

June 1, 1964

VIRGIL PINKLEY HAS BEEN NEEDLED

Dr. Ben Yellen is happy to announce the successful completion of the first stage of a journalistic operation called "NEEDLING" performed on Virgil Pinkley, the Publisher and Editor of the El Centro Post Press and Brawley News.

The first stage of the "NEEDLING OPERATION" took about 3½ years. The purpose of the "needling" is as follows---Imperial County with a yearly agricultural production of \$214 millions, ranks 4th amongst the counties of the U.S. But this production is controlled by absentee farm corporations which are exploiting the 80,000 residents of Imperial County.

The exploitation schemes are 1. Control of the local Assessor-Collector so that these big farm corporations escape 50% to 75% of their county and school taxes amounting to \$8 millions yearly. The average citizens have to pay this \$8 millions more yearly in taxes to make up for the large ranches; 2. Control of the Imperial Irrigation District so that these outside farm corporations get cheap irrigation water while the residents of Imperial County have to pay high electricity bills to subsidize the cheap irrigation water; 3. The big farm corporations have prevented the enforcement of the U.S. Reclamation Law by their influence in the U.S. Interior Dept. If the law were enforced, it would not be possible for the absentee farm companies to farm here.

VIRGIL PINKLEY AND HIS PROSTITUTED PRESS HAS MAINTAINED A CURTAIN OF SILENCE ON THESE PROBLEMS SO THAT THE RESIDENTS OF IMPERIAL COUNTY WERE BRAINWASHED.

So you can see that the purpose of "NEEDLING VIRGIL PINKLEY" is to break this CURTAIN OF SILENCE so that these problems would be mentioned in the Pinkley newspapers which are dailies and have a monopoly.

There is an election for County Supervisor taking place on June 2nd, 1964 for which Dr. Yellen is a candidate. Dr. Yellen is running on the platform of 1. Enforcement of the U.S. Reclamation Law, 2. Collection of the correct taxes from the big landowners, 3. Lowering of the electricity bills to the residents of the County so that they should not subsidize the large ranches.

The big ranches are in mortal fear that Dr. Yellen will be elected because the Doctor has been printing a new Newsletter at about weekly intervals giving discussion of these problems and thereby giving an education in political science to the citizens in the past 3½ years.

Virgil Pinkley finally was forced to discuss these issues that his newspapers have been silent about for all these years. Over the signature of Virgil Pinkley have come out a series of editorials in which Virgil uses the heights of intemperance of language and vituperation to convince the voters that Dr. Yellen is not telling the truth.

So the second stage of the journalistic operation called "NEEDLING" is to start on Virgil Pinkley. Pinkley is no small town newspaper

editor and publisher. HE IS A BIG CITY SLICKER AND IS IN THE TOP ECHELON IN THE NEWSPAPER BUSINESS. He was the manager of the European office of the United Press during World War 2. In the 1948 to 1954 period, he was Editor and Publisher of the Los Angeles Mirror which was the afternoon paper of the Chandler interests which publish the Los Angeles Times.

So you can see that Virgil Pinkley is a big wheel in the newspaper business. Dr. Ben Yellen is a small town family doctor who had no experience in journalism and did not even know how to work a mimeograph machine. Dr. Yellen found that when he wrote a Letter to the Editor discussing some of these problems, his letters would not be printed. This is how the Doctor first became convinced that the Pinkley newspapers were brainwashing the residents of Imperial County so that they should not know how they were being exploited.

Dr. Yellen then determined to become a pamphleteer and print his Newsletters. He found out that people were even afraid to help distribute them.

VIRGIL PINKLEY AND HIS PROSTITUTED PRESS ARE VIRTUALLY DISCREDITED IN IMPERIAL COUNTY. Now since the "Needling" of the first stage has caused Virgil to "BLOW HIS TOP" with intemperate language and vituperation as particularly seen in the editorials of May 27, 1964, LET'S AVOID A FIRST CLASS DISASTER and May 30, 1964, A CANDIDATE MUST BE JUDGED BY HIS RECORD, Dr. Yellen is now going to send to news media all over the U.S. like the United Press, Associated Press, New York Times, Washington Post, National Press Club Washington, D.C., Foreign News Agencies in New York and Washington, D.C., press Clubs in other cities, columnists, etc. etc. copies of Virgil Pinkley's editorials and also Newsletters put out by Dr. Yellen so that these journalistic experts will be able to judge for themselves what Virgil Pinkley has been doing in Imperial County and particularly as to the intemperance of his language and the violence of his vituperation. VIRGIL PINKLEY WILL BE JUDGED BY A JURY OF HIS PEERS. They will find out how an amateur turned the tables on a professional journalist who had plenty of know how.

Dr. Yellen asks this JURY OF JOURNALISTIC PEERS to consider these facts-- the problems that Dr. Yellen wanted discussed in the Pinkley newspapers, were never discussed; that ONLY OUTSIDE NEWS MEDIA discussed these problems--The Los Angeles Times of April 30, 1964, an article LANDOWNERS OUSTER IN IMPERIAL VALLEY URGED written by Ruben Salazar; that Edward P. Morgan of the American Broadcasting Co. made a 10 minute radio commentary on May 26th in a nationwide broadcast on the U.S. Reclamation Law and Imperial County situation.

HOW IS IT THAT THE LOS ANGELES TIMES AND THE AMERICAN BROADCASTING CO. CONSIDER THIS SUBJECT NEWSWORTHY BUT PINKLEY KEEPS A CURTAIN OF SILENCE ABOUT IT?

Then consider the problem of uncollected taxes. The Statewide Homeowners Assoc. of 953--8th Ave, San Diego 1 Calif. spent \$6,000.00 on a study of the tax problem in Imperial County and 8 other counties. This study showed that the worst swindling in taxes was being done by the big ranches in Imperial County. This Association sent a Press Release "Registered Mail, Return Receipt Requested" BUT PINKLEY'S PROSTITUTED PRESS DID NOT PRINT THIS PRESS RELEASE. IS NOT SUCH A PRESS RELEASE NEWSWORTHY?

To give the JURY OF JOURNALISTIC PEERS some idea of these big landowners, its attention is drawn to the Irvine Co. which has assets of \$125 millions. The President of the Irvine Co. is S. Charles Thomas formerly Secretary of the Navy in the Eisenhower Cabinet and a former President of the TWA Airlines. The Irvine Co. escapes 1/4 millions in county and school taxes yearly and if the U.S. Reclamation Law were enforced, would not be able to own land for farming here.

No petition can be circulated for the people to sign so that all these wrongs can be adjusted BECAUSE THE BIG RANCHES WILL HAVE YOU FIRED FROM YOUR JOB OR BE BOYCOTTED. DR. Yellen runs as a write in candidate so voters can secretly give opinion polls and not suffer reprisals. PINKLEY'S PROSTITUTED PRESS JUST KEEPS UP ITS CURTAIN OF SILENCE!!!!