

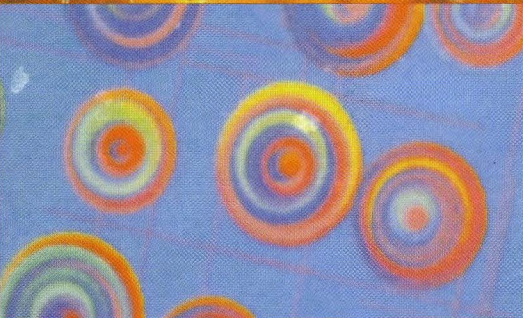
1 5 T H A N N U A L U C S D C O N N E C T

TECHNOLOGY FINANCIAL FORUM

FEBRUARY 9 - 11, 1999 - SHERATON GRANDE TORREY PINES, SAN DIEGO



	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28						




CONNECT[®]

Southern California technology continues to draw considerable venture funding, receiving more than \$1.2 billion new investments in the past year.* In February 1999, UCSD CONNECT will host the 15th San Diego Technology Financial Forum. Fifteen years after its founding, the Forum is still fulfilling its original mission – helping technology-based companies raise venture capital. Now including more early stage companies, the Financial Forum continues to be effective. Of the 55 companies that presented at the 1998 Forum, 15 companies have already raised over \$40 million in new investment. A further \$12 million has been raised either through grants or loans and \$30 million is in the process of being closed.

Companies presenting at the Forum must pass a rigorous screening process in order to be invited to present. Business and technical experts review applications in order to ensure that the companies have a clear and sustainable competitive advantage, experienced management, an effective business strategy, and the opportunity to create significant value for investors.

*PricewaterhouseCoopers LLP Venture Capital Survey

T E C H N O L O G Y F I N A

THE TECHNOLOGY FINANCIAL FORUM

The UCSD CONNECT Technology Financial Forum is designed to give you exposure to the maximum number of new companies and opportunities in the minimum amount of time. Electronics, computer hardware and software, and other high technology companies make their presentations on the first day of the Forum, while biotechnology, medical device, medical software, and other health care related companies make their presentations on the second day. Each day, following the presentations, break-out sessions will be provided for meetings with the individual companies.

The Concept Forum provides an opportunity to informally meet some of San Diego's newest companies. Companies presenting at the Concept Forum range from raw start-ups or scientists with ideas, to niche players, platform technologies and company spin-offs. They display and demonstrate their products during the reception on February 10.

WHO SHOULD ATTEND?

Venture capitalists, independent "angel" investors, bankers, investment bankers and corporate representatives involved in licensing or distribution relationships should attend. Business development, corporate development and new product planning or licensing executives should also attend. Participants will receive a Forum Notebook containing information on all presenting companies, as well as attendees.

UCSD CONNECT

The UCSD CONNECT Program in Technology and Entrepreneurship links high-technology and biotechnology companies with the financial, managerial, and technical resources they need for success. In addition, UCSD CONNECT educates service providers who support technology industries, and creates linkages between the university and established companies.

For more information about UCSD CONNECT, please call (619) 534-6114, or visit our website:

<http://www.connect.org>.

TUESDAY, FEBRUARY 9

5:00 p.m. REGISTRATION AND
OPENING RECEPTION

WEDNESDAY, FEBRUARY 10 - HIGH TECH DAY

7:00 a.m. REGISTRATION AND
CONTINENTAL BREAKFAST

8:00 a.m. Presentation Group I

10:00 a.m. Breakout Meetings with
Presenters

11:45 a.m. LUNCHEON AND High-Tech
Venture Capital Panel

1:30 p.m. Presentation Group II

3:15 p.m. Breakout Meetings with
Presenters

5:00 p.m. Concept Forum and Reception

THURSDAY, FEBRUARY 11 - LIFE SCIENCES DAY

7:15 a.m. REGISTRATION AND CONTINENTAL
BREAKFAST

8:00 a.m. Presentation Group III

9:30 a.m. BREAK

9:45 a.m. Presentation Group IV

11:15 a.m. Breakout Meetings with
Presenters

12:00 p.m. LUNCHEON AND
Life Science Venture Capital
Panel

Registration will be held in the Ballroom Foyer all three days of the Forum. Presentations on Wednesday and Thursday will be held in Salon A & B.

