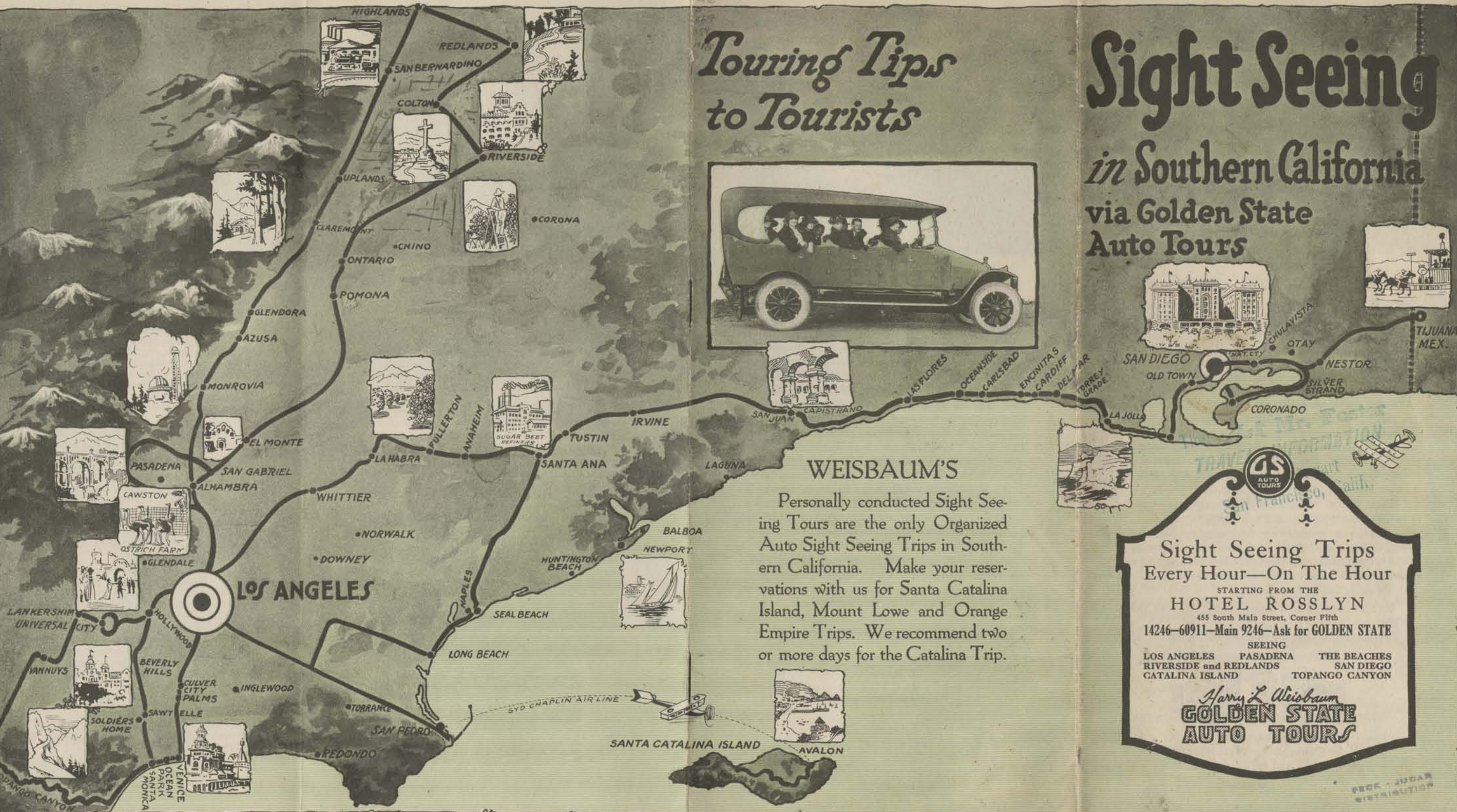


# Touring Tips to Tourists



# Sight Seeing

in Southern California  
via Golden State  
Auto Tours



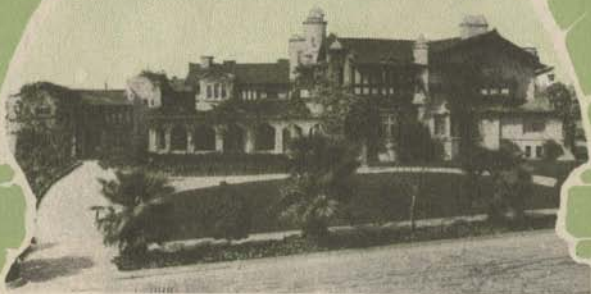
## WEISBAUM'S

Personally conducted Sight Seeing Tours are the only Organized Auto Sight Seeing Trips in Southern California. Make your reservations with us for Santa Catalina Island, Mount Lowe and Orange Empire Trips. We recommend two or more days for the Catalina Trip.

