

WHAT VISITORS SAY *of the* CALIFORNIA EXPOSITIONS



SOUTHERN PACIFIC BUILDING
PANAMA - PACIFIC
INTERNATIONAL EXPOSITION
SAN FRANCISCO

SOUTHERN PACIFIC
THE EXPOSITION LINE

SOUTHERN PACIFIC

PANAMA-PACIFIC INTERNATIONAL EXPOSITION SAN FRANCISCO, 1915

"You have an Exposition conceived in a spirit of the finest art and executed with the highest degree of intelligence."—*William J. McAdoo, Secretary of the Treasury.*

"In all honesty, I believe the Panama-Pacific International Exposition to be the most wonderful creation of the kind ever seen in the world."—*Edwin Markham.*

"It is an education that nobody can afford to miss."—*Charles S. Whitman, Governor of New York.*

"I wish to commend in the highest terms the architecture, the artistic finish and the color work."—*Henri Guillaume, noted French architect.*

"The Exposition will furnish the climax to the miracle San Francisco has performed."—*Josephus Daniels, Secretary of the Navy.*

"The Exposition is the greatest text-book the world has ever seen. Never before has it been possible to compare within the same hour, or even day, magnificent examples of the seven great architectural epochs."—*Frank W. Gunsaulus, President, Armour Institute of Technology.*

"By far the most magnificent architectural achievement ever attained by any Exposition."—*S. S. McClure, Editor.*

THE EXPOSITION LINE

"It cannot be any more beautiful to your eyes than it is to my mind."—*Miss Helen Keller.*

"For sheer beauty no previous fair ever approximated it. In seeing it, you will also see the Pacific Coast, in itself a natural exhibition, surpassing all other regions in fertility, scenic grandeur and climate."—*Frank B. Wiborg, manufacturer, Cincinnati, Ohio.*

"It is certain to be a memorable historical event."—*L. M. Garrison, Secretary of War.*

"I congratulate you on your wonderful achievement. It deserves what it has gained—the wonder of the world."—*John Kendrick Bangs.*

"A splendid Exposition."—*Joseph G. ("Uncle Joe") Cannon.*

"This is indeed the most sumptuous of Expositions. The Palace of Fine Arts, standing alone and with no other attractions in the park, would amply repay a journey across the continent."—*John C. Eastman, publisher, Chicago Daily Journal.*

"I want to impress on every man that the Exposition I have seen today far transcends any Exposition ever before realized or even conceived."—*Newcomb Carlton, President, Western Union Telegraph Co.*

"I look forward to viewing the great progress made by San Francisco with equal interest to seeing the Exposition. It is all wonderful."—*Sir Thomas Shaughnessy, President, Canadian Pacific Railway.*

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"I was very much impressed on my visit, and I believe its magnitude is not fully realized."—*Sir Robert Balfour, Bart.*

"Nothing can beat the Exposition. It is simply magnificent and beautiful."—*Franklin D. Roosevelt, Assistant Secretary of the Navy.*

"It looks like a great pastel picture or a mosaic set down on your shores. To miss it would be an irreparable loss."—*Miss Grace Darling.*

"Any one who can get out to San Francisco and fails to make the trip will be doing himself an injustice. It is a wonderful show, and I speak from experience, as I have visited them all."—*George F. Marcy, President of the Armour Grain Company.*

"I thoroughly enjoyed San Francisco's Exposition. It is a marvel of enterprise and beauty."—*Vincent Aslor.*

"I find it hard to express how deeply it has impressed me."—*Frank A. Vanderlip, President National City Bank, New York City.*

"All our country should behold this spectacle. Never will it be equaled and it has never before been approached."—*Miss Elsie De Wolfe, decorator and designer.*

"San Francisco has created an international art monument."—*Miss Elisabeth Marbury, philanthropist, New York City.*

THE EXPOSITION LINE

"I am most fortunate to have had the opportunity of paying this visit to your beautiful State and magnificent city at such an eventful time when this wonderful Exposition is being held."—*Lord Richard Nevill, Ottawa, Canada.*

"The Panama-Pacific International Exposition is undoubtedly one of man's greatest modern achievements. I can scarcely find words to express my delight."—*William H. Lee, Director of St. Louis Exposition.*

"I can't overstate my praise of the beauty and wonder of the Exposition. I admire it by day, but I marvel at it by night. You promised the nation a great Exposition and you have kept your word. You have made good."—*Theodore Roosevelt.*

"Idealism of the highest type is exemplified in this Exposition. Here are gathered together the ideals of the world."—*Arthur Twining Hadley, President of Yale University.*

"Although I have had some impressions of the Exposition's extent and beauty I did not realize all its wonders until I gazed upon it with my own eyes."—*David I. Walsh, Governor of Massachusetts.*

"The Exposition is a remarkable revelation. I had some conception of its wonders from visitors returning home, but the first-hand impression cannot be duplicated in words."—*Arthur Capper, Governor of Kansas.*

"My message is—Come to the Exposition and see the world."—*Martin H. Glynn, former Governor of New York.*

VISIT SOUTHERN PACIFIC BUILDING AT THE SAN FRANCISCO EXPOSITION, NEAR FILLMORE STREET ENTRANCE

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SOUTHERN PACIFIC

PANAMA-CALIFORNIA EXPOSITION SAN DIEGO, 1915

"The Exposition is more beautiful than I have words for expression. It is astonishing and quite beyond our comprehension how such a great deal was accomplished in so short a period."—*Phillips Lee Goldsborough, Governor of Maryland.*

"This Exposition is one of the most beautiful and perfect things architecturally that has ever been conceived."—*Franklin K. Lane, Secretary of the Interior.*

"The Exposition's beauties have traveled far and that is not to be wondered at. With a setting and climate like this to begin with the results would of necessity be marvelous."—*George E. Hosmer, of Denver, President of the National Editorial Ass'n.*

"I can understand it in no other way than to think that a good fairy must have waved her magic wand over the hills and canyons. I want to congratulate San Diego on what I think is the prettiest Exposition ever held anywhere."—*L. B. Hanna, Governor of North Dakota.*

"Your Exposition is wonderful."—*Samuel M. Ralston, Governor of Indiana.*

"San Diego Exposition officials did wonders when they took barren soil and turned it into a Magic City within such a short while."—*Robert L. Beekman, Governor of Rhode Island.*

"Californians are bound to benefit from both of their Expositions, the one at San Francisco and the other at San Diego."—*Col. J. Howell Cummings, President, John B. Stetson Co., Philadelphia.*

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