

## UCSD names vice chancellor for development, university relations

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UCSD NAMES VICE CHANCELLOR FOR DEVELOPMENT, UNIVERSITY RELATIONS

James M. Langley, currently Vice President for External Affairs at Georgia Institute of Technology, has been named Vice Chancellor for Development and University Relations at the University of California, San Diego.

Langley, whose appointment was approved Friday by the University of California Board of Regents, fills a position vacated by Bruce Darling, who left UCSD last October to accept the position of Vice President of University and External Relations for the University of California.

Selected following a national search, Langley will oversee the university's fundraising; communications, and government, alumni and community relations activities, and serve as President of the UCSD Foundation. He will assume his new position in January.

"Jim Langley is highly regarded as an effective and enthusiastic advocate for higher education," said UCSD Chancellor Robert C. Dynes. "We will rely on Jim's experience and leadership as we focus on strengthening relationships with friends and supporters, the legislature, our alumni and the public at large."

Under Langley's direction, the Georgia Tech endowment has grown from \$165 million to \$500 million and the campus has developed strong programs in government relations and university partnerships. Langley is also an award-winning writer whose accomplishments range from publishing a novel, writing a screenplay and contributing numerous essays and articles to professional magazines.

"I am very pleased to join a university that has made such remarkable progress in so little time," said Langley. "Even more impressive is UCSD's eagerness to accomplish even greater things. I look forward to contributing to those endeavors."

Langley earned his B.A. and M.A. from the University of Cincinnati. He was News Bureau Director at Miami University, Assistant Vice President for Public Affairs at the University of Cincinnati and Associate Vice Chancellor for University Relations and Development at the University of Massachusetts at Amherst before joining Georgia Tech.

He is active in the Council for Advancement and Support for Education, has held numerous positions in the Rotary and was elected to the Higher Education Roundtable in 1992. He also has served on the Board of Directors of Theatre Gael in Atlanta, and is president of the Yeats Foundation.

The UCSD Development and University Relations unit has more than 150 staff members. This year's annual private contributions topped \$58 million, and the total UCSD endowment is \$154 million.

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