

## Dedication of the Geisel Library, UCSD on Dec. 1

**November 27, 1995**

MEDIA ADVISORY

EVENT: Dedication of the Geisel Library, University of California, San Diego

DATE/TIME: 11 a.m., Friday, December 1, 1995

LOCATION: Forum level of the Central Library (in case of inclement weather, Price Center Ballroom)

BACKGROUND: UCSD's architecturally unique University Library will be named Geisel Library in honor of Audrey S. Geisel and her late husband, Theodor Seuss Geisel. Audrey Geisel recently gave a substantial gift to the UCSD Libraries and three years earlier had donated a collection of the famed author's creative work.

Speakers will include:

- . Marjorie C. Caserio, interim Chancellor, UCSD
- . Gerald R. Lowell, UCSD Librarian
- . Neil Morgan and Judith Morgan, co-authors of a Geisel biography, "Dr. Seuss and Mr. Geisel."
- . Audrey S. Geisel, donor

VISUALS: Huge balloon "Cat in the Hat" will be outside the

library at the main entrance; new name will be on the building; a portion of the Dr. Seuss collection will be on display in the Library's Special Collections area, West Wing

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