

## MEDIA ADVISORY

October 25, 2004

### EVENT:

Former Norwegian prime minister and director/general of the World Health Organization to speak on health and environment at UCSD

**Gro Harlem Brundtland**, Norwegian physician, political leader and health advocate, will speak on *Investing in Health and the Environment for Economic Development*. Brundtland's lecture is the first in the UCSD 2004-2005 Convocation Series. It is sponsored by the UCSD Council of Provosts and the Helen Edison Lecture Series. Free and open to the public.

### DATE/TIME:

7 p.m., Wednesday, October 27

### LOCATION:

UCSD Price Center

### BACKGROUND:

Brundtland also is former chair of the World Commission on Environment and Development, an advocate for children's health issues, and the mother of four. She served 10 years as prime minister of Norway. She has focused her energies on sustainable and equitable global health, worldwide economic relations, and the prevention of critical environmental and health disasters. She received her medical training at the University of Oslo and the Harvard School of Public Health.

"The way that we, as an international community, work to address current crisis and prevent future ones, will determine whether we succeed, or fail, in our shared efforts to advance global development, growth, and peace," says Brundtland.

### CONTACT:

Edie Munk, (858) 822-0510  
Jan Jennings, (858) 822-1684