**Sight Seeing Trips**  
Every Hour—On The Hour  
STARTING FROM THE  
**HOTEL ROSSLYN**  
455 South Main Street, Corner Fifth  
14246-60911—Main 9246—Ask for GOLDEN STATE

SEEING  
LOS ANGELES PASADENA THE BEACHES  
RIVERSIDE and REDLANDS SAN DIEGO  
CATALINA ISLAND TOPANGO CANYON

*Harry L. Weisbaum*  
**GOLDEN STATE  
AUTO TOURS**



## Golden State Auto Tours Corp.



THE Golden State Auto Tour Corporation is the only Sight Seeing Co. in the United States using touring cars exclusively for popular price Sight Seeing trips.

This folder is issued to present to the stranger within our gates a number of personally conducted automobile tours, visiting all the principal points of interest in Southern California.

These trips are made in luxurious touring cars, combining every modern feature that would add to your comfort—big roomy seats with twelve-inch upholstery, pneumatic tires, long wheel base (30 inches longer than the ordinary touring car), make them the easiest riding autos built.

These autos with their high-powered 8-cylinder motors make possible a more extensive trip.

Our trips are carefully arranged, avoiding all repetition, and so routed that you visit the many out-of-the way beauty spots along the way, which adds greatly to your pleasure and are seen in no other way.

Our guide service is unexcelled.

We make a specialty of private parties for trips anywhere.

Evening dinner parties at near-by resorts, etc.

For Further information see

*Harry L. Weisbaum*  
**GOLDEN STATE  
AUTO TOURS**

At Rosslyn Hotel, 455 So. Main St.  
or Phone 14246, 60911, Main 9246  
and ask for Golden State



## Seeing Los Angeles



HE SEEING LOS ANGELES trip is one of the most important of the short automobile trips a visitor can take. It should be among the first tours, as on this drive you get the general lay of the city, and with one of our competent guides, who will assist, you can plan your various other tours to the best advantage.

On this trip we drive you through the business district, passing the beautiful buildings, fashionable shops and stores, the hotels, banks and places of amusement. Then a ride through the streets of Chinatown, a complete Oriental city, showing you their Joss-House, quaint shops and curio stores.

The drive we make through the residential district is a revelation; the wonderful mansions and the beautiful bungalows, the private residence squares—(Berkeley Square and Chester Place)—will make you feel as though you were in a city of dreams.

We show you beautiful Westlake Park, Sunset Park, Palm Drive and Singleton Court, the Wilshire and West Adams Districts. A city whose style of architecture is more varied than any other city in the world.

This is a twenty-five mile tour. Fare \$1.00

Four trips Daily, 9 A. M., 10 A. M., 11 A. M., and 4 P. M.

The only Sight Seeing Company using touring cars exclusively.

Make reservations early.





## Hollywood and the Beaches



HE finest half-day tour out of Los Angeles is the Beach trip. Leaving from this point, the drive takes you past beautiful Echo Park and into Hollywood, the capital of the moving picture world. Here you will see the studios of Wm. S. Hart, Wm. Fox, Jesse Lasky, Christie and others less important, giving you an opportunity of seeing the street scenes, glass-enclosed stages, etc. You will also pass the homes of some of the most noted film stars.

Leaving Hollywood, via the Foothill Boulevard, a wonderful view of the mountains, valley, City of Los Angeles and ocean is to be had. Down below will be seen the Sherman and La Brea oil districts. We continue through Beverly and the exclusive Beverly Hills residence district. We then pass through the National Soldiers' Home grounds, where are quartered over three thousand veterans. The drive around the crest of the beautiful Santa Monica Canyon gives you a mountain canyon and marine view unexcelled in the world.

A drive along The Pallisades in Santa Monica, the oldest of our beach resorts, then a five-mile drive along the ocean through Ocean Park and into Venice, the most popular amusement resort, where a stop is made, allowing ample time to visit the many attractions.

Leaving Venice over the little canals and past the Villa City, our tour returns to Los Angeles through Culver City and past the Goldwyn and Thos. H. Ince Motion Picture Studios.

This is a three and one-half hour drive.

