

# SOUTHWESTERN SUCCESS

AUGUST 1907

## *San Diego Number*

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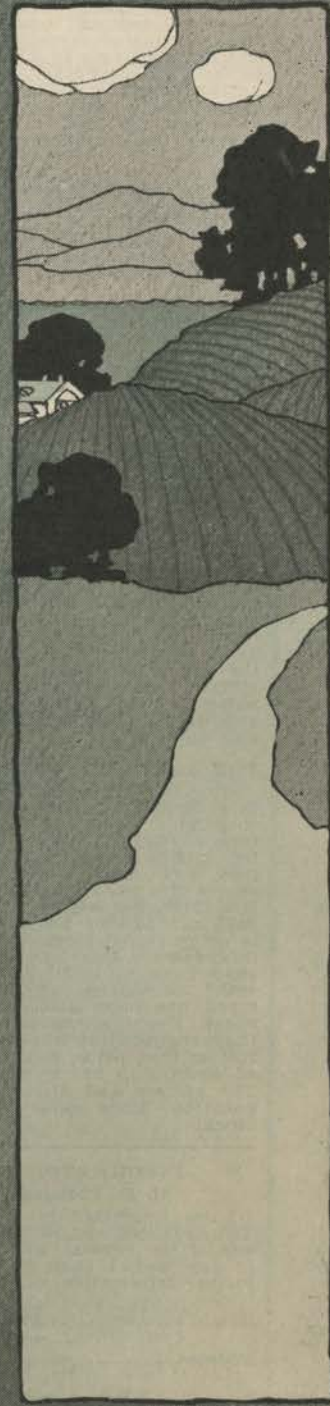
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¶ Short Stories giving facts and figures showing what California has to offer the Tourist, Home-seeker and Colonist. Splendid illustrations depicting the beautiful scenes of California and the Great Southwest. Statistics gathered from most reliable sources.

PRICE 15 CENTS



# SECOND OFFERING OF STOCK IN THE SOUTHERN TELEPHONE-ELECTRIC COMPANY

The telephone has become one of the most important factors in the business and social life of the entire world. This is especially true of the United States. The telephone is constantly in demand by the people, and although furnished at a very reasonable rental, it has been found to be a very profitable investment. Large percentages have been made by those holding securities of telephone companies.

The Southern Telephone-Electric Company was organized principally to conduct a telephone business in one of the richest sections of the United States, viz: the State of Texas, constructing and operating both long distance and local telephone systems. The Southern Telephone-Electric Company is not only a telephone company itself, but also a telephone construction company. It will work along lines somewhat similar to those employed by the Empire Construction Company of the Pacific Coast, thus assuring large and continuous profits for its stockholders.

Mr. E. L. Swaine, President, in speaking of the plans of operation, states as follows: "The Company now owns the Fort Worth Long Distance Telephone Company, and will soon acquire extensions for the construction and operation of local exchanges in a number of towns in the State of Texas.

"The Company will hold control of the long distance lines, which will enable us to protect the business of the local exchanges, besides bringing a good revenue.

"When a local plant has been constructed and in operation, a company will be formed among the business men of the community. They will subscribe for the stock, as it will pay a good interest on the investment, and they will be the owners of the property in their own town.

"The Southern Telephone-Electric Company will receive for such plants from the new local companies, part cash and part bonds, based on the earning power of the companies, which cash and bonds will give a very good profit on the work of construction, and place us in a position to turn over the funds again in another locality.

"The profits in the telephone business have proved very satisfactory, paying good percentages on bonds and stocks, besides enabling the companies to lay aside a fair surplus. This refers to the operating companies, from which class we expect to secure a portion of our earnings, the greater part to come from the profits on construction. It is the intention to set aside for sale only sufficient stock to provide capital to carry on the work in hand, which will enable us to pay very satisfactory dividends on the outstanding stock.

"Our representative now in Texas writes of the great possibilities there, and we are looking forward to remarkable success."

## THE SOUTHERN TELEPHONE-ELECTRIC COMPANY

Is a corporation duly organized and incorporated under the laws of the Territory of Arizona. The capital stock is ten million dollars (\$10,000,000), divided into one hundred thousand (100,000) shares of a par value of one hundred dollars (\$100) per share. The stock is fully paid and forever non-assessable. There is no preferred stock and no bonded indebtedness. Each and every share of stock is on an equal basis. The organization or charter member price of this stock has been placed at \$27.50 per share. Every share of stock issued at the present time has been paid for in full at that price. Not one single share of promotion stock has been issued. The officers and directors of this corporation have paid for their own stock.

### INFORMATION COUPON.

H. E. Folkeson, Agent.

I am interested in your SOUTHERN TELEPHONE-ELECTRIC COMPANY, and if my request will not obligate me in any way I shall be glad to receive further information.

Name .....

Address .....

.....

.....

The affairs of the corporation will be under the management of the following Board of Directors:

E. L. Swaine, General Manager of the Home Telephone and Telegraph Company of Los Angeles, Cal.

A. M. Young, Cashier Home Savings Bank.

H. J. Leland, City Clerk, Los Angeles.

John Hammer.

Ernest A. Olds, Superintendent of Construction of the Home Telephone and Telegraph Company of Los Angeles, Cal.

H. L. Edwards, Superintendent of the Contracting Department of the Home Telephone and Telegraph Company.

F. J. Norris, Cashier of the Occidental Trust and Savings Bank of Los Angeles, Cal., and formerly auditor of the Home Telephone and Telegraph Company.

J. N. O. Rech, Attorney, Los Angeles, Cal.

Edgar A. Sharp, Attorney, Los Angeles, Cal., and one other gentleman who has requested that his name not be made public until a later date, owing to his present financial affiliations with other large interests.

The officers of the Company are:

E. L. Swaine, President; A. M. Young, First Vice-President; H. L. Edwards, Second Vice-President; E. A. Olds, Third Vice-President; J. N. O. Rech, Secretary; F. J. Norris, Treasurer; H. J. Leland.

The men who will have charge of the field work and operation of the affairs of the Southern Telephone-Electric Company are all practical, successful telephone men of unquestioned integrity and special ability in their particular branch of technical effort. These gentlemen have sold and are selling their interests in other telephone corporations and placing their available funds in the stock of the Southern Telephone-Electric Company at the same price and on the same basis that the stock is offered to you.

The territory in which this corporation will operate is no less than the cotton belt of Texas, a belt containing a greater population than the three Pacific States, California, Washington and Oregon, combined. This is today, in the minds of these men, the best and richest territory in the United States for the operations of such a corporation. Let us emphasize the fact that these men are familiar with the telephone situation throughout the United States and that they have chosen this rich cotton belt of Texas because it offers greater inducements and quicker and surer profits than any other territory. The company already possesses the keynote to this entire territory. It has already purchased long distance telephone lines, which are constructed and in operation, also rights-of-way for long distance lines, and franchises for constructing independent telephone systems in cities and towns up and down this belt. In fact, so much work has already been done and so much progress made that no other company, even should it possess the same financial advantages and the same able Board of Directors, could possibly become a competitor. This is a big element in the success of this corporation.

The territory or field which has been selected by this Board of Directors is one of the richest in the United States and at present almost overlooked, except by the interests controlled by the Bell Telephone.

The charter of the Southern Telephone-Electric Company is broad, permitting the company to carry on the business of constructing and operating telephone plants, long distance lines and equipment, electric power and lighting plants, and any and all business pertaining to the acquiring, operation or development of the telephone and electric lines. The charter permits this Company to act as a holding company. In other words, grants the corporation all privileges of holding the stock of other corporations—in fact, to carry on all of the business at present contemplated. It covers all exigencies which can possibly be foreseen, facilitating the future development of the independent telephone business in the State of Texas.

## NEW TELEPHONE COMPANY OFFERS SMALL INVESTOR AN UNUSUAL OPPORTUNITY.

The time has come when the people ought to own the public service corporations, and they are going to own them, too. Here is an opportunity for a small investor to buy stock that should ultimately make him financially independent. The conditions that make possible the success of this corporation are many

times more promising than they were when the Bell Telephone stock was first offered to the public.

The money for carrying out the plans of this enterprise is being raised by the sale of common stock, which is the only form of security issued. The old-time method of bonding this property to the bursting point will not prevail in this enterprise. Not a dollar in bonds, preferred stock or security of any kind stands ahead or takes precedence over the common stock. Every man or woman that wants a share of this stock in the Southern Telephone-Electric Company will be on an equal footing first, last and all the time. The full par value of the shares is \$100.00, fully paid and forever non-assessable; but, like all large enterprises, the first stock sold must be offered at a big sacrifice in order to quickly raise sufficient capital to put the company on a good dividend-earning basis. A portion of the \$100 shares of the Southern Telephone-Electric Company is, therefore, offered at \$27.50 per share. The shares that are invested in at this low price of \$27.50 will, in a few months, not only be worth their full par value, but many times more. The shares of the Home Telephone Company in Los Angeles could have been bought three or four years ago for only 10 cents on a dollar. These shares of common stock are now earning dividends, after the company has paid out thousands of dollars on a tremendous bond issue. Bear in mind that the Southern Telephone-Electric Company will have no bonds; that it has but one security—common stock—and that every stockholder is on an equal footing.

### INSTALLMENT PAYMENTS ON STOCK CAN BE MADE AS FOLLOWS:

We are offering the full paid, non-assessable \$100 par value stock of the Southern Telephone-Electric Company on the following easy terms:

**\$30.00 buys 1 share, par value \$100, pay down \$6.00 and \$3.00 a month for 8 months.**

**\$150 buys five shares, par value \$500, pay down \$30.00, and \$15.00 a month for 8 months.**

**\$300 buys 10 shares, par value \$1000, pay down \$60.00 and \$30.00 a month for 8 months.**

**\$1500 buys 50 shares, par value \$5000, pay down \$300 and \$150 a month for 8 months.**

You can contract for any number of shares, paying for them in the same proportion. You can pay more down and more per month if you desire, or you can pay in the entire balance due at any time, when a certificate will be issued. Make all remittances payable to

H. E. FOLKESON, Agent, 406-7 I. W. Hellman Building

Every man or woman who invests in the shares of the Southern Telephone-Electric Company at the ground-floor price of \$30 per share, at which we now offer them, will in all human probability be able to ultimately get dividends in excess of 40 per cent. on the investment, or be able to sell the stock within a short time for many times its present value. \$27.50 buys a share to-day.

H. E. FOLKESON, AGENT,

406-7 I. W. Hellman Building.

### PURCHASE COUPON.

H. E. FOLKESON, AGENT,

406-7 I. W. Hellman Building.

Inclosed find \$.....in..... (say whether full or partial) payment

for.....shares of stock of the SOUTHERN TELEPHONE-ELECTRIC COMPANY.

Name .....

Address .....

.....

.....



**THE BULLFROG SAYS**

that, in connection with the Salt Lake Route, the

**DIRECT LINE to NEVADA Gold Mining Districts**

IS THE  
**LAS VEGAS & TONOPAH R. R.**

which connects Southern California and Salt Lake City with the great Bullfrog District and tributary territory. 'Tis the only line running

**THROUGH SLEEPING CARS**

between  
**Los Angeles, Beatty and Rhyolite**

and in connection with the Bullfrog-Goldfield and Tonopah and Goldfield Railroads between

**LOS ANGELES, GOLDFIELD & TONOPAH**

These sleepers leave Los Angeles at 8:00 p.m. daily via Salt Lake Route, and arrive next day at Beatty at 4:05 p.m., Goldfield 7:45 p.m., and Tonopah 9:00 p.m.

Westbound, leave Tonopah 7:20 a.m., Goldfield 8:30 a.m., Beatty 12:30 p.m., and arrive Los Angeles next morning at 8:00.

Full information at all ticket offices, or from  
**E. W. GILLETT, Traffic Manager L. V. & T. R. R.**  
396 Pacific Electric Building, Los Angeles.

## FOLLOW THE TRAIL OF THE TROLLEY

The new electric railway to Covina opens up a vast empire of new, money-making opportunities for those who have the eyes to see, traversing the richest section of the far-famed San Gabriel Valley.

A great industrial suburb has been founded on the high ground at the southern end of the valley, only 18 minutes from the Huntington depot, and straight as the arrow from the bow, at

### WILMAR

*Lots \$300 and up. Highly improved.*

Wilmar begins its career with its future assured. The California Distilling Company will build a \$160,000 plant, occupying 8 acres of ground. A paint and varnish factory is also assured, as well as a lumber yard and planing mill. A handsome freight, express and passenger station will be built by Mr. H. E. Huntington. Bank and other business houses are also on the way. A 160-horse power pumping plant, already installed and in operation, will furnish abundant water. Electricity for light and power is available. Graded and oiled streets, cement walks and curbs and modern street lights will render it the finest suburb of Los Angeles.

