

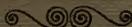
VIEWS OF

SAN DIEGO

AND

PACIFIC BEACH

PACIFIC BEACH



PACIFIC BEACH is a beautiful seaside section of San Diego, and is destined to become its most popular and largest residence suburb. Its natural advantages are far greater than those possessed by all the other sections of San Diego combined.

During the Tent City season we will take two excursions each day from Tent City to Pacific Beach, in order to afford homeseekers and investors an opportunity of seeing for themselves what we have to offer. We will be pleased to have you accompany us, and we will endeavor to make the outing a pleasant one.

This is done without any expense to you, for we feel sure that after having seen the many charms and the delightful situation of Pacific Beach, you will not rest content until you are the proud and fortunate possessor of a home-site there, where Nature has bestowed more blessings than in any other one locality of the globe.

Come in and arrange a date for going out with us, or see our excursion agent about it.

Asher & Littlefield

Exclusive Tent City Agents for

**Folsom Bros. Company's Pacific Beach
Properties**

1316 Coronado Tent City, Coronado, Cal.

City Office: 1317 E. St., bet. Fourth and Fifth, San Diego, Cal.



A VIEW OF SAN DIEGO FROM THE BAY

A Few Facts.

San Diego Bay has an area of 22 square miles; 20 lineal miles of wharfage; has 28 feet of water over the bar at low tide, and is the safest harbor in the world.

The City of San Diego has a population of 45,000; has the most abundant, the purest and the cheapest water supply of any city in California.

The City of San Diego has laid, in the past year, 30 miles of water mains, 26 miles of sewers, made 12 miles of new streets, and built more than 900 new homes.

The City of San Diego voted \$250,000 for school purposes during the last year, and has a school system—from kindergarten to State Normal School—that is unsurpassed by any city in the United States.

The City of San Diego will expend, during the year of 1907, more than \$10,000,000 for buildings, street paving and grading, concrete sidewalks, water, gas and sewer mains, new street car lines, there being over 56 miles of street railway extensions now under way. The above amount does not include any of the sum to be expended on the San Diego & Arizona Railroad.

The City of San Diego has, as its largest, finest and most accessible beach, PACIFIC BEACH. This charming suburb has a world-wide reputation. The beach is four miles long, and at low tide is over 600 feet wide.



THE SCRIPPS HOME, PACIFIC BEACH.



BOATING ON MISSION BAY, PACIFIC BEACH.

“I know a land where feathering palm trees shade
To delicate twilight, suns benign as those
Whose dawning gilded Eden ;—Nature, there,
Like a gay spendthrift in his flush of youth,
Flings whole treasure on the lap of Time.
There, steeped in roseate hues, the lake-like sea
Heaves to an air whose breathing is ambrosia ;
And, all the while, bright-winged and warbling birds,
Like happy souls released, melodious float
Thro’ blissful light, and teach the ravished earth
How joy finds voice in heaven.”

—LORD LYTTON.



*SUNSET.

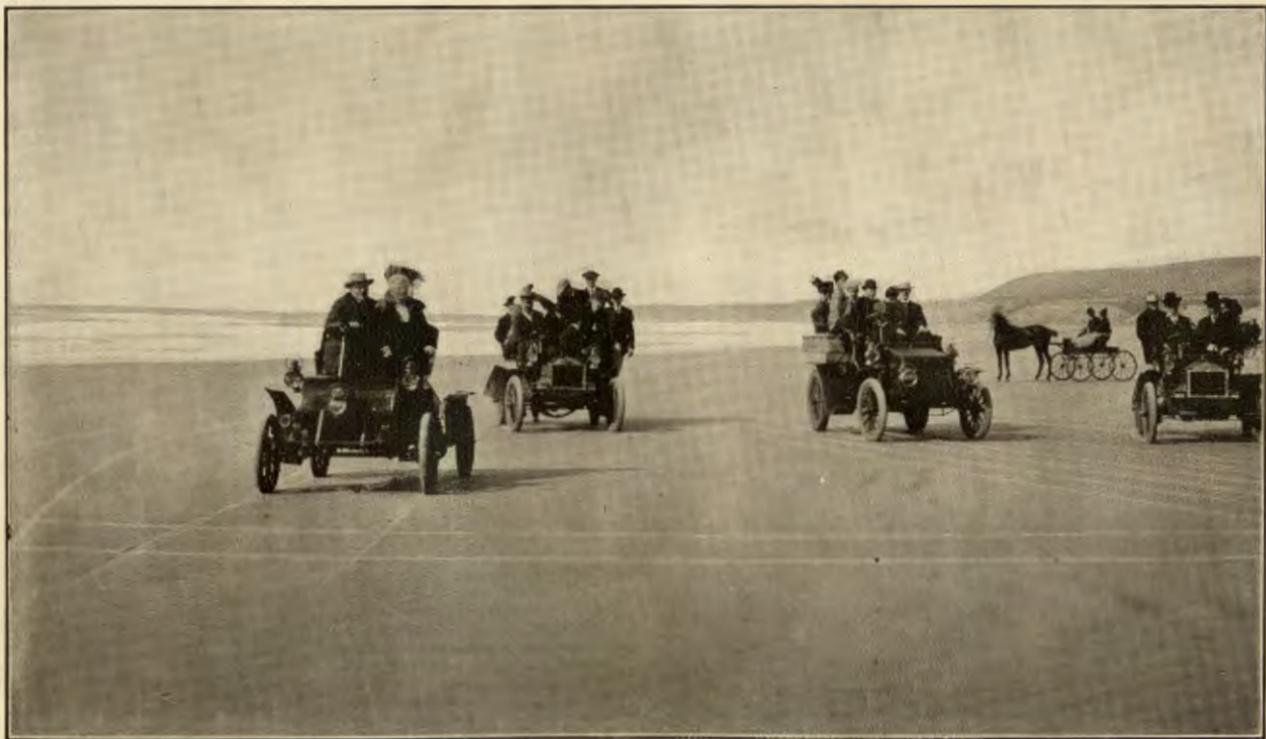
*Photo by Prof. F. W. Kelsey.



