

## Korean Studies examined at UCSD

## January 26, 1989

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## KOREAN STUDIES PROGRAM EXAMINED AT UCSD

Scholars, community leaders, and business professionals will gather to examine the potential of establishing a uniquely comprehensive program on Korea at a symposium to be held at the University of California, San Diego, February 7, at 5 p.m. The program will be hosted by the UCSD Graduate School of International Relations and Pacific Studies (IR/PS).

At the free symposium, recognized Korean expert and IR/PS professor Lawrence Krause will give the keynote address, "Korea's Leap to Maturity." Also speaking will be Craig Coleman, executive director of the Korea Society of Los Angeles; Dan Pegg, president of the San Diego Economic Development Corporation, and Tun-Jen Cheng, a Korean economic development expert and IR/PS professor.

IR/PS is leading the effort to establish a Korean studies program at UCSD. The program would be the first of its kind to prepare students to conduct business and compete in the Korean economy. With emphasis on 20th century Korea and its relation to the Pacific international system, the program would offer courses on the Korean economy, politics and culture; a language program; an extensive library of research materials; student fellowships, and outreach to business, industry and the community.

According to IR/PS Dean Peter Gourevitch, a focus on Korea is needed in both education and business. "Korea is a vital part of the Pacific Rim. It is a key player in economic and security issues involving the U.S., China, East and Southeast Asia, and the USSR. Our students need to understand it. So do our policy makers, businessmen, faculty, labor leaders and voting public."

Noted economist Krause commented, "Korea has become a major player in the world economy. The impact of Korea's increasing economic competitiveness is felt primarily by the U.S. but also in Japan. We have to understand and adjust to these realities."

Once fully established, the Korean program would be added to regional concentrations in China, Japan and Latin America already at offered at UCSD.

IR/PS is the first graduate school in the nation to focus on training students for public and private sector careers in international affairs and management in the Pacific region. The master's degree in Pacific international affairs (MPIA) is based on a rigorous two-year curriculum that includes policy analysis, language and culture.

The MPIA prepares students for careers in business, government, journalism and other organizations. The IR/PS Ph.D. program is geared toward preparing students for research positions in universities, corporations, government agencies, consulting firms and research organizations.

Graduate School of International Relations and Pacific Studies

KOREAN STUDIES PROGRAM SYMPOSIUM

Tuesday, February 7,1989

List of Participants:

PETER GOUREVITCH (Moderator) - (619) 534-0357

Professor Gourevitch was appointed dean of UCSD's Graduate School of International Relations and Pacific Studies (IR/PS) on its inception in 1986. Previously, he served as chairman of the Department of Political Science. Gourevitch, who has held teaching positions at Harvard and McGill universities, has a Ph.D. in political science from Harvard University.

CRAIG COLEMAN - (213) 935-1560

Craig Coleman is executive director of the Korea Society of Los Angeles. The Society is a non-profit organization established in 1986 to promote education and trade programs between the United States and Korea. The organization has more than 400 members nationwide, as well as a rapidly growing number of American and Korean corporate memberships. Coleman holds a Ph.D. from the University of Southern California in international education and development focusing on Korea, and has spent more than two years studying in Korea.

LAWRENCE KRAUSE - (619) 534-5965

Prior to joining the IR/PS faculty, Krause was a senior fellow at the Brookings Institution. He was previously a member of the faculty at Yale University, and has also served as a consultant to the U.S. State Department. Krause's other experiences include an appointment as a special representative for trade negotiations, and a senior staff position with the Council of Economic Advisors. More recently, he has focused much of his attention on Korea's emergence as an economic power. Krause holds a Ph.D. in economics from Harvard University.

TUN-JEN CHENG - (619) 534-0590

Tun-Jen Cheng, a member of the IR/PS faculty, holds a Ph.D. in political science from the University of California, Berkeley. Professor Cheng's areas of specialization include comparative industrial policy, agrarian politics, and the connection between economic development and political change. Cheng has also served as a research fellow at the Brookings Institution.

DAN PEGG - (619) 234-8484

Dan Pegg has served as president of the San Diego Economic Development Corporation since 1982. Prior to his appointment as president, Pegg served as a group vice president for an Atlanta, GA-based medical company. A graduate of California State University at Los Angeles, Pegg is active in numerous local, national and international organizations, including the World Affairs Council, the Greater San Diego Chamber of Commerce, and UCSD's Technology and Entrepreneur Program.

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