GARDEN OF EDEN IN GULF OF CALIFORNIA

Las Cruces Truly Idyllic Spot, Says Fletcher

By ED FLETCHER

When Bill Jack of the Bill Jack Scientific Instrument Co. of Solana Beach invited me as his guest for a trip to Las Cruces for marlin fishing, I accepted immediately.

Las Cruces is owned by Capt. "Abelardo Rodriquez, Jr., oldest son of ex-president of Mexico, Abelardo Rodriquez, a personal friend of the family. I had been to La Paz, 30 miles away, but Las Cruces, on the water's edge, is certainly the beauty spot of the Gulf of California, within a short distance of Cape San Lucas, with a beautiful 20-mile island 15 miles away in the Gulf.

BEAUTIFUL VALLEY

French scientists received a concession in 1888 from the Mexican Government to plant this beautiful little valley to every variety of tropical fruits and it was only five years ago that Capt. Rodriquez purchased the property. I understand he now owns approximately 14,000 acres, with some remarkable land for the growing of vegetables; a -mountain 6000 feet high, from which comes a bountiful water supply, and a climate unsurpassed, with the Pacific Ocean only a few miles away.

The 15 or 20 acres where Capt. Rodriquez and his dear wife live with their three children has the greatest collection of tropical plants—cocoanut trees 80 to 100 feet high; I never saw more Mangos on wtree in my life: Papaya, Cherimoya, Sapota, Basanas and flowers of every hue the Quis Qualis Indica grows n profusion — the splendid homes, the American food, swimming pool, everything from tennis to croquet and all kinds lof athletic equipment are available. But the charm of it all is that beautiful Senora Rodriquez, for six years a famous Hollywood actress-Lucille Bremernow the mother of three fine children.

EIGHT IN PARTY

But back to Las Cruces! There were eight of us in the party-Bill Jack had his dear and noted friend, Dr. R. W. Scott, the heart specialist of Cleveland, (who cought a 212-pound marlin) also five heads of departments in his company—Carl Nyman, Dr. Charles F. Brass. car and J. B. Round. In a char-



Scene along Las Cruces waterfront, on the Gulf of California, 30 miles from city of La Paz.



BILL JACK fishing expedition in gulf.

tered plane we flew direct from days. of fishing, eight to ten attached to the outrigger giving San Diego to Las Cruces in less hours a day, with nothing to time so that it can then swallow than five hours for five days of worry about except to win the the bait. prize. With two splendid Mexi-MARLIN IN ACTION Four boats, two men in each can fishermen to each boat, a It is the most thrilling thing boat, competed, and to me it was canopy top and a soft tropical of all to see that marlin in action.

were happy to let the days go by another!

CAUGHT A DOLPHIN

I caught the first fish—a most beautiful golden dolphin, weighing 12 pounds—one of the finest fish to eat the ocean produces. Joe and I landed 10 marlin altogether. In an hour after commencing fishing we had our first marlin, weighing 120 pounds. hooked and Joe landed for me three marlin, the largest weighing 182 pounds. It took us an hour and 20 minutes to land it and what an experience!

for balt, with an extra heavy pole a school of sailfish jumping out and tackle with steel leader and of the water—an entirely differ-2-inch hook; our seats are ent movement from the marlin. screwed down, the pole fitted into Plenty of money was exa large holster with an extra 15 changed each day between the or 20 feet of line fastened in an-Jack party and the Nelson party other 15-foot pole and an outrigger on each side in the air where our fishing line is held by a clothes pin. When the marlin strikes 15 or 20 feet of slack line comes unfastened from the clothes pin.

