

Media Advisory on Cinco de Mayo

April 22, 1985

MEDIA ADVISORY

EVENT: CINCO DE MAYO CELEBRATION

TIME: Noon to 7 p.m.

DATE: May 3, 1985

LOCATION: Student Center area

CONTACT: MEChA Office, 452-4994

BACKGROUND: The Cinco de Mayo event, sponsored by MEChA and the Associated Students, is in celebration of Mexico's victory over the French in 1862 and the continuing advancement for social, economic and political equality for the Latino communities. The event includes speakers, dancers, food, a custom car show, Mexicano-Chicano music performed by "Cocharcas," and at 4 p.m. a TGIF with one of Los Angeles' hottest bands, "Califas."

(April 22, 1985) For more information contact: Alixandra Williams, 452-3120