For further information and copy of folder now in press, call, 'phone or address,

### WILMAR, TOWNSITE COMPANY

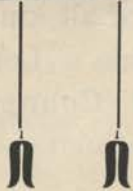
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Los Angeles, Cal.

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### NATURE'S MASTERPIECE



Thirteen miles wide, one mile deep, two hundred and seventeen miles long and painted like a flower. "El Tovar," new \$250,000 hotel, on the rim. Harvey management.

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VIA THE

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DIRECTLY ON  
YOUR WAY EAST

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- 4 An unbiased opinion on San Diego Real Estate and town topics, write or call upon us.

Trouble is not in our dictionary.  
Questions promote interest.  
Time is ours alike.

### REMONDINO INVESTMENT COMPANY

FLETCHER-SALMONS BLOCK COR. SIXTH AND D STS.  
San Diego, California

## Homes for Home-Seekers in Kings County California

The most fertile spot in the entire San Joaquin Valley. Great profits in alfalfa, stock raising, dairying, fruits, grain, vegetables and poultry. The lands of Kings County are situated in the most desirable part of all California. Plenty of water goes with all lands in this section of the state. Special inducements are offered home-seekers in this wonderful agricultural county.

**ALFALFA and FRUIT LANDS  
IN KINGS COUNTY FOR  
\$25 to \$150.00 an  
ACRE**

Kings County is the country of opportunities where happy homes may be established in one of the most prosperous sections of California.

Write for further information to

**Board of Supervisors,**  
Kings County, Hanford, California

*Own Copper Stock and be independent  
for life.*

# \$100,000,000

Is what the United Verde of Arizona has paid in dividends, and it is now producing copper at the rate of \$1,000,000 a month. It is this copper mine that has made Senator W. H. Clark a multi-millionaire. Our claims are located in this famous United Verde district and have every indication of developing into one of the greatest money-making propositions in the West. Write us at once for full information.

## Long Beach and Arizona Mining Co.

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Most modern & elegantly furnished flat building in Southern California

**NEW THREE STORIED FIRE-PROOF BRICK BUILDING  
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Twenty-six (four room) apartments with all modern conveniences. Five three room apartments, five two room apartments as well as ten single rooms. Each apartment contains elegantly furnished and spacious drawing room, bed room, dining room, kitchen, pantry, bath room and closets. Laundry tubs and store rooms in basement. Spacious verandas and roof garden for the benefit of tenants, with the most splendid view over the country, Los Angeles mountains, the whole beach from Huntington Beach to San Pedro with the new Breakwater and Catalina Island. Home phone in each room.

APPLICATION FOR APARTMENTS ADDRESS

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For information inquire of housekeeper of building, apartment No. 1

## You ought to have a home in San Diego

The City of Opportunities.  
The Country and Climate of Delights.  
Where Cool Summers and  
Warm Winters Make Life Enjoyable.

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**THOMAS SMALLCOMB**

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Room 206 Granger Block. San Diego, Cal.

# Southwestern Success

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AUGUST 1907

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## SAN DIEGO IN 1907

The Most Interesting of the Galaxy of Cities that Make Up Southern California—Facts and Figures; Not Only for the Home People, but for the Home-Seeker and Capitalist as Well

By C. Beauregard Poland—"Capt. Jack"

Although much has been written and much can still be written of the past of San Diego, this will be touched upon but lightly in this special number of Southwestern Success, as it is not the past but the busy present and the glorious future of San Diego and the great Southwest tributary to it that we desire to im-

attention of mankind. The development of these advantages, whether their tendency is toward transportation, commerce or manufacturing, has in many instances proven the corner-stone on which a magnificent mercantile and agricultural prosperity has been erected. Every county that is fortunate enough to possess such

States today shows that their progress and achievements have been based upon some individual advantage. San Diego has her attractions and inducements in being the distributing point and center of a vast area of country that is rapidly feeling the quickening influences of progressive development. It has and will be-



POLO AT SAN DIEGO

press upon our readers wherever this issue penetrates. We wish to impress upon all, its immense natural advantages, and to show the solid foundations for the great spirit of progress that has prevailed in San Diego for the past ten years—progress that has gathered renewed and increasing vigor as year followed year.

Every city in the United States, either from its geographical position or from some peculiar natural advantages, has some special attractions that win the

a city becomes doubly attractive to the enterprising homeseeker and investor. The only feature ever wanting to bring about this result, to form, as it were, the keystone, to render certain, symmetrical and complete the arch of the city's possible commercial and industrial prominence, has been the enterprise of its business men, the foresight to forecast the possibilities of the future and courage sufficient to utilize them. The history of many of the more important cities of the United

States today shows that their progress and achievements have been based upon some individual advantage. San Diego has her attractions and inducements in being the distributing point and center of a vast area of country that is rapidly feeling the quickening influences of progressive development. It has and will be-

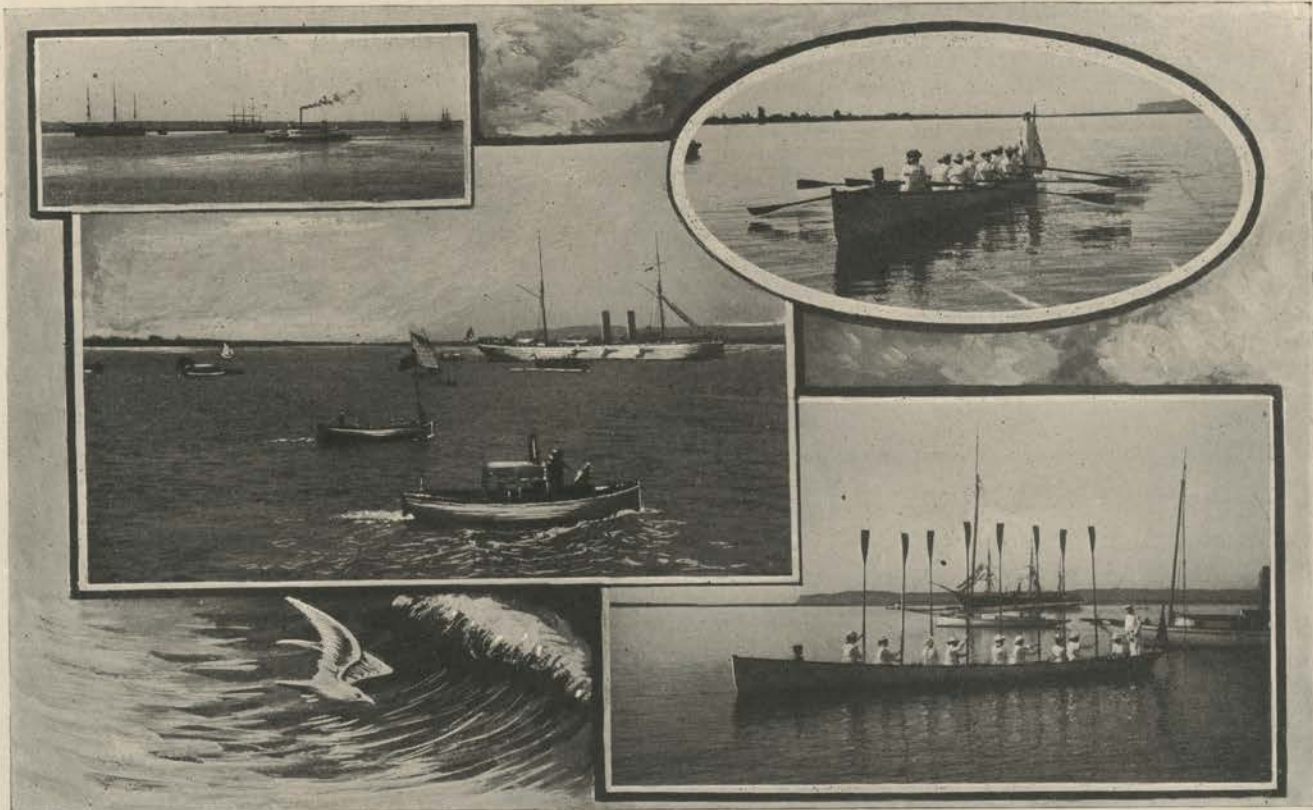
States today shows that their progress and achievements have been based upon some individual advantage. San Diego has her attractions and inducements in being the distributing point and center of a vast area of country that is rapidly feeling the quickening influences of progressive development. It has and will be-

Geographically it is the point toward which new railroads, transcontinental and Latin-international, must run in the early future, because of the magnificent development of Southern California along agricultural and industrial lines, and because of the ever-increasing importance of the trade of Lower California, Mexico territory. San Diego is destined to become the highway meeting point of the all-the-year-round travel of the Pacific Coast, because of the city's splendid harbor advantages—the connecting point between the Gulf and

the sight-seer, the globe-trotter, the student of archaeology and ethnology, the mineralogist, the geologist and the naturalist, it is the center of a but superficially explored region, teeming with interest—the central meeting place of the people of the old historical days when Mexico reigned supreme along the Pacific Coast; of the pueblo builders, Aztec and Inca civilizations, aboriginal tribes, Spanish and Mexican conquistadores and American pioneers, of all of which traces, more or less distinct and varied, exist on every hand—teeming with ani-

mal life, fitted especially for the region's unusual conditions; a store house but slightly opened of nature's mineral wealth, varied in kind, and seemingly inexhaustible in quantity; a region of rare flora, of unique and distorted forms and wondrous coloring, as though nature, with a Machiavellian diabolicism, had consorted with the powers of the air and the Plutonian realms in an attempt to mingle the most beautiful and the most atrocious in form of tree, shrub, grass and bloom, to secure the most bizarre and weird results—and had succeeded. At San Diego is to be found the only opportunity offered anywhere on the Southern Cali-

fornia coast to the traveler of the United States as he goes to and fro in this delightful section to enter a really foreign land without breaking the course of his journey. To be sure it is easy to cross into Canada, but what American feels that to be a foreign country? Every where he hears his own language, sees his own race and in many instances could not tell he was out of the United States if he did not know this to be the case. But how different here near San Diego! He has only to make a few miles' trip to Tia Juana and



MEN OF WAR ON THE BAY

the Pacific and between Mexico and Central America and the United States. Topographically it is the best fitted for residence of any point along the Pacific Coast. It is a city of some 35,000 inhabitants, with an altitude that invites and invigorates, protected from the extreme cold and elevated above the extreme heat of the surrounding desert and irrigated country, a city of easy grades and yet of most excellent views. Climatically San Diego is as near perfection as the health-seeker can find—no great heat or great cold, dry and salubrious, the air clear, bracing and invigorating, lacking miasms of every kind and inducing longevity. To

mal life, fitted especially for the region's unusual conditions; a store house but slightly opened of nature's mineral wealth, varied in kind, and seemingly inexhaustible in quantity; a region of rare flora, of unique and distorted forms and wondrous coloring, as though nature, with a Machiavellian diabolicism, had consorted with the powers of the air and the Plutonian realms in an attempt to mingle the most beautiful and the most atrocious in form of tree, shrub, grass and bloom, to secure the most bizarre and weird results—and had succeeded.

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he finds himself in a truly foreign land, among the people of Old Mexico, amidst historical surroundings, where the early-day rulers of Southern California were wont to gather on festive occasions and enjoy the old-time pleasures—everything genuinely foreign. He hears another language and he sees modes of dress and styles of architecture which are new and strange. He finds himself in contact with a civilization whose peculiar characteristics had their beginning in the Iberian peninsula. The picturesque life on the other side of the border must always prove a tempting opportunity to the thorough traveler to stop over, and

cause others to make side excursions into the romantic and enchanting interior of Lower California—Mexico.

