

UCSD All-Campus Birthday Party

October 7, 1985

Contact: Susan Pollock, 452-3120 25th ANNIVERSARY CELEBRATION EVENTS

UCSD All-Campus Birthday Party -- Nov. 18, 11:30 a.m. to 1:30 p.m.

The entire campus community will join forces at Muir Field to celebrate the 25th anniversary of the auspicious day in 1960 when the UC Board of Regents formally established a full-scale campus in San Diego and named it the University of California, San Diego.

The revelry will feature roving entertainers, a spectacular helium balloon launch and live music by the illustrious Mar Dels. The campus will be treated to a celebration lunch, a special 25-layer birthday cake designed and created by the pastry chef at the Sheraton Harbor Island East, which is donating the cake, and what is being billed as "San Diego County's Largest Banana Split."

Scheduled to participate in the festivities are UCSD Chancellor Richard C. Atkinson and UC President David Gardner. Party hosts will be the UCSD Associated Students and the 25th Anniversary Celebration Office.

25th Anniversary Celebration Convocation -- Nov. 18, 4 to 6 p.m.

Clark Kerr, president of the University of California from 1958 to 1967, will deliver the keynote address at a special convocation for UCSD faculty at the Mandeville Auditorium. The formal assembly, which will begin with an academic procession, will also feature talks by UC President Gardner and Chancellor Atkinson. An outdoor reception at Mandeville Center will follow the program.

As seating in Mandeville Auditorium is limited, UCSD's local network system will carry the program for viewing at alternative sites in Mandeville Center.

25th Anniversary Celebration Symposium: "25 Years of the Presidency" -Jan. 17 and 18, 1986

A highlight of UCSD's year-long anniversary celebration will be an unprecedented gathering of the chiefs-of-staff for Presidents Eisenhower through Carter for a close-up look at the intricate workings of the White House over the past quarter century.

The symposium will emphasize both the historic perspective and contemporary issues including the role of the chief of staff during major political crises such as the Bay of Pigs and the Iranian hostage predicament. Participants will also discuss the chief of staff's complex role in the day to day operations of the White House.

Participants will include Sherman Adams from the Eisenhower administration, Theodore Sorenson from the Kennedy administration, Harry McPherson from the Johnson administration, Alexander Haig and H. R. Haldeman from the Nixon administration, and Hamilton Jordan from the Carter administration.

The symposium is a cooperative effort between the university and San Diego community leaders. It will be transmitted live to local schools via closed-circuit television, augmented by curriculum materials and teacher

orientations prior to the event. Highlights of the symposium will be broadcast on Jan. 18 in the evening by KPBS-TV.

The event will take place in the Mandell Weiss Center for the Performing Arts. Ticket information will be announced at a later date.

Scripps Institution of Oceanography Presentation: "The Oceans and You"

SIO will contribute to the 25th anniversary celebration with a publication and a symposium for educators and the public on the critical role of the ocean in San Diego's economy. Ocean scientists are collaborating with the Navy, the local business community and the fisheries service on the publication, which will include an assessment of potential benefits from aquaculture, mineral resources and ocean information from satellites.

The symposium, tentatively scheduled for April 18, 1986, will feature talks by noteworthy economists (line-up to be announced) on the economic link between the world's oceans and the nation's cities. A Sea Grant workshop designed expressly for teachers is scheduled for April 19. It will deal with ways to bring the symbiotic relationship between the ocean and the community into the classroom.

25th Anniversary Celebration Open House -- May 4, 1986

In honor of the campus' anniversary, the annual UCSD open house will include special speakers, a panoply of activities for children and an educational program on Halley's comet in honor of the campus' anniversary.

Molecular Biology Symposium

The nation's leading molecular scientists will examine the role of basic research in the prevention and treatment of disease. Date to be announced.

Pacific Basin Conference -- March (date to be announced)

Top economists, political scientists and sociologists will discuss the economies and cultures of Pacific Basin nations, underscoring UCSD's commitment to the workings of this region.

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