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VENTURE ROUNDTABLE

JULY 14, 2011

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INTRODUCING ...
LOCAL CUTTING EDGE,
EARLY STAGE
TECHNOLOGIES

July 14, 2011

Welcome CONNECT Supporters and Friends:

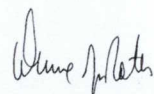
On behalf of CONNECT, I am pleased to welcome you to CONNECT's Venture Roundtable. The Venture Roundtable series aims to introduce you to cutting edge, early stage technologies being developed locally. Today we'll show you technologies that represent San Diego's innovative and entrepreneurial atmosphere.

The companies selected to present today have passed a rigorous screening process conducted by three separate panels of industry experts, venture capitalists and business leaders. First, the Pre-screening Committee volunteered their time to screen all of the applicants and narrow down the pool. Next, the Screening Committee reviewed the remaining companies and chose the top 10 finalists. Finally, the Distinguished Judges reviewed presentations by the 10 finalists and narrowed down the competition to the winners who then received coaching in preparation for their presentations in today's program. The time and expertise of these individuals is crucial to the integrity and success of this program, and CONNECT thanks the committee members and judges for generously donating their time.

CONNECT would like to offer a special thanks to our lead sponsor and host, Procopio, Córny, Hargreaves & Savitch LLP; our benefactor, KPMG LLP; our supporting sponsor, Cushman & Wakefield Inc.; our program partner, San Diego Venture Group; and our event partner, CleanTECH San Diego for supporting our efforts to present today's technologies which are poised to become the businesses of tomorrow.

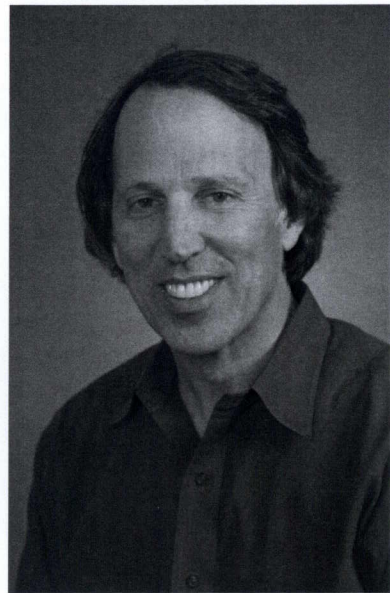
I hope that you enjoy today's program and look forward to your participation in future CONNECT events.

Sincerely,



Duane Roth
CEO, CONNECT

2:00 - 2:10pm	INTRODUCTION AND WELCOME REMARKS
2:10 - 2:30pm	GUEST SPEAKER: Steven Briggs, Professor of Cell & Developmental Biology, UC San Diego and Co-founder, Sapphire Energy, Inc.
2:30 - 2:45pm	TRANSITION TO TRACKS
2:45 - 4:05pm	COMPANY PRESENTATIONS (12-minute presentation followed by 8-minute Q&A session)
	Track 1: Cleantech Infrastructure - Procopio Room, 22nd Floor
2:45 - 3:05	Hadronex, Inc.
3:05 - 3:25	EcoDog, Inc.
3:25 - 3:45	Malama Composites, Inc.
3:45 - 4:05	QuantumSphere, Inc.
	Track 2: Digital & Social Media - Main Room, 1st Floor
2:45 - 3:05	Analog Analytics
3:05 - 3:25	Deal Current
3:25 - 3:45	Digital Group Audio
3:45 - 4:05	Yowza!!
	Track 3: Cleantech Convergence - Cory Room, 22nd Floor
2:45 - 3:05	Assure Controls, Inc.
3:05 - 3:25	Medipacs
3:25 - 3:45	PhiloMetron Inc.
3:45 - 4:05	ZuumCraft, Inc.
4:05 - 4:10pm	CONCLUDING REMARKS
4:10 - 5:00pm	NETWORKING RECEPTION



Steven Briggs, Professor of Cell & Developmental Biology, UC San Diego and Co-founder, Sapphire Energy, Inc.

