

Press Conference
for
San Diego Motor Racing Associates, Inc.

1 p.m., Tuesday, April 16, 1985
Atlas Health Club
901 Hotel Circle South
San Diego, California

Welcome to **San Diego Motor Racing Associates' (SDMRA)** first major press conference. **SDMRA** proposes to construct and manage the San Diego International Raceway in Otay Mesa.

The proposed world-class raceway will be the first to be built in North America in over two decades. Hosting 9 - 10 major racing events per year, the complex will have a significant economic impact -- especially in San Diego, but also in Tijuana.

Schedule

| <u>Time</u> | <u>Event</u> |
|-------------|---|
| 1 p.m. | Introduction by Steven McLaughlin , SDMRA Vice President and Director of Marketing |
| 1:05 | Statement by Jim Stanton , SDMRA President. |
| 1:20 | Questions from press. |
| 1:30 | Press conference ends. Private interviews, photo opportunities available. |

Last Words

1. If you need any other information or would like to set up an additional interview, please ask either Steve Luster or Matt Wallace of Spear/Hall Communications. *We're at your service.*
2. Thanks for your interest in and support of this exciting new venture -- one that will surely add positively to the image of America's Finest City. *We appreciate your being here with us at the beginning.*



Committee on Chicano Rights, Inc

SAN DIEGO, CALIFORNIA

APRIL 17, 1985

FOR IMMEDIATE PRESS RELEASE

"CHICANO/COMMUNITY ORGANIZATIONS THREATEN BOYCOTT"

"WE WILL CALL FOR A BOYCOTT ON BOTH SIDES OF THE U.S./MEXICO BORDER IF THE MAJOR RACIST CONCESSIONS PROPOSED BY THE SAN DIEGO MOTOR RACING ASSOCIATES, INC. (SDMRA) TO APPEASE THE INS/BORDER PATROL ARE NOT RESCINDED," SAID HERMAN BACA, CHAIRMAN OF THE COMMITTEE ON CHICANO RIGHTS AND SPOKESPERSON FOR A MAJOR CHICANO COALITION.

AMERICAN G.I. FORUM CHAIRMAN PAUL JIMENEZ, GREG SANDOVAL, CHAIRMAN OF THE SAN DIEGO MEXICAN-AMERICAN POLITICAL ASSOCIATION, AL DUCHENY, CHAIRMAN OF THE HARBORVIEW COMMUNITY COUNCIL, VERONICA ENRIQUE, DIRECTOR OF THE CENTRO CULTURAL DE LA RAZA, BEA ESTRADA OF THE LEAGUE OF UNITED LATIN AMERICAN CITIZENS, AND SAN YSIDRO SCHOOL BOARD TRUSTEE TOBY MONGE HAVE ALL JOINED IN A COALITION WITH THE COMMITTEE ON CHICANO RIGHTS TO OPPOSE AN OUTRAGEOUS PROPOSAL OF THE SDMRA.

ACCORDING TO A PRESS RELEASE ISSUED BY SDMRA ON APRIL 16, 1985, THE CORPORATION IS PROPOSING TO APPEASE THE INS/BORDER PATROL BY AGREEING TO ESTABLISH CHECKPOINTS, DETENTION CENTERS, SURVEILLANCE TOWERS, MULTIPLE FENCES, AND A 200 - 300 PERSON SECURITY FORCE TO WORK AS AGENTS OF THE BORDER PATROL AT THE PROPOSED OTAY MESA RACEWAY. THE 520 ACRE, \$10,000,000.00

INTERNATIONAL SPEEDWAY, IS SCHEDULED TO BEGIN OPERATION IN JUNE, 1986. THE SAN DIEGO COUNTY PLANNING AND ENVIRONMENTAL REVIEW BOARD WILL BE CONSIDERING APPROVAL OF THIS PROPOSED PROJECT AT ITS NEXT MEETING TOMORROW, THURSDAY, APRIL 18, 1985.

"IT IS OBVIOUS THAT XENOPHOBIA HAS GONE BESERK UNDER THE REAGAN ADMINISTRATION," STATED BACA. "THIS COALITION IS HERE TO MAKE IT CLEAR THAT THE CHICANOS OF THIS COMMUNITY WILL NOT STAND QUIETLY BY WHILE PRIVATE CORPORATIONS JOIN IN AN UNHOLY ALLIANCE WITH THE NATIONAL POLICE, THE INS/BORDER PATROL, TO SACRIFICE THE CONSTITUTIONAL RIGHTS OF THIS NATION'S 20 MILLION CHICANO/LATINO CITIZENS FOR THE SAKE OF PROFIT."