F I N A N C I A L F O R U M

THURSDAY, FEBRUARY 11 - LIFE SCIENCES DAY

- 7:15 a.m. **REGISTRATION AND CONTINENTAL BREAKFAST**
- 8:00 a.m. **Presentation Group III**
- 9:30 a.m. **BREAK**
- 9:45 a.m. **Presentation Group IV**
- 11:15 a.m. **Breakout Meetings with Presenters**
- 12:00 p.m. **LUNCHEON AND Life Science Venture Capital Panel**

Registration will be held in the Ballroom Foyer all three days of the Forum. Presentations on Wednesday and Thursday will be held in Salon A & B.

REGISTRATION

As an attendee at the Forum, information on your company will be included in the Forum Notebook. After receiving your registration, we will send you a sample of the format to follow. **Data sheet information is due to CONNECT by January 22.** Data sheets received after that date will only be posted on the web site. For additional information about the Forum call CONNECT at (619) 534-6114.

Rooms have been reserved at the Sheraton Grande Torrey Pines at the discounted rate of \$180.00. To reserve your room, please contact the hotel at (619) 558-1500, or fax (619) 558 1131. Rooms will be held at the discounted rate until January 9, 1999.

Cancellation Policy:

On or before January 15, 1999: 100% refund; from January 16 - 29 1999: 50% refund; **after January 29, 1999: no refund.**

Web Site Information:

Access information about UCSD CONNECT and the Technology Financial Forum on CONNECTNet, UCSD CONNECT's electronic publication on the Internet: <http://www.connect.org>.

REGISTRATION FORM - TUESDAY - THURSDAY, FEBRUARY 9 - 11, 1999 - SHERATON GRANDE TORREY PINES

To register: Please complete and return this form with your check or credit card number for:

- \$775 one person, two days
- \$825 two people, one day
- \$550 one person, one day each
- \$550 additional attendees from the same company

***Sponsors & members** of UCSD CONNECT receive a **\$50 discount** on any one of the prices above.

Mail to: UCSD CONNECT, Division of Extended Studies and Public Programs, Mail Code 0176F, La Jolla CA 92093-0176 or Fax to: 619-552-0649

Payment information

Make checks payable to: UC Regents/CONNECT - must be received on or before February 9, 1999.

NAME: _____

COMPANY NAME: _____

COMPANY ADDRESS: _____

CITY: _____ STATE OR COUNTRY _____ ZIP: _____

TELEPHONE: _____ FAX: _____
() ()

E-MAIL ADDRESS: _____

NAME(S)/TITLE Please copy this form as needed for additional attendees ATTENDANCE (CIRCLE)

_____ WED. TH. BOTH

_____ WED. TH. BOTH

_____ WED. TH. BOTH

_____ WED. TH. BOTH

CHECK ENCLOSED VISA MASTERCARD DISCOVER

CARD NO: _____ EXP. DATE: _____

NAME ON CARD: _____

SIGNATURE: _____

I REPRESENT A(N): Venture Capital Firm Commercial Bank Investment Bank Other

FORUM SPONSORS

Arthur Andersen LLP

J & H Marsh & McLennan

Baker & McKenzie

Knobbe, Martens,
Olson & Bear LLP

Baker & Maxham

Luce, Forward,
Hamilton & Scripps LLP

Brobeck, Phleger &
Harrison, LLP

Lyon & Lyon LLP

Cooley Godward LLP

Pillsbury Madison
& Sutro LLP

Ernst & Young LLP

PricewaterhouseCoopers LLP

Foley Lardner

Silicon Valley Bank

Gray Cary Ware &
Freidenrich LLP

Union Bank of California

Heller Ehrman
White & McAuliffe

CONNECT®

A Division of Extended Studies & Public Programs

University of California, San Diego

Mail Code 0176F

La Jolla, California 92093-0176