Fare \$1.50.

Two trips daily, 12.45 P. M.  
and 2 P. M.

Make reservations early.



## Pasadena and Vicinity



HE tour of Pasadena is a continuous panorama of unequaled scenic beauties. The Hillcrest drive and wonderful Oak Knoll residence districts are beyond description. Here are located some of the most beautiful homes in the world; the homes of the country's wealthiest men. You will see their wonderful gardens, beautiful lawns and flowers.

The trip then takes you through the business and hotel districts, where you will view the fashionable stores and the hotels, Maryland, Huntington and Green. You continue into Orange Grove avenue, the original multi-millionaire residence district of the city. Our guide will call your attention to the homes of those most prominently and nationally known.

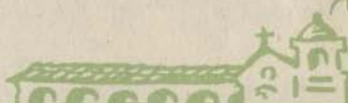
A stop is made at the San Gabriel Mission, founded in 1771 by Fathers Somero and Conbot. The building is over a century old and still in a good state of preservation. Another stop is made at Cawston's Ostrich Farm, at So. Pasadena. Ample time is allowed to visit these gigantic birds in their native haunts, also a \$50,000 exhibit of ostrich feather creations, which is very interesting and educational.

After a drive around Arroyo Terrace and down Grand Avenue, we return to Los Angeles via Sycamore Grove and Elysian Park.

This is a three-hour drive and we have four trips daily—9 A. M., 10 A. M., 12 M., and 3 P. M.

Fare, including admission to San Gabriel Mission and Cawston's Ostrich Farm at So. Pasadena, \$1.50.

**Make reservations early.**





## SEEING SAN DIEGO



It has been rightly said that the Road to Romance leads to ocean, bay and mountains surrounding San Diego, the sparkling modern city built where California history began and where every day is an adventure in happiness. The logical way to "see San Diego" and its historical surrounding territory is by Harry L. Weisbaum's personally conducted Golden State Auto

Tours, whose 11 passenger, luxurious touring cars leave the Rosslyn Hotel, Los Angeles at 8:00 A. M. daily.

The tour is through Huntington Park to Long Beach, Naples, Seal Beach, Santa Ana and on to San Juan Capistrano. Here a stop is made to visit the ruins of California's largest Mission, built in 1776 and recognized as the most elaborately decorated, artistically constructed and arched of California's missions. Luncheon at the San Juan Inn, where J. L. Hunter meets and greets you with real Southern California Hospitality—and where you are served real home cooked meals, either a la carte or regular chicken dinners. We then leave for a beautiful 60-mile scenic trip along the ocean front over the Torrey Pines grade.

Then on to Old Town, the original site of the city of San Diego, the most hallowed and historic spot in all California where Father Junipero Serra first planted the Cross; here you also see the uncompleted brick church, marking the spot where the cross was first planted; the old Plaza and Monument where Gen. Fremont first planted the U. S.

Flag; the first church and Old Mission Bells; the first palm tree — 146 years old; old grave yard with crumbling walls and faded wooden head boards; old Indian school house and first jail; the Serra Cross of tile; first brick house in Southern California and Ramona's Marriage Place,—that splendid hacienda where Helen Hunt Jackson's heroine became a bride. She called the story "Ramona" and said "her heroine" was married to Allesandro, her Indian Sweetheart, in the low adobe building just across the plaza in Old Town, San Diego, and so the old

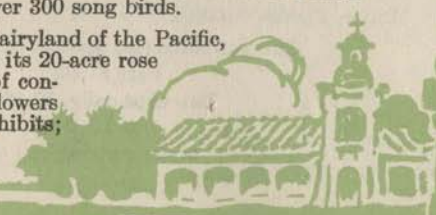
"Estudillo house", which covers nearly a city block, became known as the "Marriage Place of Ramona." Built in 1825 and restored in 1910, it is one of the most beautiful and interesting places in the world. Its adobe walls are three to four feet thick. Its roof is covered with tule and curved tile; its rafters bound with rawhide. In the court yard, running wild with flowers, the walks are laid with tile made by the Mission Indians 130 years ago, and here one sees the first mill wheels; the "Spanish Kitchen," the Old Fashioned Oven and "Wishing Well".

