



FAYETTEVILLE/CROSS CREEK
1700 Skibo Road
Fayetteville, NC 28303

DATE: _____

TO: Lisa Reynolds
619-552-0649

FROM: FAX # 910-487-5773
Bill Ottusson

NUMBER OF PAGES: 4 7

MESSAGE: _____
More coming via e-mail -

Bill
Here is more on Engineering
Recruiting CEO Forum

ENGINEERING RECRUITING
CEO FORUM
Nov. 5
AGENDA

INTRODUCTION & WELCOME - Bill Otterson
Video CNN at Job Fair - Westec
Major Problem
Community Support like airport - Prop 211

RESULTS OF HR-CONNECT Survey - ~~Cathy~~ Wendy Crawford

SIGNIFICANCE TO REGION - Kurt Chilcatt

JOB FAIRS & TECH FORCE - Jane Siqueiro Cox
Forbes Insert
Santa Clara

PROBLEMS IN RELOCATION - K. Kennedy

Job Source Jack Fernham - HR CONNECT
PR - Tom Goble
Sub-Committees

ENGINEERING RECRUITING

CEO FORUM

Nov 5

CEO IS

Qualcomm Harvey White &

Spencer Adm Wagner

Applied Digital Access Pete Savage

Cubic Pres.

Pyxis

Com Stream

General Atomic Linden Blue

Te. Ika Sant

Cymor Robert Atkins

GDE Systems Terry Streater (?)

Maxwell

All companies in survey

All companies on Job Source

Kyocera Don Langthorne

+++

10/27

JK

Economic Development

EDC

Chamber

Lincoln Club

SDG & E (wanna who)

San Diego City Kurt Chilcath

County Cindy Gompert Graves

Mayor Golding's HiTech Staff

Ken Roberts: Staff on Housing

Henry

Barbara

AEA

SANDAG Marnie Cox

Chula Vista Shirley Horton

SDSU

UCSD Joe Berr

Steve @ ucsl.edu

SDSU R/P
594-5152

ENGINEERING RECRUITING SUB COMMITTEES

1. Higher Education - Joe Bear
Expanding UC Engineering
SDSU/UCSD Extension - Certification Programs
SDSU Engineering & Software

2. Recruiting - Job Fairs
"Hot spots" like Silicon Valley, Richardson TX
Top Universities in U.S. Vince Ruggiero
Top Universities World Wide

3. Immigration - Carolyn Oliver: butierrez? Castillo

4. Housing Costs Lon Gill and Barry McCormick

5. Industrial Land CB Commercial

3000 engs = 15000 employees

@ 400 ft² = 6 million sq. ft

6. K-12

Image for new families, "Where do ^{our} kids go?"

Engineers of the future

7. Special Employment - Drake, Beem ?
 Two career families ~~Wright~~
~~Right Man~~

8. Salary Pressure - Meeting the Market
 Salary Surveys
 Pecks
 Stock Options

9. Relocation Problems Katherine Kennedy

10. San Diego Image - PR

Engineering Recruiting
PRESS

Print

Union Tribune

Elizabeth Douglas 243-2022

Daily Transcript

Business Journal

San Diego Metropolitan Magazine

West Morning

TV

Radio

Roger Hedgecock