

CONNECT

HALL OF FAME



Honoring
Dr. Irwin Mark Jacobs



**PIPER RUDNICK
GRAY CARY**



AGENDA

- 11:00 a.m. **Registration and networking**
- 11:40 a.m. **Ballroom opens; luncheon seating begins**
- Lunch is served
- 12:30 p.m. **Luncheon program begins**
- Welcome
 Duane Roth, Executive Director
 CONNECT
- Jay Rains, Partner
 DLA Piper Rudnick Gray Cary LLP
- Marco Thompson, CTO
 Wind River Services
- Introduction of Honoree
 Duane Roth, Executive Director
 CONNECT
- Conversation with Dr. Irwin Mark Jacobs
 Fred Lewis, Producer and Host of ITV's
 "The Heart of San Diego"
- 2:00 p.m. **Program closes**

HALL OF FAME COMMITTEE

Special thanks to the following Hall of Fame Committee Members:

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Brent Jacobs Burnham Real Estate

Committee Members

Knox Bell DLA Piper Rudnick Gray Cary LLP
Malin Burnham The Burnham Companies
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Established in 1985 in San Diego, California, QUALCOMM began as a six-person communications technology company co-founded by Dr. Irwin Mark Jacobs. The company drew the attention of the communications industry when it demonstrated the effectiveness of a digital wireless technology called Code Division Multiple Access (CDMA) and proposed that it be commercially deployed.

The majority of the wireless world dismissed QUALCOMM and CDMA and chose to focus its attention on other digital communications technologies. QUALCOMM and its employees strongly believed in CDMA and continued to develop and refine it. Today, CDMA forms the foundation for the two most widely adopted 3G standards CDMA2000 and WCDMA (UMTS).

QUALCOMM is now a global leader in developing and delivering innovative, end-to-end wireless products and solutions. The company employs more than 8,000 people around the globe, its customer base includes the world's premier handset and infrastructure manufacturers, and its partners include leading wireless network operators.

QUALCOMM's products and services enable key participants in the wireless value chain to enhance the wireless experience of those most critical to the success of 3G consumers, businesses and government.

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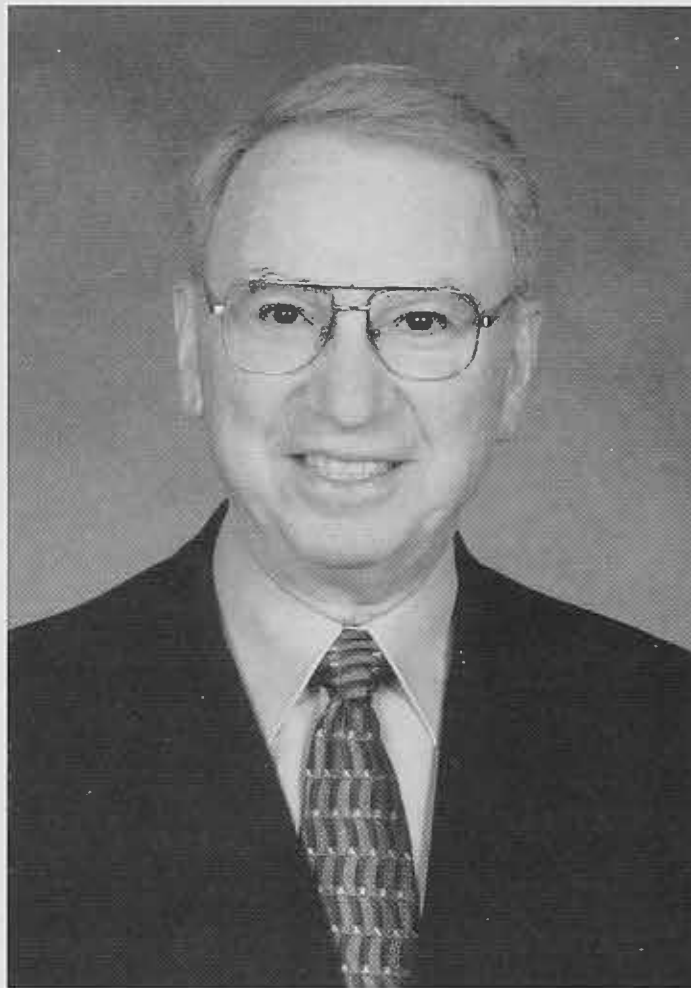
In business since 1981, San Diego National Bank has taken on the challenge of the modern age by blending the advantages of size and technology to serve the individualized needs of our neighborhoods and businesses. Additionally, in an effort to better serve the ever-growing San Diego region, the bank continues to expand by adding new branches throughout the county. The bank built a reputation for first class service by employing a professional, caring staff that lives, works, and volunteers in the community. That is why they can stand behind their tag line "We Know San Diego."

Another reason San Diego National Bank knows San Diego is because of their strong emphasis of supporting the community. Bank management, staff and board members contribute time and money annually to more than 350 community organizations. Taking responsibility for the quality of life within a community is making an investment in the future. It is a smart way to protect your assets.

At SDNB, they know their success is dependent on the economic vitality of the community. They also understand that business is comprised of and shaped by people working and living together. They know San Diego, and they know banking.

ABOUT THE HONOREE

Dr. Irwin Mark Jacobs



Dr. Irwin Mark Jacobs is co-founder, chairman of the board of directors and chief executive officer of QUALCOMM Incorporated, pioneer and world leader of Code Division Multiple Access (CDMA) digital wireless technology. On July 1, 2005, Dr. Jacobs will relinquish his role as CEO but will remain chairman and actively involved with QUALCOMM.

