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## UCSD EXTENSION and UCSD CONNECT present **FUELING THE NEW ECONOMY: E-BUSINESS IN SAN DIEGO**

**Date** Wednesday, August 23, 2000  
**Time** 8:00 a.m. - 4:00 p.m.  
**Place** UCSD - Copley International Conference Center  
**Fee** \$175  
**To Register** Please fax or mail registration form with payment information to 858-552-0649 by August 18  
**The Program** What is the current state of e-business? How can you determine the best way for your company to introduce or expand an e-business presence? How is the e-business model evolving and what supporting technology should potential employees or career changers understand? Our speakers will describe the models of successful e-business and challenges they have faced. Attendees will have the opportunity to network with peers regarding each other's ideas, success, and failures, as well as participate in interactive breakout sessions on specific dimensions of e-business.

The conference will conclude with a challenge to attendees to continue their dialogue with one another, strengthening and expanding e-business in San Diego, and hopefully setting the stage for follow-up seminars, web-based interaction and an annual conference to maintain attention on this important industry.

### Speakers/Panelists will include

Barbara Bry, *Proflowers.com*  
Carrie Stone, *Enterprise Partners*  
Bob Bingham, *San Diego Internet Roundtable*  
Gaylin Allbaugh, *Mindwave Software*  
Dan Plashkes, *e-assist*  
Tim Scott, *Active.com*  
Gavin Mandelbaum, *ihome.com*  
Fred Schlaffer, *Buymoreproduct.com*  
Bill Kolegraff, *Baker & McKenzie, LLP*  
June Chocheles, *SAIC*  
John Downing, *Palomar Ventures*  
David Jankowski, *Gateway*  
Yobie Benjamin, *Ernst & Young, LLP*  
Dana Todd, *Site Lab, Inc.*

Kim Folsom, *SeminarSource.com*  
Ben Philyaw, *Penguin eBusiness Solutions*  
Steve Sarnier, *RealAge.com*  
Steven Caliguri, *Leap Wireless International*  
Jim Cummiskey, *Wireless Knowledge*  
Paul Jacobson, *Peregrine Systems*  
Greg White, *Kablink*  
Sid Karin, *San Diego Supercomputer Center*  
Dan Pittard, *IdeaEdge*  
Kevin Kinsella, *The Unwired Fund*  
Sam Borgese, *Bay Logics, Inc.*  
Cynthia Harris, *nTrusted*  
Charles Smith, *Medibuy*

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