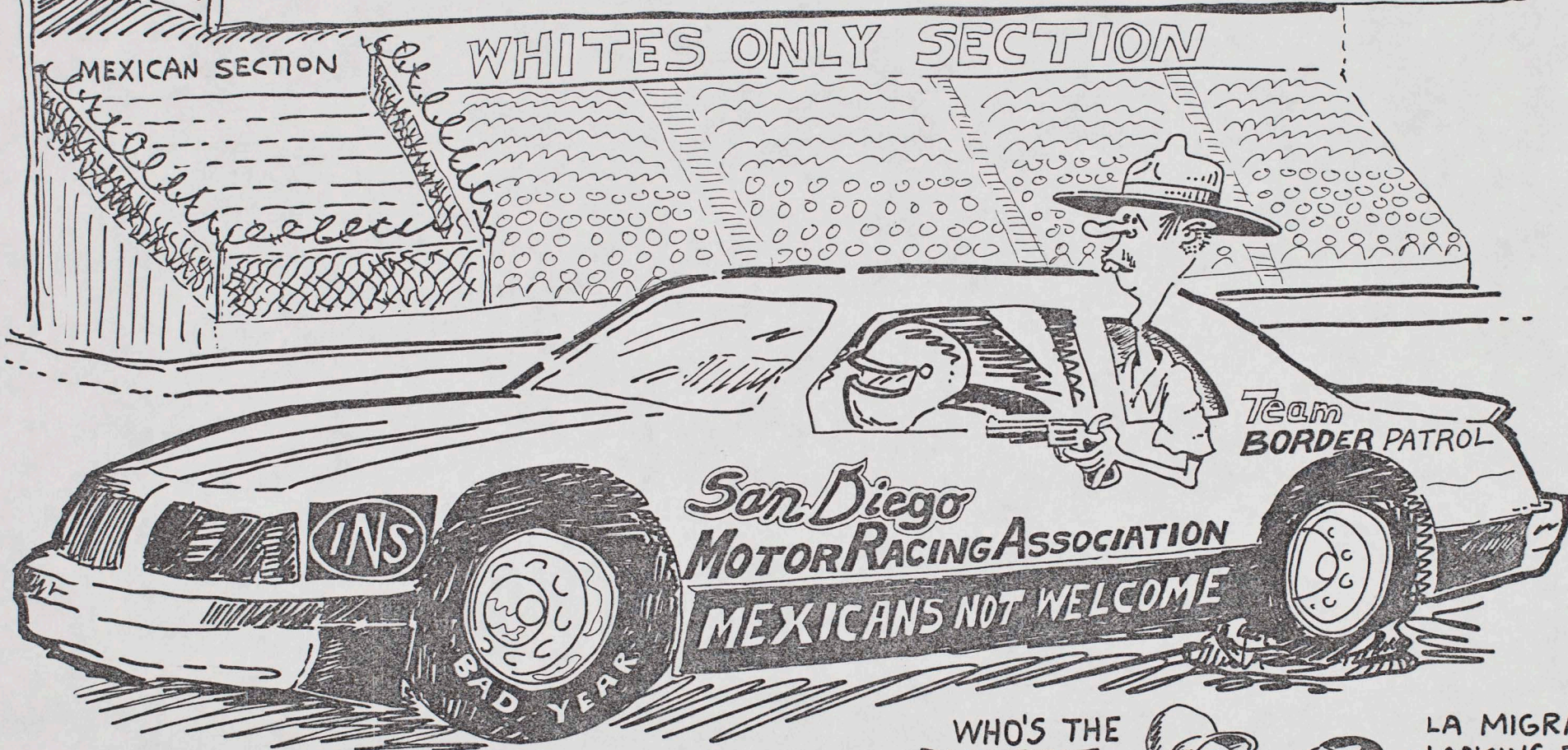
"SERIOUS QUESTIONS HAVE BEEN RAISED AS TO WHO HAS GIVEN THE BORDER PATROL THE UNPRECEDENTED AUTHORITY TO DICTATE TO A PRIVATE ENTERPRISE BUSINESS IF AND WHAT IT MAY BUILD ON PRIVATE PROPERTY, AND TO SUBJECT OUR PEOPLE TO A TOTAL SUSPENSION OF CONSTITUTIONAL GUARANTEES. ONE CAN ONLY WONDER WHERE THESE 'POLICE-STATE' CHECKPOINTS, GUN TOWERS, DETENTION CENTERS, FENCES, AND CIVILIAN IMMIGRATION AGENTS WILL NEXT BE IMPOSED BY THE INS/BORDER PATROL. WILL IT BE GENERAL DYNAMICS, NATIONAL STEEL, GREAT AMERICAN SAVINGS AND LOAN, JACK MURPHY STADIUM, THE CHURCHES, SCHOOLS, SHOPPING CENTERS, HOMES, OR CITY HALL?" ASKED BACA.

IN CONCLUDING, BACA STATED THAT THE NATIVIST HYSTERIA MANIFESTED BY THE BORDER PATROL'S RECENT INTRUSIONS INTO THE BUSINESS SECTOR OF THIS COUNTY HAS CREATED A CLIMATE OF REPRESSION AGAINST PERSONS OF MEXICAN ANCESTRY. "THE TREATMENT OF CHICANOS/LATINOS IN AMERICAN SOCIETY IS BECOMING SIMILAR TO THE TREATMENT OF BLACKS UNDER APARTHEID IN SOUTH AFRICA."

INTERNATIONAL RACISTWAY

MEXICAN SECTION

WHITES ONLY SECTION



WHO'S THE
BACKSEAT
DRIVER?

LA MIGRA
- LOOKING FOR
A FREE RIDE



© Avalos 1985

" The coalition is here to make it quite clear that the Chicanos of this community will not stand by while private corporations join in an unholy alliance with the ~~national police state~~ INS/Border Patrol to deny us of our civil, and constitutional rights. It is clear, that it will be Mexican Americans that will be under surveillance at the raceway, it is obvious that it will not be white skinned americans that will be stopped at the check point, and ~~xxx~~ ^{SAN DIEGO, CALIFORNIA} humiliated, and we know that it will be brown-skin¹ individuals regardless of their citizenship that will be thrown in the private dungeons that are proposed for the INS in the Racway , without any due process, or any of the rights that we as american citizens are due....believe me, the American G.I. Forum and their thousands of vetrans will not stand by and see their members reduced to hunted citizens after they and others have left their life's blood on the battle fields of this country. We are outraged.....at this affront to our people," said Baca.

