

What R U Doing? Video Contest Leads into Founders' Celebration

What are you doing that's sustainable? How are you giving back to the community? What are you doing to advance technology or to express your creativity? From conducting cutting-edge research to producing original works of art, we know that our campus community is leading the way in innovation and making a positive impact at the university, and in the greater community. In honor of our newest tradition, Founders' Celebration, the campus is hosting a video contest to showcase what students, staff, faculty and alumni are doing at UC San Diego. Create a video telling us your story and you could win a \$200 gift certificate to Zanzibar at The Loft. The contest begins today, Oct. 25, and the winner will be announced Nov. 15—just in time for Founders' Celebration.



(PDF)

Here's how it works: create a short video that shows us what you are doing at UC San Diego. Show us through song, dance, performance or any creative method you choose—it can be just you, or recruit your colleagues and friends to be part of the fun! Upload your video to YouTube and post the link to UC San Diego's new official Facebook page, [Facebook.com/UCSanDiegoLife](https://www.facebook.com/UCSanDiegoLife). All video submissions should begin with the sentence "What am I doing in (technology/community service/sustainability/other)..." and should end by stating your name and relationship to UC San Diego (student/staff/faculty/alumni). The winning video will be chosen by the Founders' Celebration committee and announced in the Nov. 15 issue of *ThisWeek@UCSanDiego*, as well as featured on learnlive.ucsd.edu. View the complete [contest rules \(PDF\)](#).

As the campus enters its 51st year, we look forward to the future, celebrate our past and honor our friends. Join us for the second annual Founders' Celebration, featuring the following events:

Nov. 8 and 10 — Academic Senate Award Lectures

Experience two provocative talks: "A Crisis of Civilization: Anthropological Perspectives on Money, Debt and Time" by Professor Marcel Hnaff (Nov. 8) and "The Changing Brain: How the Environment Switches Neurotransmitters and Behavior" by Professor Nicholas C. Spitzer (Nov. 10).

UC San Diego Faculty Club., 4 p.m., free.

Nov. 17 Founders' Symposium

Learn from UC San Diego's visionary academic leaders how new transformative interdisciplinary initiatives are shaping the campus's future in education and research.

Medical Education and Telemedicine Learning Building, 5 p.m., free.

Nov. 18 — Founders' Day

Commemorate the day the campus was officially founded in 1960 and celebrate the many innovations that have led to the traditions the campus shares today.

Town Square, 11:30 p.m.-1:30 p.m., free.

Nov. 18 — Hullabaloo

Associated Students presents the inaugural Founders' Celebration student festival, featuring a dance stage, carnival rides and food trucks.

Town Square, 7 p.m., free.

Nov. 19 — Founders' Dinner

Celebrate a magical evening with the UC San Diego community as we pay tribute to the individuals whose outstanding support is integral to making innovations possible.

RIMAC Arena, 6 p.m., ticketed event.

For more information visit learnlive.ucsd.edu/founders or email sep@ucsd.edu.

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