

HOTEL DEL CORONADO

CORONADO BEACH
CALIFORNIA

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Swimming, rowing, sailing and power-boating are sources of unflagging interest to Coronado visitors. Championship events are of frequent occurrence.

Ample To See and Do

You will learn quickly upon arrival at Hotel del Coronado just what an ideal headquarters it is for persons who love to go on sightseeing tours, to enjoy outdoor sports, to relax and take life easy on the beach or on the broad verandas. Then in the evening the whirl of gaiety within doors for those who delight in social activities, music, dancing, card parties and special entertainment attractions. Do not conceive the impression though that to be a guest here one must be ever on the go. It is a notable fact that the homelike hotel has grown dear to the hearts of people who realize that their individual desires are considered. Guests are welcome to enter into the array of outdoor and indoor activities, be interested spectators or take solid comfort in some quiet nook.

Places of scenic and historic interest abound in this vicinity. Street car lines and paved highways make all easily accessible. In San Diego is Balboa Park with its truly remarkable zoological gardens, Spreckels open air organ pavilion with free recitals each afternoon, museums, art exhibit and magnificent flower gardens. Other points of interest are Old Town, the birthplace of California and location of Ramona's Marriage Place; Mission Beach, La Jolla and Ocean Beach, Marine Base and Naval Training Station, Point Loma and the old

Spanish lighthouse. Connected with Coronado by paved road is Rockwell Field and the Naval Air Station, North Island.

Bay and Ocean excursions may be taken on the fast launch "Glorietta." The deep sea fishing is also especially good in the vicinity of Coronado Islands as well as off Point Loma. Tuna, albacore, barracuda and other game fish are caught and frequently swordfish.

Balmy Days--Cool Nights

It is generally conceded that Coronado is favored by the most equable all-year climate of which knowledge exists. Winters are warm and summers cool, the weather being conducive to daily indulgence in out-door activities. You will like the feel of blankets when you retire at night even in mid-summer.

Out Door Sports

Practically the same opportunities for out-of-door amusements prevail all year. The exceptions are the 100 day race meet at Tijuana beginning on Thanksgiving Day, and polo games which take place at Coronado's superb fields from January to April. In the daily racing program at Tijuana, 16 miles from Hotel del Coronado, reached by automobile or train, numerous special stake races are scheduled throughout the meet, including the Coffroth handicap, one of the most valuable stake races on the American turf.

Swimming is an all-year feature, as are aquaplaning, motor boating, sailing, rowing, canoeing, horseback riding, motoring, golf, ten-



nis and other sports. In addition to bay and surf bathing there is a large indoor salt water plunge on hotel grounds. The ocean water is filtered in the same manner as drinking water, and constantly renewed.

Golf and Tennis

Particular attention has been given to improvement of facilities for golf, because of increased interest in this sport. There are several courses within a short distance of hotel. Within walking distance is the 18 hole course of the Coronado Country Club with grass fairways, tees and greens. On payment of a modest greens fee or by taking out a temporary membership card, guests will enjoy golf under most favorable conditions. Experienced professionals are on duty and the club house is attractively and comfortably furnished.

On the club lawn is a nine-hole grass putting course. On hotel grounds, for the exclusive use of guests is a miniature nine-hole approaching and putting course.

Frequent tournaments are held during each year. Among the most important of these is a summer event for amateurs only. This is the A. B. Spreckels Amateur Golf Tournament, the awards given outright being a \$1,000.00 silver punch bowl to the winner and a similar although slightly smaller design to the runner-up. Attractive prizes are provided for various flights.



The Coronado course is uniquely located, with the first nine near the

Yachting.

ocean and a portion of the second nine overlooking San Diego Bay.

The requirements of tennis devotees have received careful consideration, with cement courts on hotel grounds and at the Coronado Country Club. Tournaments are staged on the latter courts.

Indoor Amusement

There is dancing every night except Sunday in the downstairs Casino, excellent music furnished by the Hotel del Coronado Casino Orchestra. Here are also bowling alleys, pool and billiard tables including English pool and Manhattan tables.

