

Technology CEO Matthew Szulik Participates In Rady School Executive Speaker Series

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The Rady School of Management at UCSD today welcomed Matthew Szulik, CEO of Red Hat, Inc. to the university's campus, for a lecture on open source technology. This lecture was open to the community as part of the Rady School's Executive Speaker Series, which was designed to raise awareness of the Rady School by forming partnerships with business and industry leaders.

Red Hat is the world's leading provider of open source technology. Open source allows access to software source code so all can see and change code freely, resulting in faster innovation and highly secure solutions. The Rady School's focus on technology, as well as the San Diego community's many high tech firms, made this an ideal audience for Szulik.

Szulik's lecture discussed the future of open source technology, describing how it is changing the way that software is sold by returning the power to the consumer. "Open source is defining the new economics of the software industry. Red Hat is delivering low cost, high value solutions and promoting choice for customers building architectures based on open source," said Matthew Szulik. "With this model, the customer is the clear winner."

"The Executive Speaker Series enables industry leaders to interact with the Rady School community in a way that increases knowledge and improves skills" said Rady School Dean Robert S. Sullivan. "Mr. Szulik's lecture provided insight into the future of the technology industry, which is changing the way we all do business. And his model of doing business- serving customers to the best of your ability at all times- is a lesson for Rady students and supporters alike."

The San Diego economy is technology-driven, combining research and development, product innovation and commercialization and technology transfer. The Rady School recognizes the growing need of industry, especially in the high tech and biotech sectors, for personnel with strong management skills and graduates of its programs will contribute to economic growth both regionally and nationally.

Red Hat, an open source and Linux provider, is headquartered in Raleigh, North Carolina. Red Hat is the leading provider of Linux and open source solutions to the enterprise. Red Hat provides operating platforms for servers and clients, as well as middleware, applications and management solutions. Red Hat also offers support, training and consulting services to its customers worldwide. Red Hat's open source strategy offers customers a long term plan for building infrastructures that are based on and leverage open source technologies with focus on security and ease of management.

The Rady School at UC San Diego offers a revolutionary MBA program that grows innovators into successful business leaders. Situated in San Diego's globally recognized hotbed of innovation, the school is uniquely poised to offer access to both cutting-edge research and a fully engaged business community. The Rady School presents an integrated approach to business and technology and emphasizes cross-boundary collaborations and joint degree programs with UC San Diego centers of excellence in science, engineering, medicine, economics

and international relations. The Rady School draws upon UC San Diego's tradition of risk-taking and breakthrough innovation to recruit the top educators and students in the world.

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