

December 1, 1968

# DO NOT BELIEVE HERB KLEIN'S PRESS RELEASES

This Newsletter is directed to news media on the East Coast and in the Midwest because I have been publicizing the type of Journalism Herb Klein has been doing in San Diego, Calif.

Many on the West Coast know the PROSTITUTED JOURNALISM of Klein so that they were not mystified by the antics of Klein prior to President Elect Richard Nixon giving Herb Klein the fancy title of "Director of Communications" on November 26, 1968. This title is a joke.

Mr. Nixon cleverly shunted off Klein so that Klein should not be an embarrassment to him while he made Ronald Ziegler his personal Press Secretary so that when the President Elect made a statement, he made it through Ziegler and not through Klein.

It is no secret that amongst people in the news media, it was expected that Herb Klein would be the personal Press Secretary. The Los Angeles Times of Nov. 18, 1968 shows some of the antics of Klein when he found out that he was not going to be the personal Press Secretary of the next President. The article via Associated Press is headlined, "NIXON AIDE NOT SURE IF HE'LL TAKE POLICY JOB". Then under this in smaller letters, it says, "Herbert Klein says he would accept role on condition it were structured right".

Now all this is nonsense as the Press Secretary to the President does not make policy. He is just like any other publicity man, he just puts out what he is told to do. Herb Klein just found out that he was not going to be the Press Secretary to Nixon, so to save face, he put out a publicity blurb that is pure nonsense. To get publicity for oneself, Press Secretary to the President, is a perfect job.

The truth of the situation is that I have been attacking Herb Klein for his type of Journalism on the West Coast. Ronald Ziegler is not vulnerable to attack. You people in the news media on the East Coast and in the Midwest are entitled to know how Klein practices Journalism because he has been spouting off about "credibility gaps", "managed news", and "the need for free access to information in all departments of government".

BUT LET US LOOK AT THE RECORD AS GOVERNOR AL SMITH OF NEW YORK USED TO SAY AND YOU WILL FIND THAT THE RECORD OF HERBERT KLEIN SHOWS THAT ALL THESE FANCY PHRASES BY KLEIN ARE JUST LIP SERVICE--THAT IN FACT HE ENGAGES IN CREDIBILITY GAPS, MANAGES THE NEWS, OMITTS IMPORTANT NEWS, ETC. SO THAT THE NET RESULT IS THAT THE READERS OF THE SAN DIEGO UNION OF WHICH HE WAS THE EDITOR, HAVE BEEN BRAINWASHED.

Here is the record of Klein as editor of the San Diego Union. What I tell you is from my personal experience with the San Diego Union regarding serious problems in Imperial County of California.



The San Diego Union has a circulation of 215,000. Besides the San Diego area, it services and is distributed in Imperial County which is to the East and on the border with Mexico. This County is part of the 75th Assembly District which contains 200,000 people and is 25% bigger than the State of New Jersey.

Now many of you have read or personally been in foreign countries where there are serious problems like absentee landowners having the land and exploiting the people farming the land. But what you do not know is that a similar situation exists in the 75th Assembly District.

Since 1960, I have tried to get the U.S. Government to enforce the U.S. Reclamation Law which forbids absentee landowners in the 75th District and which limits the land farmed to 160 acres per person (husband and wife can farm 320 acres). Enforcement of this law would also prevent the swindling of the people out of \$50 millions yearly by these big ranchers.

Now Herb Klein became the Editor of the San Diego Union in 1959 and resigned his position in June 1968. His newspaper would never print any of my statements about these serious problems. Other newspapers also would not print my statements. This forced me to start a homemade mimeographed Newsletter just as you are now reading. This Newsletter would be distributed locally and also be sent all over Washington, D.C. to induce the officials to start enforcing the U.S. Reclamation Law.

Finally, on Dec. 31, 1964, the U.S. Dept. of Interior announced that it was going to enforce the U.S. Reclamation Law. Since that time Herb Klein and his newspaper would on many occasions put in many detailed statements of the big ranchers against enforcement while any statement of mine was not printed or mentioned in 2 or 3 lines in a form of gobbledegook so that nobody understood it.

In 1966, it was found out that 115 big ranchers had defrauded the Federal Government out of \$2.8 millions with fraudulent claims for the growing of beets. HERB KLEIN AND HIS SAN DIEGO UNION REMAINED SILENT SO THAT THE REPUTATIONS OF THESE BIG EXPLOITERS WOULD NOT BE DAMAGED.

There are many exploitation schemes being perpetrated against the people living in the 75th District. The electricity swindle amounting to \$14 millions yearly is one of the most important. The big ranchers by controlling the Imperial Irrigation District, a public agency, are subsidizing themselves to get irrigation water at 1/4 the correct price by having the residents here pay 3 times the correct price for electricity. The S.D. Union would print in great detail claims of the Imp. Irrig. District that this was not true or that the electricity rates were being reduced. My rebuttals were not printed.

I decided to run for election to Assemblyman of the 75th District with the purpose of introducing a bill into the legislature putting the Imperial Irrigation District under the California Public Utilities Commission so that the correct electricity rates would be set by it.

I became a candidate on the Democratic ticket. A group of Democratic big ranchers united with my Republican opponent to start a write-in campaign to push me off the Democratic ballot. Herb Klein was still the editor when this campaign was receiving big publicity in his paper WHILE NO STATEMENT OF MINE ABOUT THE SITUATION WOULD BE PRINTED.

Klein resigned as Editor June 1, 1968 to join the Nixon campaign. But the policy he set up whereby the people were to be kept in ignorance, was continued by his successor, Edward Thomas. From the primary in June to the election in November 1968, no statement of mine was printed by the San Diego Union. My opponent on the other hand had lots of publicity. I repeat that no statement of mine was ever printed!!!

This is the type of Journalism Herb Klein practices. Judge Klein by his record and not by his spouting of pretty phrases. YOU CAN READILY SEE WHY KLEIN WOULD HAVE BEEN A SERIOUS EMBARRASSMENT TO RICHARD NIXON. Herb Klein with his type of JOURNALISM should not be in any government.