

Impact of U.S.-Mexico Free Trade Agreement on Korean businesses to be subject of July 2 conference in Seoul

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IMPACTS OF U.S.-MEXICO FREE TRADE PACT ON KOREAN BUSINESSES TO BE EXAMINED AT JULY 2 CONFERENCE IN SEOUL

"The Proposed U.S.-Mexican Free Trade Agreement and Its Meaning For Korean Business" will be the subject of a two-day conference beginning at 2:00 p.m., July 2 in Seoul, Korea, sponsored by the Graduate School of International Relations and Pacific Studies (IR/PS) at the University of California, San Diego and the Korea Foreign Trade Association. The conference will be held at the Seoul Hilton.

"Korea boasts one of the highest growth rates in the world," said IR/PS Professor and conference coordinator Lawrence Krause "and is a key player in economic and trade issues involving the United States and the Pacific Basin. Korea's increasing economic competitiveness will continue to present a wide range of business opportunities and challenges in both countries long after the U.S.- Mexican Free Trade pact has been implemented."

The panelists will include Krause, a top authority on international trade and the director of the Korea-Pacific Program at UC San Diego's IR/PS. Krause will provide welcoming remarks and will address the topic of U.S.- Mexican free trade in a world context. Introductory remarks will also be made by Hong-Hak Park, president of the Korea Free Trade Association. The remaining panelists are: Cassio Luiselli, the ambassador of Mexico, who will present a Mexican perspective on the Free Trade Agreement; John McMillan, a professor of business strategy at IR/PS, who will discuss strategic planning within business firms for the North American Free Trade Agreement; and Gabriel Szekely, associate director of the Center for U.S. - Mexican Studies at UC San Diego, who will talk about the challenges and opportunities for Korean firms in Mexico.

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