

## **MEDIA ADVISORY**

*President Jimmy Carter to Speak at UCSD, Friday, June 23; Talk Open to News Coverage; Media Credentials Required*

June 20, 2006

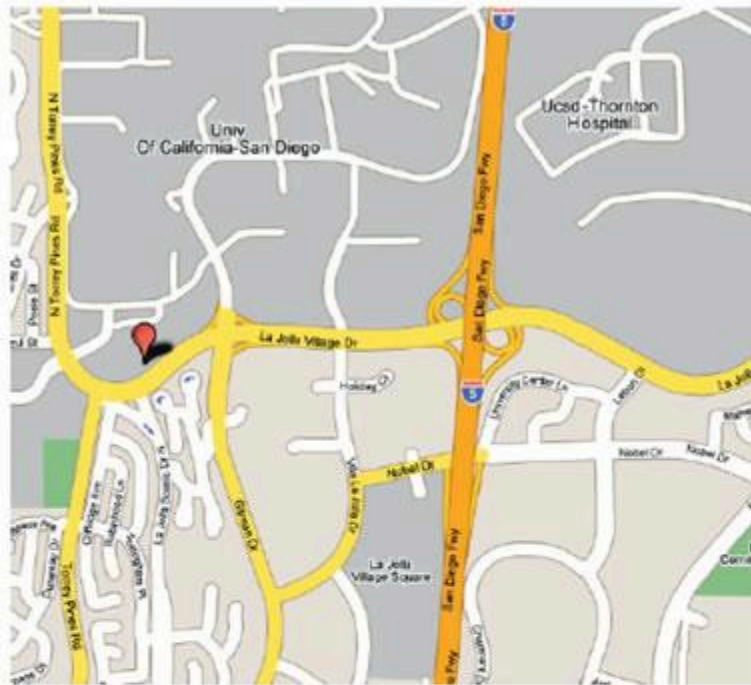
News organizations are invited to cover a speech by former President Jimmy Carter on June 23 in the Potiker Theater, at the La Jolla Playhouse, on the campus of the University of California, San Diego. Reporters, producers, camera crews and still photographers must present press credentials at the front door of the Theater beginning at 12 noon. The presentation is scheduled from 1:30 to 2:30 p.m., and there will be no press admittance after 1:15 p.m.

Assignment editors are asked to notify the UCSD Communications Office with their coverage plans, and names of those to be assigned, by contacting Barry Jagoda, (858) 534-8567

Map and directions to the Potiker Theater are attached.

Media Contact: Barry Jagoda, (858) 534-8567

# MAP TO EVENT



## Driving Directions from Downtown San Diego:

- Take Interstate 5 North to La Jolla Village Drive exit.
- At the end of the exit ramp is a traffic light. Make a left turn at that light onto La Jolla Village Drive.
- Stay on La Jolla Village Drive for 5 lights.
- The 5th light is Revelle College Drive, the Revelle Entrance of the University of California San Diego (UCSD). Make a right turn onto Revelle College Drive, and stay on it for 40 yards. The Potiker Theatre is on the right. Parking is on the left.

## Driving Directions from North County/Orange County/ Los Angeles:

- Take Interstate 5 South to La Jolla Village Drive exit.
- At the end of the exit ramp is a traffic light. Make a right turn at that light onto La Jolla Village Drive.
- Stay on La Jolla Village Drive for 4 lights.
- The 4th light is Revelle College Drive, the Revelle Entrance of the University of California San Diego (UCSD). Make a right turn onto Revelle College Drive and stay on it for 40 yards. The Potiker Theatre is on the right. Parking is on the left.