

# BOYCOTT IS ENDED BY HEUBLEIN PACT

## Union Wins Jurisdiction in Vineyards in California

SAN FRANCISCO, Aug. 18 (UPI) — Heublein, Inc., a major wine producer, announced today an agreement with the United Farm Workers Organizing Committee, ending a nationwide boycott of the company's products.

The pact gives Cesar Chavez's union jurisdiction over workers on 2,000 acres of Heublein's subsidiary, Vinifera Development Corporation, which operates vineyards in California.

A spokesman for Heublein said that the pact ended a nationwide boycott recently called by the union against Smirnoff vodka, Hamm's beer, Italian Swiss Colony wine and other Heublein products.

The boycott had caused a rift between leaders of the farm workers and George Meany, president of the American Federation of Labor and Congress of Industrial Organizations. Some national labor leaders denounced the boycott, saying that many unions had contracts with Heublein, and the company was not antilabor.

The agreement, extending through December, 1973, provides a basic hourly pay rate of \$2.40 for field workers. Also, Heublein agreed to set up a hiring hall through which the union can provide workers to small growers.

The contract settlement was reached in negotiations that took place in Fresno, Bakersfield and San Francisco under the auspices of the Catholic Bishops Committee on Farm Labor.

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