Steven Briggs is a Distinguished Professor of Cell & Developmental Biology at the University of California San Diego. He conducts research on immunity and immunity and development in plants and animals. Before moving to UCSD, Briggs spent several years in industry. He was Director of Genomics and Agronomic Traits at Pioneer/Dupont; President and CEO of the Torrey Mesa Research Institute; Head of Genomics at Syngenta; and Senior Vice President at Diversa. In response to the need for non-polluting, domestic sources of fuel Briggs co-founded the algal biofuel company, Sapphire Energy, Inc.; he serves as Co-Chair of the DOE/USDA Biomass R&D Board Technical Advisory Committee; and he serves as Chair of the BP Energy Biosciences Institute Advisory

Board. Briggs is a Member of the National Academy of Sciences (USA) and Fellow of the American Association for the Advancement of Science.

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Jim Schaeffer
Merck Research Laboratories

Stephen Flaim
San Diego Tech Coast Angels

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CONNECT EIR

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2011 CLEANTECH VENTURE ROUNDTABLE
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Kyocera International, Inc.

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and you're doing
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PRESENTING COMPANIES

TRACK 1 - CLEANTECH INFRASTRUCTURE

HADRONEX, INC.

Venture Roundtable Presenter:
Gregory Quist, President

Contact Information:
(760) 291-1980
gquist@hadronex.com
www.hadronex.com
381 Engel St., Escondido, CA 92029

Company Description:
Hadronex's first product, the SmartCover®, is the first system dedicated to sewer spill prevention. The Smartcover® integrates several 21st century technologies, the world's first direct-to-satellite communications from a manhole, low power low cost water sensors and compact high density power systems into a small, environmentally robust and user-friendly package. This hardware, combined with internet interfaces and back-end data display and analytics, creates a turn-key system that helps utilities prevent sewage spills, at the same time providing an affordable online wireless digital data and sensor network that gives water and sanitation utilities the ability to manage their systems more effectively and efficiently.

Amount of Funding Sought:
\$1.25M-\$2.5M in near-term capital

Annual Revenue:
\$11M projected in 2012; \$58M projected in 2014

Market Size:
\$3.5B target market

ECODOG, INC.

Venture Roundtable Presenter:
Ronald Pitt, CEO

Contact Information:
(858) 880-0938
Ron@ecodoginc.com
www.ecodoginc.com
5945 Pacific Center Blvd., Suite 509, San Diego, CA 92121

Company Description:
EcoDog's proprietary technology consists of an integrated hardware and software platform. The system provides an advanced measurement and analytics for homeowners with tools to effectively leverage utility rate structures to reduce their energy bills. The technology is ideally suited to fulfill the needs of multiple large vertical markets within the home energy management space. EcoDog began shipping its first product in March of 2010 and has established a network of over 30 dealers.

Amount of Funding Sought:
\$3.6M

Annual Revenue:
\$26M projected in 2012; \$244M projected in 2014

Market Size:
\$8B

MALAMA COMPOSITES, INC.

Venture Roundtable Presenter:
David Saltman, Chairman & CEO

Contact Information:
(760) 470-2270
dpsaltman@gmail.com
www.malamacomposites.com
10326 Roselle St., Suite 103, San Diego, CA 92121

Company Description:
Malama Composites develops and manufactures proprietary rigid polyurethane (PU) foams made from natural, bio-based polyols. The resulting high performance core materials are currently sold under the trade name AinaCore™. They enable manufacturers to produce a wide range of products that are stronger, lighter, cost competitive, far less toxic and more easily recycled than alternative, petroleum-based foams.

Amount of Funding Sought:
Currently in a Series-A Preferred raising \$1.2M

Annual Revenue:
\$19.4M+ projected in 2012; \$79.6M+ projected in 2014

Market Size:
Market size for polyurethane foams: \$9.5B U.S., \$20B worldwide

QUANTUMSPHERE, INC.