Formal mid-week and Saturday night dances take place in the ball room. Many costume functions, Sunday night concerts, moving picture shows, lectures and other entertainment features are given here. Music is provided by J. Warde



Hutton's Trio at luncheon and dinner; afterward in the main lobby.

The service of an experienced hostess adds immeasurably to the atmosphere of hospitality. Introducing guests, arranging congenial groups for card tables and social gatherings are among the courtesies extended upon request.

During the winter season the Silver Grill adjoining the Casino, providing a la carte service, is open from four p. m. until midnight, with dancing from seven until ten o'clock which is continued afterward in the Casino.

Lessons in classical and ballroom dancing may be arranged. Swimming instructions are available by appointment with instructor at hotel salt water plunge.



Accommodations

There are five hundred rooms and suites tastefully furnished, with all modern equipment, hot and cold running water, baths, etc. Glass enclosed sleeping porches, used also as sitting rooms, adjoin many suites. Surrounding the ballroom is an attractive sun parlor overlooking the Pacific Ocean and Coronado Islands, in the vicinity of which warships are frequently at anchor or engaged in maneuvers. The hotel is conducted on the American plan, but an additional convenience is offered in the a la carte service during winter months in the Silver Grill adjoining the Casino.

We feature our children's dining room which is operated with a special bill-of-fare varied to suit all ages provided and service equalling in attentiveness and care that given in the main dining room.

Garage

A large garage is located on hotel grounds for the storage of private automobiles. The garage is modernly equipped in every respect and also conducts a rental service with Packard and Cadillac touring cars, as well as taxi service.



Aquaplaning

Fire Protection

Hotel del Coronado is equipped throughout its entire structure with the Grinnell automatic sprinkler system, considered the most complete to be found in any hotel in or out of the United States. In addition to having a water supply through a 16-inch main, automatic steam pumps for the sole use of the sprinkler system maintain a constant pressure. The moment a sprinkler head is automatically opened by an increase of temperature, steam pumps get into action maintaining a pressure of not less than 100 pounds per square inch over the entire system, water being furnished by a separate and independent reservoir having a capacity of 70,000 gallons. Automatic sprinklers immediately kill both fire and smoke. So far as fire is concerned there is no safer hotel than Hotel del Coronado.

Hotel del Coronado

AMERICAN PLAN

MEL S. WRIGHT - *Manager*

CORONADO BEACH
California

Phone, Coronado 100



WARM IN WINTER
COOL IN SUMMER

How to Reach Hotel del Coronado

Hotel del Coronado, Coronado Beach, California, may be reached by any railroad in the United States and Canada, via San Diego from which city it is within a thirty-minute ride by automobile or street car and ferry. Coronado is also reached by steamship and automobile via San Diego.

The "Golden State Route," comprising the Rock Island, Southern Pacific and San Diego & Arizona Railways, operates through Pullman cars from Chicago. Southern Pacific "Sunset Route" via New Orleans also operates through Pullman cars to San Diego on the "Sunset Limited." Trains on these two routes pass through the wonderful Carrizo Gorge, considered unequalled for its scenic beauty.

The Santa Fe System operates through cars from Chicago to San Diego via Los Angeles on the "California Limited" and other trains.

The Union Pacific offers direct connection via Salt Lake to Los Angeles on its "Los Angeles Limited"; thence to San Diego over the Santa Fe.

The Pacific Steamship Company (Admiral Line) provides regular steamship service from Vancouver, Victoria, Seattle, Portland, San Francisco and Los Angeles to San Diego.

The Los Angeles Steamship Company operates the "Yale" and "Harvard" steamships on regular schedule between San Francisco, Los Angeles and San Diego.

Steamships of the Panama-Pacific Line operate on frequent schedule from New York to San Diego via Panama Canal.

All tickets should read to "San Diego, California." Thence by hotel autobus, street car or taxi to Coronado Beach via ferry.

HOTEL DEL CORONADO REPRESENTATIVES

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Racing at Tijuana—Season Thanksgiving until end of March