Baca wondered if General Dynamics, National Steel and Shipard, Great American ~~xxxxxx~~ Savings Bank, San Diego Trust, or other major ~~xxx~~ corporations would be next in being coerced by the ~~xxxxxx~~ INS/Border Patrol.~~into/becoming/xxx~~

" If allowed to continue, the INS/Border patrol will soon invade every corner of our lives. ~~They/now/are/xxixngxtxxbextxx~~

" We demand that SDMRA immediately withdrew their appeasing efforts and eliminate the check points, surveillance tower, detention centers, and assure that their ~~properlyxxx~~ private security force does not attempt to assume the function of border patrolmen. We want to make it very clear that we will not stand by and let this private corporation ~~xxx~~ make sacraficial victims of one million and a half Mexica citins and 350,000 Mexican Americans to appease the Gastapo INS/Border Patrol," he concluded



Committee on Chicano Rights, Inc.

FOR IMMEDIATE PRESS RELEASE

NOVEMBER 13, 1985

THE COMMITTEE ON CHICANO RIGHTS (CCR) AT A PRESS CONFERENCE ALONG WITH THE INCOMING PRESIDENT OF MAPA, (MEXICAN AMERICAN POLITICAL ASSOCIATION) MS. BEA MOLINA ANNOUNCED THAT A STATEWIDE CAMPAIGN IS BEING ORGANIZED TO PRESSURE THE DEMOCRATIC CONTROLLED HOUSE OF REPRESENTATIVES TO DEFEAT THE PASSAGE OF THE PENDING SIMPSON/RODINO IMMIGRATION LEGISLATION. "THE ISSUE OF THE SIMPSON/RODINO IMMIGRATION ALONG WITH THE AMMENDMENT PROPOSED BY SENATOR PETE WILSON (R-CA) TO IMPORT 350,00 OR MORE MEXICAN WORKERS," ACCORDING TO CCR CHAIRMAN, HERMAN BACA, "IS GOING TO BE LAID RIGHT AT THE FRONT DOOR OF THE DEMOCRATIC PARTY WHICH CONTROLS THE U.S. HOUSE OF REPRESENTATIVES."

THE DEFEAT OR THE PASSAGE OF THE SIMPSON/RODINO LEGISLATION IS GOING TO BE THE LITMUS TEST OF OUR PEOPLES' RELATIONSHIP WITH THE DEMOCRATIC PARTY," STATED BACA. "IT WILL DETERMINE WHETHER OUR COMMUNITY WILL CONTINUE ITS HISTORIC SUPPORT OF THE DEMOCRATIC PARTY AND ITS CANDIDATES, OR IF OUR COMMUNITY WILL FIND OTHER POLITICAL ALTERNATIVES." THE DEMOCRATIC PARTY SAID BACA, "IS GOING TO HAVE TO DECIDE WHETHER IT IS GOING TO SIDE WITH THE MEGA BUCK AGRI-BUSINESS INTEREST WHO WOULD IMPOSE SLAVERY ON MEXICAN WORKERS (UNDER THE WILSON AMENDMENT, SEE ENCLOSED ARTICLE) AND THE RACIST WHO WOULD INSTITUTIONALIZE DISCRIMINATION (UNDER EMPLOYERS' SANCTIONS, SEE FACT SHEET) FOR PERSONS OF MEXICAN/LATIN ANCESTRY IN THIS COUNTRY, OR IF THE PARTY IS GOING TO STAND UP AND REPRESENT THE RIGHTS AND INTEREST OF THIS NATIONS' 20 MILLION CHICANOS AND LATINOS."

1837 Highland Avenue, National City, CA 92050 (619) 474-8195

THE SIMPSON/RODINO/WILSON LEGISLATION IS ACCORDING TO BACA, "NOTHING BUT A GREEDY LABOR BILL POSING AS IMMIGRATION REFORM TO INSURE THAT THE AGRIBUSINESS GROWERS AND OTHERS IN THE SECONDARY LABOR SECTOR (HOTELS, MOTELS, RESTARUANTS, GARMENT INDUSTRY, ETC.) HAVE A CHEAP SOURCE OF EXPLOITABLE MEXICAN LABOR."

INCONCLUDING, BACA STATE THAT THE CCR AND OTHER STATE AND NATIONAL REPRESENTATIVES WILL CONVENE IN SACRAMENTO FOR THE MAPA INSTALLATION OF OFFICERS THIS SATURDAY, NOVEMBER 16, 1985 TO GO ON RECORD AS ADAMANTLY OPPOSING THE PASSAGE OF THE SIMPSON/ RODINO IMMIGRATION LEGISLATION AND TO INTENSIFY OUR DEMANDS THAT THE DEMOCRATIC PARTY DEFEAT THE MOST RACIST PIECE OF LEGISLATION TO BE INTRODUCED AGAINST PERSONS OF MEXICAN ANCESTRY IN THE HALLS OF CONGRESS SINCE THE END OF THE MEXICAN-AMERICAN WAR IN 1850."

FOR FURTHER INFORMATION CONTACT:
HERMAN BACA (619) 474-8195

* CCL, HARBOUR, ^{ANCE} G.I. Forum, MAPA, LULAC, CENTRO CULTURAL
+ TOBY MARK ELECTED REP. FOR S.T. SCHOOL

293-1882

A * COALITION OF CHICANO AND COMM. ORGANIZATION ~~WILL~~ ARE CALLING FOR A PRESS CONFERENCE TODAY AT 1:30 P. M. AT SAN DIEGO VFW HALL AT 2100 LOGAN AVE. ON ~~THE~~ A PROPOSED BOYCOTT BY THE CHICANO COMMUNITY OF ~~THE CONSENTIONS MADE BY THE S.D. RACING ASSOC. TO THE BORDER PATROL~~ THE 10 MILLION DOLLAR PROPOSED RACE TRACK IN OTAY MESA. THE PROPOSED PLAN IS TO BE APPROVED TOMORROW AT A MEETING OR PUBLIC MEETING OF THE SAN DIEGO PLANNING COMM.