METHODIST CHURCH, PACIFIC BEACH.



MAP OF BAY REGION.



AUTOS ON THE BEACH.



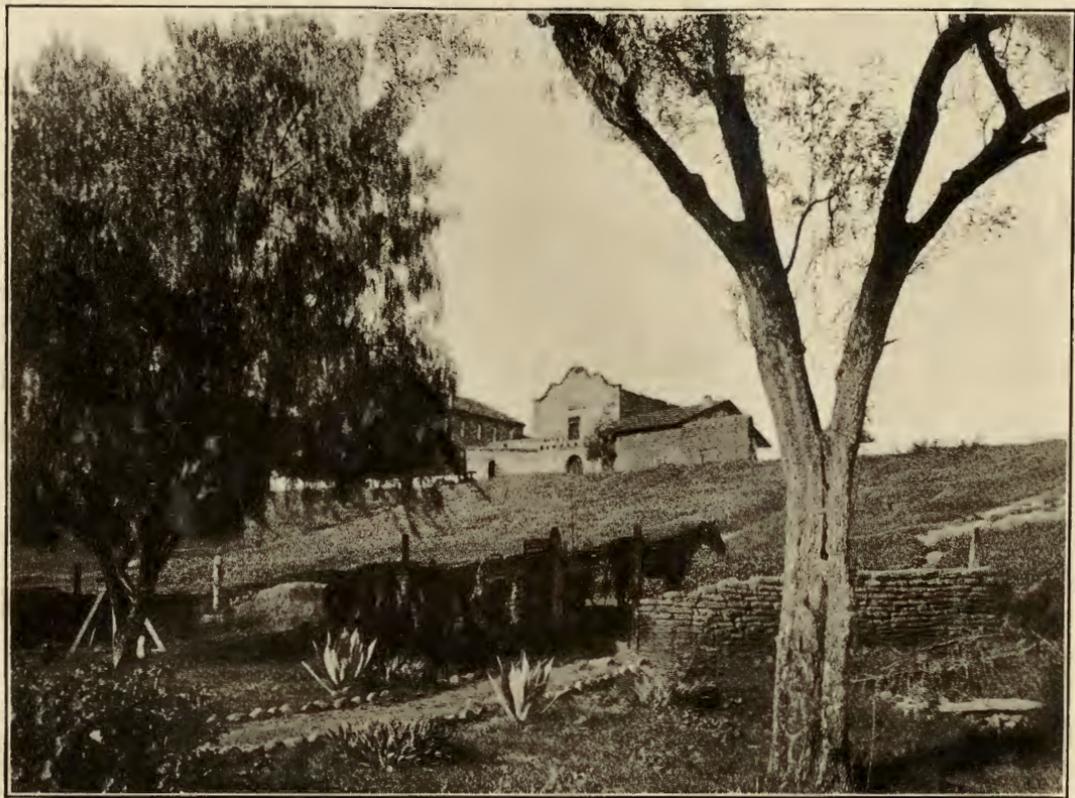
THE BAKER HOME.