Venture Roundtable Presenter:
Kevin Maloney, Co-founder & CEO

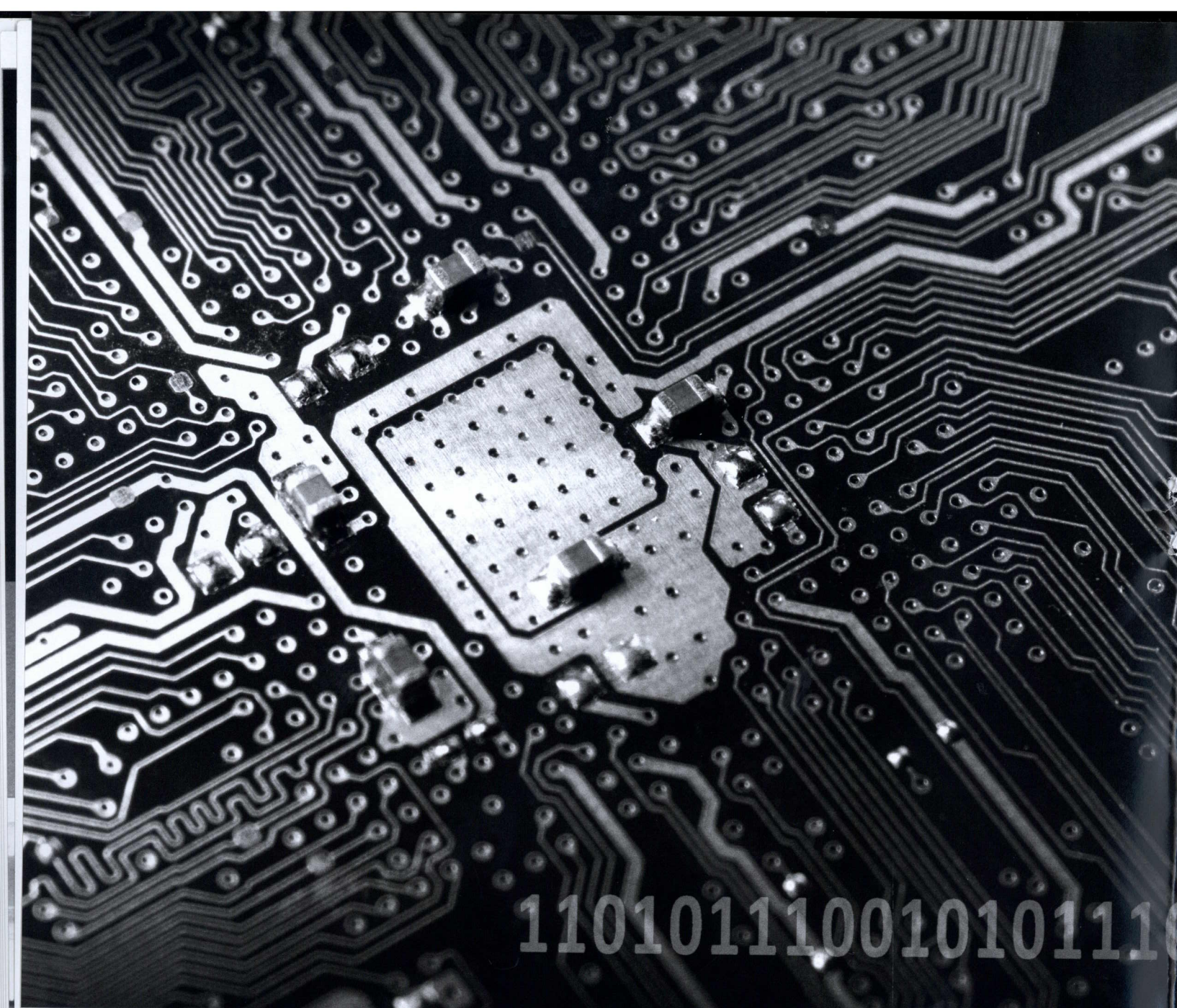
Contact Information:
(714) 545-6266
kmaloney@qsinano.com
www.qsinano.com
2905 Tech Center Dr., Santa Ana, CA 92705

