

# WESTERN UNION (19)

## SIGNS

DL = Day Letter

NM = Night Message

NL = Night Letter

LC = Deferred Cable

NLT = Cable Night Letter

Ship Radiogram

W. S. WHITE  
PRESIDENTNEWCOMB CARLTON  
CHAIRMAN OF THE BOARDA. C. WELLESLEY  
FIRST VICE-PRESIDENT

The filing time is shown in the date line on full-rate telegrams and day letters, and the time of receipt at destination as shown on all messages, is STANDARD TIME.

Received at

FT315 TNS P AID 3 MINS=WUX SANDIEGO CALIF 27 1103A

MAY 27 AM 11 19

COL ED FLETCHER=

YES IN TRANSIT

FULL-RATE

DAY LETTER

FRANCESCA APARTMENTS-APT 302

BECAUSE OF YOUR ACTIVITY IN PIONEERING FINANCING AND  
BUILDING OF ORIGINAL YUMA ROAD FORD MOTOR COMPANY CORDIALLY  
INVITES YOU TO DRIVE FIRST CAR OVER ITS ROADS OF THE  
PACIFIC ONE OF WHICH IS AN ACCURATE REPRODUCTION OF A  
PORTION OF THAT TRAIL STOP AT DEDICATORY CEREMONIES OF THE  
FORD EXPOSITION AT SANDIEGO WEDNESDAY AFTERNOON TWO THIRTY=

FORD MOTOR CO.





Photo  
made

1500  
1st of May 1900



## FORD EXPOSITION San Diego

Col. Ed. Fletcher, Senator from the San Diego district and pioneer financier and builder of the old Yuma Road, points out the original boards from the former trail through the desert which have been used by the Ford Motor Company in constructing a portion of this historic trail as part of its Roads of the Pacific. Four women in the group are pioneers who crossed into California over the original Yuma Road. Left to right: Mrs. Ida Hancock, 4249 Thirty-fourth street; Mrs. Edith Field, Havana, Cuba; Mrs. Lola Yancy Juch, 2170 Fourth avenue, Mrs. Artia M. Miller, Julian, California; Inspector Fred Vallejo, California Highway Patrol; Mrs. Helen Juch McClinton, 2350 Fifth avenue; Col. Ed. Fletcher, Mrs. Ed. Fletcher and Captain Otto Dager, California Highway Patrol.







## **FORD EXPOSITION**

**San Diego**

**Senator Ed Fletcher (front seat with driver) officially opens the Roads of the Pacific at the Ford Exposition, Balboa Park, San Diego. (May 29). Accompanying him in the rear seat are, left to right, Inspector Fred Vallejo and Captain Otto Langer of the State Highway Patrol.**

**-000-**







## **FORD EXPOSITION SAN DIEGO**

Senator Ed. Fletcher, pioneer financier and builder of the old Yuma Road, assisted by pioneers who entered California over that historic trail, dedicate the Roads of the Pacific portion of the Ford Exposition at Balboa Park, San Diego. Left to right: Mrs. Helen Juch McClintock, Mrs. Ida Heacock, Mrs. Luly Yancy Juch, Col. Ed. Fletcher, Mrs. Artia M. Miller, Inspector Fred Vallejo and Captain Otto Langer. The four women crossed the original Yuma Road years ago.

\*\*\*\*\*



## FORD EXPOSITION SAN DIEGO

Senator Ed Fletcher, pioneer financier and builder of the old Yuma Road, assisted by pioneers who entered California over that historic trail, dedicate the Roads of the Pacific portion of the Ford Exposition at Balboa Park, San Diego. Left to right: Mrs. Helen Juch McClintock, Mrs. Ida Heacock, Mrs. Lulu Yancy Juch, Co. Ed. Fletcher, Mrs. Artia M. Miller, Inspector Fred Vallejo and Captain Otto Langer. The four women crossed the original Yuma Road years ago.

\*\*\*\*\*







**Ed Fletcher Papers**

**1870-1955**

**MSS.81**

**Box: 70 Folder: 12**

**Business Records - Other Fletcher Activities - Highways  
- Ford Exposition: Photos and telegram to Fletcher**



**The Library**  
UC SAN DIEGO

**Copyright:** UC Regents

**Use:** This work is available from the UC San Diego Libraries. This digital copy of the work is intended to support research, teaching, and private study.

**Constraints:** This work is protected by the U.S. Copyright Law (Title 17, U.S.C.). Use of this work beyond that allowed by "fair use" requires written permission of the UC Regents. Permission may be obtained from the UC San Diego Libraries department having custody of the work (<http://libraries.ucsd.edu/collections/mscl/>). Responsibility for obtaining permissions and any use and distribution of this work rests exclusively with the user and not the UC San Diego Libraries.