### IN THE MUSEUM ROOMS

Are shown hundreds of relics of the past, including Father Horton's furniture and old registers from the Horton Hotel. Arm chairs used at Guajome Ranch by Helen Hunt Jackson while writing "Ramona." Old Spanish Chests. Piano brought around the Horn in 1851 and presented to the lady that made the first American flag planted by General Fremont in the Old Town Plaza. Collection of Mission Paintings and Statue over 150 years old. Spanish filter 125 years old. The old Yuma stage coach and Mexican caretta. Mission chair used by first District Judge of California. Aguanaldo flag captured by Lieut. Sidney Maize. Rare collection of Indian Baskets, Blankets, and Curios and hundreds of interesting objects.

After an enjoyable stop here we then go to Mission Cliff Gardens, where we make a 10-minute stop, one of the most beautiful botanical gardens and view spots in California. Overlooks Mission Valley and San Diego Mission (one of the oldest in State). There is a large aviary, housing over 300 song birds.

Then on to the fairyland of the Pacific, Balboa Park, with its 20-acre rose garden, its burst of contrastingly colored flowers, and shrubs and exhibits;





its reflection of sunny Spain, romantic Italy and rugged Indian life—its assemblage of beauty and nature.

After a drive through this paradise we make a brief stop at the Polytechnic High School Stadium, which has a seating capacity of thirty thousand—then on to the U. S. Grant Hotel—you must see San Diego, the Birthplace of California, rich in traditions, historically famous spots and colorful sights.

As no trip to California is complete without a visit to San Diego, no visit to San Diego is complete without a sojourn at the famous U. S. Grant Hotel, built by U. S. Grant, Jr., in honor of his illustrious father, General and President U. S. Grant.

One of California's finest hotels, the U. S. Grant Hotel is indeed a Southern California landmark. Facing on the Plaza Park with its stately palms and beautiful thirty-five color effect, electric fountain,—the hotel is the center of San Diego's life and entertainment. From the palm court, roof garden and from almost any room, one may overlook all of San Diego, seeing North Island's army and navy aviation activities, multi-colored Point Loma and the mountains, and Balboa Park which is the third largest in America, and was the setting for the Panama-California International Exposition. The shrubs, palms, tropical and semi-tropical plants, which were brought for Exposition uses and adornment, now constitute one of the finest and most extensive horticultural displays to be found anywhere. At twilight a view of the sunset on the Pacific is a sight never to be forgotten, while at night, the city ablaze with lights, each casting individual reflections in the harbor where rest at anchor the warships of many nations, is a scenic treat that has thrilled thousands of visitors.

As for appointments, service, comfort and entertainment at the U. S. Grant Hotel, the desire of each individual seems to have been anticipated and provided; rates are uncommonly attractive and there is the Coffee Shop with its tables for ladies and gentlemen and its variety of delicious viands,—the beautiful Blue Room where dinner is also served and where informal dances



are staged every night,—ladies' and gentlemen's indoor plunges and luxurious Turkish baths,—daily program of out-door sports and sightseeing and many other entertainment and comfort-insuring features.

After an enjoyable evening and good night's rest at the U. S. Grant Hotel we are ready for our second day's journey. Leaving the U. S. Grant Hotel at 8.00 A. M. we visit Hotel del Coronado and Coronado Tent City and then head for quaint Tia Juana, the picturesque village so vibrant with the entertainments and colorful activities typical of Old Mexico. On crossing the international boundary line there is the novelty to be enjoyed of being partly in the United States and the foreign land, Old Mexico.

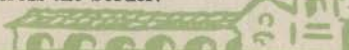
The bull ring, citadel, curio shops; the race track and Casino which have earned for Tia Juana its reputation as "the Monte Carlo of America,"—these and the fun of mailing home postals under the Mexican stamp and having photos snapped at the International boundary monument.

Now for the return trip to Point Loma, where the "Million Dollar View"—the beautiful grounds and temple of the International Theosophical Society, Sunset Cliffs, Ocean Beach, San Diego's resort playground, and other points of interest await you. The trip continues to La Jolla (pronounced "La-hoy-ya"), the most picturesque seaside resort on the Coast, then on to the ocean-front drive again, through Del Mar back to San Juan Capistrano, making a brief stop for refreshments, after which we head for the famous 110,000 acre Irvine Ranch, through Tustin, Orange, Anaheim Fullerton with its oil fields, Whittier and the State Institute for boys, and on to Los Angeles, passing through the beautiful Hollenbeck Park on our way to the Rosslyn Hotel.

"I wouldn't have missed it for a hundred dollars"; is the invariable remark of those enjoying the trip on their return. Fare \$10.00 round trip, war tax, 80c.

It is always best to make your reservations a day or two ahead of time.

