

## **8th Annual Encounter of the Binational Association of Schools of Communications of the California to be held at UCSD April 25-26**

**April 23, 1997**

MEDIA ADVISORY

**EVENT:** The 8th Annual Encounter of the Binational Association of Schools of Communications of the California.

**DATE:** April 25-26

**LOCATION:** Institute of the Americas, Copley Auditorium on the University of California, San Diego campus.

**PROGRAM:** The Binational Association is an unusual example of academic cooperation in the border region, bringing together representatives of most of the communication, visual arts, and related departments from colleges and universities in San Diego county and Baja California. The conference, being hosted this year by UCSD, will focus primarily on student work in the areas of communication research, video and film production, photography and other media. Between three and five hundred students and faculty from both sides of the border are expected to attend the conference this year. The theme of this year's Encounter is media and democracy.

**AGENDA:** The two-day conference will include several panels in which students will present their work, as well as video screenings and faculty presentations. Speakers will include UCSD Communication Professor Michael Schudson, Miguel Angel Sanchez de Armas, president of the Fundaci6n Manuel Buendia, A.C., and Norman Iglesias, a researcher with El Colegio de la Frontera Norte. UCSD Communication Professor Dee Dee Halleck will discuss Latin American cinema, and will present her film *The Gringo in Maiianaland*.

**CONTACT:** If you would like more information about the conference, please contact the UCSD Communication Department at 534-2843, or Dolores Davies, University Communications, at 534-5994.

(April 23, 1997)