NEWS LETTER FROM DR. BEN YELLEN

BRAWLEY, CALIF.

OCT.12, 1960

DO NOT VOTE FOR SAUND OR JAMESON FOR CONGRESSMAN!!!!!!!!

RUNNING FOR CONGRESSMAN, IS SAUND, THE DEMOCRAT AND JAMESON, THE REPUBLICAN.

Both these men favor the importation of braceros into the Imperial Valley!!!!!!

THE CITIZENS OF IMPERIAL VALLEY DO NOT WANT THE BRACEROS HERE.

The imported braceros displace the American and Mexican-American farmworkers who amounted to 15,000 men. These farmworkers and their families amounting to 50,000 people had to leave the Valley for lack of work.

THE MERCHANTS AND SMALL BUSINESSMEN HAVE BEEN BADLY HURT BECAUSE 50,000 PEOPLE HAVE LEFT. The braceros do not make enough money to be customers. The braceros have no families here, so of course their families are not customers.

From 1952-1960, many businesses have had to close. The towns of Holtville and Calipatria are ruined. SINCE MARCH 1960, 45 BUSINESS PLACES HAVE CLOSED IN IMPERIAL VALLEY.

The merchants and businessmen who remain, are having poor business.

Property values in the towns are falling because there is no demand for homes or stores.

YOU CAN NOT SELL TO A BRACERO THE FOLLOWING ITEMS: AUTOMOBILES, FURNITURE, TELEVISION SETS, RADIOS, HOMES, LIFE INSURANCE POLICIES, LINOLEUM, HARDWARE, JEWELRY, PHONOGRAPHS, DRESS CLOTHES, LADIES CLOTHES, CHILDRENS CLOTHES, ETC. You name it and the bracero can not buy it.

MOST LITTLE FARMERS DO THEIR OWN WORK!!!!! AT THE MOST, THE LITTLE FARMER MIGHT USE ONE BRACERO. HOWEVER, THE BIG CORPORATION FARMERS USE THE BRACEROS BY THE HUNDREDS. THE BIG CORPORATIONS ARE ABLE TO FARM BIG ACREAGES AT VERY LOW PRODUCTION COSTS BY THE USE OF THESE BRACEROS. THIS IS ONE OF THE WAYS, THE BIG FARMERS ARE ABLE TO SQUEEZE OUT THE LITTLE FARMERS. THE LITTLE FARMERS HAVE TO COMPETE AGAINST THE LOW WAGE BRACERO. The little farmer will have a big advantage when the big corporations can not get all the braceros for then the corporations will have to cut their acreages.

SAUND, THE PRESENT CONGRESSMAN, HAS VOTED TWICE TO IMPORT BRACEROS.

Jameson, in public statements, says he wants braceros heressett. Sure!!! He is a big farmer himself.

There are 24,000 registered voters in Imperial County. If they all vote, the total of the votes for Kennedy and Nixon will amount to 24,000. If all voters cooperate(or most of them) and do not vote for Saund and Jameson, the total of Saund's and Jameson's votes will be much below that of Kennedy and Nixon. In this way, Washington, D.C. will know that the VOTERS DO NOT WANT THE BRACEROS IN IMPERIAL VALLEY.