

Boycott Department  
United Farm Workers of America, AFL-CIO  
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August 21, 1976

TO: BOYCOTT STAFF AND VOLUNTEER COMMITTEES

FROM: Nick Jones

Enclosures: Argument for Proposition 14 - Cesar's letter to West Foods -  
El Málcriado story on West Foods - List of cooperating chains -  
Financial picture for boycott - Teamster activity report - memo  
on Bracero legislation - AFL-CIO upcoming conventions.

BUILDING THE BOYCOTT WITH LIMITED TROOPS

We have brought two thirds of our boycott personnel into the Proposition Campaign in California after it became apparent that the growers were putting everything into defeating us in November.

It's a sacrifice that no one wanted to make but it is the best way for the Union to use its resources - people. In spite of leaving only two to four people in most cities, I believe that we can continue making progress on the boycott. As you can see in the enclosure on cooperating chains, we have made a good start with our demands in the U.S. and Canada. In the past week, we have won commitments from 230 Acme stores in the Philadelphia area, 180 Wakefern Shop Rites in New Jersey, 360 A & P stores in New England and Upstate New York and 600 stores in the Montreal area.

With only a few of you left in the boycott cities we must work to hold onto the store commitments we have and to keep building the delegations and roving picket lines with our supporters in order to get more stores in line. In areas where your division directors have been pulled into the Initiative Campaign, Virginia and I will deal directly with you via the WATTS. We will call you regularly and want you to feel free to call us any time you have a question or problem.

The key to making progress during the next two months is to use our supporters to carry the burden for phoning, coordinating picket line activities, delegations, office work and organizing fundraisers. If your plans are concrete our supporters will come through with the help we need. Please analyze your situation and make a plan for following through with store delegations (several may be necessary for each chain) and picketing at stores who aren't cooperating with our demands or are advertising table grapes. DON'T GET LOCKED INTO ANY LARGE GROCERY CHAIN FIGHTS.

FUNDRAISING

All of the union's financial resources are going into the Proposition and we need to raise every penny possible to go into the general union fund in order

to maintain essential union functions. We need to take advantage of the proposition issue to raise money in the cities and will be making plans with you to organize wine and cheese parties, film showings, tag sales, organized collections at large meetings and pledges from unions and other organizations. ALL MONEY RAISED OUTSIDE OF CALIFORNIA WILL GO DIRECTLY INTO THE UFW GENERAL FUND RATHER THAN THE PROPOSITION, SO MAKE SURE THAT ALL CHECKS AND MONEY ORDERS ARE MADE OUT TO THE UNITED FARM WORKERS OF AMERICA.

#### FIRESTONE BOYCOTT

The United Rubber Workers are close to a settlement with the "big 4" tire companies and our efforts have helped them greatly at the bargaining table. We maintained picket lines in twenty cities for several weeks and helped organize key demonstrations in several cities. Our solidarity with the rubber workers will pay off for years to come.

#### UFW POLITICAL ENDORSEMENT CONVENTION

All of our political work over the past few months has resulted in California's politicians paying more attention to the needs of farmworkers, especially since Mary McCrory's article on the "winning ingredients" in the Brown primary victories- UFW ORGANIZERS! We are taking advantage of our political momentum in holding our first endorsement convention September 5th in Fresno, Calif. Over 1100 farmworker delegates will gather to choose who the UFW will endorse for the upcoming state and federal elections. No politician will get our endorsement who doesn't respect the needs of farmworkers in California. The convention will also include supporters of the movement and will be a springboard for the proposition campaign.

ABAJO CON DOLE! VIVA EL BOICOT!

- \* Make maximum use of the letter and background story on West Foods when dealing with grocers. You should leave copies of both at each delegation.