

January 17, 1967

VOTE FOR UNIFICATION

On Tuesday, January 17, 1967, residents of the City of Brawley have a wonderful opportunity to greatly reduce their County taxes.

ALL YOU HAVE TO DO IS TO VOTE "YES" ON THE UNIFICATION OF THE SCHOOLS IN THIS ELECTION. IT IS AS EASY AS THAT TO REDUCE THE TAXES. BE SURE AND GO TO VOTE AS THE OPPOSITION WHO IS BURDENING YOU WITH THEIR TAXES WILL 100% ALLGO TO VOTE TO PREVENT LOWER TAXES FOR YOU.

The big ranchers have with diabolic cleverness so disguised how you are being swindled on your property taxes that it is necessary to describe this exploitation scheme to you because PINKLEY'S PROSTITUTED PRESS is in cahoots with the large ranches to keep you fooled so that you will not understand what is going on. Those of you who live in the City of El Centro are also being swindled in a similar way, so that you should also vote "YES" when you have your unification election in the near future.

Now you taxpayers of Brawley should look at your County tax bill. You will find that out of every three dollars collected from you in County taxes, two of the dollars is used for education. So you can readily realize that if you can save on your taxes that go for education, you will be saving on the main portion of your county taxes. Those of you who do not receive personally the County tax bill should either go to your bank who gets it and pays the taxes for you or go to a neighbor who can show you his county tax bill so that you will be convinced that out of every three dollars you pay to the County, two dollars go for education.

Here are the figures for the number of pupils (average daily attendance) in the various schools to be unified (about Dec. 23, 1966). Those of you who live in the City of El Centro can go to the County Superintendent's office and get similar data for your election.

Brawley	3,753 pupils (elementary)	
Westmorland	455	"
Magnolia	85	"
Mulberry	86	"

The Magnolia School and the Mulberry School are surrounded by large amounts of farmland which for tax purposes have to pay their taxes for education in these schools. The County collects the taxes and gives the money to these schools. Now compare the number of pupils in the Brawley Schools with the number in either the Magnolia School or Mulberry School. The ratio is 44 to 1 more pupils. Therefore you residents of the City of Brawley have to pay 44 times more in taxes for education than the big rancers who are attached to either the Magnolia or Mulberry Schools.

But if you vote "YES" on unification, these big ranchers will have to pay taxes to educate the pupils who go to the Brawley schools. So if the big ranchers have to pay these extrataxes, you can see how the taxes that you residents of Brawley have been paying, will be GREATLY REDUCED.

Why should these big landowners East of Brawley be paying taxes to support education in the Brawley Schools? Those of us who have

lived here a long time, remember when there were a lot of little farmers with their families living 10 miles or more East of Brawley. So with a lot of children there, they had to pay more taxes to teach their children in the Magnolia and Mulberry Schools. But then big outside corporations that have their headquarters outside Imperial Valley squeezed out the small farmers. Many of them were forced to move to Brawley to live and look for work. The children began going to the schools in Brawley. The big corporations tore down the farm homes. So the number of pupils in the Magnolia and Mulberry Schools decreased a great deal.

These big corporations own 70% of the farmland so by chasing out most of the pupils so that they have to go to the Brawley Schools, they save tremendous amounts in taxes which we residents have to pay as extra taxes to make up for the big corporations. Even wealthy local big ranchers live in the City of Brawley and their children go to Brawley schools while their farmland pays very small taxes to the outside schools. A good example are the Elmore. The Orita Land and Cattle Co. owned by the Rutherfords and outside interests have the biggest cattle feed yards in this same area, also does not pay much in taxes for education.

Now as to Westmorland, the big Elmore Desert Ranch which is about 15 miles North of this city, does not pay the proper taxes for education. Lack of space prevents a full discussion how the residents of Westmorland are being exploited on the County taxes because the big ranches outside the city limits are not paying their proper taxes. Suffice to say the Elmore Desert Ranch with its cotton growing is the mainway it gets the charity handout of \$250,000 yearly from the Federal Government. (The Delta & Pineland Co. which is associated with the Elmore Desert Ranch get a yearly charity handout of \$1½ millions from the Federal Government). Unification of schools will make the Elmore Desert Ranch and the others pay their correct education taxes.

Supt. E.O. Steimle of the Brawley Schools and Supt. R. Goodrich of the Westmorland School have their jobs because they are the stooges of the Board of Trustees who are local big farmers. If they do not do what the big farmers tell them, they will be kicked out. So you need not pay any attention to what they say. They will talk about "Home Rule" but as you have been told, 70% of the land is owned by outside corporations. So you do not have "Home Rule". If you vote for unification, you will get "Home Rule". NOW THE BIG CORPORATIONS ARE RULING YOU THROUGH LOCAL BIG FARMERS WHO CONTROL THE BOARD OF TRUSTEES AND ARE THEREBY ABLE TO ESCAPE MOST OF THEIR EDUCATION TAX.

You are especially warned about the statements and articles in PINKLEY'S PROSTITUTED PRESS by William Dillard who has been posing as a civic leader, a philanthropist, etc. etc., who has already in the Brawley News of Dec. 22, 1966 made statements against unification. He will make many statements against unification. Here is a short biography on William Dillard. He was a bookkeeper. Then he married a rich widow worth \$3 millions. Since then he has been acting as if he was a civic leader and philanthropist. He does no work as far as it is possible to learn. So he was made President of the Board of Trustees of the Brawley Schools. He also became President of the Imperial County School Boards Association.

To show this man's colossal gall, last year right after the Teacher's Institute in November 1965, he made a statement that the teachers learned nothing at the Institute and it should be stopped. But William Dillard is no teacher (he had been a bookkeeper) so how does he know if the teachers learn at the sessions which have been going on for years. For the past 5 years Dr. Yellen has been present at these Institutes distributing his Newsletters telling how the residents were being cheated on the taxes by the big ranchers. The teachers were learning a great deal at these Institutes from Dr. Yellen's Newsletters. So in Nov. 1965, there was no Institute. VOTE "YES" FOR UNIFICATION AND GET "HOME RULE" IN LOWER TAXES.