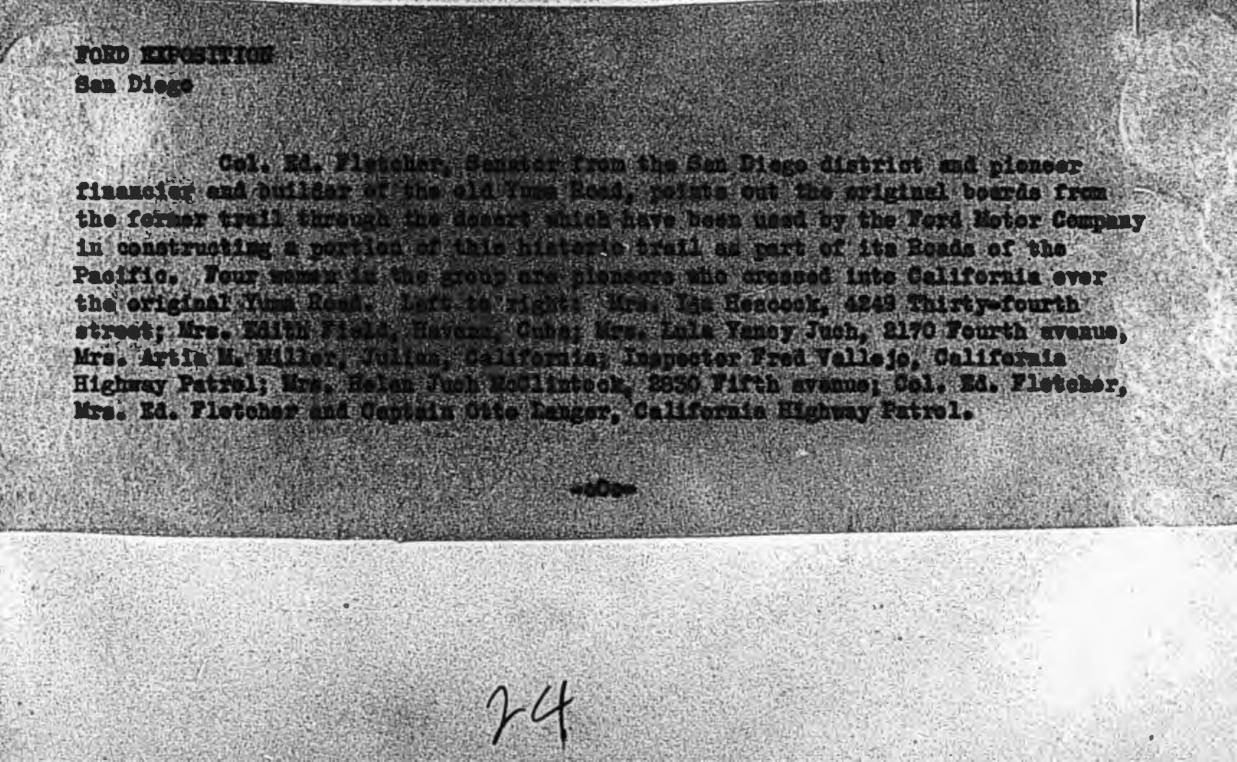


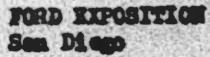
BE CAUSE OF YOUR ACTIVITY IN PIONEERING FINANCING AND BUILDING OF ORIGINAL YUMA ROAD FORD NOTOR COMPANY CORDIALLY INVITES YOU TO DRIVE FIRST CAR OVER ITS ROADS OF THE PACIFIC ONE OF WHICH IS AN ACCURATE REPRODUCTION OF A PORTION OF THAT TRAIL STOP AT DEDICATORY CEREMONIES OF THE FORD EXPOSITION AT SANDIEGO WEDNESDAY AFTERNOON TWO THIRTY=

FORD MOTOR CO.









## Senator Md Fletcher (front seat with driver) officially opens the Roads of the Pacific at the Ford Expectition, Balboa Park, San Diego. (May 29). Accompanying him in the rear cost are, left to right, Inspector Fred Vallejo and Captain Otto Langer of the State Highway Patrol.



## FORD EXPOSITION

Senator Ed. Fletcher, planeer financier and builder of the old Yuma Road, assisted by piencers who entered California over that historic trail, dedicate the Roads of the Pacific portion of the Ford Exposition at Balboa Park, Sen Diego. Left to right: Mrs. Helen Juch McOlintock, Mrs. Ida Heacock, Mrs. Luly Yancy Juch, Col. Ed. Fletcher, Mrs. Artia M. Miller, Inspector Fred Vallejo and Captain Otto Lenger. The four women crossed the original Yuma Road years ago. FORD EXPOSITION SAN DIEGO

Senator Ed Fletcher, pioneer financier and builder of the old Yuma Road, assisted by pioneers who entered California over that historic trail, dedicate the Roads of the Pacific portion of the Ford Exposition at Balboa Park, San Diego. Left to right: Mrs. Helen Juch McClintock, Mrs. Ida Heacock, Mrs. Lulu Yancy Juch, Co. Ed. Fletcher, Mrs. Artia M. Miller, Inspector Fred Vallejo and Captain Otto Langer. The four women crossed the original Yuma Road years ago.



**Ed Fletcher Papers** 

1870-1955

## **MSS.81**

Box: 70 Folder: 12

**Business Records - Other Fletcher Activities - Highways** - Ford Exposition: Photos and telegram to Fletcher



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