The thrill of it all—first to see the upper fin of the marlin zigging and zagging around our balt, then alongside our bait comes the marlin and up comes with 184-pound marlin caught on his two-foot bill. He strikes our bait hard, being dragged at four Joseph Dudley, Edward T. Der-the heavy work for me, in five ing the line from the clothes pin

the excitement of a lifetime. My breeze we all forgot the troubles The boat has stopped, we wait partner was Joe Dudley, who did of the world and never by radio for 10 or 15 seconds, then go

steam and the most fascinating the marlin caught. fish of the sea is hooked—when the marlin feels the steel, into the air it goes. Then the struggle of: Tommy Bowles, George with a 9 to 12-foot marlin com. Scott, M. C. Wells and son, Cliff mences, probably the most pow. Sharp, Glen Whitlock, Ray erful fish of the sea. It runs Swanne, Mace McKinney, Walt out 500 to 600 feet of line, then Lindsey. Walter Bollenbacker, jumps 10 to 15 feet straight up Ralph M. Alexander, Al Bjorkin the air, trying to throw the lund, Truman Brownie, Fred Edhook out of its mouth. Time and wards and Frank Sheldon-mostagain this happens, but a taut ly friends from Los Angeles and line saves the day! Then the Blythe. marlin sinks to the depths below Capt. Rodriquez is rapidly deand sulks and we follow it by veloping his property. He flew boat. Sometimes it pulls us, me in his own plane down to whichever way it goes. Once Cape San Lucas and to his farmmore it will probably jump into ing property. I saw where he the air nearer the boat, but in and our good citizen. Donald the end it tires out, we have Briggs, were raising 100 acres of reeled the huge fish in and it gladiolus, 100 acres of castor eventually is gaffed and landed beans for oil, and vegetables of

NEVER AGAIN

fight once-but never again as well. After catching marlin my symor newspaper received a word pathies were always with the ALSO FLEW TO LA PAZ from the outside, nor were we marlin-the remarkable fight it He also flew me to La Paz,

never to catch a fish.

the sailfish.

as guests of W. F. Nelson, con- It was a remarkable crowdtheir five-day stay they caught it all and I look upon it as one 62 marlin and a 150-pound sail of the happiest fishing experi-

The sailfish has a round fin two to three feet high. It was a We used flying fish and mullet beautiful sight to see, as we did,

ahead for a short distance full as to the number and weight of

Mr. Nelson's party consisted

all kinds. I was amazed at the I went to a bull fight and prize a couple of lakes on the surface

interested in receiving it. The makes to gain its freedom-I now a beautiful city of 10,000 plane makes weekly trips and we have no more desire to catch with paved streets, up-to-date taxis, beautiful flowering trees My son, Ferdinand, has been and two miles of promenade on to Mazatlan, Guaymas, San the waterfront shaded by cocoa-Filipe and La Paz marlin fishing, nut palms. I met our dear and beloved friend, General Olachea, There are three kinds of formerly governor of the northswordfish-broadbill, marlin and ern district of Baja California and now governor of the south-Another party of 16 were there ern district of Baja California. tractor in San Diego. During nothing to mar the happiness of



RODRIGUEZ DAM READY TO SERVE

Will Impound Enough Water At 60-Foot Height to Put 4000 Acres Into Crop.

By ED FLETCHER

Few citizens in the United States realize the marvelous possibilities of water development that can and some day will be made by our neighbor to the south, Mexico.

Baja California has a larger acreage of practically frostless land and a greater amount of water which can be conserved than the combined acreage and water development to date in southern California. This gives you some idea of the future possibilities of development in Baja California.

Southern California's backbone of mountain range extends into Mexico nearly 360 miles with an average elevation of 4000 to 6000 feet while the San Pedro Martis range, 150 miles below the line reaches an elevation of 10,000 to 11,000 feet, snow-capped nearly the year round. These mountains furnish approximately the same rainfall and snow as compared with our southern California range according to elevation.

MANY SOURCES OF SUPPLY

There are marvelous possibilities of water development not alone on the Tijuana river, but the Las Plores, Guadalupe, San Domingo, Santa Tomas, San Quentin, Del Rosario and many other streams while the Colorado river and the under ground water bearing gravels to be developed on the eastern slope and adjacent to the gulf are almost inexhaustible.

