

August 7, 1968

VEYSEY THE LEECH

Victor Veysey has been Assemblyman of the 75th District for 6 years. This District consists of Riverside County starting at a point which is a few miles East of the City of Riverside and runs all the way to the Colorado River. It also includes all of Imperial County. Beaumont, Banning, Cabazon, Desert Hot Springs, Palm Springs, Indio, City of Coachella, and Blythe are the main cities in Riverside County which are in the 75th Assembly District.

I, Dr. Ben Yellen, am the opponent of Veysey in the Nov. 5, 1968 election for Assemblyman. The big ranchers are behind my rival and they have a lot of money and influence. This can be readily realized when one knows that in the primary of June 4th, Veysey with the help of the big ranchers spent \$12,000.00 to whip me but failed. I spent only \$9.00.

BECAUSE OF THE MONEY AND INFLUENCE OF THE BIG FARM INTERESTS, IT IS POSSIBLE FOR MY OPPONENT TO HAVE ALL HIS STATEMENTS PRINTED IN THE NEWSPAPERS OF RIVERSIDE AND IMPERIAL COUNTIES. IN THIS WAY HE HAS BUILT UP A POLITICAL IMAGE WHICH IS ENTIRELY FALSE. I AM THE UNDERDOG IN THIS ELECTION AND MY STATEMENTS WILL BE RARELY PRINTED IN THE NEWSPAPERS. BUT WHAT I AM TELLING YOU IN THIS NEWSLETTER GIVES THE TRUTH ABOUT VEYSEY. SO BE SURE TO PASS THIS PAMPHLET ON TO A VOTER.

Recently, there have been many articles printed in the newspapers giving Veysey a buildup that he is working hard to lower your property taxes. These articles are really truthless press releases put out by my opponent and the newspapers print them with slight editing.

These are all lies for the truth is that Veysey and the big ranchers are the cause of the high property taxes in Riverside and Imperial Counties. My rival actually mooches yearly \$100,000.00 at the County, State, and Federal level. This causes you the homeowner, the merchant, the businessman, the workingman, the retired citizenry, to not only pay higher property taxes but also to pay higher State income taxes and Federal income taxes.

Now let us together see how Millionaire Veysey mooches \$100,000.00 yearly and the citizens of the 75th District suffer.

My opponent owns 800 acres of the best farmland in the Imperial Irrigation District. This land is worth \$1,200.00 to \$1,300.00 per acre. The big farm interests control the Assessors in Riverside and Imperial Counties so that these Assessors put fake low assessments on the farmland. This is going on all over Imperial County and in the Coachella Valley and Palos Verde areas of Riverside County.

In Imperial County, the people who are not ranchers have to pay \$8 millions more in taxes to make up for the taxes the ranchers do not pay. In the Coachella Valley, this swindle amounts to \$3 millions yearly. Go to the Assessor's office in El Centro, and look up Parcel number 37-140-01 in the Master Property Record. You will see that Veysey owns 325 acres which the Assessor has assessed at \$47,820.00. The Assessor claims to assess at 25% of the market value.

Therefore, the Assessor says that the market value of this 325 acres is \$191,280.00 or \$588.00 an acre. This is nonsense for if you wanted to buy this land, you would have to pay about \$1250.00 per acre. So you see that Veysey's farmland is so assessed that he escapes more than 50% of his farmland property taxes. He avoids paying \$10,000.00 each year.

The San Diego Union of July 29, 1968 has a big headline VEYSEY PLANS TRY FOR PROPERTY TAX CUT. The ~~Riverside~~ Enterprise of July 26, 1968 has an article with the headline VEYSEY REVIVES PROPERTY TAX RELIEF. The Brawley News of July 27, 28, 1968 has a similar article and it says, "I am committed to meaningful relief for the heavily burdened local taxpayer". All these articles based on Veysey's untruthful press releases are just a bunch of lies. The only thing that will give the taxpayers of Riverside and Imperial Counties real relief is correct assessment of the farmland so that Veysey and the big farm interests pay their correct taxes.

On the Federal level, the Government pays my opponent \$20,000.00 per year NOT TO GROW COTTON. Then another \$20,000.00 is paid to Veysey by the Federal Government as price supports for the cotton he does grow plus the beets he grows and also for feed grains. So this leech mooches a total of \$40,000.00 at the Federal level. You the people who are not ranchers have to pay more Federal income taxes to support Millionaire Veysey.

Then on the County level again, my opponent escapes \$40,000.00 yearly in irrigation water bills. 110,000 people out of the 200,000 in the 75th District, have to pay \$14 millions more in electricity bills yearly so that Veysey and the big farm interests can get ~~irrigat-~~ irrigation water at 1/4 the correct price while the people have to pay 3 times the correct price for electricity.

This is a conspiracy between the Imperial Irrigation District in Imperial County and the Coachella Valley County Water District. The 110,000 people who are so swindled live in Imperial County and in the cities of Indio, Coachella, Thermal, Mecca, Oasis, Salton City, and Bombay Beach and the areas surrounding these towns.

Victor Veysey is paid \$16,000.00 per year as salary by the State for being an Assemblyman. In addition, he is paid \$25.00 per day as expenses plus the free use of a state owned automobile. This all amounts to \$20,000.00 yearly.

But my opponent has never done anything for the great mass of people in the 75th District. His activities have always been directed for the personal benefit of himself and his fellow ranchers. A perfect example is the pink bollworm infestation that is affecting cotton crops. Veysey grows cotton himself. He raised such a commotion that the State sent \$1 1/2 million and the Federal Government sent another \$1 1/2 million to eradicate the pink bollworm.

Now many of you people have termites damaging your homes. You have to pay termite exterminators to fight the termites. Did you ever hear of Veysey bellowing that the government should spend money to kill the termites in your home?

When you add up the sums of money that Leech Veysey gets at all levels of Government, you will find that it amounts to \$110,000.00 but which in round figures, I say \$100,000.00 yearly. Just compare what he mooches to a woman with 10 children who gets \$4,000.00 yearly to feed, clothe, and house them when there is no father to give support

There are no poorer people than the farmworkers. Every other worker can draw unemployment pay but not the farmworkers. The Riverside Enterprise of July 11, 1968 tells about a bill in the Assembly so that farmworkers also would be paid when unemployed. The article says, "Assemblyman Victor Veysey R-Brawley, led the near solid Republican opposition to the measure." Veysey mooches \$100,000.00 yearly but votes against poor farmworkers getting unemployment pay. HE IS A LEECH. VOTE FOR BEN YELLEN IN NOVEMBER AND GET A SQUARE DEAL FOR EVERYONE...