

Media advisory, "Campaigning for the Presidency" will feature a panel discussion of presidential campaign managers December 5-7

November 27, 1991

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MEDIA ADVISORY

EVENT: "Campaigning For the Presidency," a special public television taping and symposium, featuring a panel discussion of presidential campaign managers, including Susan Estrich, Ed Rollins, Gary Hart, Stuart Spencer, Robert Finch and several other key presidential campaign advisers.

DATE: Dec. 5 - 7. Public television taping Dec. 5, from 9 to 11:30 a.m.

PLACE: Price Center Theater at the University of California, San Diego.

PROGRAM: The public television special, moderated by NBC News Commentator John Chancellor, will focus on the dramatic changes that have occurred in presidential elections over the last two decades. The panelists will also examine the prospects for the 1992 presidential campaign season.

"Campaigning for the Presidency" will be taped before a closed audience. The program will air nationally on PBS Television Jan. 17, and will be broadcast on RPBS-TV for San Diego viewers on Dec. 5 at 8 p.m. The symposium will also include a series of roundtable discussions, featuring campaign and media strategists from academia and the private sector. Additional essential information for the press is attached.

ATTENDANCE: Media coverage of the symposium is welcome. Due to limited seating in the theater, it is essential that members of the media make reservations in advance. To obtain press credentials and to receive additional information about the symposium, please contact Dolores Davies at (619) 534-5994.

(Schedule and press information attached)

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