



# CONNECT<sup>®</sup>

*The UCSD Program in Technology and Entrepreneurship*

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March 3, 1998

William Rastetter, Ph.D., Chairman and CEO  
IDEC Pharmaceuticals Corporation  
11011 Torreyana Road  
San Diego, California 92121

Dear Bill:

On behalf of **The CONNECT TV Show**, I would like to invite you to be a guest on our June program that will focus on "Building the High Tech Work Force of the Future." The format of the show is roundtable discussion. The show will be taped on Wednesday, June 10 before an audience at the Price Center on the UCSD campus from 6-7 p.m. You would need to arrive at 5:30 p.m. for make-up and informal discussion. It will air for the first time on Monday, June 15.

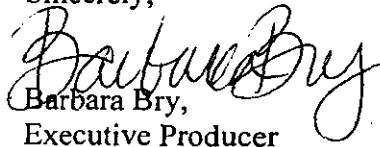
**The CONNECT Show**, a monthly program on UCSD-TV, focuses on issues relevant to technology companies in California and across the nation. It can be seen on UCSD-TV on the third Monday of the month at 7 p.m. and 9 p.m. over-the-air on Channel 35; Southwestern Cable Channel 18; Cox Cable Channel 76 in San Diego and Channel 58 in North County.

The other invited guests are:

- Joan Stepsis, Director, Center for Applied Competitive Technologies
- Rick Gray, Operations Manager, Dynabil Industries
- A representative from Boeing which does a lot of business with Dynabil

I will call you next week to answer any questions that you might have. Thank you for your consideration.

Sincerely,

  
Barbara Bry,  
Executive Producer



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March 3, 1998

Rick Gray, Operations Manager  
Dynabil Industries, Inc.  
1532 N. Johnson Avenue  
El Cajon, California 92020

Dear Mr. Gray:

On behalf of **The CONNECT TV Show**, I would like to invite you to be a guest on our June program that will focus on "Building the High Tech Work Force of the Future." The format of the show is roundtable discussion. The taping will take place on Wednesday, June 10 in front of an audience at the Price Center on the UCSD campus from 6-7 p.m. You would need to arrive at 5:30 p.m. for make-up and informal discussion. It will air for the first time on Monday, June 15.

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The sponsor of this show is the San Diego Manufacturing Extension Center, and both Bruce Spivack and David Dinerman said that you would be a terrific guest.

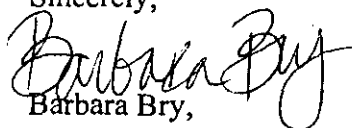
The other invited guests are:

- Joan Stepsis, Director, Center for Applied Competitive Technologies
- William Rastetter, Ph.D., Chairman and CEO, IDEC Pharmaceuticals Corp.

We would also like to ask for your assistance in inviting a representative from Boeing since Dynabil does a lot of business with the company. In addition, either Bruce or David will participate on the panel.

I will call you next week to answer any questions that you might have. Thank you for your consideration.

Sincerely,



Barbara Bry,  
Executive Producer