To just what age of civilization the site of San Diego can lay claim, I do not definitely know, but along in the middle of the seventeenth century the Mission Fathers were found in this vicinity, wielding power and influences that are felt even to this day. The modern and present beautiful city of San Diego, however, is the principal subject of this story, yet to make it more authentic it will be necessary to mention the old days. In 1867 San Diego was practically founded as a city of the future by A. E. Horton, who is now one of the familiar figures of this prosperous metropolis, and who is loved and respected by those who know him because of his history and achievements. From that year until the present San Diego has grown slowly, steadily and surely into the city of importance it is today; known to every intelligent citizen of the country as the mecca for tourists, homeseekers and investors because of its diversified surroundings and productive back country, which is fast becoming a net-work of irrigated farms and home places, owned by an intelligent and enlightened class of people who have realized the wonderful advantages offered in this country. Where a few years ago a magnificent, desert waste spread its millions of acres of barrenness, today the country is rapidly becoming converted into homes of intensive farming, fruit growing and other agricultural pursuits. Today, because of this substantial element of home builders, the population of San Diego forms a cosmopolitan metropolis which has among its numbers representatives from all parts of the globe, and even the best element from the nations across the waters. This gathering together of a city's population from the four corners of the civilized world has given it advantages in music, literature, social standing, business relations and all other interests, which are possessed by few new cities. The man from the New England States has placed his opinion beside that of the Southerner, and the financier who is known in Wall Street has measured his ability with the keen insight of the Westerner.

The fashions and foibles imported from the old world have been modified to suit the tastes of the sturdy frontiersman—and the result has been individuality.

Now comes the question, why do these people from all parts of the world select this spot—San Diego—as the one in which they should cast their lots and abide

even then no one suffers from excessive heat. The nights are always pleasant, and sunstroke is unknown. The dryness of the climate, the almost continual days of sunshine and the splendid altitude, make the city a health resort which has been found of unequaled advantage in thousands of cases.



U. S. GRANT HOTEL, SAN DIEGO'S NEW \$500,000 HOSTELRY

by the rise and fall of its fortunes? These reasons are so numerous that only a slight resume may be given of the causes which have brought about the wonderful results now manifested to the world. If they should be condensed into a few lines, the most comprehensive statement would be that they came because here in San Diego they found a pleasant

It is the climate of Southern California—of San Diego—that first attracts the visitor. He feels new life creeping into him; he draws in deep breaths of ozone and experiences the sensation of having a great weight lifted from his body. It is new to him and he is fascinated. He thinks how pleasant it would be to live in such a climate and he turns to the



STREET SCENE, SAN DIEGO

and health-giving climate, a chance was given them to build up a fortune, they could educate their children under the most modern systems and enjoy the social life of a refined community. The climate of San Diego cannot be equaled by any other city in the country. This statement is borne out by statistics of various authenticity. In the summer it is cool even in the middle of the day, with the possible exception of the very warmest season, and

city, the country, the advantages and the possibilities.

The splendid system of electric street railways, with inter-urban and connecting lines into the surrounding country, make the city modern in appearance, while the buildings, public and private, are almost entirely of substantial building material, brick, stone and reinforced concrete, architecturally attractive and with pleasant surroundings, showing refined taste and a love of home

and city highly commendable.

The public school system of San Diego County is today second to that of no section in the United States. A normal school, high schools and numerous grammar and primary schools and kindergartens provide educational pabu-

strative of the great and substantial growth and prosperity that San Diego is in the midst of.

San Diego has a number of substantial banking and financial houses, which during the present year have been augmented by the opening of two national banks

ized by the wealthiest class of citizens, and no one need go hungry or suffer from want if they make their needs known. The worthy are always helped and the undeserving are given temporary care and made either to go to work or leave the city. These



STATE NORMAL SCHOOL, SAN DIEGO

lum, while every prominent denomination of religion has its house of worship, several being especially beautiful. The public buildings and bank structures would be considered an honor to any city; while the magnificent \$750,000 hotel building being erected in the heart of the city

and one private banking house, organized with ample capital, and found necessary because of the increase in volume of commercial and financial transactions, a large number of wholesale and retail business houses, manufacturing and industrial plants, real estate and insurance

institutions are conducted on the broadest principles of philanthropy, and the amount of good is little realized by those who do not come in personal contact with what is being done. These are simply a few of the principal points which attract the visitor to San Diego, and do not in-



CHAMBER OF COMMERCE BUILDING

by U. S. Grant, Jr., the handsome \$200,000 office building by John D. Spreckels, the splendid Elks building, the Granger block, and buildings for manufacturing purposes that are in course of construction, would add prestige to the most important cities. Such improvements are simply demon-

strative of the great and substantial growth and prosperity that San Diego is in the midst of.

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vantages in the state of California, or as far as that is concerned, in the entire country. These are things that are evident to every stranger who visits San Diego, and the city has gathered unto itself the characteristic features of the leading American cities, and still retains for itself a position which is occupied by no other metropolis. Not only is this true of its outward appearances, but it applies to the city's inner life, its commercial affairs, its financial relations with the rest of the world and its future growth and development. San Diego is a unique metropolis. It

with which her means of communication keep the city in the closest touch, San Diego possesses advantages surpassed by no other city for carrying on extensive interests in wholesale distribution. The home demand in all the principal lines of merchandise is large and active, and beyond this the trade of San Diego has extended into Mexico. Geographically the city enjoys unusual advantages for the transaction of a jobbing or manufacturing business. The admirable railway facilities, and the steamship advantages, too, have a powerful influence in making this one of

ware, shoes, millinery, groceries, liquors, paints, oils, sash and doors, produce, feed and grain, and all kinds of manufacturing interests.

During a recent visit of the writer through the mercantile and manufacturing interests of the city of San Diego the management of the various houses reported a much larger business and brighter outlook than have been experienced for several years. New lines are being added to the stocks carried, and the number of business houses is gradually and continually increasing. The field is not yet full, and men with cap-



A VIEW OF FOURTH STREET, SAN DIEGO

is a city that attracts the people of the world. The city's greatest growth has been during the past five years, but it has just really begun and the next ten years will see her one of the reigning cities of Southern California and the Southwest, the international mistress of the most wonderful region of California and Mexico, a city of an hundred thousand within fifteen years, with additional transcontinental railway and steamship lines that will make San Diego one of the most important shipping and distributing centers of the Southern Pacific Coast.

#### Commercial Advantages

Situated in the center of an extensive territory of imperial area,

the most desirable locations in the whole Southwest for the wholesaler. With its central location, unexcelled shipping facilities, express, postal and telegraph conveniences, all contributing toward making this a desirable point for the headquarters of the firms who appear between the producer and the retail merchant, San Diego extends its invitation to come and look the field over. And the advantages that San Diego offers as a place of residence, its social and educational opportunities, and even the fact that it is the seat of the county government, also have their influences. San Diego offers opportunities for the wholesaler in dry goods and notions, hard-

ital and experience will be gladly welcomed. The merchants and manufacturers have done much in the past and will do more in the future to advance the interests of the city. There are good grounds for believing that their enterprise and foresight will grasp the opportunity offered for placing San Diego in the front ranks of Southern California and Western cities.

#### San Diego County for Homeseekers

This county is one of the attractive sections of Southern California for the homeseeker and colonist and each year the census of the county shows substantial increase in the number of intelligent farmers and fruit growers

who have been attracted from the Eastern states into this fertile section of California. The county of San Diego is almost as large as some of the smaller states covering 8500 square miles of territory rich in possibilities of various kinds. The arable portion of the county includes the Tia Juana, Otay, Mission, Sweetwater, Soledad, San Dieguito, San Luis Rey, Agua Hedionda and Santa Margarita valleys, as well as the valleys of Jamul,

maca, San Felipe, Santa Ysabel, Warner's, Mesa Grande, Oak Grove, Palomar, etc. These mountain sections of San Diego county are rich and very productive in minerals. Here are found some very extensive mines producing gems of rare value, the products being shipped to the big lapidaries of Europe and converted into stones of rare settings and exceptional values. The amount of tillable land in the valleys and mountain sections of

each year, this will be one of the garden spots of the entire county, and of all Southern California, as well. Scattered through the county of San Diego are countless homes of active people who have won success as farmers and fruit producers of Southern California; these are an energetic people who, as residents of the county, have done much to aid in the making of the city of San Diego, the metropolis of this section. They have faith in the soil



THE TENT CITY AT CORONADO

Jamacha, Dehesa, El Cajon, Poway, Bernardo, San Pasqual, Escondido, San Marcos and the Vista section; these are situated mostly on the western slope, while in the foothill regions are the terraces of Dulzura, Lyons, Lawson, Alpine, Viejas, Barona, San Vincente, Santa Maria, Balena, Bear, Moosa, Monserrate and Fallbrook, with other smaller valleys scattered here and there in attractive locations suitable for all classes of agricultural pursuits. Then there are the mountain sections, including Potrero, Campo, Moreno, Pine Valley, Descanso, Green Valley, Cuya-

San Diego county is estimated to be more than a half million acres, while thousands of acres are adapted to cattle and sheep raising because of the excellent grazing.

In this county is located the famous Imperial Valley, situated in the delta of the Colorado, which contains thousands of acres of fertile lands and productive farms irrigated from the waters of the Colorado river. Each year witnesses many changes in this valley and, when the waters of the mighty river can be impounded so that additional acreage can be irrigated

and in the future of the country and are closely identified with such important movements as have for their object the growth, development and exploitation of their adopted county's resources.

#### San Diego's Magnificent Harbor

Along the entire Pacific Coast the harbor of San Diego is noted for its beauty, splendid shipping advantages and safety. Until the United States Government took an interest in the port of San Pedro, this was the only safe harbor south of San Francisco; and even today the Government is at work adding substantial im-



SCENES AT THE TENT CITY

provements and protection facilities to San Diego harbor. It is one of the important military and naval stations along the coast, and extensive fortifications are located here. The harbor, which is simply one of the most attractive natural harbors of the coast, with necessary depth of water for modern tonnage, is incomparable. In 1875 a dike was constructed across the San Diego river, causing the water to empty into False Bay. This prevents the harbor from being injured by silt, and has added materially to its advantages. In 1890 Congress was induced to adopt an appropriation to build a jetty, which has materially improved the harbor, and in 1902 the plan to dredge the channel to a depth of 30 feet was begun and, when completed, made San Diego harbor a still safer retreat for the big ships of the world. It is substantial improvements of this character, inaugurated under the direction of the Federal Government, that will make San Diego one of the noted ports of the Pacific Coast.

The port of San Diego is the natural rendezvous at various seasons of the year for the magnificent war vessels of the United States navy; and the harbor presents a most interesting sight

when these handsome ships are at anchorage, with hundreds of small boats going to and from the landings, filled with visitors anxious to take a look at some of Uncle Sam's fighting craft. These boats add to the attractiveness of the harbor and, with the large ocean-going and coastwise steamers and sailing ships busily engaged in loading and unloading their cargoes, the wharves and harbor of San Diego present an interesting scene of activity and industrial importance. Thousands of tons of freight and lumber are handled here annually, and some of the more progressive lumber operators transport huge rafts of logs from the lumber sections of Oregon and Washington to this harbor each season. Large shippers, sea-faring men and owners of the big ocean-going transportation boats are mostly familiar with the harbor of San Diego, and the merchant marine and the navies of the world which have visited the harbor are always delighted when they again "cast anchor" in these waters.

The bay of San Diego is about thirteen miles long, land-locked, with about ten linear miles of double frontage available for wharf purposes, with sufficient depth of water to admit the largest ships.

This feature is especially attractive to those interested in manufacturing sites. The depth of the water in the channel varies from eighty feet at the entrance to thirty feet ten miles up the bay. Opposite the wharves at San Diego the depth is from thirty to forty feet, and it is only a question of a reasonable length of time until commerce to and from the west coast of Mexico, Central and South America, the Hawaiian Islands, and the Orient, will make the harbor of San Diego one of the important shipping points of the Southern coast. This course is much shorter and easier than the course now used, and the question of railroad transportation into San Diego will solve the problem. The present harbor facilities of San Diego are adequate for a large and extensive commerce and the facilities can be increased as necessity creates demands.

#### San Diego's Recent Improvements

During the year 1906 the citizens of San Diego were busily engaged in all classes of public improvements for their city and more than \$4,000,000 was spent in street railway improvements, water and street improvements,



MORE VIEWS AT TENT CITY

buildings for public uses and in other ways that add to the attractiveness of San Diego as a commercial and home center. The year 1907 will witness a still larger expenditure, as many miles of streets are being graded and all public utilities are being improved. The building permits for San Diego for the year 1906 amounted to almost \$3,000,000, which is one of the most substantial showings a city can make.