Nothing much has been said about it but less than 25 miles from San Diego, one of the most interesting dams ever built on the Pacific coast

is under construction.

This year will witness the completion of the first unit of Rodrigues dam, world's largest water-impounding project of the Ambursen type, located in the Garcia canyon of the Tijuana river, 11 miles southeast of Tijuana.

Representing an immediate investment of more than \$2,500,000, and a potential investment of more than #8,000,000, Rodrigues dam constitutes one of the continent's major structural developments. Purther, it emphatically refutes an oft-advanced theory that Baja California plays no part in California's major public-utility development, for to the contrary Rodrigues dam constitutes one of the continent's most important agricultural, colonization and structural pro-

READY NEXT JANUARY

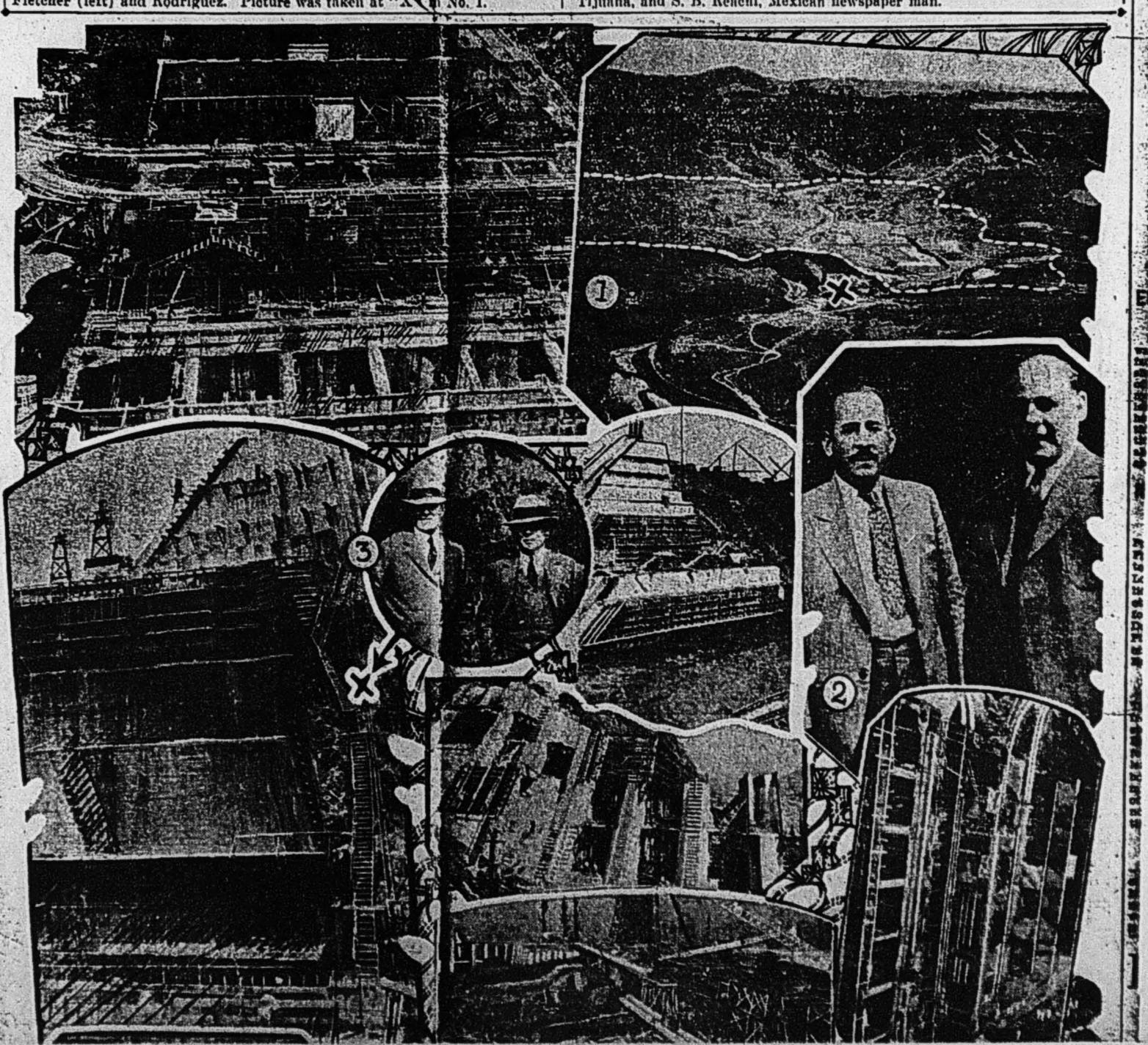
By January, 1933, the dam will be completed to a 60-foot height and be ready to impound sufficient water to serve Orester Tifuana's domestic needs during four consecutive dry years. It will be 80 percent filled by a single downpour like that of Februsry, 1923, and completely filled within eight hours by such a rain as in 1916, reports Jose L. Pavels, engineer, general agent of the department of agriculture in Baja California.

