourist sleeper.....	122.00
If two people use same berth.....	116.00

FROM POINTS ON GULF, COLORADO & SANTA FE RAILWAY TO CORONADO TENT CITY.

From Stations between Houston and Purcells and Dallas branch—

In Standard Pullman sleeper.....	\$118.25
If two persons in one berth.....	108.25

From Galveston—

In Standard Pullman sleeper.....	\$119.70
In two persons in one berth.....	109.70

From San Angelo branch points—

In Standard Pullman sleeper.....	\$122.25
If two persons in one berth.....	112.25

Ask your Santa Fe agent for further information. Or write A. E. Babcock, Manager Tent City, Coronado, Cal,

