VOTE FOR MONDALE & FERRARO

In 1969, Walter Mondale, was a U.S. Senator from Minnesota and he came to Calexico, Calif. on the Mexican border, to help Cesar Chavez's farmworkers. THIS SHOWED HE HAD COMPASSION FOR LITTLE PEOPLE WHO WERE STRUGGLING FOR A BETTER LIFE. Ronald Reagan at that time lived in California and was against Cesar Chavez organizing a union for the farmworkers who are the lowest paid workers in the United States. Geraldine Ferraro has also shown her compassion for the little people by voting in Congress for bills not only to help the little people but also the middle class.

There is now in Imperial County, Calif. an unemployment rate of 43% as compared to the national rate of 7.4 in August 1984. The cattle and agriculture industries cause this unemployment rate of 43% because they discriminate against residents of Imperial County in favor of workers who live in Mexicali, Mexico who will work for 50 cents an hour as compared to the minimum wage of \$3.35 per hour on which an American worker can hardly make a living.

THERE IS IN IMPERIAL COUNTY DISCRIMINATION BASED ON THE COUNTRY OF ORIGIN BEING DONE BY THE CATTLE AND AGRICULTURE INDUSTRIES WHICH ARE THE BIGGEST EMPLOYERS WITH THE BIGGEST PAYROLLS.

Since Mexicali farmworkers cross the border going to work and return in the evening to Mexicali, these big payrolls are being spent there for rent, food, clothes, etc. But there are also many others living in Mexicali who cross to work in Imperial County for cheap who deprive county residents of jobs. In 1973, the unemployment rate was 13%. El Centro City Coucilman Tony Beltran said in the local newspapers of Sept. 28, 1984, that 15,000 were crossing to work in farm and non-farm jobs in 1973. So in the jump from 13% to 43%, you can imagine how many are crossing. You can realize why the merchants and businessmen have bad business and some are closing up since the population of Imperial County is about 80,000 people.

Mr. Mondale when elected President of the U.S., will order the Calexico crossing point closed from 9 p.m. to 9 a.m. so this mob of Mexicali workers can not legally cross the border in time to get to work. This simple thing costs no money and immediately will give jobs to Imperial County residents.

Then Mr. Mondale will order that no company, no town, or the county can get Federal money for a plant or factory unless they sign an agreement to employ only residents of Imperial County. This will be monitored by the Calif. Rural Legal Assistance and a penalty of \$1,000 per day for each Mexicali worker will be collected.

Finally, Mr. Mondale will order the East Mesa of 225,000 acres sold at 160 acres for \$320.00 to veterans of World War 2, Korean and Viet Nam Wars. They will farm and their families will buy at the merchants. Dr. Ben Yellen, Brawley, Calif.