Rodrigues dain has a drainage area of 940 square miles with an extreme seasonal flow featuring large and flashy floods; thus the project serves as an important protective as well as agricultural development measure for the Triviana serves.

Where Tijuana River Will Be Harnessed to Public Use

These pictures are of Rodriguez dam, 11 miles southeast of Tijuana, and officials interested in its construction. 1-Dotted line marks limits of impounding basin. 2-Gov. Agustin Olachea (left) of Baja California and Gen. A. L. Rodriguez, governor when the dam was started in 1929, 3—Col. Ed Fletcher (left) and Rodriguez. Picture was taken at "X in No. 1.

4-Mexican inspection party including (left to right). Col. Petronile Flores, mayor of Tijuana; Alberte V. Andrete, manager of the Agua Caliente company; Jose L. Favela, supervisor of dam construction as representative of the Mexican government; Gen. Elfridie Velasquez, military commander at Tijuana, and S. B. Reachi, Mexican newspaper man.



estenitural developm the Tijuana sector.

A dam 60 feet in height will not an annual profit of \$50,000 which it is the intention of the government to put right back into helping finance the completion

An additional 4000 acres of fertile lands particularly adaptable to growing of avocados, citrus fruits and winter vegetables will be made available, increasing the Mexicali-Tipuana prigated agricultural domain to more Man 300,000 acres.

Conceived by Gen. Abelardo Bodrigues in 1929 when he was governor of the northern district of Baja California, Rodrigues dam was started by its creator, who now holds the office of secretary of war for the Republic of Mexico. While occupying various major governmental posts in Mexico City, including that of secretary of industry, commerce and labor in the cabinet of President Pascual Ortiz Bubio, General Rodrigues never has lost interest in Rodrigues dam. OLACHEA SPEEDS PROJECT

Recognizing the importance of the project to the northern district of Baja California, Gen. Agustin Olachea, upon assuming the governorship of the northern district of the territory, threw whole-hearted support to rushing completion of the dam. In fact, Governor Olschea named Rodrigues dam as the first of five major developments on his territorial improvement program; the other four projects include expansion of public education, paving of the Tijuana-Ensenada highway, extension of Tijuana's sewage system and paving of Tijuana

Governor Olachea's support of the Rodrigues dam construction is no less enthusiastic than that given by Gen. J. M. Tapia, governor of the district for 10 months during 1930. General Tapla appropriated \$60,000 a month for Rodrigues dam construccon during his reign as governor.

