

## **UCSD and City of San Diego to host official representatives from Baja to outline Fronteras**

**February 18, 1975**

The University of California, San Diego and the City of San Diego played host to official representatives from Baja California at a dinner Tuesday evening (February 18) to outline the program of Fronteras 1976. UCSD Chancellor William D. McElroy and San Diego Mayor Pete Wilson served as co-hosts of the dinner at University House on the UCSD campus.

Fronteras 1976 is a Bicentennial project jointly sponsored by the City and UCSD to observe the nation's anniversary. The primary purpose is to expand human knowledge of the border region of Mexico and the United States and to increase understanding of the influences countries facing each other across borders bring to bear on each other.

It is expected that the Fronteras 1976 program will serve as a vehicle for expanding the knowledge and understanding of social, economic, environmental and political programs common to the United States and Mexico.

Representing Baja California at the dinner were Mayor Fernando Marquez Arce, Roberto Estrada Garcia, Salvador Gomez Avila and Enrique Rivera Kennedy of Tijuana. Also, Oscar Baylon, representing the office of the Governor of Baja California, and Luis Lopez Moctezuma, representing the University of Baja California.

San Diego city officials, in addition to Mayor Wilson, included Mike Madigan, assistant to the mayor, R.E. Graham, acting city manager, Martin Breslauer, assistant city manager, and Richard Garcia, administrative intern.

Members of the Fronteras 1976 committee from UCSD and from the community, including chairman Hamilton Marston, also attended.

(2/18/75)