

Media Advisory on Conference of California Scholarship Federation

March 19, 1976

MEDIA ADVISORY

STORY: Southern Region Conference of California Scholarship Federation at UC San Diego

DATE: Saturday, March 27

TIME; 9 a.m.-3 p.m.

PLACE: 9-10 a.m. -- Gymnasium -- Introductory session

10-11 a.m. -- various classrooms -- 10-12 lecture sessions

11 a.m.-noon -- lunch break

12:30-1:30 -- various classrooms -- 10-12 lecture sessions

1:45-3 p.m. -- Gymnasium -- Closing session, scholastic awards,

Keynote address by DR. MARGARET MEAD

VISUALS: Youngsters at main session and in individual lecture sections

Keynote speaker Dr. Margaret Mead

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REMARKS: From 1,500-2,000 high school students from five southern California counties will attend the one-day conference at UC San Diego. Lecture sessions will be given by a number of eminent local experts and UC San Diego professors. Four areas of interest will be covered in the session: government, politics and law; religion, sociology and psychology; the arts, and science. Lecturers include attorney Michael Walsh, music critic Donald Dierks, Globe Theater director Craig Noel, community planner Max Schmidt and others.

Dr. Mead will also speak at UC San Diego at 8:15 p.m., March 27, in the Mandeville Auditorium on "A New Ethic for the Nation in This Bicentennial Year."

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