THE BOYCOTT IS BEING CALLED BECAUSE OF THE CONSENTIONS THE RACING ASSOC HAS MADE TO THE BORDER PATROL THAT WOULD ALLOW, A DETENTION CENTER,

1. SDMRA will help establish a Border Patrol Check Point on the property.
2. SDMRA will install a Border Patrol surveillance post on the highest building in the Raceway complex.
3. Permanent, on-site facilities for the Border Patrol will be provided.
4. SDMRA's private security force will assist the Border Patrol.
5. The international border's 'no-man's land' will be both widened and fenced.

INFO CALL - 474-8185

(1)

SDMRQ

San Diego, Calif. -- The committee on human rights chairman, Helen Baca, today attacked the San Diego motor cross racing association, which is proposing to build an 820 acre "Grand-Prix" race along the Border in Otay Mesa, for completely capitulating to the outrageous pressure of the INS-Border patrol and in the process offering to sacrifice the rights, the dignity, and the constitutional protection of all Mexican Americans who would attend the races proposed for the El Track.

"Our people have become but cheap ~~commodity~~ ^acommodity--that can be trampled upon, spit upon, and whose dignity and civil rights can be totally disregarded in the headlong flight of an Am. Corp to appease the ~~American~~ American version of the East vs. the INS. Border patrol--

~~Baca~~ ~~was~~ the CCA was outraged that the SDMA Corp - would propose to allow the INS/Border Patrol to build a surveillance tower above the race track - from which to subject all ~~of~~ those attending the race events to Police-State scrutiny.

"Is this a race track or a prison - of War corp? ask Baca." ~~All we have~~
"are Mexicans and Mexican Americans now
_____ To be hunted like pariahs of our Society?"; he said

along with surveillance towers, the SDMA proposes to allow the border patrol to have a detention center within the race track - where "suspected" aliens can be jailed -

"I find this incredible that the country would consider a private prison be built in a private business to jail without

The committee learned that along with the Surveillance Towers, the SDRMA was proposing to build a "detention" center within the race track to "hold" suspected ALIENS.

"I find it incredible that they would consider building a private PRISON to be built in a private business compound to JAIL WITHOUT DUE PROCESS WHAT COULD BE CITIZENS OF THE U.S., who happen to be BROWN. That a private corporation would open ITSELF TO MASSIVE LAW SUITS IS INCREDIBLE AND POINTS OUT THE HEIGHT OF HYSTERIA that has been created in our country, against LATINOS IN THIS COUNTRY AND THE DEPTHS OF RACISM against MEXICANS that resides in our society."

"That the San Diego Motara Racing association is agreeing to build Border PATROL check points in the 8 lanes entering into the Race Track is stupid and subjects the corporation to Border Patrol Blackmail who can choke off the flow of Traffic into the race grounds when ever the corporation fails to abide by their demands" Saul Baca.

* "If one single Chicano is asked to Prove his CITIZENSHIP, we will sue to force every person that is entering to prove their CITIZENSHIP, whether by BIRTH CERTIFICATE or other documentation." *

"If the proposals put forth by the SDRMA are implemented - I can guarantee you that the CCR and the Chicano-Latino Community of this AREA will INSTITUTE a MASSIVE Boycott on

Track - night outpost
sdpd - tra. ground along Border -

wanted new guards from prop. prison to guard
race Track -

"Beome permanent bad price -"

"draw people here"

further development - Hotels, Rest. etc -

"Q & A" -

Site located far 60. maybe 20 until land
is used for Res. etc - not per facility -
w/upper for Resort -

Stuee mclaughlin

- Bi-lingual Pass across the border -

* Greg - filed IMP report - to county

B/P don't have auth -
has influence

- would like open Border -
not best situation

NO Resp To My Questions -
a B/P -

check parent - guards - to/c

they mean RD access currently
right

→ Temp mobility Jones — to access RD —

what happens with me - (17) - go thru Border -
the check pt the guards in Track ??

NO
"they also have check pts as you try to travel
back forth"

"We are done. B/P not immediate concern -

→ 8 Lone b/p check pt - at road trail before -

- What other concerns?
have not giving any specifics -

- County Bldg Ruffin Road
Perp Conf. for Ruffin
— 1 - Spm ?
not set here

FOR IMMEDIATE PRESS RELEASE

SAN DIEGO, CA

4/16/85

THE CCR + A COALITION OF CHICANO ORGANIZATIONS
TODAY THREATEN TO CALL A "BOYCOTT" ON BOTH SIDES
OF THE U.S./MEXICO BORDER IN RESPONSE TO THE S.D.E.C.A.
PROPOSED PLAN TO CONSTRUCT A \$10 MILLION "GRAND PRIX"
TYPE RACE TRACK ON 520 ACRES ALONG THE INTERNATIONAL
BORDER IN OTAY MESA.

ACCORDING TO CCR CHAIRMAN H.B. "WE
WILL ANNOUNCE OUR OPPOSITION TO THE CONSTRUCTION OF
THE PROPOSED RACEWAY + IF THE RACEWAY IS APPROVED
WE WILL CALL A BOYCOTT

WE WILL

"CITY UNDER SIEGE."
CITY

THE CCR TODAY ANNOUNCED ^{DEFIANCE} OPPOSITION TO
THE

THE CCR TO ^{THREATEN} ANNOUNCE A BOYCOTT ON BOTH
SIDE OF THE S.D. / M.T. BORDER OF THE PROPOSED
~~S.D. -~~ 10 MILLION 520 ACRE RAILWAY

ACCORDING TO CCR CHAIR H.P. "THREATENED" S.D.R. WITH
HAS CAP. TO THREATS BY THE R.P.