Dr. Jacobs has led the commercialization of CDMA technology and its success as the world's fastest-growing, most-advanced voice and data wireless communications technology. CDMA is the basis for all third-generation (3G) wireless networks; these 3G CDMA networks now carry the voice and data traffic of more than 150 million subscribers worldwide.

Dr. Jacobs previously served as co-founder, president, CEO and chairman of LINKABIT Corporation, directing its growth from a few part-time employees in 1969 to more than 1,400 employees in 1985 and first introduction of Ku-band Very Small Aperature Earth Terminals (VSATs), commercial TDMA wireless phones, and the VideoCipher® satellite-to-home TV system. LINKABIT merged with M/A-COM in August 1980, at which time Dr. Jacobs served on the company's board of directors until he resigned from M/A-COM in April 1985. More than 35 San Diego telecommunications companies, including QUALCOMM, trace their roots back to LINKABIT.

From 1959 to 1966, Dr. Jacobs was an assistant/associate professor of electrical engineering at the Massachusetts Institute of Technology (MIT). From 1966 to 1972 he served as a professor of computer science and engineering at the University of California-San Diego. At MIT, Dr. Jacobs co-authored a basic textbook on digital communications entitled, *Principles of Communication Engineering*. First published in 1965, the book remains in use today.

Dr. Jacobs received a bachelor's degree in electrical engineering in 1956 from Cornell University and master of science and doctor of science degrees in electrical engineering from MIT in 1957 and 1959, respectively.

In addition to his significant economic and technical contributions to the region, Dr. Jacobs and his wife, Joan, generously support many of San Diego's cultural and academic institutions including the La Jolla Playhouse, Lawrence Family Jewish Community Center, Museum of Contemporary Art, the Salk Institute, the San Diego Center for Children, San Diego State University, San Diego Symphony, and the University of California San Diego.

YOUNG INNOVATOR TABLE SPONSORS

CONNECT is pleased to provide San Diego students the opportunity to attend the Hall of Fame program through our Young Innovators program, an endeavor to support and encourage the region's next generation of great innovators and entrepreneurs. A select group of students or "Young Innovators" from various San Diego academic institutions have been invited to attend today's luncheon as the personal guest of some of the region's leaders in business and academia.

CONNECT thanks the following individuals who have generously sponsored a table of San Diego's Young Innovators.

Peter Preuss, UC Regent

Host of The Preuss School at UCSD - a public middle/high school, grades 6-12, dedicated to providing an intensive college prep education for motivated low-income students who will become the first in their families to graduate from college.

Greg Mauro, The Mauro Scholars Program

Host of High Tech High, a unique portfolio of charter schools based in San Diego. Innovative features of these small, diverse learning communities include project-based learning, daily planning time for interdisciplinary teaching teams, and a college-preparatory curriculum. Through The Mauro Scholars Program, students have completed academic internships at venture-backed startup companies, such as Symwave, RF Magic and SIPhone.

Dean Robert Sullivan, The Rady School of Management, UCSD

Host of The Rady School of Management at UCSD - Established in 2001 and named Rady School of Management in January 2004, the school opened its doors to executive MBA students in Fall 2004, and to full time MBA students in Fall 2005. The Rady School will pioneer the education of tomorrow's business leaders through an innovative curriculum led by internationally recognized faculty. Seeking to rapidly obtain top-tier status in its first five years, the School will leverage UCSD's strengths as a preeminent research institution – especially its outstanding programs in science, engineering, medicine, economics and international relations.

TODAY'S INTERVIEW

Today's conversation with Dr. Irwin Mark Jacobs will be hosted by Fred Lewis. Fred, a professional broadcaster for more than 50 years and a San Diegan since 1961, is creator, producer and host of "The Heart of San Diego," a biographical history of the San Diego area as told by men and women who have made a significant difference in our community. Since its inception in 1995, the TV program has featured more than 550 local leaders. "The Heart of San Diego" is seen on ITV, cable channel 16, Monday through Friday at 8:30 pm and Sundays at 5 pm, and is funded by the San Diego Foundation and Ace Parking.

The recipient of a BA and two graduate degrees, Fred has taught radio, TV, and communications locally for more than 40 years at San Diego City College, UCSD, and National University. He continues to teach at "City" where he is a Professor Emeritus in the radio and TV department, and is the Sports Director on KSDS fm Jazz 88.

Fred Lewis is also President of Fred Lewis Productions Inc., which produces TV programs and commercials. He was the producer and host of the first long running 30 minute national TV infomercial in 1981. An avid sportsman, Fred continues to announce tennis and boxing events.

Mr. Lewis is active with numerous local organizations, and has been honored by the San Diego Press Club, the San Diego Foundation, the Historical Society, the Arthritis Foundation, the County Board of Education, the Women's International Center, and the Acura Tennis Classic.

Today's Hall of Fame program will air on ITV cable channel 16 on June 16 and June 23 at 8:30 p.m.

ABOUT THE HALL OF FAME

The CONNECT Technology Entrepreneur Hall of Fame recognizes individuals who have achieved great distinction over the years as a founder, entrepreneur and/or promoter of one or more San Diego-based technology and life science businesses. Such individuals may have changed the direction of technology in their industry, or built a legacy that continues to impact the way we live today. Many of San Diego's local technology businesses began with an idea and an entrepreneur that commercialized a host of new products and built companies admired around the world. As CONNECT's highest honor, the Hall of Fame celebrates these entrepreneurs who paved the way for the technological innovations and businesses of today and who continue to inspire future generations of entrepreneurs.

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