

News Advisory on Camp of Champs for Cheerleading clinic

July 22, 1975

EDITORS: Broadcast or photo possibility

STORY: Camp of Champs cheerleading clinic

DATES: July 23, July 25-27, July 30-Aug. 1

TIMES: 8:30 a.m.-noon, 1:30-5 p.m. (morning best time)

LOCATION: UCSD athletic field between Revelle and Muir College campuses (see map)

VISUAL/AUDIO POSSIBILITIES: Hundreds of noisy spirited high school girls (and a few boys) learning and practicing cheers, chants and routines. Variety of colorful uniforms.

CONTACTS: Sam Richards, Camp of Champs staff, 453-1851; Joan Rasmussen, UCSD public information office, 452-3120

BACKGROUND: Over 800 high school students from California, Arizona, Nevada and Texas will participate in three Camp of Champs clinics held this summer on the UCSD campus. They include pom pom girls, cheerleaders, drill teams and baton and flag twirlers.

During the working part of the camp, they learn cheers, chants and routines. Classroom sessions focus on subjects like crowd control, leadership and fund raising ideas. Instructors are physical education teachers and college cheerleaders.

The Camp of Champs is run by a national organization which holds clinics on several college campuses every summer.

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