

## **UCSD will be down-link for April 8 space bridge on journalism with USSR**

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### UCSD WILL BE DOWN-LINK FOR APRIL 8 SPACEBRIDGE ON JOURNALISM WITH USSR

The University of California, San Diego on April 8 will be one of 15 universities across the country taking part in a satellite teleconference between journalists in the United States and the Soviet Union.

The historic two-hour "spacebridge" will begin at 7 a.m. Pacific Time, and will focus on "The Role of the Media in Current US/USSR Relations." At UCSD, the downlink will occur in Peterson Hall 103, where approximately 100 students will attend the non-participatory session.

Some of the topics leading Soviet and U.S. journalists will discuss are: how the profession of journalism differs in each country, how the aims of supporting the Soviet government impact upon news coverage in the USSR, how the roles of the media are changing in the two countries, and why; and how profit motive may affect the U.S. press. American Broadcasting Company journalist Peter Jennings will moderate the U.S. panel, which will consist of three to four prominent American journalists.

The spacebridge is being produced by the Center for Communication, Inc. in conjunction with the American Society of Newspaper Editors (ASNE) and Gosteleradio (Soviet State Television), and is scheduled as the opening session of the ASNE convention, which will be taking place in San Francisco from April 7-10. The Center for Communication's main purpose is to keep university professors and students informed on policy issues in the communications industry, including those involving print and broadcast.

Of the 15 participating universities, students from the University of Chicago and from Boston University, Boston College, Harvard and MIT will be taking part in the interactive uplinks at local television stations. UCSD and UCLA are the institutions in California taking part as down links. Others invited to participate as down links are: Columbia University, University of Missouri, University of Wisconsin at Madison, and the University of Texas at Austin. Approximately 100 students will attend at each of the downlink sites.

The teleconference will be edited to an hour's length to be offered to the Public Broadcasting Service and the commercial networks. Financing for the American side of the spacebridge was provided by the John D. and Catherine T. MacArthur Foundation.

For more information contact Jim Wertsch, professor of communication, at the UCSD Department of Communication, 534-4410.

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