

UCSD celebrates 25 year anniversary (part of 25th anniversary press kit)

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To: Media Representatives

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A gala this weekend will launch an event-packed, yearlong celebration of the University of California, San Diego's 25th Anniversary.

The enclosed news kit offers a preview of the major events UCSD will stage during this Silver Anniversary year. Among the highlights ----

*an all-campus birthday party, complete with a 25-layer cake, the largest banana split ever created in this county and a helium balloon launch.

*an Anniversary Convocation featuring noted educator, lecturer and former University of California President Clark Kerr.

*a historic "Twenty-five Years of the Presidency" symposium which will bring together, for the first time, presidential chiefs-of-staff from Eisenhower through Carter.

*a Molecular Biology seminar featuring the nation's leading scientists discussing major research advances and the medical applications of those findings.

*a Pacific Basin conference in which international authorities will explore pivotal issues affecting California business and industry.

*an "Oceans and You" symposium on the critical role of the oceans in the San Diego economy.

We will send further information on each event and we welcome your inquiries regarding activities which are of particular interest to you. Please feel free to use any of the enclosed information for your own publication needs.

We hope you will participate in the celebration events and explore the news and feature ideas which the events bring to mind. We look forward to working with you during this celebration year.