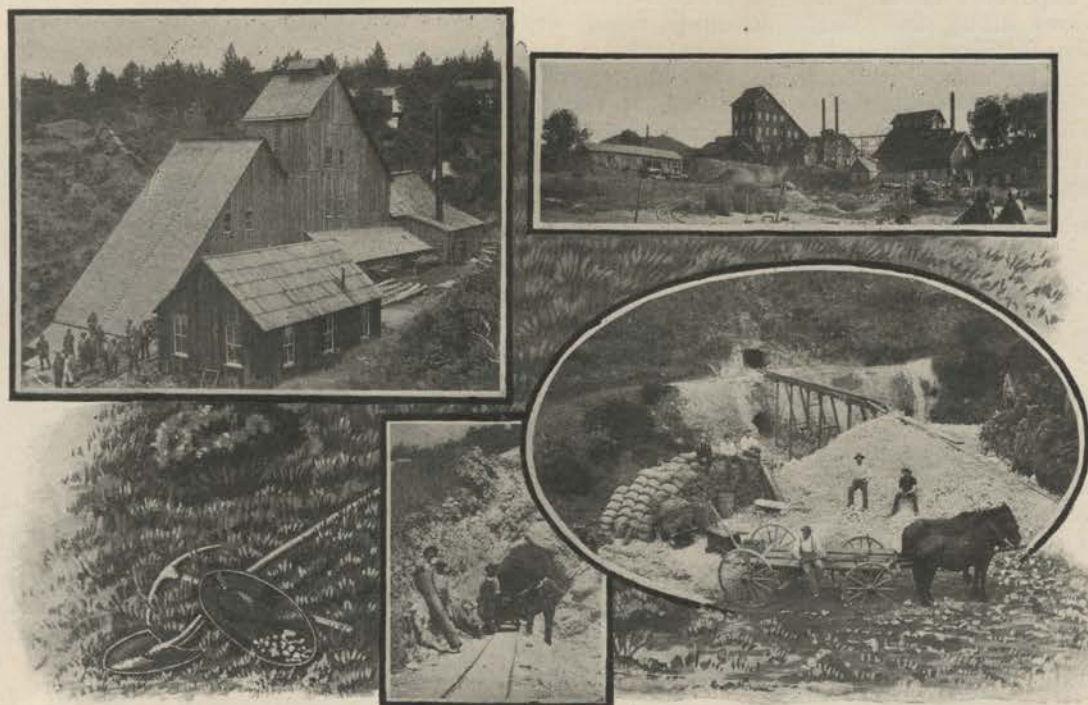
#### As an Investment Center

There is perhaps today no city in the United States that offers

es, fruit orchards, grazing lands or mineral properties—and most of these holdings are held at a common-sense valuation, based on the income and productive value of the property. Naturally, to get highly improved and profitable property in San Diego county, the investor must pay what the property is conservatively considered to be worth as an income producer. One should visit the city if interested in Southern California investments and secure the personal information that every investor should have before making investments. The people of San Diego are glad to

for. This hotel is the natural rendezvous for financiers, capitalists, officers of the navy and army of the United States, and for distinguished men and women of many states and foreign countries. The hotel registers will show the names of perhaps more prominent guests than any resort hotel on the Pacific Coast. The Hotel Coronado is one of the really picturesque places of California, which is patronized by the people of the state because of the many pleasures abounding in the bay and harbor of San Diego.

The Coronado Tent City, situated near the hotel and adjoining



AMONG THE MINES, SAN DIEGO COUNTY

more substantial inducements to the investor than does San Diego. The opportunities in real estate and lands as investments were never brighter than now, when the country is in the midst of an era of real, energetic prosperity that betokens good times and solid values. San Diego is a most profitable field for the establishing of new manufacturing plants; and realty values, considering the splendid conditions of the city, are comparatively conservative. The possibilities for good returns are about all that could be desired by the wise and careful investor. The same conditions apply in the farming sections around San Diego, because the purchaser can find any class of investment he seeks, improved or unimproved homes and ranch-

welcome home-seekers and investors, because they prefer to have such people make personal investigations and compare values here with those of other cities.

#### San Diego as a Pleasure and Health Resort

Throughout the world the name of San Diego has become well and favorably known among the globe-trotters and pleasure seekers because of the superior and attractive advantages of the resorts abounding in and near the city. Here is found the Hotel Coronado, one of the finest and most imposing all-the-year-around resorts of the world, with every advantage and facility for pleasure and recreation one could wish

the grounds, is one of the greatest resorts of the kind in America, and because of the tasteful, hut-like cottages, well-kept grounds and picturesque surroundings and competent management, is known throughout California as the resort of the people. The Tent City fronts on the waters of the bay and on the Pacific Ocean and covers nearly two miles of ground. The streets are level and the water system is modern and sanitary. The tents are of various sizes, interspersed with palm cottages and tent houses with all modern conveniences for housekeeping. In fact, Coronado Tent City is a miniature city in every way, with a population of several thousand people during the summer months, from all parts of Califor-

nia, Arizona, New Mexico and the states adjoining, also from many of the Eastern states. Here one finds electric cars with prompt and efficient service to and from San Diego, long distance telephones, express offices, telegraph offices, drug stores, grocery stores, delicatessens, confectionery and ice cream parlors, laundry, and special amusements of many varieties, such as the public band concerts, dancing at the Casino, phonograph shows and about everything that would add to the pleasure of the women and children during the summer months. The fishing, sailing, boating, and surf and still-water bathing are unexcelled here. One can get up any morning and fish from the bay or the ocean and catch all the fish necessary for the meals of the day, or boats may be secured and deep-water fishing indulged in, with catches of the larger fish that abound in the waters of Southern California.

Then there are all kinds of side excursions from San Diego—trips to Mexico and return, fishing and excursion trips out in the ocean, excursions to Los Angeles, Long Beach and other near-by places, and there are other inducements that invite the reader to come to San Diego. It is the city of opportunities.

In the amusement line, San Diego and Coronado is also the home of polo tournaments, and some exciting and interesting sport is witnessed here every season by the polo experts from various parts of the world. In



ALL-AMERICA POLO TROPHY

the accompanying illustration we show one of the trophies which is known as the Coronado Country Club Trophy for the international championship. The cup is described as follows:

"The globe surmounting the trophy is of eighteen-karat gold, three and one-half inches in diameter, upon which appear the hemispheres in raised etching, denoting the international character of the competition. It is

supported by two eagles with outstretched wings, standing back to back. These are intended to typify the American character. Below this is a delicate florid scroll work. The circle of disks are of California quartz, in as great variety as can be found. The words 'International Polo Championship' are in gold, circling the entire cup. Beneath these are four gold panels, upon three of which will appear polo scenes, and upon the fourth will be inscribed the purpose of the cup and the conditions of its presentation. Beneath this appears a shield of the Coronado Country Club containing the colors of the club in enamel. Surrounding these in gold and enamel are sprays of laurel and oak leaves. The trophy has two large handles of ornate scroll work. The stem has a circle of quartz disks similar to the large band at the top. The general scheme of the decoration is of the Italian Renaissance, delicate florid scroll circles, acanthus leaves and flutes. The pedestal is of California redwood burl, upon which is applied twelve shields intended for the inscription of the yearly winnings. The total height is forty-three inches and the width from handle to handle is sixteen inches. The pedestal is seventeen and one-half inches in diameter."

The international cup is open to teams from any recognized polo club in any part of the world, to be won three times to become the property of any club.



ANOTHER POLO SCENE, SAN DIEGO

**Prominent Citizens and Heads of  
Publicity Organizations Talk  
to Readers of Southwestern  
Success About San Diego.**

**EDITOR'S NOTE**—To add to the interest of the story here told about this charming Southern California city, the writer has secured interviews and articles from the following reliable authorities, who are in close personal touch with the movements of progress and development that are rapidly making this growing city a metropolis of the first class.

**John D. Spreckels Talks**

In speaking of the substantial growth, present and future development of the city of San Diego and the rich country tributary to that prosperous city of Southern California, Mr. John D. Spreckels, the millionaire railroad build-

tain Water Company, with immense reservoirs located at Otay, about twenty-two miles from San Diego, now has impounded a sufficient quantity of water to last San Diego for the next five years, without a drop of rainfall during that period, and work is progressing rapidly on the plan to bring in an additional water supply from the Morena dam and Barrett's dam, some forty miles distant from San Diego, this work to be completed in about two years, although if we continue as at present, these plants may be completed and placed in operation in about seventeen months. The water supply at present con-

San Diego will have this additional water supply at an earlier period than if we had to wait for the two dams to be constructed. The water furnished San Diego consumers is as nearly absolutely pure as can be had in the world. The water is first chemically treated in the reservoirs two or three times each year for the purpose of destroying all organic matter and other impurities; then is delivered through extensive pipe lines to the immense reservoir at Chollas Heights, some seven miles distant from San Diego. This is practically a balancing reservoir—the water being filtered through a mechanical fil-



THE FAMOUS SWEETWATER DAM NEAR SAN DIEGO

er, steamboat and sugar mill owner, and promoter of public enterprises of established merit, said to the writer:

"The city of San Diego offers a most inviting field for investors and home builders. The country surrounding San Diego is in splendid condition and the opportunities offered the energetic man or woman are many and varied, and now that the important question of water supply for domestic and irrigation purposes is solved for all time, San Diego county and the city of San Diego will naturally forge rapidly to the front because of such developments and because of the confidence the people have in this section of Southern California. The Southern California Moun-

sists of the Otay reservoir, now in operation, which, when full, holds about 13,000,000,000 gallons of water, and is equipped, with the usual rainfall, to supply an abundance of water for domestic and irrigation purposes. Barrett's dam, when completed, will hold 15,000,000,000 gallons of water, and the Morena dam will hold a like amount. With the supply we now have and the two new plants in operation, San Diego and the territory tributary will have water for all time to come in quantity that will forever settle the water question. Preliminary to the building of these dams water will be brought in from the Cottonwood Creek by flumes and diverted through the Otay project, which means that

ter composed of eight cells equipped with gravel and sand; thence the water is delivered, after passing over the aerating tables, into the city reservoir at University Heights. Through this process all impurities are deposited on top of the sand, the water percolating through the bed of sand goes through the pipes, and everything deleterious and foreign is removed. The estimated cost of the completed water projects is about \$3,500,000. The proposition means that an abundance of irrigation water will be furnished to the Otay Valley, the Sweetwater Valley, Tia Juana Valley, and the territory around San Diego, Coronado and National City. Knowing the value of water in this wonderfully

productive country, the homeseeker or investor can easily appreciate what this project means to land and realty interests of San Diego and vicinity."

"What about the building of the San Diego and Arizona Railway, Mr. Spreckels?" asked the writer.

"Work on this road is now under way," responded Mr. Spreckels, "and this road means much to Imperial Valley, San Diego and other favored sections of Southern California. The San Diego and Arizona Railway from San Diego eastward to some point near Yuma, Arizona, means direct connections for San Diego with some of the big transcontinental roads now entering this territory, and we expect to have the road in active operation in about two and a half years from now. Several Eastern roads have offered inviting propositions for this connection and it is now a matter of securing the best terms and traffic connections for the new road. This road will traverse the Imperial Valley, running from San Diego to a point yet to be selected, and will be about two hundred miles long when completed. Work is now under way in Cariso Canyon, about ninety-two miles distant from San Diego, where a large force is grading road beds and doing preliminary work. We have two corps of engineers making surveys and running lines, and a large number of laborers. For this road we have secured all the necessary rights-of-way through San Diego and National City at an expense of \$1,250,000. The terminal site at San Diego has been purchased and the passenger depot of the San Diego and Arizona Railway will be located at State and H streets, with freight depot and yards conveniently located at the foot of Twelfth Street. In a very short time active work will begin in San Diego on the road-bed and other improvements, and when completed the new road will be a credit to the state of California because of its first-class equipment throughout.

"As evidence of my faith in the future of San Diego I am erecting a handsome six-story reinforced concrete building for office and store purposes at Third and D streets, to cost about \$200,000. The building is to occupy a ground space of 150x85

feet and will add much to the attractive appearance of San Diego as a business and industrial center.

"I also have extensive plans under way for the improvement of the street railway service of the city and surrounding country. This means the enlarging of the lines of the San Diego Electric Railway through exten-

jump into the important commercial and industrial position which such a progressive city is entitled to occupy. The general practical advantages offered by San Diego are varied and of such character as to attract the attention of the wise and conservative business men of the world who may be interested in California's development."



YACHTING AT SAN DIEGO

sions and improved service and the construction of important inter-urban lines, one being to Point Loma, another to Pacific Beach. Another line is projected to run to Old Town, and an existing steam road formerly in operation to National City and Chula Vista has been electrified, a new roadbed built, wires strung, and the line now only awaits the completion of

#### Has Strong Faith in San Diego

Mr. U. S. Grant, Jr., one of the leading capitalists and a progressive worker for the general progress and development of the city of San Diego, was asked by the writer for an expression regarding his views of what the future offers for the homeseeker and business man in San Diego, and San Diego county. He said:

"I have been well acquainted



THE PLAZA AT SAN DIEGO

new cars now in the shops, to become one of the active operating lines of the city.