Company Description:
QuantumSphere (QSI) designs and manufactures high performance catalysts used to reduce costs and increase efficiency in large specialty chemical and energy storage applications. Backed by more than 45 patents, lead products with major corporations are poised to scale production in the coming two years. QSI follows a disciplined approach to market by addressing high value applications in carefully selected sectors. QSI products have unique properties that create superior results with cost-effective scalability. The ability to bulk-manufacture nano particles and leverage their unique catalytic properties in systems and components for large industrial processes makes QSI a strong partner and industry leader. QSI is engaged in strategic programs with a number of leading corporations including, OM Group, Süd-Chemie, Johnson Matthey, Ammonia Casale, NISSAN and Arkema.

Amount of Funding Sought:
Up to \$5M

Annual Revenue:
\$5M projected in 2012, \$200M projected in 2015

Market Size:
\$50B+ globally



PRESENTING COMPANIES

TRACK 2 - DIGITAL & SOCIAL MEDIA

Venture Roundtable Presenter:
Oliver Gratry, CFO

Contact Information:
(619) 249-0632
oliver.gratry@analoganalytics.com
www.analoganalytics.com
420 Stevens Ave., Solana Beach, CA 92075

Company Description:
Analog Analytics is the largest provider of coupons, deal certificates and Bigger Better Deal™ solutions for local online publishers, broadcasters and advertisers. Analog Analytics' massively scalable software platform delivers an interactive coupon and deal solution and offers important value-added services to help publishers and broadcasters launch, analyze and optimize deals, as well as source and distribute deals on Analog's nationwide syndicated network. Its technology platform is utilized by more than 850 U.S. publishers and tens of thousands of advertisers worldwide, including Advance Internet, Entertainment.com, Wick, LANG, MediaNews Group, Journal Register, McClatchy, Freedom Interactive, Entercom Communications, NBC TV, Local.com, Thomson Yellow Pages UK, New York Daily News, Newsday, RSVP and many more.

Annual Revenue:
\$3M projected in 2011; \$40M projected in 2012

Market Size:
\$1.2B growing to \$4B in 2015 at a 35% CAGR

Venture Roundtable Presenter:
Jimmy Hendricks, CEO

Contact Information:
(619) 795-2993
jimmy@dealcurrent.com
www.dealcurrent.com
434 W. Cedar St. #200, San Diego, CA 92101

Company Description:
Deal Current is a customizable daily deal (Groupon-like) software platform that entrepreneurs, media companies and online communities can use to launch a group buying deal program. The software is fully functional.

Amount of Funding Sought:
\$1.5M

Annual Revenue:
\$10M projected in 2012; \$22M projected in 2013

Market Size:
\$10B+ advertising sector

DIGITAL GROUP AUDIO

Venture Roundtable Presenter:
Erik Groset, President & Co-founder

Contact Information:
(760) 613-2191
Erik@DigitalGroupAudio.com
www.DigitalGroupAudio.com
3125 Tiger Run Ct., Suite 105, Carlsbad, CA 92010

Company Description:
Digital Group Audio (DGA) is dedicated to manufacturing innovative, high-quality audio products that are functional and stylish. DGA provides the highest quality parts and speakers to ensure each sound system offers unparalleled sound quality. Products are designed to make consumers lives easier and more enjoyable without compromising style.

Amount of Funding Sought:
\$3M

Annual Revenue:
\$4M projected in 2012; \$14M projected in 2014

Market Size:
Total headphones sales in 2010 was \$400M+

YOWZA!!