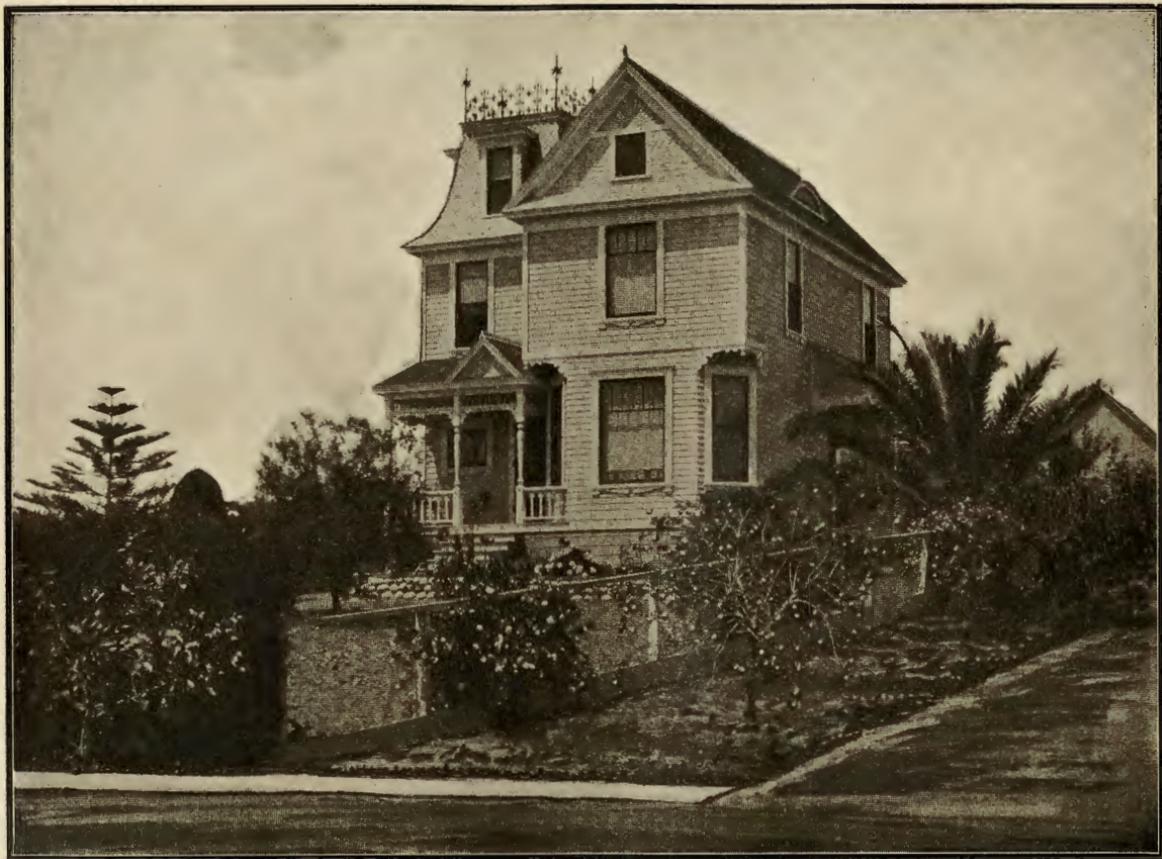
BATHING IN BAY, PACIFIC BEACH.



MARRIAGE PLACE OF RAMONA, OLD TOWN, SAN DIEGO.



OLD MISSION, SAN DIÉGO.

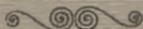


THE WOODMAN RESIDENCE.



HOTEL BALBOA, PACIFIC BEACH.

Ahead of Them All!



It is well-nigh impossible to enumerate the many natural and material advantages possessed by Pacific Beach, but the following will give you some idea of *what is there today*:

PACIFIC BEACH has a very fertile soil, perfectly free from stone or adobe, easily cultivated, and producing everything luxuriantly.

PACIFIC BEACH has *the best* climate of this wonderful bay region, which is shown by U. S. Government reports, extending over a long period of years, to possess the most equable climate in the world, so far as is known.

PACIFIC BEACH consists of the most sightly body of land in San Diego, with beautiful sunny southern exposure.

PACIFIC BEACH possesses the advantage of a situation on both ocean and bay, the ocean frontage consisting of its famous beach, four miles long, very wide and gentle, absolutely free from undertow, and said to be the finest beach on the Pacific Coast.

PACIFIC BEACH has churches, stores, schools, one of the finest and best appointed hotels in the southwest, graded and oiled streets, concrete sidewalks, an abundant supply of the purest water, the best of railway transportation, with electric systems now under construction.

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SAN DIEGO