

## Sellout crowd attends September 15 Hazard Center benefit for UCSD Cancer Center

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## SELLOUT CROWD ATTENDS SEPT. 15 BENEFIT FOR UCSD CANCER CENTER

Grand opening of the 42-acre Hazard Center was marked Sept. 15 by a sellout crowd of more than 1,000 attending a "Magic in Mission Valley" benefit for the University of California, San Diego Cancer Center.

Guests gathered at sunset in the central pavilion area where a statue of R.E. "Pappy" Hazard, founder of the Hazard brickyard and R.E. Hazard Contracting Co., looked serenely out on the bright scene of celebrants. The new Hazard Center was built on the Mission Valley site of the former brickyard, which for six decades produced block and brick for San Diego homes and businesses. The center is a joint venture development of Trammell Crow Co. and R.E. Hazard Contracting Co., underwriters of tonight's opening benefit.

Tony Kopas and Associates provided the lavish hors d'oeuvres, served from elaborately decorated stations representing both geographic areas and specialty foods. The international stations, for instance, included a focaccia bar, a chef preparing southwestern corn cakes, a chicken lemongrass curry bar and a chef preparing brie and bacon beignets.

At other stations, chefs served Avery crab cakes, cajun popcorn and southern pickles, freshly shucked oysters and a variety of dim sum ranging from pot stickers to grilled Japanese eggplant.

Following the cocktail hour guests strolled to another section of the center where dinner was served at tables for 10. Prepared by the French Gourmet, the dinner included vine ripened tomato slices with fresh mozzarella, beef tenderloin medallions, new potatoes, asparagus spears and carrot puree. Dessert, a decadent "Chocolate Magic" presentation, featured a chocolate and hazel nut mousse contained in a chocolate cup and surrounded by orange creme anglaise and raspberry coulis.

Dancing to the music of Bill Green and his orchestra and "The Blackstone Magic Show," starring Harry Blackstone, ended the evening. The legendary magician is regarded as a leading exemplar of the formal tradition of grand illusion.

Approximately \$100,000 was raised for UCSD Cancer Center projects by the opening night event, whose behind-the-scene committee included Jay Best, Dodie Garner, Brad Geier, Audrey Geisel, George Goudy, Bruce Hazard, Gerald Kelly, Joan Kline, Pat JaCoby, Lori Murray, Ron Nelson, Anne Otterson, Dave Randal, Cheryl Rohde, David Rubel, Shirley Rubel, Madeline Sattler, Lynne Schulnik, Nancy Stringer, Joan Tukey, Dixie Unruh and Terry Whitcomb.

Created in 1978, the UCSD Cancer Center has earned international acclaim for its array of research, treatment and educational programs for patients, physicians and the public. It is one of some 40 federally designated and supported clinical and research cancer centers in the U.S., and is the only such federally designated facility in

San Diego, Imperial and Orange counties. Through the National Cancer Institute, the UCSD Cancer Center has been recognized numerous times for the high caliber of its innovative research and treatment programs. All proceeds from "Magic in Mission Valley" will provide an essential source of funds for the promising new research and treatment efforts underway at the UCSD Cancer Center.

The \$200 million Hazard Center mixed-use project, located at the intersection of Friars Road and Highway 163 in Mission Valley, is a development of Crow-Hazard Associates, a joint venture of Trammell Crow Co. and R.E. Hazard Contracting Co. The 42-acre project includes The Brickyard, a specialty retail center; the 15-story Hazard Center Office Tower, and a 300-room Red Lion Hotel, scheduled to open in October.

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