Venture Roundtable Presenter:
Steve Howe, CEO

Contact Information:
(310) 600-6156
Steve@getyowza.com
www.getyowza.com

Company Description:
Leading GPS-based mobile advertising/coupon platform. Free and easy to use smartphone app that allows consumers to access coupons, offers and announcements on their device.

Amount of Funding Sought:
\$2.5M

Annual Revenue:
\$13.3M projected in 2012; \$50M projected in 2014

Market Size:
Mobile coupon redemption market is expected to be \$57B in 2014



PRESENTING COMPANIES

TRACK 3 - CLEANTECH CONVERGENCE

ASSURE CONTROLS, INC.

Venture Roundtable Presenter:
Bryan Bjorndal, President & CEO

Contact Information:
(760) 696-0300
Bryan@assurecontrols.com
www.assurecontrols.com
2440 Grand Ave., Suite B, Vista, CA 92081

Company Description:
Assure Controls is a product development and marketing company with specialized measurement expertise for industrial biotechnology and environmental water applications. Its mission is to assure that water is safe for its intended use via assessment technologies that reduce the time, cost and complexity of water quality testing.

Amount of Funding Sought:
\$1M

Annual Revenue:
\$570K projected in 2012, \$3.5M projected in 2014

Market Size:
\$1.7B

MEDIPACS

Venture Roundtable Presenter:
Mark McWilliams, CEO

Contact Information:
(858) 204-6411
mmcwilliams@medipacs.com
www.medipacs.com
4225 Executive Square, Suite 400, San Diego, CA 92037

Company Description:
Medipacs is a commercialization stage medical device company bringing to market a revolutionary new programmable micro-infusion pump, based upon an expansive polymer, that combines the accuracy of electronically controlled infusion pumps with the low cost and convenience of disposable infusion devices. This will enable a new category of device in the drug delivery field called the electronic syringe.

Amount of Funding Sought:
Up to \$15M (Series-B Preferred)

Annual Revenue:
\$2M projected in 2012, \$70M projected in 2014

Market Size:
Go-to-Market application - \$3.2B
Other applications - \$3B

PHILOMETRON INC.

Venture Roundtable Presenter:
Darrel Drinan, CEO

Contact Information:
(858) 367-3311
ddrinan@philometron.com
www.philometron.com
10451 Roselle St., Suite 100, San Diego, CA 92121

Company Description:
PhiloMetron is a healthcare company developing proprietary wireless diagnostic products and services, focused on improving the quality and lowering the cost of human health management.

Amount of Funding Sought:
\$1M

Market Size:
\$5B

ZUUMCRAFT, INC.

Venture Roundtable Presenter:
Jim Scott, Vice President

Contact Information:
(858) 232-6610
jscott@zuumcraft.com
www.ZuumCraft.com
1155 Camino Del Mar #449, Del Mar, CA 92014

Company Description:
ZuumCraft designs, manufactures and markets advanced, three-wheeled, personal electric vehicles to provide environmentally sensitive short distance transportation. The heart of ZuumCraft's IP is its unique steering that creates a fun, safe and comfortable ride that is stable when stationary and when carving.

Amount of Funding Sought:
Seeking \$1M in two tranches of \$500K each

Annual Revenue:
\$1M projected in 2012, \$9M projected in 2014

Market Size:
\$75B by 2017



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CONNECT has assisted in the formation and development of more than 2,000 companies in the San Diego region and is widely regarded as one of the world's most successful organization linking inventors and entrepreneurs with the resources they need for commercialization of innovative products in high tech and life sciences. The program has been modeled in almost 40 regions around the world—most recently in New York City. Key to our success has been the unique "culture of collaboration" between research organizations, capital sources, professional service providers and the established industries. CONNECT has been recognized by *Time*, Inc. and *Entrepreneur* magazines and last year received the 2010 Innovation in Economic Development Award from the U.S. Department of Commerce for creation of Regional Innovation Clusters.