Rodrigues dam is being built by the national government of Mexico and the northern territory of Baja Calfifornia, as a joint irrigation development. Ignacio Lopes Banclari is chief executive of the national commission of irrigation and is represented in the district and on the Rodriguez project by Jose L. Pavola, Charles P. Williams, Los Angeles, is consulting engineer for the national commission and is assisted by Jose Gomes Tagle as resident engineer for the Mexican povernment. A. J. Wiley and P. A. Noetall with Mr. Williams have acted as a consulting board on problems of foundation and design.

feet, or 36,191,000,000 gallons. Area to be covered by the lake; 2240 government.

Length of the lake. 4% miles. E. Base yield: 9000 , acre-feet per year, er 2,906,000,000 gallons a year. Use of water: Domestic supply of the city of Tijuana and suburban derelopment through irrigation of the

valley located between the dam site and Tijuana. 4. Type of dam: Hollow, reinforced concrete; bulkhead formed by deck

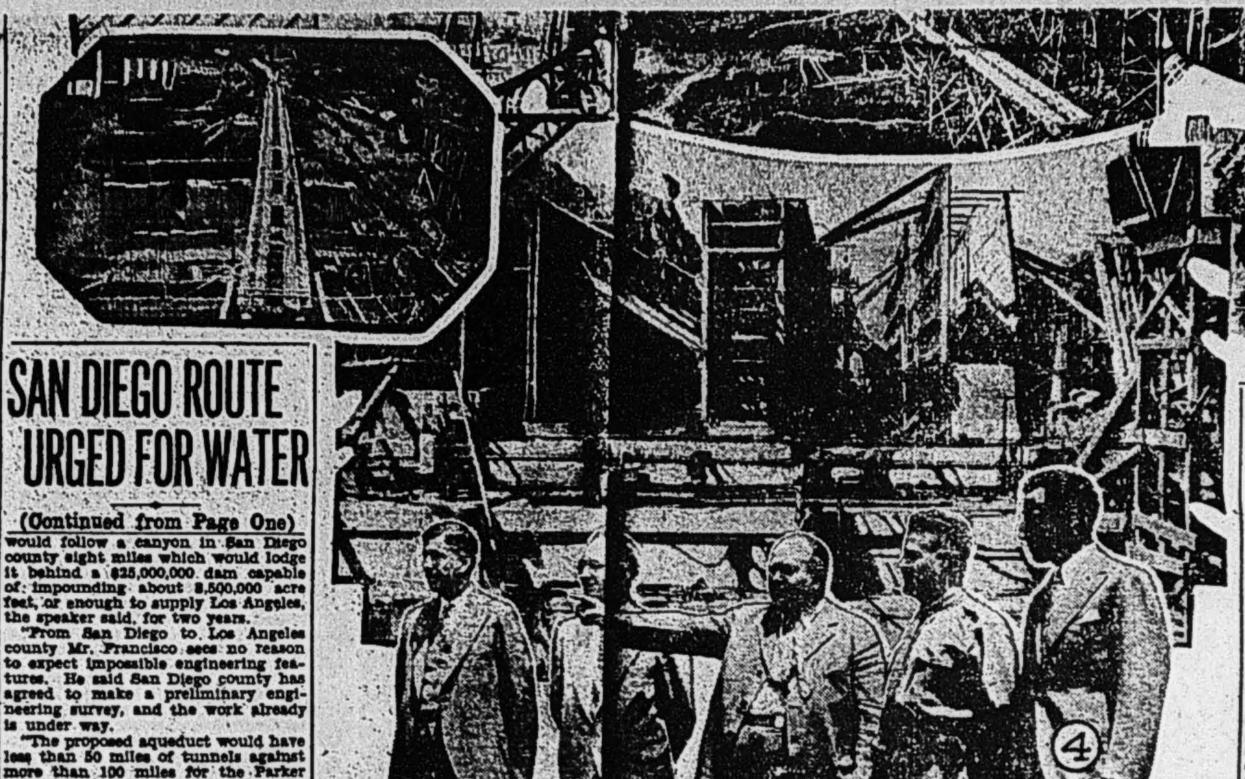
alabs simply supported by buttresses. Height of dam: 180 feet above the stream bed.

