

## **"Campaigning for the Presidency" symposium to include veteran campaigner Richard Kleindienst on December 5**

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UNIVERSITY COMMUNICATIONS

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DEC. 5 "CAMPAIGNING FOR THE PRESIDENCY" SYMPOSIUM TO INCLUDE VETERAN CAMPAIGNER RICHARD KLEINDIENST

The line-up of participants in the "Campaigning for the Presidency" Symposium to be held at the University of California, San Diego Dec. 5-7, was completed today with the addition of Richard Kleindienst, a top official in the presidential campaigns of Barry Goldwater and Richard Nixon.

Kleindienst joins three other Republicans and four Democrats in the two-hour public television program to be taped Dec. 5 at 9 a.m. at UC San Diego's Price Center Theater. The program, which will be moderated by NBC News Commentator John Chancellor, will be broadcast by KPBS-TV at 8 p.m. in San Diego, and nationwide by PBS at 9 p.m. Jan. 17. The three-day symposium will also include a series of roundtable discussions on campaign strategy, polling, advertising and media, featuring numerous prominent campaign and academic specialists.

Kleindienst was Goldwater's first campaign manager in the Arizona senator's run for the presidency in 1964. In 1968, he headed Nixon's delegate hunting efforts before the Republican National Convention. Later, he served as U.S. Attorney General in the Nixon Administration. He now is an attorney in Tucson, Ariz.

The other participants in the TV program will be:

\* Horace Busby, aide and adviser to Lyndon B. Johnson throughout his long political career as a congressman, senator, vice president and ultimately president;

\* Susan Estrich, campaign manager for Michael Dukakis in 1988 and senior policy adviser in the 1984 Mondale-Ferraro campaign;

\* Robert Finch, campaign director for Richard Nixon in 1960, former HEW secretary, counselor to Nixon when he served as president, and lieutenant governor of California;

\* Gary Hart, campaign manager for George McGovern in 1972, former U.S. senator from Colorado, and a presidential candidate in 1984;

\* Joseph Napolitan, long-time political consultant and top aide in the 1968 presidential campaign of Hubert Humphrey;

\* Edward Rollins, campaign director for Ronald Reagan in 1984, and former co-chairman of the Republican Congressional Committee. Rollins also served as a key political advisor in the Reagan, Ford, and Nixon administrations;

\* Stuart Spencer, long-time political consultant and top campaign adviser to Ronald Reagan in the 1980 and 1984 presidential elections, Gerald Ford in 1976, and vice presidential candidate Dan Quayle in 1988.

"Campaigning for the Presidency" is a joint production of UC San Diego and KPBS-TV. The producer of the TV program is Peter Kaye, with Paul Marshall serving as executive producer and Phil Doucet as director. The entire event is made possible by a Ford Motor Co. grant.

Members of the news media who are interested in covering the symposium should make advance reservations as soon as possible by contacting Dolores Davies, University Communications, (619) 5345994.

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