CALL FOR A ^{on BOTH SIDES OF THE U.S./MEXICO BORDER}

" WE will boycott and if necessary close the International Raceway being proposed by the San Diego Racing Associates, Inc. (SDMRA) along the the U.S. Mexican border, if the stated major racist concessions are carried through to appease the INS/Border Patrol," said Herman Baca, chairman of the Committee Rights and spokesperson for a major Chicano coalition.

" The American G.I. Forum, the Mexican American Political Association (MAPA), Centrol Cultural de La Raza, Harborview Community Council, the League of United Latin American ities, (LULAC), San Ysidro elected official Toby Monge, ~~xxxxxx~~ have all joined in a coalition with the Committee on Chicano Rights to oppose this outrageous proposal by the San Diego Racing Associates, Inc (SDMRA).

② According to a press release issued by SDMRA, the corporation is proposing to appease the INS/Border Patrol by agreeing to establish check points, detention centers, surveillance tower, fences, and a 200-300 security force that will work as agents of the Border patrol at the propose raceway in Otay Mesa. The 530 acre ~~xxxxxxxx~~, 10 million dollar international track is scheduled for operation in June 1985 if plans are approved.

① " //THE/~~A~~/PATTERN/IS/BECOMING/CLEARER//LAST/WEEK/THE/INS/BORDER patrol attempted to dictate how taxi cab companies ~~should~~ operate

" That a private corporation that is attempting to build a raceway is now being coerced by the INS/Border Patrol to turn its private property into an apparatus of the national police force, the INS/Border Patrol fits the appter that is occurring not only locally but throught the United States. Recently, the Mayor of Chicago ordered a policy of non-corporation with the INS, after they illegally raided city administration offices, in a manner similiar to the gastepo tactis of Nazi germany. Local taxi companies, have been treatedned with loss of their liscenses and cabs if they fail to report any time they carry ~~xxx~~ Brown -looking passengers, factories, have been raided, and the Border patrol is now ranging thousand of miles away from the borders in their desperte efforts to harress, intimidate and make 20 million Chicanos- latinos of this country hunted citizens in their country."

a second border crossing to insure the building of their race track," announced H.B. chairman. "In making the ~~race track~~ yet another border check area through the use of fences of , guard towers 300 extra police/agents and a check point just further exalts the the gestapo type mentality that festers ~~in the~~ within the INS."

929-4166

909-50.
Tom - more

ST. TAX! CAS
185-50.
W. - W.

34

THE AGENT FOR
COCKBURN, MS, REAL ESTATE
ON OUR SITE SEE
AXI (A)

TAIL WRAPING THE DOX

we are already
that so. would allow
these same folk along with

WE WILL NOT REPAIR
OUR CONST. RIGHTS TO
BE SEC. BY
THE AGC OF
S.O.

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AS SUBJECT
IS IN THE PROCESS
OF BEING
REMOVED

Comm. But
 there NO
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DATE
DATE
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§ חכמים

OTM MESA

For their profit

State. Eutzy B27 SKA

Sucker in
flumes

NOT AT THE 1300000
5000000000
MUCH BETTER PROOF, THAN B.

CHARTER

The SDMRA ~~are~~ have proposed to become agents for the U.S. Border Patrol

Further, we willingly offer the following special concessions to the Border Patrol in order to make their responsibilities in the Raceway area easier:

QUEST

MAKING (1) SDMRA - PRT SEC Fence available to Migra?

(2) installing surveillance Post?

Why making concessions To Migra/DEA?

ARE they now determined if can/cannot conduct BZ on Border?

Why agree to duck it? makes harassment of all Latinos probable?

Steve Mc Larylin "What had been comm. by B/P not very informative"

Wilmore

##

STANTON

What Prog. is obt -

access Roads To Race Track?
Sewage - drainage - water sk - ?

BONDURANT

Trucks Police/Shop 4. spk driving -
maybe have in race Track -

Both sides of The border and will close
This operation down", said Baca.

"Mexican Americans and the citizens of Mexico
will not stand idly by while corporate America
and the American equivalent of the NAZI
CASTRO join in an evil pact to oppress
our people — now as ever!" concluded
Baca —————



Ben gaze | Legal counsel —
+ T1

any due process — citizens of the U.S.
who happen to be Brown — because of
the false hysteria of the Reagan — Rose
the fascist Galtsoo — the B/P —
“an Mexican American and other Brown looking
Persons to walk in fear within this
Track” he asked —

Further outraged was expressed at
the proposed plan to establish Border
Patrol Check Points in the 8 entrance
lanes to the prop. New Track —

“This is an outrage”, stated Brea —
“We will not subject ourselves
to this outrage — If one single person
is asked to prove his citizenship — we will
sue to have every person entering

show his birth certificate Before he can
enter the race track—

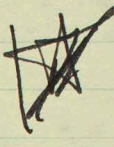
"IT is incredible that a pvt br would
place itself in the position of helping
to carry out the B/P aides as see
its business strangled to death by B/P
check points "

"this is blackmail— This is outrage—
stated Baer ————

The SDRA further indicated in its
proposal that it would use its 2-300
security force to assist the B/P—
an act which Baer states is TOTALLY
illegal— and IF carried out will open
the door to massive ^{Constitution} civil rights law
suits ————

"We will not stand still— and
see our people— abused, and
sacrificed by SLA in order

CCR BIASTIS PROPOSALS TO
BUILD "Detention Centers and Watch Towers"
in proposed for Auto Raceway
by ~~the~~ h/b Secret writer

SAN Diego, CALIF. — Committee on Chicano Rights.
CHAIRMAN, Herman BACA Today ATTACHED The San
Diego Based motor Racing associates, ARE (SDMRA)
WITH "OUTRAGEOUS" CONDUCT FOR COMPLETELY CAPITULATING
TO the demands of the CHIEF PATROL agent, for the
U.S Border patrol in San Diego, ALAN ELIASON. 

