

Media scholarship established for UCSD from feature film premiere proceeds

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MEDIA SCHOLARSHIP ESTABLISHED FOR UCSD

A media scholarship will be established for the University of California, San Diego from the proceeds of the August 25 premiere of the feature film "Break of Dawn." The premiere is a benefit to be held in San Diego at the California Theater, 1122 Fourth Avenue at 7 p.m.

"Break of Dawn" is based on the experiences of Pedro Gonzalez, the popular Los Angeles Spanish language radio broadcaster who was falsely imprisoned for speaking out against corrupt L.A. city officials during the depression. The 93-year-old Gonzalez and his wife Maria live near San Ysidro. They will be honored at the premiere, a benefit to establish the Pedro and Maria Gonzalez Media Scholarship at UCSD for a Hispanic student.

The film was shot locally using numerous San Diego locations to recreate Los Angeles in the 1930s. It was written and directed by Isaac Arstenstein and produced by Jude Pauline Eberhard, both of San Diego's Cinewest Productions. Eberhard studied visual arts at UCSD.

"I worked two jobs to put myself through school. It wouldn't have been so difficult with a scholarship, but there aren't that many scholarships or grants in the arts," said Eberhard. "Since the film is based on a radio broadcaster, we decided to establish a media scholarship at UCSD to help a deserving student."

"We are especially pleased that a former student has established a scholarship that will greatly help UCSD students complete their studies, and contribute to the media's ability to present accurately the rich cultural diversity of our society," said Joseph Watson, vice chancellor of undergraduate affairs.

Tickets for the premiere are \$25 and are available at Ticketmasters, 278-8497 and the California Theater box office, 233-0392. "Break of Dawn" will open August 26 at the Guild Theater in Hillcrest.

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