We assure you hotel reservations at the U. S. Grant Hotel and attend to your passports across the border.







## Your Opportunity to See Catalina Island and See It Right Has Now Come



HE Golden State Auto Tour Corporation has inaugurated an Auto Sight Seeing Service at Avalon to the Isthmus, which is one of the most beautiful 50-mile mountain trips in California, using touring cars exclusively. Leaving from Hotel St. Catherine and Santa Catalina Island Co. Office at Avalon.

Make reservations at either place.

Fare Round Trip to Summit	Daily	\$1.50
Fare Round Trip to Middle Ranch	"	3.00
Fare Round Trip to Isthmus	"	5.00

Make reservations for these trips in Los Angeles at the following places:

Golden State Auto Tours Main Office, Rosslyn Hotel	
Santa Catalina Island Co.....	104 Pac. Elec Bldg.
Alexandria Hotel.....	Auto Desk, 5th and Spring
Baltimore Hotel..	Tourist Agent, 5th and Los Angeles.
Clark Hotel.....	Cigar Stand, 426 So. Hill
Thos. Cook & Son.....	Cooks Tours, 515 So. Spring
Hotel Chandler.....	834 So. Main St.
Hotel Savoy.....	601 West 6th St.
Huntington Hotel.....	Hotel Clerk, 752 So. Main.
Lankershim Hotel.....	Auto Desk, 7th & Bdy.
Peck-Judah Co.....	Tourists Agts. 623 So. Sp'g.
Stowell Hotel.....	Hotel Clerk, 416 So Spring
Trinity Hotel.....	Cigar Stand, 847 So. Grand
Van Nuys Hotel.....	Hotel Clerk, 105 W. 4th
Westminster Hotel.....	Hotel Clerk, 4th & Main

25c

Clip This Coupon

25c

It's worth 25c on any Sight Seeing Trip in San Francisco, if presented at News Stand in Hotel Argonaut, 4th and Market St., San Francisco.



Take Our Topanga Canyon Trip, and Dine  
with your Favorite Movie at  
Universal City

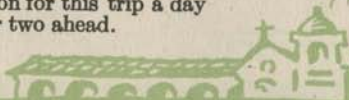


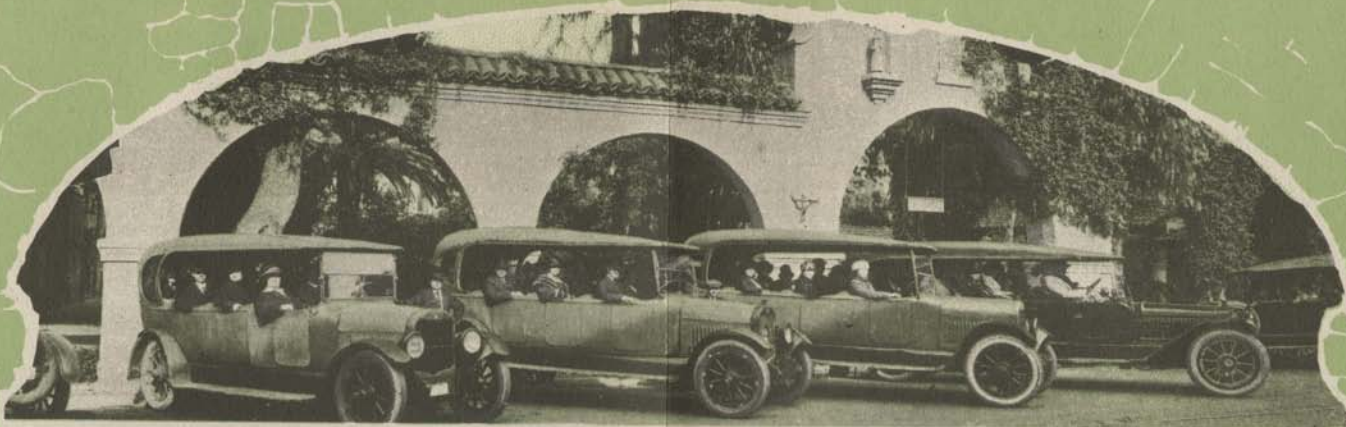
n presenting our latest Auto Trip to the public—both tourist and local—we feel we are filling a long-felt want. It is one of the most picturesque mountain trips in Southern California.