"OUR people are being offered AS the SACRIFICIAL
LAMBS TO the UNSATIABLE blood THIRSTY demands of
the GASTERO-LIKE BORDER PATROL, SAID BACA.

"CHICANOS, MEXICAN-AMERICANS AND ALL other "BROWN-
SKINNED LATINOS THAT RESIDE IN Tijuana, San Ysidro, Chula
Vista, and San Diego HAVE BEEN OFFERED AS APPRESENTMENT
TO the TERRORIST RIGHT-WING BORDER PATROL. FOR ALL
INTENTS AND PURPOSES SDMRA IS SAYING WE HAVE NO
CIVIL AND/OR CONSTITUTIONAL RIGHTS"

"The San Diego motor Racing Association by their
Proposals HAVE INDICATED THAT OUR people are
~~just~~ INSIGNIFICANT TRASH WHOSE RIGHTS & DIGNITY,
and CAN BE SPIT UPON AND TRAMPLED UPON
WITH IMPUNITY," SAID BACA

"the Committee on Chicano Rights WAS OUTRAGED THAT
the SDMRA HAS PROPOSED TO ALLOW the INS/
Border patrol TO BUILD a SURVEILLANCE TOWER ALONG
the PROPOSED Raceway FROM WHICH THEY CAN SUBJECT
ALL THOSE ATTENDING TO POLICE STATE SCRUTINEY

"IS THIS a PROPOSED AUTO Raceway or a PRISON
of WAR CAMP?" ASKED BACA "are we now ?"
TO BE UNDER SURVEILLANCE LIKE HUNTED ANIMALS

LET US STATE THAT

WE WILL

THAT S.O.P.O

IF S.D.R.C.A. BELIEVES THAT WE WILL STAND BY IDW
WHILE THEY OFFER THE ^{CONST} RIGHTS OF 300,000 ^{PERSON} ~~CHIEFS~~ OF
MEXICAN ANCESTRY TO APPEASE THE INS/B.I. THEN

IT ^{HAS} ~~IS~~ ^{EXTENDED ITS} BECOME OBVIOUS THAT THE B.P. HAS BLACKMAIL
& COERCE A PRIVATE BUSINESS (S.D.R.C.A.) INTO

THAT THE

SERIOUS QUOTE

2 SERIOUS QUESTIONS MUST BE ANSWERED BY THE REAGAN
ADMINISTRATION

(1) CAN THE B.P. NOW DICTATE TO PRIVATE ENT.
WHERE WHERE & HOW PRIVATE PRO

24

to lead
~~that~~
THE CCR TODAY THREATENED ~~to~~ A
BOYCOTT ~~and~~ ^{By people on} BOTH SIDES OF THE US/MEX,
BORDER OF THE ^{protest} 520 ACRE, TEN MILLION
DOLLAR S.D. INTERN. RACEWAY.

~~to~~ ACCORDING TO CCR CHAIR H.B.

1" THE BOYCOTT WILL ^{be} CALLED IF THE
SDMRA CONTINUES WITH ITS PROPOSED
PLANS TO ESTABLISH CHECK POINTS,
INTERMENT CENTERS, A SURVEILLANCE TOWER,
FENCES, AND A 200 TO 300 HUNDRED
SECURITY FORCE THAT WILL WORK ^{as agents}
~~of~~ ~~along~~ WITH ^{the} ~~the~~ INS/BORDER
PATROL. ~~USA~~

"SAN DIEGO HAS BECOME A
~~CRIMINAL~~ COUNTY UNDER SIEGE
BY THE INS/BORDER PATROL ~~and~~ AND
ITS TREATMENT OF PERSONS ^{of} MEX.
ANSECTRY'NO DIFF. THAN WHAT IS
HAPPENING TO BLACK UNDER THE
APARTHEID SYSTEM IN SOUTH
AFRICA". STATED H.B. WHAT S.D.W. IS NOW

STANDING IN ORDER TO GET ITS PEPPER

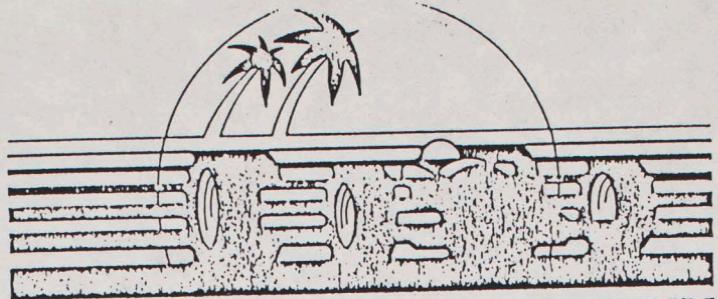
The CCR today threatened ^{that} ~~to lead a~~
boycott ~~by~~ residents on both sides of the
US/Mex border will boycott ^{the} proposed
520 acre, \$10 mill SD ^{Intl} Raceway.