Depth of foundation in the river bed: 50 feet; foundation consists of arches of 90-foot maximum span and 7 feet maximum thickness at the to the sidehills, all slong the river

Length of dam along its axis: 1900

built on a pay-as-you-go basis by the government of the northern ter-Cut-off wall: In the river hed it is tractors are the Ambursen Dam sombeing built from the top downward through 10 shafts. Its maximum depth in a small section will be 300

Spillway: May safely handle flood Toledo, O.



Second Largest Carillon in World Is Expected to Ring Out Its Debut

until his plan can be given an engi-neering examination. He argues that go, bereft of its Ravinia outdoor of his route is shorter than that of the era, and with the existence of i Parker route, and that it involves far Civic opera uncertain through finance less difficult engineering features than cial difficulties, will have music-ar "The speaker hopes to bring to-gether officials of interested cities some time next week to further dison a grand scale.

HIGHLIGHTS OF STRUCTURE

Highlights of the dam follow:

1. Location: Garcia canyon in the Tijuana river, 11 miles southeast of the town of Tijuana, Lower Califor
the town of Tijuana, Lower Califor
Tournessed cities for four years have been wondering cowbell, multiplied manyfold. Here about the University of Chicago's being are some of the specifications:

The Parker plan has been "accepting in the town of Tijuana, Lower Califor
The Parker plan has been "accepting in the University of Chicago's being the U is designed to replace it as well as phony—the voice of a musical 2. Reservoir capacity: 111,000 acrs the Allison-Forward plan, which strument weighing 220 tons.

At that date, University officient said today, the world's second largest carillon, a cluster of harmonised below. Working the for several weeks been getting the tower ready, machinery has been grated to pressed air pictons and electrically-operated valves will take the place of flying fingers and educated lips. Total cost—around \$200,000.

The intricate music mechanism will be operated from a console several arriving regularly, and the belia, produced in England, will end the stories below—a heyboard arranged for sharps and flats as for a plano, transatiantic, cross-country trip are.

The individual keys are oak pegs which the artist atrikes with his

Donated to the university by John flats.

CHICAGO, Aug. 6 (A.P.) - Chica D. Rockefeller, jr., in memory of his mother, the carillon will be surpassed in size only by that the Riverside church in New York City.

A supreme noise maker—is this gar-Sometime in October citizens will gantuan and refined cousin of a

> chords. It will be music in the most modern, motorized manner. Com-

which the artist strikes with his

ROBBED AND SLAIN BY CHINESE BANDITS

-Official Mexican Covernment Photos.

BHANDHAI, Aug. 6 (INB.)-Henry Ekvall, American missionary formerly with the Chinese inland mission, missing since July 23, is reported to have been robbed of \$20,000 and then slain by Chinese Communist bandits. Gustav Thrownvall, a Swede said to believed killed.

Former stage and theatrical executives of San Diego were shocked yesterday to learn of the sudden death in Denver of Howard Smith, general manager of "The Green Pastures" company, seen here a few weeks ago on Savoy stage. Smith died in his sleep in a Denver hotel a few days ago, according to word from that city.

He had been a frequent visitor to San Diego for 25 years, according to Jack Dodge, and had formed a large acquaintance here. He was manager of the "Bird of Paradise" company

that played here several years ago.

W. B. Frisbie, division passenger agent for the Santa Fe, said yesterday that Smith, before leaving San Diego with "The Green Pastures' company, made arrangements to return here with his wife from the eastern coast for a vacation, planned for some time this month. He was an ardent lover of San Diego and never ceased to spread good reperts about this city in his nation-wide travels, said Prisble.