"These improvements, and other plans under consideration along development lines in which I am interested should, I think, attest my sincerity and faith in what I think of the future of San Diego as the coming harbor city of Southern California. With direct transcontinental railroad facilities San Diego will quickly

with California since 1876, and in 1903 I became a home owner in this city, and from that time until the present day have been personally identified with the growth and development of the city's interests. During the years I have been a resident of San Diego I have bought and sold a number of desirable pieces of property, but it has never been my policy to advise my friends or acquaintances to make invest-

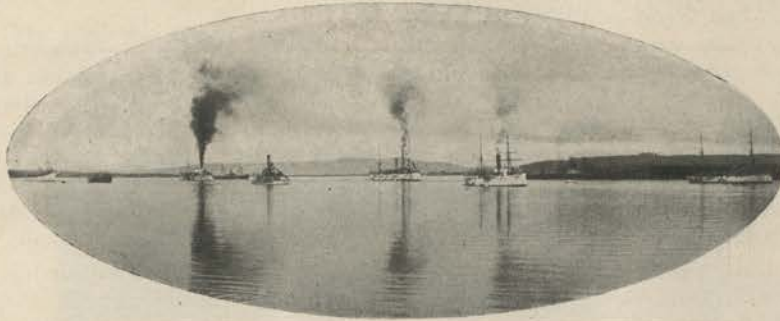
ments in the city, because I did not care to have them blame me in case they were obliged to wait for improvement in values. However, during the past few years I have come to the conclusion that San Diego as a city of the first class is destined to become one of the important commercial,

tial prosperity that will invite confidence of capital. Each year now witnesses decidedly substantial improvements along building lines that add to the material importance and beauty of this growing city, and realty values are based on values of reliable investment char-

ing here, I had been collecting, through correspondence, interviews, etc., all the information possible concerning the natural advantages of San Diego as a location for a home; and long ago decided that it offered more that goes to make life worth living, than any place within my knowledge, and when the Panama Canal and Tehuantepec Railway were decided upon, I concluded that I could not afford to wait longer.

"Since my arrival in November, 1905, the growth of San Diego has greatly exceeded my anticipations. The development of the water system of the Southern California Mountain Water Company has supplied to San Diego the one thing that was lacking to insure its future. Too much stress cannot be laid upon the importance of San Diego's water supply, which, when completed, will be by far the best of any city on the Pacific Coast and all without any bonded indebtedness to burden future generations.

"The San Diego & Arizona Railroad, now in course of construction, will give facilities for distributing throughout the Southwest the supplies of all kinds brought to our harbor by the steamship lines connecting with the proposed Tehuantepec Railway, and later by way of the Panama Canal, and will necessitate the establishing of the wholesale business of the Southwest at this point; some of the largest wholesale firms now doing business in this territory are already negotia-



WAR SHIPS, SAN DIEGO HARBOR

manufacturing and shipping ports of the California coast. I have formed this conclusion after careful study and investigation of the conditions existing in other cities of national importance, and I unhesitatingly advise any one making inquiry, to buy all the desirable property possible in the city of San Diego, and I feel assured that the investment, if made on reasonable lines, will prove profitable.

"My faith in the future growth and expansion of San Diego is plainly in evidence. I am building the U. S. Grant Hotel, which, when completed, about January 1, 1908, will be one of the handsomest, safest and most attractive reinforced concrete tourist hotels in all Southern California. The hotel will cost in the neighborhood of a half a million dollars, exclusive of the furnishings, and will be one of the most interesting places for globe-trotters and tourists to this picturesque city of Southern California. With the new railroads contemplated once completed so that San Diego may enjoy more direct connection with some of the large and important transcontinental railroads entering the western field, this city will quickly rise to the occasion and assume its natural place as a metropolis, and as one of the most attractive investment and manufacturing centers of the coast. There are many improvements and development features planned for this city by the wise ones, and it means that the population will increase and the city will enjoy an era of substan-

acter, the kind that invites confidence. San Diego is today a city with perhaps more diversified opportunities for the conservative investor than are offered by any other city in California; and as a mecca for homeseekers the valleys surrounding the city offer every inducement provided by nature, where they can establish and build up homes that will in the course of a few years show splendid value increases. The opportunities offered in this year of 1907 are more numerous and substantial than ever before, and, judging from the noticeable increase in the city and county's population, the people of the world are taking advantage of the situation and coming to San



DRYING FRUIT NEAR SAN DIEGO

Diego. Increased population naturally means increased realty and land values and this means prosperity."

#### President of San Diego Realty Board Talks.

Mr. Ed S. Clark, president of the San Diego Realty Board, was asked for an expression of his views regarding San Diego at the present time, and he said:

"For twenty years before com-

ting for warehouse sites.

"Because San Diego is the only harbor south of San Francisco, it is a self-evident fact that, with the railroad facilities now rapidly developing, we may expect, in the near future, a most phenomenal growth, evidence of which is already at hand in the number of large buildings built and in course of construction. Three new banks, a big sawmill, and many



other new enterprises have been established in the past two years; and when you add to this a climate in which fruits and vegetables grow the year round, where the mercury seldom falls below forty degrees and seldom rises above seventy to eighty and where the sun shines three hundred days out of the year, what is left to desire? It is my candid opinion that no city of the United States has so bright a future before it as San Diego."

#### President Hieatt Talks Interestingly

Mr. F. L. Hieatt, president of the San Diego Commercial Club, who is interested in the manufacturing development of this well-known coast city, in speaking of the advantages offered to the investors of the country who may

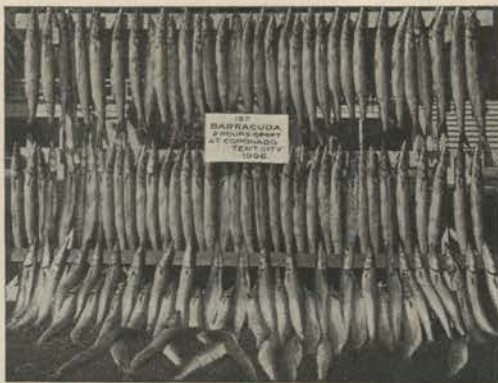
marble, magnesite, kaolin, plastic clays and cement rock, and of the other valuable deposits near San Diego, there can be but one outcome, and that will be to make San Diego a manufacturing metropolis.

"The city's geographical location gives it a splendid position for the output of its manufactured products, not only in the territory east and northeast, including the great mining camps of California, Nevada and Arizona, but also on the west coast of Mexico, Central and South America, in the South Sea Islands and the Orient.

"San Diego's lumber industry is now growing by leaps and bounds, and the rafting of logs from Astoria into San Diego Bay gives San Diego's lumber manufacturers quite an advantage in

brighter prospects in store. In the way of assets we have climate, bay and soil. The climate is the best and most equable in the world, the bay is the safest harbor on the Pacific Coast and the only harbor in the United States south of San Francisco where deep-draught vessels may enter to receive or discharge cargoes.

"San Diego is the first port of call from Salina Cruz, the Pacific terminal of the Tehuantepec Railway. Beginning in February last, the giant vessels of the American-Hawaiian Steamship Company made this port on their way to and from the Isthmus. The cargoes brought here are for general distribution throughout Southern California, Arizona, New Mexico and Eastern points. San Diego is 500 miles south and east of San Fran-



THE FISHERMAN'S PARADISE



TENT CITY

wish to locate their plants or manufactories in San Diego, says:

"The many advantages possessed by San Diego are bound to result in its being one of the chief manufacturing and distributing centers of the coast. On account of the equable climate the saving in the cost of building and heating large manufacturing plants makes a very strong inducement in favor of San Diego as compared to the colder localities; and there also seems to be something in the climate that makes the laborer thrifty and yet content, as labor troubles are conspicuous in San Diego by their absence.

"The further developments of the water interests from the mountains, converted into power and transmitted to the shores of San Diego Bay, will give San Diego the advantage of cheap power for the operation of various establishments; and when capitalists realize the value of the deposits of iron, copper, onyx,

price over all competitors this side of San Francisco. With more direct railroad communications with the interior, this industry alone will be quadrupled in its annual output.

"San Diego-made engines are sold throughout the West as far as Chicago; her olives, olive-oils, soaps and citrus products are sold in every city in the country, while her onyx is being sought for soda-fountains, bank and hotel fixtures in such quantities that the present plant is unable to supply the demand.

"San Diego is indeed coming to the front, and will soon be leading."

#### Substantial Growth of San Diego

By John S. Mills, Secretary Chamber of Commerce.

"The steady growth of the City of San Diego during the past few months has been based upon a foundation that is safe. No city in California or in the West has

cisco, and this gives it an advantage in shipment by rail which is not to be overlooked. Time is an important factor in the delivery of goods. The railroad lines from this city will traverse for many divisions a section of country where the storms of winter will not impede traffic, as is the case on the Northern lines. With the completion of the San Diego & Arizona Railway, now building, we will have a direct Eastern outlet. Mr. John D. Spreckels has said that a line is to be built not only to Yuma, but to the East, and we San Diegans have faith that Mr. Spreckels will do what he promises.

"The completion of the Panama Canal cannot be long deferred. This will mean much to this city, which will be the last port of call in the United States for vessels en route to the Orient, and the first port to be reached by vessels from the far East.

"As a distributing point for California and the neighboring

states, and Lower California, San Diego is already recognized. Commerce makes great cities, and as a commercial center this will soon take rank with the great marts of trade of the United States. The lumber industry alone will give employment to thousands and afford an immense traffic to the railroads. The wooded slopes of the Northwest furnish the great logs, which are fashioned into rafts and brought here. This is a new kind of sea-going craft, but the feasibility of shipping lumber in this way is a demonstrated success. Rafts containing four or five million feet have been safely brought from the Columbia River, and this plan of bringing lumber will supersede the steam schooner and the sailing craft.

"There is an extensive and valuable mining field to the east and south. These mines require large quantities of timber, and the

grown lemons which cannot be surpassed anywhere. In the neighborhood of Julian, apples are the product of which the orchardist boasts. Oceanside also has fine apples of various kinds, and Escondido and the sur-

"With this wealth of resource, why should San Diego not become a great city? No other city on the coast can offer superior advantages. We have climate, harbor, agricultural, horticultural and mineral resources. Our prox-

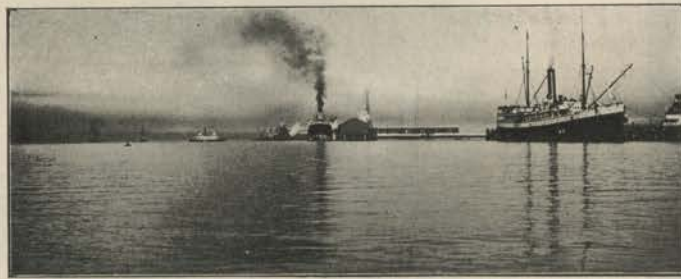


A VIEW OF THE BAY, SAN DIEGO

rounding country are rich in all the varied products of a semi-tropic region. Nuts of every kind grow in abundance.

"San Diego County is running over with resources. Not only does the soil produce in luxurious

imity to the East and nearness to the islands of the Pacific and the countries that border its opposite shores, combined with these advantages, will make San Diego prominent among the cities of the world.



A SCENE ON THE BAY

demand for general building purposes is constantly growing. By the use of the raft the logs are brought here, and there is no waste, as is the case where lumber is shipped by vessels. The inferior grades of lumber can be utilized in the manufacture of fruit-packing cases, the slabs make good fuel—and this is an item for consideration where wood sells at \$12.00 per cord—while even the saw-dust, mixed with fuel oil, which is abundant and cheap, can also be utilized for heating purposes.

"The resources of San Diego County are too little known. The horticultural and agricultural products are varied. One valley in this county, the Imperial, is capable of producing as much as all the rest of Southern California combined. The El Cajon Valley is famed for its raisins, deciduous fruits and vegetables, the Jamacha Valley produces the finest olives in the world, while at Chula Vista and Lemon Grove there are

plenty the fruits, vegetables, cereals, nuts and berries which grow elsewhere, but we have mines of gold and silver and copper and precious gems. These latter are attracting world-wide attention. The kunzite, tourmaline, beryl, topaz and other deposits afford employment to hundreds, while the lapidaries are kept busy turning out the finished product.