"The Boycott will be called if the
SDMRA continue ^{to propose} ~~its~~ proposed
plans to establish checkpoints,
an internment center, a
surveillance tower, multiple
fences, and a 200 to 300 man
~~private~~ security force who will be
employed as agents for the INS/B.P."

"SAN DIEGO COUNTY is now under siege
by the INS/Border Patrol, whose
~~treatment~~ ^{by} persons of Mex
ancestry is no diff than what
is happening to blacks under
the apartheid system in S. Africa."

The CCR expressed outrage upon learning
the SDMRA is proposing to build ^{these} ~~a detention~~
facilities ~~at~~ ^{center} the race track, ~~along of various~~
~~the~~ SD Co. Planning & Env Review Bd.
will be reviewing ~~the proposed~~ plans for the
proposed ^{to} be built in Otay Border area - - -

has been informed of plans to



1985 SAN DIEGO GRAND PRIX
News Release

Backgrounder:

The Border Patrol Issue

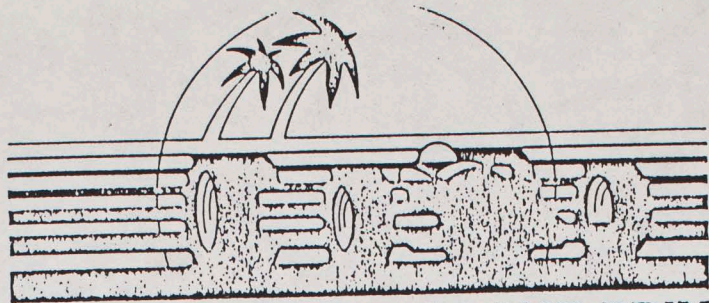
We want to do the very best job we can to assist the U.S. Border Patrol: they have a nearly impossible and thankless task. We feel we can offer mitigating solutions to the Border Patrol's fear that San Diego International Raceway will provide an easy means for 'drug smugglers and undocumented aliens' to enter the United States.

Rather than being a permanent weak point in border security, we believe the following designed-in factors will serve to make San Diego International Raceway a secure stronghold -- one area less that the U.S. Border Patrol need devote its scarce manpower resources to.

1. Three fences will be erected between the border and the property.
2. Additionally, the entire property will be encircled by dirt berms and fences.
3. Perimeters will be brightly lit at night by high-power lighting.
4. A 24-hour private security force will patrol the surrounding areas.
5. During race event weekends, a private security force of 200 - 300 will reinforce the regular contingent.

Further, we willingly offer the following special concessions to the Border Patrol in order to make their responsibilities in the Raceway area easier:

1. SDMRA will help establish a Border Patrol Check Point on the property.
2. SDMRA will install a Border Patrol surveillance post on the highest building in the Raceway complex.
3. Permanent, on-site facilities for the Border Patrol will be provided.
4. SDMRA's private security force will assist the Border Patrol.
5. The international border's 'no-man's land' will be both widened and fenced.



1985 SAN DIEGO GRAND PRIX

News Release

APRIL 15, 1985

CONTACT: Steve Luster
Spear/Hall Communications, Inc.
619/232-7655

PLEASE DO NOT RELEASE
UNTIL APRIL 16, 1985:

SAN DIEGO MOTOR RACING ASSOCIATES MAKE
MAJOR CONCESSIONS TO U.S. BORDER PATROL
IN EFFORTS TO BRING RACEWAY TO SAN DIEGO

SAN DIEGO -- With only two days left before the San Diego County Planning and Environmental Review Board makes an interim decision on the fate of the proposed San Diego International Raceway, backers of the racing complex have made major concessions to the U.S. Border Patrol, whose objections to the raceway's location abutting the international border have been the major stumbling block in gaining the Board's approval.

The proposed \$10 million, 520-acre raceway is being developed by San Diego Motor Racing Associates, Inc. (SDMRA) to handle nine to ten major racing events each year, including a Formula One Grand Prix, Indianapolis and NASCAR-type car racing, the CANAM Challenge Cup, a TRANSAM event, SCORE Off-Road events, a World Endurance Championship, an IMSA race series and a World Championship Motorcycle Grand Prix.

-MORE-

Fact Sheet

Who:

San Diego International Raceway is being developed by San Diego Motor Racing Associates, Inc. (SDMRA), a San Diego-based corporation founded by Jim Stanton and comprised of the following stockholders and directors*:

1. Jim Stanton, President.
2. Benjamin S. Gage, Vice President and Legal Counsel.
3. Steven McLaughlin, Vice President and Director of Marketing.
4. Michael Brown, Executive Vice President.
5. James G. MacLean, Vice President and Treasurer.
6. Warren K. "Bill" Boynton.
7. Bob Bondurant.

*For more detailed information on each of these individuals, please refer to the Bio Sheets in this package.

What:

The proposed \$8-10 million, 520-acre San Diego International Raceway will be a new international motor racing venue which will include:

1. A 1.33 mile, 15-degree, banked oval track.
2. A 2.65 mile, 12-turn road racing course.
3. An off-road racing course.
4. Grandstand and bleacher seating for over 53,000 spectators.
5. An additional 30 acres of hillside seating.
6. 141,300 square feet of buildings.
7. 180 acres of parking.

What (Continued):

The plan calls for holding 9 -10 major racing events each year, including:

1. A Formula One Grand Prix.
2. Indianapolis-type car racing.
3. Stock car racing.
4. International Motor Sports Association (IMSA) GT races.
5. CANAM Challenge Cup.
6. TRANSAM.
7. World Endurance Championship.
8. SCORE Off-Road Events.
9. World Championship Motorcycle Grand Prix.