WALNUT CROP INCREASES California Walnut Growers' association estimates the crop this year will have been with the American, also is be 27 percent larger than that of

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SPECIAL Double Dutch Blue Label. Peerless, Spezial Homa. 55c-2 cans \$1

Schlitz Gold Label 59c Ballantine...... 3 lbs. 53c Old Homestead 35c, 3 for \$1 Bottle Caps Gross, 15c

SPECIAL Schlitz Blue Label, 214-lb. can, Dark Only. 28c 3 for \$1

Bottle-Ginger Ale (12 or 16-oz.) or small Ambers 25c Doz

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the second of the second of

Two strips of newly-laid pavement were stolen during the night at

route, the speaker said. Not only that, but it would cross all faults at right angles, and would pass through

the major tunnel sections at a point

where the mountains are solid and

TO BEPLACE FORWARD PLAN
"Mr. Francisco declared he has
lived in the district traversed by his

proposed route, and that he knows every mile of the country involved. He said his hope is to delay letting

of a contract on the Parker route

called for co-operation of the Mexican

of 150,000 second feet, Its total length is 351 feet. It will require nine gates

30 feet square. The apron extends

Outlet works: Water will flow

through a concrete-lined tunnel under

spillway and then will flow through a

5. Concrete: \$04,000 cubic yards will be placed. Designed in accordance

with the water-cement strength

theory. Production, placing and cur-ing is controlled. Samples of each and every pour are tested at 28 days. Steel: 6450 tons will be used.

6. Total estimated cost of construc-

tion, \$2,500,000, United States cur-

7. Organization: The work is being

ritory of Lower California. The con-

255 feet below crest.

pany of New York.

rency.

does the northern project.

not influenced by earthquakes.

MEXICO WILL CONTINUE ISSUING FISHING PERMITS AT S. D. OFFICE

Definite assurance that the Mexican government will continue to accommodate masters of American fishing boats operating in Mexican senada, Mexican port 70 miles south of here.

Two weeks later, Secretary Adquevedo came here and, after an (Centinued on Page 2, Cel. 5)

The news, of utmost importance to the large tuna fishing and canning industry here, was received by Sen. Ed Fletcher from Migi Adquevedo, Mexican secretary forestry, fish and game, in the for of a telegram.

Six weeks ago the Mexican go ernment, under orders from Pre dent Cardenas, ordered its fisher! offices here and at Sam Ped

Where to Find It

JRSDAY MORNING, JAN. 2,

(Continued from Page 1)

investigation, confirmed the order (that had come from Mexico, D. F.

Fishing interests, faced with a situation that would have forced some boats out of the Mexican fish- rangement will save San Diego ing industry and that would have fishermen untold expense that put all units of the large tuna fishing fleet to great inconvenience,
loss of time and added expense, to
say nothing of the hexard to their say nothing of the hazard to their turning with cargoes of fish, every highly perishable cargoes that hour that they are delayed in get-might be caused by delays, sought ting to port where they unload the aid of Sen. Fletcher in seking will not arrive in the best condition. modification of the order.

Hastings, chairman of the board of capacity for oil and fuel. In seeksupervisors; the chamber of com-merce, Sen. Robert Olsen of Los would not operate at a profit if officials in a campaign to acquaint Mexican officials with the hardships closing of San Diego and San Pedro offices would impose.

As a result, Sen. Fletcher yester-day received from Secretary Adquevedo a telegram reading:

"Replying to your communication of the 16th to President Cardenas regarding change of offices from San Diego and San Pedro to the port of Ensenada for purposes of issuing fishing permits, I wish to state that in order not to deny the wishes of America, our authorities will continue to issue permits to the interested parties at San Diego and San Pedro. However, at higher rates than at Ensenada, Also, we will do away with concessionaires who have doubled the cost to those interested parties. The Mexican government reciprocates the courtesies and concessions which the American government has hereto-fore extended to us. Affectionately, "MIGUEL ADQUEVEDO."