"Uncle Sam is also looking this way. From a strategic standpoint, San Diego harbor offers the best location for a general naval supply station on the coast. It is closer to the East, and nearer to the Orient. There is now a military fort here, a coaling station is being constructed, and a navy yard is among the possibilities of the near future. When the battleships of the Atlantic Squadron rendezvous on the Pacific Coast, the harbor here will be considered. A dry dock at some point south of the Mare Island Navy Yard at Vallejo is necessary.

#### Fighting With Ants

The Indians of Mauritius dispose of termites, or white ants, in this manner: When they see their covered way approaching a building, they drop a train of syrup from this way to the nearest nest of black ants. The first ones that see the syrup follow it up till they reach the termite passage. They return to their nest, and in a few hours a black army starts out for the white ant stronghold. With great fury they rush into the galleries, and in a short time entirely destroy the enemy, and each one, on its way home, carries a dead termite, probably to eat.

In Ireland they burn peat, but in Orange county they are satisfied to wait until it becomes coal, meanwhile growing on it the greatest crops of celery in the world.



## California's Yield of Grain and Hay

Forty-eight counties of California have sent in statistical reports to the State Agricultural Society for the year 1906, as required by law. These show a total cereal acreage, and yield and value as follows:

Wheat, 1,458,284 acres, yield 720,023 tons, or 24,000,767 bushels, valued at \$13,289,904; barley, 1,750,756 acres, yield 849,490 tons, or 33,979,600 bushels, valued at \$16,987,575; oats, 314,507 acres, yield 131,126 tons, valued at \$3,331,980; corn, 71,879 acres, yield 65,106 tons, valued at \$1,532,520; rye, 21,158 acres, yield 6,629 tons, valued at \$286,255; buckwheat, 400 acres, yield 300 tons, valued at \$7,500.

This gives a total grain acreage of 3,616,984, a total yield of 1,772,674 tons, of a total value of \$35,425,734.

be noticed that the average value per acre of grain hay is \$10.80, which is \$2 an acre more than the average value of grain. It is often a problem with the farmer whether to cut certain foul grain for hay or not. The showing here would seem to be in favor of cutting everything for hay that will not make good, clean grain.

As has been said, the figures heretofore given are computed from the returns from forty-eight counties. This leaves nine counties that have not reported. There are fifty-seven counties in California all told, and as nine is less than one-sixth of fifty-seven, it would be conservative to add one-sixth to the foregoing figures to arrive at an estimate for the entire State. On this basis we find the total grain acreage of the State to be 4,219,808, the total

ucts of the nine counties that failed to make returns, show the total bean crop of California for 1906 to be 256,751,714 pounds, valued at \$8,060,948; for the same year the total crop of Irish potatoes was 355,794,507 pounds, valued at \$3,772,446, and the total crop of sweet potatoes was 34,351,835 pounds, valued at \$4,171,139.

The total value of all potatoes and beans is \$12,250,532. This amount added to the value of cereals gives a total of \$89,595,053 as the total of California's leading agricultural staples (exclusive of products of the tree, vine, and garden), for 1906.

### Coast Milling Company

Among the new industries recently established in San Diego is the plant of the Coast Milling Company, manufacturers of old-time meal and flour, whole wheat graham flour and rye flour, as well as breakfast foods, manufactured by the old-fashioned burr process which insures the full ingredients in all products. The Company makes a specialty of turning corn into the rich, golden corn-meal of fifty years ago—the kind our mothers used to use in the making of corn-meal mush and the ever-popular johnny-cake; the kind of meal that makes the heart light, the mind happy and the body strong. The plant is equipped with the real old stone burrs, the wheat and corn is ground to order, and the products of the company have become very popular with the people of Southern California, especially of San Diego, where the meal is used by many of the representative families, who appreciate quality in their food products. The Coast Milling Company is a newly incorporated concern with a capital stock of \$25,000, having as officers, F. L. Heatt, president, who is also president of the San Diego Commercial Club, and W. E. Stanton, secretary. The company promises to become one of the active industrial enterprises of San Diego in the near future, as extensive improvements are planned for the plant.

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LOADING ALFALFA FOR STOCK FEEDING

The same forty-eight counties give the hay crop for 1906 as follows:

Alfalfa hay, 338,788 acres, yield 1,400,822 tons, valued at \$8,713,903; grain hay, 1,822,380 acres, yield, 2,636,979 tons, valued at \$21,628,294; grass hay, 54,633 acres, yield 75,376 tons, valued at \$570,230.

These give a total hay acreage of 2,215,801, a total yield of 4,113,177 tons, of a total value of \$30,912,427.

These figures show the total value of hay and grain to be \$66,388,161, and it will be noticed, as was the case in 1905, the value of the hay crop acre for acre is considerably more than the value of the grain crop. In other words, while the grain crop shows an average return of \$9.80 an acre, the hay crop shows an average return of \$13.95 an acre. It is the greater yield and value of alfalfa which enlarges this difference, and yet not altogether, as it will

yield to be 2,068,113 tons, and the total value \$41,330,023. The total hay acreage on the same basis would be 2,585,101, the total hay yield 4,798,705 tons and the total value \$36,014,498. These figures give a grand total acreage of hay and grain for 1906 in California of 6,794,909, a total yield of 6,866,818 tons, of a total value of \$77,344,521.

The total figures for 1905 were \$77,232,595, showing only \$111,926 difference in the aggregate value of the cereal crops of the State for the two years, the slight difference being in favor of 1906.

It is worth something to know the acreage and value of the products under consideration, and the foregoing figures, returned to us in two successive years, are given as the best estimate that can be made from the resources indicated.

Returns from the same forty-eight counties, with one-sixth added as an estimate for the prod-

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### Perfume From Flowers

During the past dozen years the question of manufacturing perfumes from flowers in California has frequently come to the front, and has been discussed from time to time in the newspapers of the State. Sundry attempts have also been made on a small scale to start the manufacture of such perfumes. Several years ago a big project of this description was outlined on Baldwin's Ranch, at Santa Anita, in which a member of a French perfumery company was interested. The enterprise was not carried out. There have been small industries of this kind at Riverside, at Ontario and elsewhere.

The question as to whether perfume can be profitably manufactured from flowers in this section depends largely on labor. As to the successful raising in Southern California of flowers and plants used for the manufacture of perfume there can be no question. There is not a plant or a shrub that is grown for perfume on the Mediterranean side of France, or in Italy, that will not come to perfection in California. Already a number of East India flowering plants and shrubs have been domesticated here. It is true, with hardly a qualification, that the entire list of plants now cultivated for the perfumery of commerce are at this date growing in this State. The fact that they are not cultivated on a large scale is due to the lack of any facilities for converting the product into an article that finds a ready sale.

To verify this statement, one has only to apply to some gardener who is cultivating plants for the market. He will undertake to

furnish every flowering plant and shrub now cultivated in France for perfume, and will add to the list a number of other rare plants that might be used for the same purpose. Thyme, rosemary, lavender, mignonette, jasmine, bergamot, violet, heliotrope, and tuberose are so common in the gardens of this State that no one now thinks of designating any of them as rare plants. In many gardens it is not an unusual circumstance to find from sixty to ninety varieties of roses, all growing within a plat of less than a quarter of an acre. Not all of these would be available for the manufacture of commercial perfumes. But in the list will be found about all that are considered of value for such purposes.

On the other hand, it is claimed by some—and there seems to be ground for the assertion—that many of the flowers grown in California do not yield as much perfume as do similar flowers when cultivated in the moister climate of Europe.

### California Reaps Harvest of Gold

Interior California, from the products of the soil, is reaping a harvest of gold this year. The orange men, whose shipping season began last November and is not yet over, have already realized \$20,000,000 gross for their shipments of oranges and lemons to the East. In the San Joaquin country alone the potato crop is worth this year \$2,000,000, while the green fruit men, whose season is yet in its infancy, have received gross up to date for 689 carloads of cherries, apricots, plums and peaches, \$1,378,000.

And, as a climax to the favorable financial story, the raisin growers have practically sold all their crop on the vines. They are to have a bigger yield than ever this season. They and the railroad traffic officials estimate the yield this year at 4500 carloads. Last year the product amounted to 3500 cars, so the increase for this season will reach the large amount of 1000 cars. In addition to the increased quantity, prices this year are most favorable.

Green fruit men up to date have sent East over the Southern Pacific and Santa Fe lines to Chicago, New York, Boston, St. Louis, Minneapolis and other large Eastern cities 689 cars of fruit, as against 784 carloads for

the same period of last year. A decrease in quantity, however, is of no moment in view of the fact that prices this season are much higher owing to a general failure of the fruit crop in most of the Eastern fruit districts. It is estimated that the 689 cars sent East up to date have brought \$500,000 more than the 784 cars for the same period of last year. The orchardists and the railroad traffic agents figure that by the end of the green fruit season 6000 cars will have been sent East, with gross financial returns amounting to \$12,000,000. Out of the latter the railroads will get in the way of freight and icing charges something like \$2,700,000. This will leave \$9,300,000 for the orchardists, but out of this must come commissions for Eastern auction sales and other expenses incidental to the business.

The banks are readily supplying money to move these large shipments, the same as they have done in past years. On this account the shipments are going forward promptly.

Much of the fruit crop, of course, is sold to the local canners at good prices and this is a source of income to the orchardist which must not be overlooked.

### Tulare County Lands

The land of the early wheat, in Tulare county, is fast being transformed into the land of early oranges, early grape fruit, and of the juicy lemon. The growing of oranges in Tulare county as a commercial product has passed the experimental stage, and has become an industry that attracts the attention of orange growers and capitalists, although the business is yet in its infancy. Over 1500 cars were shipped out of the county during the fall and early winter of 1906-07. To add to its attraction as a profitable business, the oranges are said to be ripened, shipped and sold, before oranges from any other district are ready for the market. The trees are said to be absolutely free from scale and require no fumigating, which is a great saving to the grower.

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## HOW TO OBTAIN A HOME

### Synopsis of Laws Governing the Entry of Public Lands— Important to Home-Seekers

So many inquiries have lately been made at this office concerning the laws with reference to filing upon public lands that they are summarized below, the information being furnished by United States Commissioner H. R. Whiting:

There are two kinds of filings on public lands open to the intending settler—the homestead and the desert entry. The timber entry law has been repealed by Congress.

Every citizen of the United States over 21 years of age, without regard to sex, is entitled under the law to 320 acres of public land. This he may file on as 160 acres homestead and 160 desert, or the whole 320 acres as desert, but he cannot take up the whole 320 acres as a homestead. Any married woman, living with her husband or otherwise, may take up 320 acres as a desert entry in her own name, independent of her husband. Any married woman, separated from her husband and not divorced, but dependent for a living upon her own exertions, can file on a homestead, but not otherwise. Unmarried females of legal age have, of course, the same rights as males.

Under the homestead law, after the filing has been made, a period of six months is allowed in which to build a house, move thereon and establish a residence. After a continuous residence of fourteen months, if the entryman chooses, he may commute his entry to a cash entry by paying \$1.25 an acre and make his final proof. Otherwise he can live on his land and cultivate it for five years, make the final proof and get his patent by paying the usual fees to the district land office. Proof is made by affidavit with two witnesses.

A desert entry requires a payment of 25 cents an acre when the filing is made. This entry can be made only on land which will not grow a crop without artificial irrigation. Continuous residence upon the land is not required, but the law does require an expenditure of \$1.25 an acre for each and every acre filed upon each year for three years. This

expenditure can be covered by improvements of any and all kinds made upon this land, whether in ditching, planting trees, building or some other way. At the expiration of each year after filing, the amount of expenditures and improvements have to be returned to the district land office under oath, corroborated by two witnesses. The law requires that one must own sufficient water to irrigate the whole tract by the end of four years, when final proof shall be made, and one must cultivate during those four years fully one-eighth the number of acres filed upon. At the end of four years, if the law has been complied with, one must pay \$1 an acre additional and will then receive a patent for the land. As to the use of land scrip, any citizen who wants a piece of land not already acquired, can take it up, the number of acres unlimited, by placing with the district land office scrip sufficient to cover the desired average. There is very little scrip left, however. It was issued by the government for the benefit of soldiers, colleges, etc.—Citizen.

#### Good Advice

It is asserted, with much truth, that "four cows, 400 hens, ten stands of bees and some fruit trees," with good management, will produce a better profit than is realized by most grain farmers. Experience has so thoroughly impressed this fact on one writer that he feels that he would like to meet every weary, overworked, discouraged farmer and personally convey this message of hope.

