

Media Advisory, Groundbreaking for the Center for Magnetic Recording Research, Structures Laboratory

July 26, 1984

MEDIA ADVISORY

EVENT: Groundbreaking ceremony for the Center for Magnetic Recording Research and the Structures Laboratory at the University of California, San Diego.

TIME: 2:30 p.m.

DATE: Friday, August 3, 1984

LOCATION: Construction site - north of Miramar Road and east of the Central University Library.

CONTACT: Kitty Morris, 452-6198 or Paul West, 452-3120

BACKGROUND: The \$5.2 million Center for Magnetic Recording Research will house one of the few academic centers in the United States engaged in major research and teaching in the field of magnetic recording technology. Magnetic recording, which is critical to mass data storage, is a \$20 billion a year industry in the United States, yet, because of its interdisciplinary nature, has lacked a solid academic base on U.S. campuses.

The center will include a 6,500-assignable-square-foot structures and materials testing laboratory and critically needed teaching facilities for the UCSD Division of Engineering.

Assemblywoman Lucy Killea will be the main speaker for the event. Dan Pegg, president of the Economic Development Corporation; retired Superior Court Judge James L. Focht, representing the Powell Foundation, and representatives of companies sponsoring the development of the center will also speak.

A reception will follow the ceremony in the Center for Music Experiment, Building 408, Warren Campus. Demonstrations of magnetic recording experiments will take place and the model of the Center for Magnetic Recording Research will be on display.

For more information contact: Paul W. West, 452-3120

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