Senator Fletcher said last night that confirmation of the telegram will be contained in a detailed letter of explanation which is to follow. He said he was certain that the arrangement will work out very satisfactorily for all parties involved.

"This is the greatest bit of news southern California fishermen could hope for," said Frank Buono, general manager of the San Diego Fishermen's association, when a copy of the telegram was read to him last night by The Union.

Big Saving Cited "Continuance of the present ar-

"Many of the boats would have The senator enlisted cooperation been forced out of Mexican waters of Mayor P. J. Benbough, Edgar F. entirely, because of their limited called upon to lose time and mileage putting into Ensenada."

Il the and

The San A

SAN DIEGO, CALIFORNIA, TUESDA!

After a totuava fishing trip in the Gulf of California as guests of State Sen. Ed Fletcher, state officials including Lt. Gov. George J. Hatfield were back in San Diego yesterday spinning yarns about "the big one they missed." The party, traveling in four trucks and autos and carrying their own water, food and other supplies, left Friday morning and were joined at El Centro by Hat-field and George Stout, California liquor administrator, who flew from San Francisco.

Also in the party were Ralph Seeley; Merle Templeton, state liquor administrator here; State Sen. Leonard J. Difani; State Sen. Ben Hulse; J. S. Oswalt, El Centro chief of police; Charles Fletcher, Charles Smith and State Sen. San-born Young. The party drove to Yuma and then went south through Sonora to Santa Clara.

The party caught 81 totuava, the largest of which weighed 162 pounds and was caught by Hatfield. The smallest fish caught weighed 50 pounds.

Hatfield was warm in praising the outing. He said: "The trip to the gulf is the most unusual on the North American continent. George Stout and myself left San Francisco by plane at 3:30 a. m. Friday and four hours later joined the party at El Centro. At 5 p. m. the same day we were at Santa Clara, on the gulf, a most remarkable change.

"I have seen nothing that approaches the peculiarities of the delta of the Colorado. The primitive life is picturesque and most inter-

The party brought five of the fish back to San Diego. One of them which weighed more than 100 pounds was given to the Children's Home.

LT. GOV. HATFIELD IN FISHING PARTY





esting. The courtesy and friendliness of the Mexicans was outstanding and the delight of the trip is guests of State Sen. Ed Fletcher. Top (left to right): Ralph Seeley, something that always will be re-Smith and State Sen. Sanborn Young. Below: (left) Lt. Gov. Hetfield with a big catch and (right) Merle Templeton, state liquor administrator here, with a totuava he hooked.

Sen. Ed Fletcher announces receipt from the department of fish and game of Mexico, Miguel A. de Quevado, of the new tariff signed March 13 by President Cardenas affecting the Mexican fishing industry on the Pacific coast. The San Diego and San Pedro fishermen will not be compelled to go to Ensenada, and Mexican offices will continue to be open in San Diego and San Pedro. New rates follow:

Register on tonnage, annual fee, 3.60 pesos; permit for fishing for each boat, 18 pesos; for each ton of capacity and for every voyage, 25 pesos per ton; inspection of nets, each meter in length, 15 centavos: annual permits to residents and nonresident foreigners, 2 pesos per year.

If the above permits are secured in Ensenada, there is some reduction [in cost but not sufficient to warrant making Ensenada the port of entry. Frank Buono, general manager of the San Diego Fishermens association, said, "Under all conditons, our organization is satisfied with the new tariff, and appreciates what Ambassador Daniels has done in rendering his vital assistance. Sen. Fletcher should be given the credit for taking the lead with the organization in securing the reduction of rates from 35 pesos to 25 pesos per ton import duty.

"There is one condition that we feel is unfair, the demand of a cash bond. It should be changed to a surety bond, otherwise the fishing industry will be greatly curtailed if not almost entirely paralyzed."

Ed Fletcher Papers

1870-1955

MSS.81

Box: 74 Folder: 14

Personal Memorabilia - Miscellaneous clippings re Mexico



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