NEWSLETTER FROM DR. BEN YELLEN Brawley, Calif.

February 1, 1968

NEAL JACK & I.I.D. ARE FCILING YOU

Since Neal Jack from Brawley became the new Director from this area on the IPPERIAL IRRIGATION DISTRICT, he has been going through the motions of making believe that he will reduce the electricity rates.

People have actually come to me telling me that it said so in the local newspapers. Schurz's newspapers for a period of about 2 months, were printing in the Fall of 1967 the news correctly. But they are now back to their old routine of twisting the news, not printing the truth, or just telling lies, so that this Newsletter is necessary so that you learn the truth about the electricity rates. Again these newspapers will be called SCHURZ'S PROSTITUTED PRESS and by reading this Newsletter you will know why this name fits the newspapers. So it is very important that this Newsletter be passed on by whoever reads it so that the brainwashing done by SCHURZ'S PROSTITUTED PRESS will be eliminated.

There are several ways how to brainwash people. One of the best in a newspaper is to print the headline to an article or editorial so that many people who do not read the complete article or editorial, are brainwashed by just reading the headlines.

In the Brawley News of January 24, 1968 (also the El Centro Post Press) on the front page is an article with this headline, "IID ANNOUNCES PLAN TO BEDUCE TESCTRIC RATES". Tany people just read this headline and believe the electricity rates are definitely being reduced. But when you read the article, you find out there is no plan or anything definite. Neal Jack just spoke about the matter, that is all.

Then in the Brawley News of January 31, 1968, is an editorial entitled IID RATE REDUCTION HOPEFUL. This headline is a lot of hogwash also for there has been no reduction.

Neal Jack talking about reducing electricity rates is a big joke as you will soon see when you find out who gave the money for his election campaign. You the average citizen whether Republican or Democrat must be taught that the reason your electricity bills are high is because Neal Jack, the big rancher and his supporters the big ranchers who gave the money for his campaign are getting irrigation water at a the correct price. To make up for the big losses in selling the irrigation water, the I.I.D. has been charging you 3 times the correct price for electricity. Jack talks about reducing electricity bills, but he is just fooling you!!!

If you have an electricity bill of 9.00, it should be reduced to 3.00. If it is 30.00, the reduction should be to 10.00. If 60.00, it should be reduced to 20.00. The nonsense that Neal Jack is talking about is a 50 cent reduction on a 9.00 bill; a reduction of \$\pi\$1.00 on a 30.00 bill; and a reduction of 2.00 on a 60.00 bill. So you see why all this talk by the I.I.D., Neal Jack and SCHURZ'S PROSTITUTED PRESS is just propaganda to keep you from realizing how much you are being swindled by the big ranches.

The electricity swindle amounts to 14 millions yearly. Every family in the Imperial and Coachella Valleys is being swindled out of 100.00 to 250.00 yearly so that the ranchers in these Valleys can get irrigation water at 4 the correct price.

Here is an analysis of electricity rates for 1,000 kilowatthours:
Southern Calif. Edison Co.(at Palm Springs)

Tennessee Valley Authority(Tennessee, Alabama)

Imperial Irigation District(fake rate without property tax) 19.55

Imperial Irrigation District (includes hidden property tax) 26.06

The I.I.D. and the T.V.A. are governmental agencies and as such do not pay City or County property taxes, do not pay Federal and State Income taxes, and do not pay dividends to stockholders. You can therefore see why a private investor owned public utility has to charge more then a governmental agency in the electricity business when Southern Calif. Edison has to pay all these taxes and dividends to stockholders.

You people in Imperial County pay \$5 millions in property taxes for the Imperial Irrigation District. So you see that you are paying \$26.06 per 1,000 kwhrs of electricity when you should be paying like the TVA customers about \$6.78.

Whom does Neal Jack really represent? You can learn this from the following statistics: Candidate / Votes Obtained Total Cost 2,864.16 Cost per vote 1,422 2.01 Neal Jack ,206.36 Ben Yellen 963 22 cents Paul Mitchell 745.10 960 77 cents Orville Sullivan 244.58 206

Amongst professional politicians, Neal Jack's election is called "buying the election" since as the statistics show he spent 22 times more money than all the other candidates combined.

Where did the money come from? The list of big ranchers who gave money for Neal Jack's campaign is too big for this Newsletter. But they contributed 2,905.00 so when it ended up Jack was richer by 40.00. It was roughly estimated that the big ranchers escape paying about 2 millions for irrigation water. So you electricity users have to pay 2 millions more in electricity bills to make up for the ranchers who contributed to to Neal Jack's campaign fund. Do you readers really think that the big ranchers gave this money to Jack so he would reduce the electricity bills and cause them to pay 4 times more for the irrigation water?

It was felt that it would be interesting for the readers to see some statistics on the big ranchers who helped Neal Jack get elected. Only a partial list will be given. But in addition to the money they escape by not paying the correct price for irrigation water, the "land diversion" handouts the government gives them for not growing cotton will be shown. These are charity handouts just like a woman with 10 children getting 4,000 to support 10 children when there is no father to support them.

Big Rancher	"Land Diversion"	Water Swindle	Children
Jack Bros. &McBurney	\$85,059	90,000	212
Stafford Hannon	101,387	90,000	254
John Osterkamp	62,719	90,000	155
C.W. Sevbert	38.934	50.000	97

You can see from this partial list that these big ranchers collect handouts called "land diversion" and the number of children these handouts would support. Do not forget a woman with 10 children receiving 4,000 has to work hard taking care of the children. The big ranchers do absolutely nothing for the 50,000 or 100,000 they receive. The water smindle is the amount of money these big ranchers do not pay by means of the swindle worked on you by the I.I.D.

So unless you believe in Santa Claus, you voters might as well forget about Neal Jack and the I.I.D. and PINKLEY, S PROSTITUTED PRESS helping you get your electricity bills cut to 1/3 of what they are now. Pass around the Newsletters Dr. Yellen makes so that candidates like Neal Jack will not be able to "buy the election" in the future. Donate money to Dr. Yellen for big lawsuit against the I.I.D.