



1995 Most Innovative New Products Awards Finalists

Environmental Technologies

EcoSoil Systems, Inc.
Practical Environmental Risk Mgmt.
San Diego County Water Authority
San Diego Gas & Electric

General Business

Azron
Directed Electronics
Tudor Publishing

Life Sciences

Gensia
Invitrogen
Quidel

High-Tech Electronics

Brooktree
Pacific Communication Sciences, Inc.
Prisa Networks
Psiber Data Systems

Software

Interactive Simulations
QUALCOMM
Spectrographics Corporation
TriTeal Corporation



The UCSD Program in Technology and Entrepreneurship



Price Waterhouse **LLP**



**JOHNSON
& HIGGINS**

SAN DIEGO BUSINESS JOURNAL



You are cordially invited to the eighth annual luncheon
honoring the finalists and announcing the winners of the

1995 Most Innovative New Products Awards

Wednesday, December 6, 1995
Hyatt Regency La Jolla

11 a.m.—Finalists' exhibits open
Noon—Luncheon and awards presentation
with guest emcee Marty Levin

\$40 per person (\$400 per table of ten)
The favor of your reply is requested by November 28, 1995