

Forum on Coors Brewing Company's employment practices and union relations

January 30, 1979

An open forum on the Coors Brewing Company's employment practices and union relations, With speakers from the company and the Coors Boycott Committee will be held at 1 p.m. Monday, Feb. 5, at the University of California, San Diego Student Center.

The forum, sponsored by the university's student radio station KSDT, will be moderated by Elaine Moser, ACLU Foundation development director for the southern California district. The forum will be held in the North Conference Room of the Student Center and is open to the public,

The current boycott of Coors beer began in April 1977 and is sponsored by a variety of labor and human rights organizations. This is the first such college forum on these issues.

Representing Coors will be Joe Benites, a Coors company community relations manager and former president of the League of United Latin American Citizens; Susan Booker, a former brewery employee now working with the Coors College Campus Representation program, and John Ceese, a Coors field representative in civic affairs.

Members of the Coors Boycott Committee scheduled to speak at the forum are David Sickler, national coordinator for the boycott and former brewery worker; Evelyn Desmairas, former Coors employee and Los Angeles area boycott director, and Bob Salas.

KSDT is a student owned and operated radio station that broadcasts on the UCSD campus on 540am and in San Diego County on 95.7 cable FM. The station's involvement in the Coors controversy is a result of a Coors sponsored radio mystery series offered by the company to college radio stations in California.

FOR INFORMATION CONTACT:

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(NOTE: KSDT RESERVES THE RIGHT TO BE THE SOLE RECORDER OF THE FORUM)

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