Other activities will include:

1. Bob Bondurant School of High Performance Driving.
2. Law enforcement driver training.
3. Race team testing.
4. Product testing by automobile, motorcycle, tire, sparkplug and other automotive industry-related companies.
5. A country club for drivers.
6. Commercials.
7. Rental to car clubs for weekend activities.

Where:

The proposed racing complex is to be located in southwestern San Diego County, four miles east of Brown Field and two miles east of the Otay Mesa border crossing.

The site is situated at the base of the Otay Mountains, approximately seven miles from Interstate 805. The property is bordered to the north by the 'Kubler Ranch' and the proposed state prison, and to the south by the international border with Mexico.

When:

The project is currently being processed by the San Diego County Planning and Environmental Review Board. The next scheduled hearing is set for Thursday, April 18. At that time a date should be set for a final approval hearing sometime during May. If all goes well, ground could be broken as early as this summer, with a full racing season in 1986.

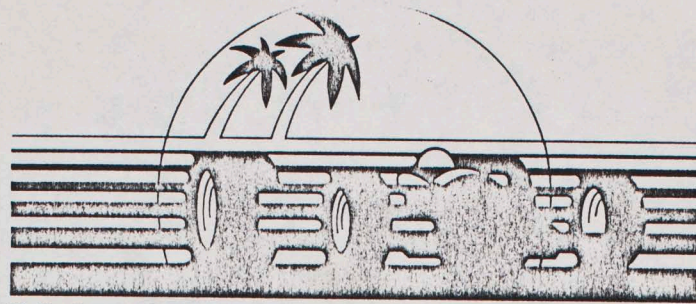
Why:

San Diego International Raceway will be one of the finest facilities of its kind in the world. It will be the first major motor racing facility to be built in North America in over two decades. The ambiance will be international, drawing sophisticated and knowledgeable racing enthusiasts from all over the world.

Economic Impact. The projections for the first ten years of operation show a direct gross income of \$225 million. *Using a multiplier of ten, the same figure which was used in the argument to bring the Superbowl to San Diego, the economic impact on the community-at-large can be estimated to exceed over \$2 billion over a ten-year period.*

Actually, having a Formula One Grand Prix in San Diego each year is equivalent to holding the Superbowl here *every year* in terms of economic impact.

The international exposure for San Diego via television and other media will be substantial. Worldwide, over one billion people watch Formula One events on television each year.



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-MORE -

ADD ONE -- SDMRA Makes Major Concessions to Border Patrol

"We want to do the very best job we can to assist the Border Patrol," said Jim Stanton, SDMRA president. "They have a nearly impossible and thankless task. We feel we can offer mitigating solutions to their fear that the raceway will provide an easy means for illegal aliens and drugs to enter the United States."

The Border Patrol and members of the federal Drug Enforcement Agency (DEA) had expressed concern that illegal aliens and drug smugglers could easily blend into the 100,000-plus fans attracted to major racing events such as a Formula One Grand Prix. They also objected to the structure of the raceway itself, which they believe would block their unobstructed view of the international border from their present surveillance post on nearby Otay Mountain.

"We share these same well-founded concerns with the Border Patrol and DEA," said Stanton. "We'd designed several security measures into our planning already, and after accessing their points of concern, we feel we can offer mitigating solutions to their fears."

According to Stanton, plans for the raceway already included three fences to be erected between the international border and the property, encirclement of the entire property by dirt berms and fencing, high-powered night-time lighting around the perimeters, a 24-hour security force to patrol surrounding areas and a private security force of 200 - 300 to reinforce the regular security during race event weekends.

Now, said Stanton, SDMRA will offer special concessions to the Border Patrol and DEA in order to make their responsibilities in the raceway sector easier. A Border Patrol Check Point, like the one on Interstate 5 at San Onofre, would be established on the exit road from the raceway. Permanent, on-site facilities would be provided for agents, as well as a temporary detention center.

FACTS

ADD TWO -- SDMRA Makes Major Concessions to Border Patrol

To insure that the Border Patrol continues to have a clear view of the international border, SDMRA will offer to install a surveillance post on the highest building in the raceway complex. SDMRA will offer both land and funding to widen and improve fencing in the international border's 'no-man's land'. Additionally, SDMRA will make its own private security forces available to assist the Border Patrol in their duties. !

"Instead of being a permanent weak-link in border security, we believe we can work together with the Border Patrol to make San Diego International Raceway a secure stronghold -- one area less that they need to devote their already scarce manpower to," said Stanton.

The world-class raceway project, the first major racing facility of its kind to be built in North America in more than two decades, is currently under consideration by the three-member San Diego County Planning and Environmental Review Board.

If all goes well at the next scheduled hearing set for this Thursday, final approval could come sometime during May, with ground breaking on the raceway as early as this summer and a full racing season in 1986.

In addition to the racing events, SDMRA also plans to include a branch of the Bob Bondurant School of High Performance Driving, law enforcement driver training, race team testing, commercial production facilities, a country club for auto enthusiasts, product testing by automotive industry-related companies and rental of facilities to car clubs for weekend activities.

"In all, we've projected a direct gross income of \$225 million for the first ten years of operation," said Stanton. "Using a multiplier of ten, the same figure which was used in the argument to bring the Superbowl to San Diego, the economic impact on the community-at-large can exceed over \$2 billion.

ADD THREE -- SDMRA Makes Major Concessions to Border Patrol

"Actually, having a Formula One Grand Prix in San Diego each year is equivalent to holding the Superbowl here every year in terms of economic impact," he said.

Additionally, according to Stanton, the international media exposure for San Diego will be substantial. Worldwide, over one billion people watch Formula One events on television each year.

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4/15/85