This trip is through the Topanga Canyon and the fairest part of the Santa Monica mountain country, connecting the rose-bordered Sherman Way with Malibu Road along the ocean, about 60 miles. But into this tour is crowded all that is lovely in the southland. This road lies in curves through a land that is (Southland Epitomized) in all its beauty. Here a vineyard climbing a shoulder of a hill, there the clouds lie in folds along the side of a peak. Looking back as one climbs, there are glimpses of the whole fair area of the San Fernando Valley before you. As the road slopes to the sea level are the league long rollers of the Pacific. On this trip we leave Los Angeles at 9 A. M. We pass through Windsor Square and Fremont Place in the Wilshire district with their palatial homes, the new Los Angeles High School, the cities of Palms, Santa Monica, Owensmouth, Van Nuys, Lankershim and Universal City. Here we stop for lunch, giving you a chance to see the Movie Stars in their make up. After lunch we start on our return trip, passing the Robert Burton Studio, Charlie Chaplin Studio, Metro Studio and many others.

Price Round Trip \$3.00

Make your reservation for this trip a day or two ahead.





## RIVERSIDE—REDLANDS



THE Tour of Riverside and Redlands is by far the most beautiful one-day drive out of Los Angeles. Leaving the Hotel Rosslyn daily at eight A. M. the drive is over the splendid Valley Boulevard through Pomona, Ontario, and up to the top of Mt. Rubidoux, from which the visitor gets a wonderful view of the "Sunkist" orange groves and Riverside

A stop is made at the famous Glenwood Mission Inn. Our guide will conduct you through its art gallery, music room, garden of bells; in fact, through the entire Inn, including an inspection of the kitchen.

After seeing all this one wonders how the Mission Inn came to be. It seems impossible that no white man lived in Riverside prior to 1870. In that year the Southern California Colony Association, led by Judge John North of Minnesota, a friend of Lincoln's, and composed of men from Minnesota, Iowa, Indiana and New England, bought from Louis Rubidoux the land which has developed into the City of Riverside. The land being without water the first winter the settlers hauled it in barrels from the river, but soon developed an irrigation ditch some three miles in length to supply them. Before this was completed they had planted more than 10,000 fruit trees and almost as many shade trees to border the future streets. In 1873 a very influential group of men selected Riverside as their home and from that date the big developments began. In this year the two original navel orange trees were planted in Riverside, being sent from Washington as an experiment. From them sprang the California Citrus Industry of today numbering over fifteen million trees.

At this time Captain C. C. Miller and family came to Riverside from Wisconsin as engineer in charge of the irrigation project. In 1874 the Captain received the block bordered by Main, Orange, Sixth and Seventh streets in lieu of \$375 back salary. On this Captain Miller built an adobe house, his oldest son, Frank Miller, making the adobe bricks bare-footed, under the instruction of an Indian. This house was finished in the summer of 1876, being the largest in Riverside. In 1877 the little hotel next to the Miller residence burned down, the Miller family

Make reservations a day or two ahead.

commencing to take boarders as an accomodation to the burned-out guests. This little hotel was first called the Glenwood Tavern and due to their father's absence on irrigation projects was largely operated by his son Frank, daughter Alice and their mother. Its popularity grew owing to its simple, unpretentious, homelike and cordial management. Other buildings were added known as the Glenwood cottages, later to be known as the Glenwood Hotel. Part of the original adobe building stands today, being used as a tea room.

The country round about being steeped in Spanish and Franciscan Mission traditions, Frank A. Miller, now known as the Master of the Inn, dreamed of a hotel that should picture the romance and ideals and charm of the Mission period. The Mission Inn of today is the accomplishment of that dream. Printed over the door of the Mission Inn you will find this motto in Spanish "Enter, friend, this is your house". It was in 1902 that the new Glenwood of brick and concrete in mission style replaced the old buildings of the seventies and nineties, at which time the name Mission Inn was formally adopted. It has a most homelike and restful atmosphere, reminding one of the Inns of Europe rather than an American Hotel.

After your luncheon here and a tour of Riverside we go to Redlands. Here we make the most beautiful of all drives, the drive of roses through Smiley Heights. Then we go to San Bernardino, Rialto and Cucamonga. We return via the Foothill Boulevard, through Monrovia, Glendora and Arcadia, returning about six o'clock.

During the orange-picking season a stop is made in an orange grove, affording an opportunity to pick oranges from the trees. A stop will also be made at an orange-packing house, where you may see the fruit being packed and made ready for the market.

The tour is one hundred and fifty miles over excellent boulevards through orange, lemon and walnut groves; through vineyards and a chain of twenty-six thriving little cities.

Fare \$5.00 plus tax.

