

March 28, 1964

VOTE FOR  
GATES  
KATZENBERGER  
ULLOA

On April 14, 1964, a Tuesday, there is going to be an election in El Centro for 3 City Councilmen.

I strongly urge you to vote for O.H. GATES, WILLIAM KATZENBERGER, and CONNIE ULLOA.

Now you voters in El Centro may be wondering why Dr. Yellen who lives in Brawley, is giving advice to voters in El Centro. There are many problems which affect El Centro and Brawley similarly. Cooperation is needed between these two cities to solve these problems. Those of you who have read the previous NEWSLETTERS put out by Dr. Yellen, know that PINKLEY'S PROSTITUTED PRESS which includes the El Centro Post Press and Brawley News, has been brainwashing the voters of Imperial County. To counterattack this brainwashing which is done for the benefit of the big ranches, these NEWSLETTERS have been printed.

Now here are the three main problems confronting the residents of El Centro:

1. High County Taxes which you have to pay because John Bowman, the County Assessor-Collector, is swindling you by putting out fake low assessments on farm property. Since absentee landlords own 70% of the farmland, you are forced to pay high county taxes and exorbitant school taxes because these landowners escape 50% to 75% of their correct property taxes. YOU ARE BEING SWINDLED FOR THE BENEFIT OF OUTSIDERS.

2. High electricity bills which should be cut in half. The Imperial Irrigation District is swindling you on your electricity bills so that the ranches should be able to get cheap irrigation water. You are being swindled for the benefit of these very same landowners who own 70% of the farmland and live outside of the Valley.

3. Little farmers can not farm here because these big outside ranch outfits own 70% of the farmland and have grabbed almost all the government subsidies (charity handouts) that the small farmers were supposed to get. If the 160 acres per person clause of the U.S. Reclamation Act of 1902 were enforced here, no outside farm outfit would be permitted to ranch here because this law says that the person doing the farming must own the land and LIVE HERE. A husband and wife could farm 320 acres. A family of four could farm up to 640 acres. The total acreage in cotton allowed to Imperial County is such that if it were equally divided, a family farm of 640 acres would get an 80 acres cotton allotment. As it is now, young men growing up can not go into farming because they would have to buck the big ranchers who are here illegally. The young men are forced to leave the Valley to make a living elsewhere.

If the 160 acres per person law was enforced, our young men could go into farming. Since they need wives, our young women would also remain in the Valley. WHY SPEND MILLIONS OF DOLLARS EDUCATING OUR CHILDREN WHEN AT THE END THEY WILL BE FORCED TO LEAVE TO EARN A LIVING?

In Brawley, Dr. Yellen is running for Councilman on this platform:

1. A lawsuit will be started against Mr. Bowman, the Assessor-Collector by the City of Brawley, on behalf of its residents, to force Bowman to set the correct farmland assessments.
2. A lawsuit will be started against the Imperial Irrigation District by the City of Brawley to force the District to lower the electricity rates to the residents.
3. A RESOLUTION will be passed and sent to the PRESIDENT OF THE U.S. asking him to enforce the 160 acres per person law. Since it is an election year, the big ranchers will be donating big sums of money as campaign funds for the elections. The big ranchers will have plenty of influence. Therefore, the City of Brawley will also start a lawsuit to stop big ranches from getting irrigation water in violation of the 160 acres per person law.

I have investigated O.H.GATES, WILLIAM KATZENBERGER, & CONNIE ULLOA and believe that they are in favor of lower county taxes, lower electricity bills, and the opportunity for our young men to go into farming in Imperial Valley.

My investigation has revealed that these 3 candidates have original ideas and are not in a rut in their thinking. Their minds are open to new ideas and that is why I have printed in full the platform on which I am running in Brawley. I know that these 3 candidates will not be the stooges of the big ranches and will thoroughly consider this platform so that if they agree, the City of El Centro and the City of Brawley can unite in solving these serious problems that affect both cities similarly.

In considering the various candidates, it was felt that it is logical for El Centro to have a woman on the Council since at least 50% of the voters are women. Mrs. Katherine McGuire is running for office because of a feud with the city. I do not know if the City Council is wrong in this feud but anyway, there is going to be 3 new members to the City Council, and Mrs. McGuire will be able to get another hearing before this body. Therefore, there is no need to elect her.

I especially warn the voters not to vote for Nettie Brown. She is a poor woman with a large family and can not make a living from the \$25.00 per month as Councilwoman. She makes her living printing a small weekly newspaper. She takes advertisements from Matt LaBrucherie, Danny Dannenberg, Brock Farms, Keith Mets, and other big ranchers. She takes ads from the Imperial Irrigation District. If she prints attacks on the big ranchers and the Imperial Irrigation District as regards high taxes, high electricity bills, and the 160 acres law, she will lose her advertising revenue and starve. These are the facts of life as regards politics, so there is no use to vote her in as Councilwoman because she will not be able to act for the residents of El Centro.

The record will show that Everett Shaw has never done anything to reduce county taxes, high electricity bills, etc. while he was in office as Councilman. So why re-elect him?

The rest of the candidates were also investigated but it was found that they would be vulnerable to political or economic pressure from the big ranches, so that it would be very doubtful that they could take a firm stand on methods to reduce the high county taxes, the high electricity bills and the 160 acres law.

CONNIE ULLOA WILL BE ABLE TO RESIST THE BIG RANCHES. O.H.GATES AND WILLIAM KATZENBERGER ARE ALSO IN SUCH WORK THAT THEY CAN RESIST THE BIG FARMERS. If you want low taxes, low electricity bills and the opportunity for the young men to go into farming, you can come to no other conclusion but that the enemies are the big ranches. SO YOU HAVE TO VOTE FOR CANDIDATES WHO CAN RESIST THE BIG FARM INTERESTS.