"I have been through the mill of hard times," he says, "am speaking from experience, and I here wish to say that thousands and thousands keep poor through keeping their small resources tied up in unprofitable things, droves of horses, wagons, implements, seeds and hired labor. Practically, in many cases, they are burning the candle at both ends; the property decreasing in value, and perhaps paying interest at the same time.

"Yes, sir; the poultry business is able to stand on its own feet.

Still more, it will keep us on our feet. I speak of cows, fruit and bees as a good annex to the business, or things that add to the income without in any way detracting.

"Did it ever occur to you that if your swine died off you lost the whole worth, while if a cow or hen should die, that they have already paid for themselves? Did it ever occur to you that if your bees died off you still retain the boxes and in time get other bees to replace them; and practically so without cost? Also, that your fruit trees are good for your bees and your bees good for your fruit trees? Also, that the fruit and hens are good for each other? And did it ever occur to you that it is better to have the cows prune the old trees than to have them go unpruned?

"At the present price of cows, hens and bees, the total investment would be about \$350, or hardly as much as a good farm team, harness and wagon."

#### Shout the Glad Tidings

It should not be difficult to plead successfully with the people of California for wider publicity for our state. We all know that publicity has made the golden Southwest what it is. Every one of us who is enjoying any notable success owes that to the publicity given to the community, to the city, to the state, to the section of country.

Did you ever think that there is not a natural attraction possessed by California which has not existed for ten thousand years? The same sun has bathed its plains in golden light. The same seas have pulsated in music on its shores. The same old poetic mountains have breathed inspiration from their pine-clad, snow-capped heights. The breezes which fanned the swarthy cheeks of the earliest aborigines were as delightful as those we enjoy.

Why did this fair and fertile Southland remain so many thousands of years the home of a few Digger Indians, to become the center of so high a civilization in our day, and the home of so many thousands of the best people on the globe? Is it not all the result of the publicity given the land in the last thirty years?

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THE PADRE AT THE MISSION ENTRANCE

# THE PADRE'S STORY

## A Mission Romance

Watch a man when he smokes. If the smoke comes slow, depend upon it, my children, he thinks good thoughts, he is a good man. But if he goes puff, puff, all the time, like the little steam engine, his thoughts are evil. Do not trust him.

This is what Maria Diaz found of Jose Martinez. He was a murderer. And, Mother of God, how she loved him!

Often would I watch them in their courtship at the Santa Barbara Mission.

"Jose," Maria would say, "why do you smoke so fast? Smoke slow, as I do."

Or again, when occasionally he would permit the beautiful blue smoke to curl softly and slowly through his nostrils, she would regard him, her eyes sparkling and dancing with love.

"Oh, my beautiful one! How I love thee today! How calm and thoughtful thou art," or "How you meditate! You look happy, beloved; surely your thoughts are of me. You smoke slower. I like you better thus."

And sometimes when his dark face was heavy with blood and his great red neck was bent forward upon his bosom, he would puff, puff, hard and fierce all the time, lighting one cigarette after another and scarcely half-finish- ing one before he cast it away, in scorn and hatred, to roll the next. It was then that Maria would say nothing, seeking all the time if her gentler nature might not sub- due this great creature to whom she was so profoundly attached.

"Carita," said I one day, "let him go. Think no more of him. Trust me that no good will come of it. See how fiercely he smokes his cigarette. Puff, puff, and it is gone. And then he rarely comes to mass. Let him go, my daughter, let him go. I feel that he is a bad man and converses with the devil. His mind is black and his thoughts are with the evil one. Rather turn thy heart to the young Carrillo. His soul is sweet and he loves thee well. Watch him how he smokes—slowly, as if the mind were turned to heaven while the blue mist winds about him like a cloud of incense pur-

ifying the soul and quickening the spirit."

But why reason with a maid when she is in love? Better ask the coyotes not to howl at night.

"Father," she would reply, "shall not the mind follow whither the heart leads? Jose is a man. Behold his chest, his arms, how great they are! How mighty a spirit he possesses! All others are afraid of him. Am I not his love? Do I not lead him to mass?"

"And, after all," thought I, "the maid may be right. Who am I that I should judge this man so harshly? Was not the Apostle Paul a rough and violent man before his conversion?"

So I felt it well to bide my time, feeling a distrust in my heart of this great creature. For there are certain signs by which we may know a man. And when he is rough in his talk and fearful, and thinks, thinks, thinks and puffs, puffs, puffs, one may well consider that man is plotting no good deed. My heart was heavy.

Meanwhile the gentle spring- time was approaching. The severe Lenten season was over. The sadness of Good Friday was passed. And with joy were the Mission Fathers looking forward to the coming Eastertide. Nature felt the glad season. The air was sweet with the tribute of the flowers. The good rains had come and all the earth was await- ing the rising of the Lord.

It was at Eastertide that the maids of the parish would take their first communion. At Eastertide were the banns to be pub- lished for the marriage of Maria Diaz and Jose Martinez.

In my heart I wished that it might rather have been the young Carrillo whom Maria should prefer. But the Lord had decreed otherwise.

"Father," said the young Car- rillo one evening, "let it be. Who knows but this great fellow Mar- tinez will be a kind husband to our little lamb! Nay, Father, let it be. If he is true to her and heeds not those French maids on the Arroyo, concerning whom so much is spoken, I will hope for happiness for them both. But, if he plays her loose"—and he

made the gesture of the knife.

"My son," said I—and the young Carrillo had been as a son to me—"my son, I would it had been thou that this maid had chosen. But we will bide our time. Remember always, that the blood of a murderer will wipe away no sins."

Meantime, as I say, the spring was coming on. The cool air re- freshed the body and strength- ened the spirit. The old mission which the Franciscan Fathers had built in the forgetful past, was wreathed anew in the coloring ivy. In its reposeful shades the soul was lifted up to God. It was in these secluded environments that the happy lovers whiled away the hours yet to pass be- fore they should be joined in holy sanction.

Often I saw them. It seemed as though the great fellow, Mar- tinez, were becoming milder, un- der the influence of his gentle love. I perceived that he had dis- carded his violent manner. When he smoked the smoke curl- ed blue and soft in the spring air and wound tenderly about the ivy and pillars of the old mission. It was no longer puff, puff, puff, as before.

Alas, in my simple forgetful- ness I had laid aside the past and did not consider that the animal, the brute, does not change his na- ture in a short spring day.

One misty afternoon, as I had ceased attending the duties of the mission, I noticed many small clouds of smoke in the quiet air. From behind a column of the mis- sion the smoke was coming fast, but irregularly, not in a steady wreath, but like sputtering rain- drops upon a glassy sea.

"Surely," thought I, "there is trouble here. And when my lamb is in danger shall I remain away?"

I looked nearer. There were Martinez and Maria. He was ex- cited. He was talking loudly. The smoke was coming puff, puff, puff, from his cigarette.

Maria spoke.

"Jose, do not visit the French girls in the Arroyo. In a few days our banns are to be spoken. What will the neighbors say of me? 'Ah,' they will say, 'Behold Maria Diaz. What a woman she

is! Even now about to be married, her lover visits the French girls in the Arroyo. She is a fool. She cannot keep him. Look how he deserts her. How he carries with women and, behold, his thoughts are wild. He smokes puff, puff, puff, on his cigarette all the time.' Thus they will speak of me. Ah, my lover, do not leave me. Is not your heart my heart? Am I not sweet and pure to your soul? Let me be your everything."

"Caramba, would you have me desert all the old friends? Does not the vine which has reached the roof cling to the walls as well? Shall I become the laughing-stock of the parish? 'Martinez is a coward. He visits no longer the French maids in the Arroyo; he drinks no more the red wine, he smokes like a woman—p-u-f-f, p-u-f-f, p-u-f-f.' Bah, Maria, you are jealous. Are we not to be married shortly? I shall do as I like."

And thus he argued with her, this great beast whose flesh choked the spirit. His earthly presence overcame all reason and she,

as everyone, gave way before him.

God, how I remember it! How he smoked, puff, puff, puff! The afternoon was quiet and still. The blue smoke curled among the clematis and floated above the great inner court of the mission. Surely the great calm which filled my heart with peace should have told me of the blood to flow. It is only in heaven that the pure repose of the soul is not the fore-runner of impending evil.

They had quarreled. Jose had left her. Maria came to me.

"Father, he is gone," and she pointed to the Arroyo.

"Child, bring him back," I said. "It is not right that he should leave thee now." But in my heart I prayed that he might never return.

Even then he was leaving her, walking fast through the vineyard of the mission toward the Arroyo where dwelt the French girls. Each step was taking him farther, farther away. Ah, how angry he was! How the bad thoughts surged in his brain. His back was towards us, but I read his wicked mind better than if I

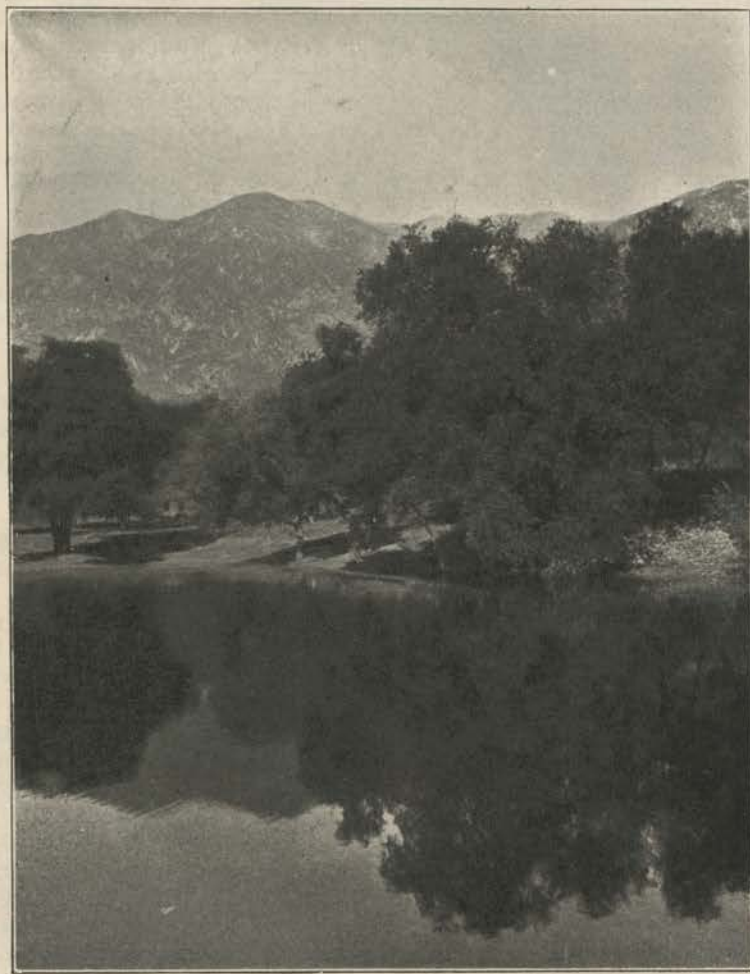
had beheld his countenance. Never had I seen him smoke so fast. It was terrible. The smoke came puff, puff, puff, puff, in great clouds as he crossed the vineyard. At the gate he stopped, at the black gate where the great live-oak now stands. It was smaller then.

Maria had been watching him as a maid watches a lover with whom she has quarreled, when she knows he will return. But when he stopped at the black gate her face became heavy with grief. He was awaiting someone. The young Carrillo joined us. Oh, Mother of God, how he loved Maria! Her tears were his tears. But he said nothing when the young girl buried her face on my shoulder. He watched the young Martinez at the black gate, and I thought that the young Carrillo smoked faster than I had before seen. But it was nothing. It would have passed. Only—

Only at that moment I saw one of the French maids from the Arroyo talking with Martinez. He was bending low to chat with her, concerning whom there had been so much talk. Maria looked up. Then, my children, that happened which I can never forget.

Even now, after many years, it is as yesterday—the great handsome mission, peaceful and holy—the green vineyard—the sunlight—but in the midst of that holy scene the terrible, black, vicious murder which took place before our eyes. How is it, my children, that nature's greatest crimes, crimes revolting and terrible, which chill the veins and send cold terror to the heart, will come and pass and yet the happy landscape knows nothing of it? But in my mind that impression lives forever. 'Tis as though when everything conspires to make man most happy, then he casts that happiness to the earth.

