

## The Third College Communications Lecture Series at UCSD will open with a discussion of "A Materialist Theory of Language"

## November 5, 1973

The Third College Communications Lecture Series at the University of California, San Diego will open Wednesday, Nov. 14, with a discussion of "A Materialist Theory of Language."

Dr. William P. Livant, of the University of Saskatchawan at Regina, will speak at 8 p.m. in 2250 Humanities & Social Sciences Building on the Muir College campus. The lecture is free and open to the public.

Livant, an associate professor of psychology at the Canadian university since 1967, will present a Marxist analysis of language.

He received his Ph.D. in psychology in 1962 from the University of Michigan where he worked with Dr. Anatol Rapoport, a leading expert in language analysis, games theory and social organization. At Michigan, Livant also was a research psychologist for seven years in the school's Mental Health Research Institute.

The lecture is the first in a series of five programs during the 1973-74 academic year sponsored by the UCSD Communications program. Coordinator of the series is Dr. Dallas W. Smythe, visiting professor of communications at UCSD.

"The series will explore the close interrelations of communications, ideology and technology which influence human development," Dr. Smythe said. "With this theme, the lectures emphasize the importance of a broad understanding of the subject of communications, not just techniques."

Next in the series will be a program Jan. 16 on "Communications in Wars of Liberation" with Dr. Tran Van Dinh of the Institute of Pan-African Studies at Temple University.

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