

"Off the Wall Street Dance and Block Party" to be held August 25 in La Jolla

July 31, 1991

Media Contact: Pat JaCoby, 534-7404

OFF THE WALL PARTY TO BE HELD AUGUST 25 IN LA JOLLA

Two blocks of normally staid Wall Street in La Jolla will be transformed into a festival scene of games, music, dancing and food as the annual "Off the Wall Street Dance and Block Party" is held Aug. 25 from 4 to 8 p.m. as a benefit for the UCSD School of Medicine and Medical Center.

Bette Biddulph Smith, chair of this year's ninth annual block party, said two new themes have been incorporated in plans for the current event. One is an emphasis on the party as a family affair, with a special ticket price of \$10 available to children under 10 at the door; the other is a switch to new "sea" colors and a nautical theme in decor.

Only one entrance--adjacent to the Post Office on Wall Street--will be open to attendees this year. Admission will be \$20 at the door, and \$15 in advance. Tickets are on sale at a number of locations in La Jolla and will be offered at a booth outside Burns Drug Store Aug. 17-18 and Aug. 22-25.

Some 4,000 persons annually attend the two-block party, visiting dozens of food booths, participating in games and dancing to several bands.

Offering varied music for street dancing will be "Dr. Feelgood and the Interns of Love" with their current medleys, "Arlene and The Saddle Club" with country and western favorites and "Haute Chile" with special renditions for the teen crowd. Other entertainment will include clowns, mimes, artists and impersonators.

The dozens of game booths sponsored by local firms will include the flamingo toss, soccer and basketball machines, nail pound, frisbee toss, crazy ball and ring ching ching toss.

Among local celebrities who will be taking the plunge in the dunking booth will be Burt Grossman, defensive lineman for the San Diego Chargers, Manny Silva of La Valencia Hotel and the Whaling Bar, tennis pro Jack Kruger and weight trainer Eric Hill.

Wildly diverse dining options range from mini chicken Wellington to chocolate dipped strawberries, rock shrimp fettuccine to Chicago hot dogs, chicken and beans to pasta salad. Soft drinks, fruit juices, beer and wine also will be available.

Over a half million dollars in proceeds from past Off the Wall parties have been donated to the Medical Center and Medical School.

Chairperson Smith, marking her fourth term as head of the event, is being assisted by Jean Johnson as co-chair. Further information may be obtained by calling Carole Mayo, 272-2110.

(July 31, 1991)