The young Carrillo had seized his knife and was running in great, silent bounds across the vineyard toward the black gate. We watched him fascinated. One could not speak. How quickly he ran, scarcely touching the ground. He was almost upon him. Ah, my God, Maria! It was too much for her. How she screamed! When would the knife go home? Would Carrillo then murder his rival? Would he forever avenge the slight to Maria? Would Martinez never stir till the bright blade had cut his very heart? Would he fall dead with that evil



A SCENE NEAR MONROVIA



eye and smoking furiously, puff, puff, puff? Ah—Mother of God! —he looked up. He grasped the French maid. He saw the up-raised blade. And, as the young Carrillo struck, Martinez threw her before him on the knife.

When we reached her, the red blood had washed away her sins.

Have you ever seen a lamb slaughtered and thought of the awful brutality of it all? How the red blood soaks into the white wool, dyeing it deeper and deeper, creeping into a broader



IN THE SURF AT REDONDO

stain. What a loss of the great life which never can be regained—a loss irretrievable and perpetual, a loss which the craftiest expense of time and skill can never recall! What a terrible waste of force! What a fearful destruction of the powerful Nature! As I watched the blood of the French maid soak into her white linen and change from the brighter red into the dark bloody clots, these were the thoughts which filled my heart. But she was gone, and her face shone white as marble against the dark hair. Poor, pale, wilful thing! It was sad that she should suffer and the wicked Martinez escape.

And Martinez? He was nowhere. In our hurry we had forgotten and he had gone.

Oh, yes, Maria is very happy now. She and the young Carrillo have raised their brood of nine on the adobe at the low corner of the vineyard.

And how slowly they all smoke, Carrillo, Maria and the nine little ones. How peacefully. Not fiercely, puff, puff, puff, as did the wild Martinez. One can tell they are attentive at mass.

And, my children, that is right.

### Honey Scarce

California honey, "the best in the land," will be conspicuous by its scarcity and high price this year.

Unfavorable weather during May and June resulted in a big decrease in the production compared with 1905. This, combined with the total failure of the crop of 1906, will make it necessary for local dealers to go out of the state to secure a sufficient quantity to supply the demand in Los Angeles.

Los Angeles exceeded 420,000 pounds.

Practically all of the California honey is obtained from the wild sage and quality is unequaled by the product of any other section in the world.

### The Value of Time

Here is a question of economics that you can work on if you want to. A professor of the experimental farm was passing along the road and saw a farmer feeding his hogs. The following conversation took place:

"What are you feeding to those hogs, my friend?" the professor asked.

"Corn, professor," the farmer replied.

"Are you feeding it wet or dry?"

"Dry."

"Don't you know if you feed it wet the hogs can digest it in one-half the time?"

The farmer gave him a quizzical look. "Now, see here, professor," he said, "how much do you calculate a hog's time is worth?"

### Locating the Hot Air

"How do you like that furnace I sold you last fall?" asked the dealer.

"It would be all right if there was as much hot air about it as there is about you," replied the present owner of the furnace.

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It is estimated that less than sixty cars of honey will be produced in California this year, compared with 300 cars in 1905, when normal conditions prevailed. Practically none of this will be comb honey.

Reports from several sections, where ten to fifteen cars are produced annually, are to the effect that the amount of honey that will be available for shipment will be exceedingly small and that practically none of it will be comb honey.

At present the price is unusually high for this season of the year and as the season advances that product will gradually increase in value.

The pure food law prevents the unscrupulous dealers from selling a grade of honey which is between 40 and 60 per cent. glucose, under penalty of a heavy fine.

Santa Clara Valley is the chief honey producing section of the state. In 1905 the output there was between 75 and 100 cars, and this year the production will fall short of twenty-five cars.

Last year the consumption in

## HOW THE WIDOW WON

### A Story of the Golf Links

When it comes to handling a man, give me a woman who's had experience. A married woman or a grass widow can do very well. But your genuine widow who has safely disposed of one husband will always land another in the matrimonial port somehow or other—she knows how to manage the brute.

This was Brinker's experience.

For a long time Brinker had been hovering dangerously near Mrs. "Billy" Brundon, whose husband was somewhere in the East. Mrs. Billy was an arrant flirt. She was out for scalps, and the more difficult the game the more anxious was she to make a bag. Mrs. Billy had been known to wean a poor little bridegroom from his bride—and only two months married. She had been known to drink a cocktail now and then, or puff a cigarette in public, so people whispered about her.

Brinker was thoroughly infatuated with Mrs. Billy. He rode, he drove, he lounged, he sang, and, worst of all, played golf with Mrs. Billy. Now, Mrs. Billy Brundon looked better in a golf suit than in anything else. Perhaps a red jacket becomes one's complexion when one is getting along towards thirty-three, and a little bit sallow. So all day long Mrs. Billy could be seen at the golf links, leading Brinker around or chatting in some quiet spot, and as Brinker was a large, dark, handsome sort of chap, of course all the women talked about it like the very devil. They said trouble would be sure to come of it and wondered what the deuce would happen when Mrs. Billy's husband returned from the East. Almost before he knew it Brinker had unloosed his tongue in an unexpected delirium of feeling and proposed to the gratified Mrs. Billy an elopement over the Mexican border. "You are my life, my all," he hoarsely exclaimed. "Let us go away together where we can be happy. He does not love you. He has no claim upon you." Now this didn't suit Mrs. Billy at all. She wanted to keep her escort right there where she could exhibit him to her friends. And as she was a little older than Brinker, and had had experience,

she deferred the little trip successfully. But after all, she was only a married woman with a husband in the background, and it was just after this that a genuine widow came upon the scene.

The genuine widow was Mrs. Billy's best friend, Mrs. Crabtree. Mrs. Crabtree was tall, dark, lithe and wealthy. The moment she saw the fascinating Brinker, she laid plans for his capture. Her lovely form was most attractively attired. She sympathized with Brinker and dilated as much as possible upon the return of the absent Billy Brundon. But the affair between Mrs. Billy and Brinker grew more and more involved. The walks, the golf playing, and the lounging continued. Mrs. Crabtree had hoped that when Brundon returned the matter would end. But on the contrary, it grew worse, for Mrs. Billy was most discreet and Brinker was all right, too.

Mrs. Crabtree in desperation fell to flirting with Brundon, Mrs. Billy's husband, and it happened, as it sometimes does, that this was mighty agreeable to Brundon, who didn't mind having a little fun with a pretty widow, and who had been trained so long by his wife that he regarded the Brinker matter as merely one of her little affairs, and consequently took no notice of it. The naughty Mrs. Billy saw right through the widow's little game and found in it an excuse to continue in the merry chase she was leading with Brinker.

By and by something hap-

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pened; something was bound to happen. Then the widow took advantage of the situation and scored a home run.

There had been an interesting game on the golf links.

It was almost twilight. The dusty, rolling mounds threw gray shadows in the waning gloom. The crickets chirruped disconsolately. The low-lying clouds in the east caught the reflections of the dying sun.

A cold wind blew over the links and everything seemed particularly dismal. The dismalness affected the widow, but not the coldness. Any ardent and lovely

from long experience, explained the situation.

"I think, Mr. Brundon, neither yourself nor Mrs. Brundon quite understand it all," she said. "The truth is, that Mr. Brinker—that I—that Mr. Brinker and I are engaged to be married and," confusedly, "when I came around the bunker there, Phil—I mean Mr. Brinker—caught me, and—and—surprised me."

The widow saved them both.

Neither Mrs. Brundon nor Brinker ever contradicted this explanation, and the fact is, it went; and this is how the widow won her husband.



CORONADO HOTEL.

widow would become exasperated at seeing the man of her choice twisted around the finger of a married woman, and her husband only a stone's throw away. As they trudged homeward over the links the spark in the bosom of the lovely Mrs. Crabtree, fed by jealousy, grew and grew till it became a flame which threatened to consume her like the imperial Dido on the funeral pyre. Mrs. Billy and Brinker were somewhat in advance, right on the other side of a tall bunker. The widow and Brundon followed behind.

"I think I'll skip around the bunker and surprise them," the widow said, a bit jealous.

Brundon assented; he always did. The widow stole around quickly and found somebody with somebody else in his arms. There were kisses and things mighty interesting. Of course, she screamed, and Brundon rushed on the scene and found the three together, and hotly demanded an explanation. Brinker bridled up, and blood would have been spilled, had not the widow, with that remarkable tact which comes

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## In Fresno County

Mines and mining in Fresno county are approaching the point of a wide interest. The proportionately slight work that has been done along this line gives ample encouragement for continuance, and there is no greater field for capital than in the exploitation and opening up of the wealth on the mountains. So generous have been the returns along agricultural lines that the people of the entire San Joaquin Valley seem to find it difficult to comprehend that there are still other wonderful opportunities in store. Inaccessibility to the mountainous sections has been somewhat of a drawback, but with the advent of the new railroads promised during the next year and additional spurs from the lines already built, that are a near probability, the interest that is beginning to be shown will brighten into an activity that will make this one of the greatest mining districts of the Pacific Coast.

From the days of '49, when Millerton, the old Fresno county seat, supported 1500 people on the proceeds of its placer mining, there has been more or less faith in the mining outlook for the county. That this is growing is shown by the number of claims filed with the county recorder during the year of 1906, there be-

ing 4,867 of these, 40 per cent. of which were quartz claims. Some quiet work has been going on steadily in the country near Centerville, trending toward Madera county, besides which there are known to be immense deposits of iron, gold and silver. A good start has been made in copper mining and the Copper King mine near Academy during the past year has been paying dividends to the stockholders.

The development of an immense granite property near Academy is also well under way and is another valuable mining asset. This is a stone of the finest quality, of a deep, rich color, coming up beautifully under the polish with the cuttings showing in an almost white effect. This stone is being taken out as rapidly as it can be quarried, and the recent installation of machinery has broadened its commercial interests. This is a fine stone for monumental work and architectural trim. With the present development this is valued at \$250,000, but as the quarry has an almost unlimited supply, it promises to be a revenue producer for a great many years. This quarry is of boulder formation and is the finest in the state.

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### Says Utah Oil Region Leads

Joseph R. Bush, formerly a deputy United States marshal of Utah, who perhaps knows the isolated regions of the Mormon state better than any other man in it, is familiar with the locality in which Mayor Harper and his associates have recently discovered great quantities of oil, and says that the new oil field will surpass all expectations.

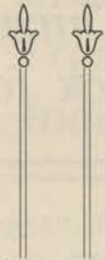
Bush says that in his opinion Utah is the greatest oil region in the country. He thinks that when it is thoroughly explored and prospected many new and rich fields will be found. In the Washington County field, where the Los Angeles men have their holdings, he has ridden over almost every mile, and believes that indications of oil are on every hand. Occasionally it may be seen flowing out of the side of a mountain, a considerable stream, that never ceases. The oil is almost pure.

Few, he says, know of the location of many of these springs of oil, as men seldom have penetrated to where they are. The great distance from any railroad, together with the barren nature of the country and the dangers of desert travel, so far have deterred prospectors from exploring them. He says that oil can be traced for 1000 miles through the southwestern part of Utah from the surface showings of asphaltum and gilsonite.

Bush recalls the story, now almost forgotten, of how Henry Driver, a well-known citizen of Salt Lake, discovered an immense body of natural gas half way between Salt Lake City and Ogden, twenty years ago. Great excitement was caused at the time by the discovery.

Driver invested a large amount of money, put down wells, piped the gas to Salt Lake City and surrounding places. Here, however, he was met by a local gas corporation, which attacked him in the courts, tied his properties up in litigation, and finally after years of lawsuits succeeded in bankrupting him, and the venture failed.

The natural gas wells were capped and covered and remain unopened to this day, although the natural fuel is said to exist in practically illimitable quantities.



Full particulars at any Salt Lake Route office or at 601 South Spring St., Los Angeles. T. F. Bowes, D. P. A. T. C. Peck, A. G. P. A. Los Angeles, Cal.

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The LaPorte section of the road, referred to by President Miller, will be sending cars into Chicago in another year, a distance of 58 miles. Today Air Line cars run out of LaPorte toward Chicago five miles, and track laying has commenced beyond that point on what eventually will be the main line of an electric railroad connecting Chicago and New York, the greatest traffic centers on earth. In less than sixty days at the present rate of progress, these same cars will be running from LaPorte toward Chicago as far as the Monon railroad crossing, a distance of some 13 miles. Twenty-five miles away, in Porter county, Indiana, with eight busy railroad camps intervening, a Vulcan steam shovel of the largest type is moving between 2000 and 3000 cubic yards of earth daily, in order that the Air Line may run into Gary without exceeding its maximum grade of one-half of one per cent.

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progress of work fully verified. My only regret is that I cannot increase my holdings in the stock of this company."

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